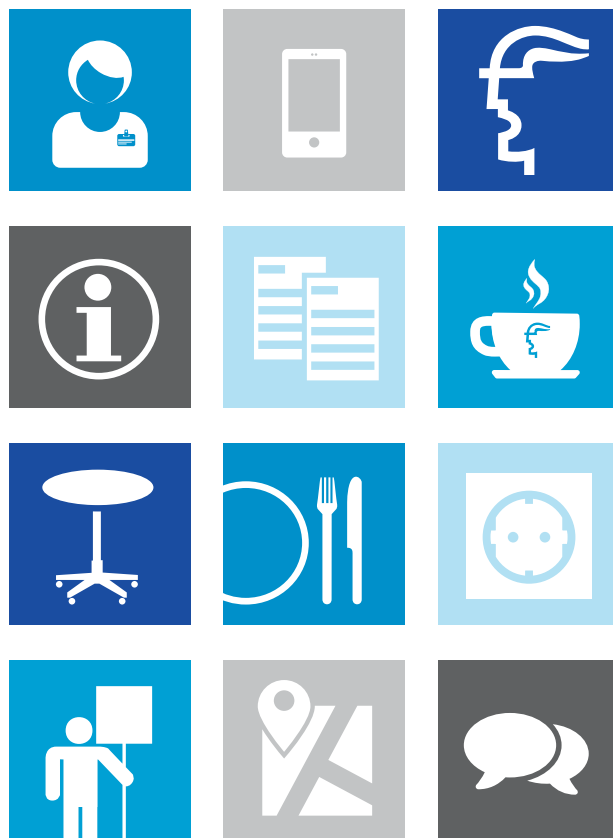


# Service Catalogue 2016

Your fast track to  
all the right services

messe.de



Global Fairs. Global Business.



Deutsche Messe

# Contents



# Contents

<b>1 fair packages</b>			
Stand construction and service packages	4	Water supply	94
<b>2 Individual service descriptions</b>		Ceiling suspensions	95
<b>2.1 Invitation services and admission tickets</b>		Logistics / forwarding services	96
Complimentary admission tickets	7	Height access platforms and boom lifts	97
Invitation / eTicket campaign management	8	Propane gas / Technical gases	98
Promotional materials for invitations	9	Compressed air	98
Exhibitor passes	11	IT hardware and audiovisual services	99
Parking permits	11	<b>2.10 General services for your tradeshow stand</b>	
<b>2.2 Highlighting your company (ECMS)</b>		Stand cleaning	101
Company & product profile	13	Waste disposal	101
Using the ECMS	14	Staff for your stand	102
<b>2.3 Managing your leads</b>		Stand security	102
E-mail and lead generation campaigns	17	Transport and exhibitor insurance	103
Lead management	18	Plants and flowers	103
Guided tours	19	Photo stories	104
Visitor statistics	19	Online classified directory	104
<b>2.4 Additional advertising and sponsorship options</b>		<b>2.11 Travel and accommodation</b>	
Outdoor advertising	21	Accommodation	107
Online advertising	24	Getting to the show	108
Sponsorship	26	Childcare	109
Print advertising	27	Hannover Guide	109
<b>2.5 Press services</b>		<b>2.12 Restaurants and catering</b>	
General press services	29	Your dining choices: on-site restaurants	111
Press boxes, Hot Topics, Trendspots	31	Take to the sky: the Cosmopolitan restaurant	111
Exhibitor contacts for the press	32	Oktoberfest fun: the Munich Hall	112
Additional promotion options during CeBIT and HANNOVER MESSE	33	Stand catering	112
<b>2.6 Organization of congresses, conferences and other events</b>		Stand parties	112
Congress management	35	Truly special events	113
Renting a conference room	35	Make a grand impression: baristas & more	113
Using music at the show	36	Catering package	113
Stand parties	36	<b>3 Order placement</b>	
Your evening event at the Exhibition Center	36	Online order placement via OBS	
Special events at the ADAC Driver Safety Training Center	37	Ordering using OBS	115
<b>2.7 Modular stands</b>	39	<b>4 Checklist</b>	118
<b>2.8 Fittings for your tradeshow stand</b>		<b>5 Index</b>	122
Floor coverings	77	<b>6 Map of Exhibition Center / parking facilities</b>	123
Rental furniture and kitchen equipment	79		
<b>2.9 Technical services and logistics</b>			
Electric power supply	91		
Communications systems	92		
Telephone lines / Analog lines	92		
DSL Internet	93		
Antenna connections	94		

**Note:** All prices listed in the 2016 Service Catalogue are net prices, subject to German VAT. They are current at the time of printing and are subject to change without notice.

## fair packages: your turnkey, all-included participation option

For maximum convenience and cost-effectiveness, you will definitely want to consider booking one of our turnkey “fair packages”, which include space rental, stand construction, basic utilities, lead management services, catering and even promotional services. Leave all the details up to us so you can get right down to business!



All included **fair package** services are marked red in this catalogue.

<b>Space</b>	Stand space in line with your specific requirements
<b>Stand construction</b>	Modular stand, including an enhanced set of basic fittings (see page 41)
	Customized company logo
<b>Basic services</b>	Electric power supply (see page 91)
	DSL connection: 6,000 / 3,000 Kbit/s (see page 93)
	Stand cleaning and waste disposal (see page 101)
	Insurance for stand and fixtures/furnishings (see page 103)
	Multiple-entry car parking permit, quantity (see page 11)
<b>Marketing and PR</b>	All services included in the Marketing Fee (see page 13, grey box)
	Online press box (see page 31)
	Online advertising using medium rectangles (see page 24)
	Logo in the printed directory of exhibitors (see page 27)
<b>Lead management</b>	Lead acquisition/management at stand, version (see page 18)
	Invitation management (see page 8)
<b>Catering</b>	Coffee and tea (see page 113)
	Biscuits and bottled water
	Restaurant vouchers

If you have any questions about our fair packages or other special requirements, contact us at:

fp-hannovermesse@messe.de  
 fp-cebit@messe.de  
 cemat@messe.de  
 domotex@messe.de





Basic	Comfort	Premium Style	Premium Trend
✓	✓	✓	✓
✓ (Modular stand Type A)	✓ (Modular stand Type C)	✓ (Modular stand Type D)	✓ (Modular stand Type Truss)
✓	✓	✓	✓
✓	✓	✓	✓
	Comfort + Upgrade <sup>1</sup>	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓
Basic + Upgrade <sup>1</sup>	✓ (1) <sup>2</sup>	✓ (2)	✓ (2)
✓	✓	✓	✓
Basic + Upgrade <sup>1</sup>	✓	✓	✓
	Comfort + Upgrade <sup>1</sup>	✓	✓
	Comfort + Upgrade <sup>1</sup>	✓	✓
Basic + Upgrade <sup>1</sup>	✓ (Medium) <sup>3</sup>	✓ (Full)	✓ (Full)
	Comfort + Upgrade <sup>1</sup>	✓	✓
✓	✓	✓	✓
Basic + Upgrade <sup>1</sup>	✓	✓	✓
	Comfort + Upgrade <sup>1</sup>	✓	✓

Included in package

Upgrade option

<sup>1</sup> Scope of services as in next higher package

<sup>2</sup> Upgrade in Comfort+ package to 2 parking permits

<sup>3</sup> Upgrade in Comfort+ package to Full Version

## 2.1 Invitation services and admission tickets



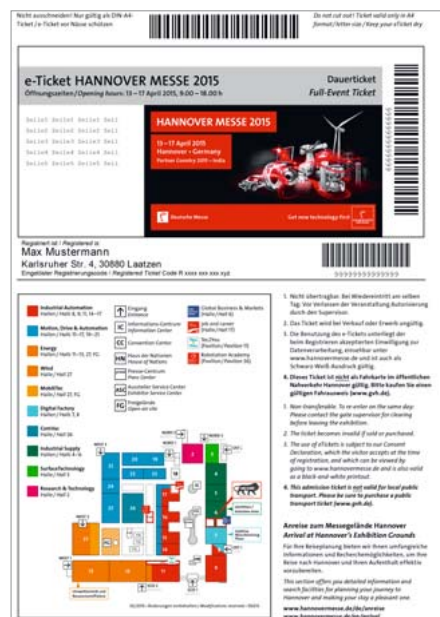
## Complimentary admission tickets

Netting qualified leads is the main reason for appearing at a tradeshow. Which is why you'll want to use complimentary admission tickets as a tool to get your customers and business partners out to your stand. Including a complimentary admission ticket signals your appreciation of your customers and adds more weight to your invitation. It represents the most effective way of advertising your tradeshow appearance and is a decisive motivator for getting people to visit you during the event. Take advantage of our printed paper tickets for mailings or face-to-face presentation. We recommend eTickets on the other hand as the least expensive option as well as for last-minute and broad-based invitation campaigns. Both types of ticket can be ordered with your own imprint and in unlimited quantities for your visitor promotion campaigns.

**Note:** Your visitor promotion fee already includes an allotment of complimentary admission tickets, for which no further charges are incurred.

### Mandatory registration of complimentary tickets

All complimentary admission tickets need to be registered by the user. Please inform your guests about the need to register their complimentary tickets in your invitation cards and letters. And you'll be among the first to benefit from the visitor information gained from the registration process (see "Visitor statistics" on page 19). Every registered admission ticket is also available on your mobile device as an mTicket. This turns your smartphone into a mobile admission ticket.



eTicket



mTicket



Printed ticket

### Contact

Complimentary ticket hotline  
Tel. +49 511 89-39000  
complimentary-tickets@messe.de

## Invitation / eTicket campaign management

Together with our subsidiary Deutsche Messe Interactive, we will be happy to help you run a perfect e-mail invitation campaign, complete with eTicket codes for each of your valued customers, leads and business associates. Personal invitations with codes for complimentary tickets are a great way to draw more visitors and generate more leads.

Our marketing pros will help you produce and send your invitation e-mails. Simply provide them with your address list, eTicket codes, logo and a mention of your three main display categories at the show and they will send out professional invitations to your customers using e-mail marketing software. The format of the e-mails is based on the respective tradeshow, guaranteeing a strong impact on the recipients. After the invitations are mailed, you'll receive a detailed report on the volume of the mailing and the rate of e-mail openings and clicks.



This service is already included in certain **"fair packages"**. Learn more on pages 4–5.

### Contact

Media Service

Tel. +49 511 89-35550

media-service@messe-interactive.de

Your personal invitation to HANNOVER MESSE 2015



Get new technology first



Deutsche Messe

Your personal invitation to  
**HANNOVER MESSE 2015**



Dear Ms. Reuter,

The Musterfirma GmbH team would like to invite you to this year's HANNOVER MESSE and has a free e-ticket available just for you.

We look forward to welcoming you to our trade fair stand in hall 6, stand D30.

You can experience the following innovations at our stand:

■ [Product 1](#)

■ [Product 2](#)

■ [Product 3](#)

Of course, you will also have the chance to find out about additional innovative solutions, products and services that we have to offer.

**Get your free eTicket now**

It's easy to get your e-ticket:

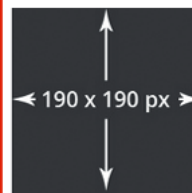
Click the button above and complete the ticket registration process in four simple steps.

The ticket will be sent to you by e-mail in PDF format following registration. Please print out the ticket and bring it with you when you visit the trade fair.

We look forward to your visit!

Musterfirma GmbH

This invitation was created and sent by the Deutsche Messe Interactive GmbH on behalf of the above-named company.



**Lorem Ipsum at HANNOVER MESSE 2015**

Hall 00, Stand A00

Lorem Ipsum AG  
Musterstr. 123  
12345 Musterstadt, Deutschland

E-mail: [support@loremipsum.de](mailto:support@loremipsum.de)  
Phone: +49 (0) 123 555 55 55  
Fax: +49 (0) 123 555 55 56

[Data protection](#) | [Imprint](#)

© Deutsche Messe Interactive GmbH  
Phone: +49 511 330 89 35550  
Web: [www.messe-interactive.de](http://www.messe-interactive.de)  
E-Mail: [media-service@messe-interactive.de](mailto:media-service@messe-interactive.de)



## Promotional materials for your invitations

The foundation for a successful showing is laid long before the beginning of the exhibition. Inform your business partners and new and existing customers in advance of your appearance at the show by taking advantage of our numerous promotional materials. You can obtain virtually all promotional materials offered by Deutsche Messe in unlimited quantities, free of charge, by placing an order in OBS or by downloading them as PDF files.

### Invitation stationery

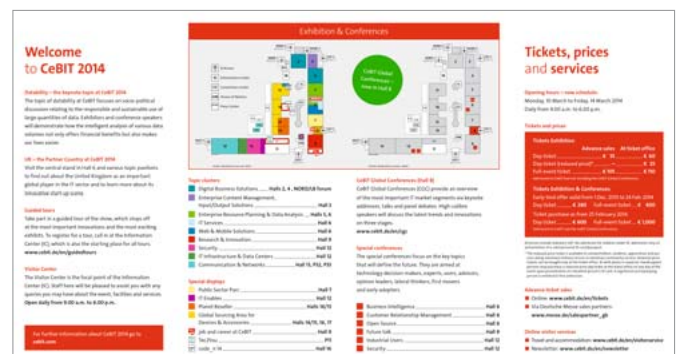
An individually printed invitation letter signals how much you value your business partners and customers. Use the inside of this invitation stationery to include a personal message and/or inform recipients of your location at the trade fair. For your convenience, you can print your individual text on the stationery using a printer or copier.

**Tip:** Include complimentary admission tickets with your mailed invitations!



### Visitor information

You can use this flyer to give your customers a short overview of the tradeshow before it begins. The flyer includes the major display categories and information on show dates and opening times, admission prices, and an exhibition map.



## Posters

Draw attention to your upcoming trade fair showcase at your own premises, be it in the lobby, in conference rooms or on the notice board. Deutsche Messe posters in A1 or A4 format are guaranteed to make a lasting impression.



## Mailing stickers

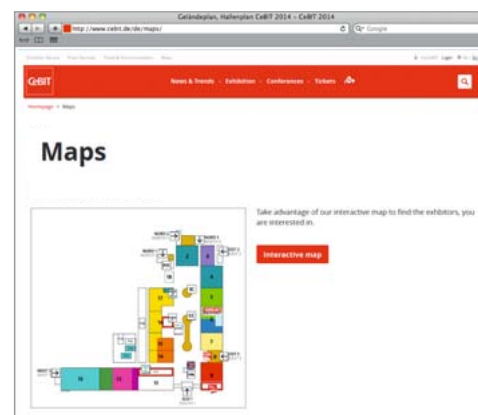
Small size, big impact. Use our mailing stickers to brighten up your business correspondence. Price for mailing stickers with standard text: € 48.00 per 1,000 stickers incl. postage and packaging.

✓ This service is already included in certain “fair packages”. Learn more on pages 4–5.



## Downloadable logos and map

Leverage the high recognition factor of our trade fairs for your own marketing activities and include our trade fair logo and map of the showgrounds in your promotional materials (for example, in ads, PR reports, charts or brochures). The trade fair logos are available in various formats and resolutions for this purpose in OBS and on the event websites.



## Downloadable online banners

Post a banner bearing your hall and stand number on your homepage or in your e-mail signature to advertize your tradeshow appearance. Simply sign on to OBS using the login data you received along with your stand Confirmation, then click on “Invitation Services & tickets” and proceed to “Downloadable Banners”. Click on the “Banner Generator” link there to automatically generate your banners, which you can store directly as image files. In addition a link is generated which takes the user to your exhibitor information.



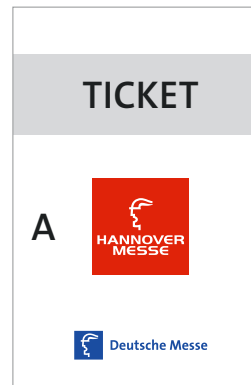
## Contact

Maren Franke  
Tel. +49 511 89-31234  
maren.franke@messe.de

## Exhibitor passes

Deutsche Messe automatically allocates each exhibitor a certain number of exhibitor passes, granting his/her display stand hosts and temporary staff free access to the stand while the show is running. The number of passes depends on the show and the size of the stand. If additional passes are required, we recommend ordering these in advance using OBS. You can also pick up exhibitor passes onsite at the Exhibitor Service Center. Any exhibitor passes not used must be returned within two weeks after the end of the show, otherwise they will be charged for.

**Note:** During the stand assembly and dismantling periods, no exhibitor passes are needed to gain access to the exhibition grounds.



### Contact

Ticket team

Tel. +49 511 89-33179

Ticket-Team@messe.de

## Parking permits

Ample paid car parking is available on the periphery of the exhibition grounds. During tradeshows, special parking lots are available for buses, trucks and vans. To the south of the exhibition grounds, opposite Hall 13, there are also parking facilities for RVs/caravans and mobile homes, including restrooms and showers and hookups for electricity and water. We recommend ordering your long-term parking permits in advance, although you can also buy them during the show at the Exhibitor Service Center. The prices for long-term parking permits depend on the duration of the event. See OBS for further details (including daily parking rates).

✓ This service is already included in certain “fair packages”. Learn more on pages 4–5.



Parking permit for display in windshield



Ticket for exit gate

### Contact

Marion Kisser

Tel. +49 511 89-33594

marion.kisser@gfv.messe.de

Zaneta D'Errico

Tel. +49 511 89-33401

zaneta.derrico@gfv.messe.de or

parkscheine@gfv.messe.de

## 2.2 Highlighting your company (ECMS)

ter Hilfe

Mozilla Firefox

759

Conferences · Networking · Get tickets



### Exhibitor Name



Claim

**Exhibition stand**  
The Human Touch

HALL 4, STAND C04

Contact Data

**Company profile**

We are your competent partner for all questions relating to exhibition and event processing. Due to our expertise in the event area, we reliably ensure the highest level of quality in the implementation of your wishes. Thanks to our flexibility, short communication paths and extensive expertise we can offer our customers excellent value for money. A competent and individual advice is self-evident.

[Company website](#)

Type of company  
Manufacture

Year founded  
2008

No. of employees  
11-50 (Status: 2013)

Products

Product categories

Download(s)

Exhibitor highlights



HIGHLIGHT 4

HIGHLIGHT 5

Your files from  
anywhere

HIGHLIGHT 6

Reserve your day  
one edition  
today.



## Company & product profile

**A complete and well-maintained exhibitor profile will contribute to the success of your tradeshow participation!**

You're in control: Present your company and important information about your stand, your products and your services online. Our Exhibitor Content Management System (ECMS) is an effective tool for you to use. The more information you include, the more effectively your exhibitor profile will attract all the right potential customers.

Contact our Media Services editorial team for professional assistance with entering and updating your exhibitor profile in the ECMS.

**Get noticed – at the show and year-round – thanks to the online exhibitor directory!**

All data entered in the ECMS can be accessed online via Deutsche Messe's exhibitor and product search. And not just during the event, because potential customers and business partners consult the event webpages 365 days a year in search of the information they need.

What's more, all of the listings you provide are also available during the event at our "EBi" visitor information terminals across the exhibition grounds, giving visitors quick and convenient access to information on the exhibitors, products and services they're interested in, and leading them straight to your stand.

**Note: The mandatory marketing fee paid by all exhibitors covers all of the following services (at no additional charge):**

- Complimentary admission tickets (see p. 7)
- Company profile with logo, main photo, video clip, brief profile text, link to company website, downloads (e.g. flyers) and details of contact persons, partner firms and subsidiaries.
- Entry of an unlimited number of products/product descriptions, and up to four listings of each product (with photos, PDF downloads, etc.) in corresponding display categories.
- Full visitor details (all invited guests and actual attendees).

### Contact

Media Service  
Tel. +49 511 89-35550  
media-service@messe-interactive.de

## Using the ECMS

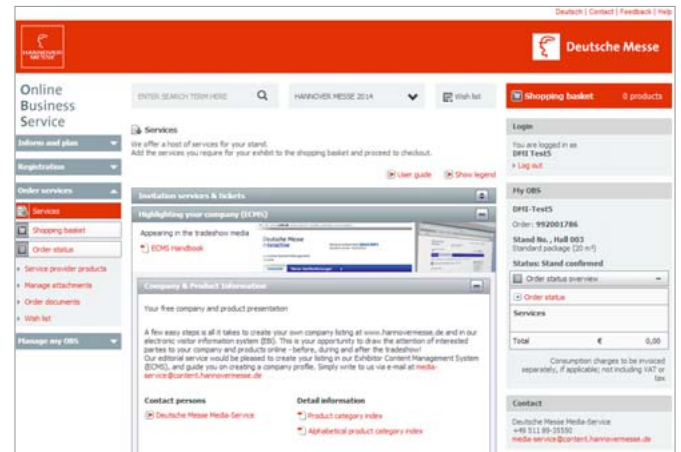
### Create your corporate presence on the trade-show website in just a few simple steps.

Log in with your OBS username and password at [obs.messe.de](http://obs.messe.de). You received these with your stand confirmation. If you do not have your login details, please contact the OBS team directly (contact p. 116) or the Media Service (see contact information below).

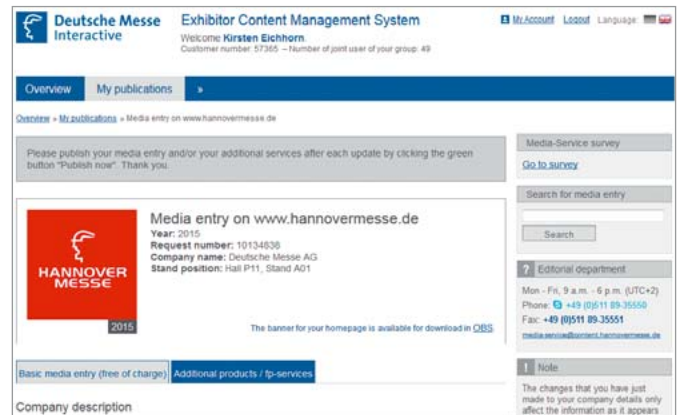
After logging in, you can enter your information under “Services” > “Highlighting your company (ECMS)” > “Company & Product Information” > “Open ECMS”. You can then enter your company details, complete product descriptions and contacts within your company for publication on the tradeshow website. Your exhibitor entry is published after proofreading by our editorial team, giving you a presence in the online exhibitor directory for the given event, as well as in the event’s mobile app and all exhibitor and product searches made at EBi visitor information terminals.

**Note:** A user guide for ECMS is provided within OBS. Our Media Service staff will also be happy to assist you.

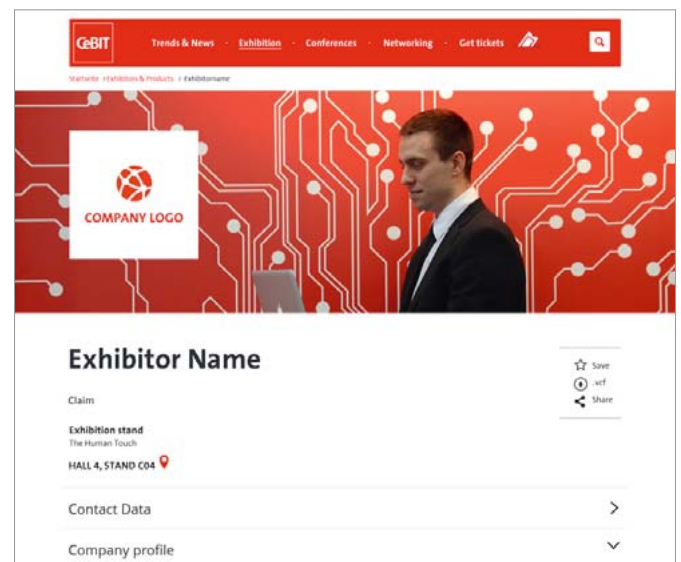
#### 1. Direct link to the ECMS within OBS



#### 2. Creating your company’s profile using the ECMS



#### 3. Leverage your participation for maximum gains



### Contact

Media Service  
Tel. +49 511 89-35550  
[media-service@messe-interactive.de](mailto:media-service@messe-interactive.de)



## We connect people...

event it AG is composed of four units – events, personnel, event-software and guest management. Due to the unique combination of these four units event it has an exceptional potential of which clients profit every day. As single units or united the highly motivated event it team can offer any fair or event related solution. They are specialized in individual conceptual designs and the implementation of creative, efficient and sustainable events and fairs.

You can challenge us in any way – from online invitation management with our proprietary developed registration system to the administration of your fair personnel, from web based solution to the recording of leads or the provision of personnel.

Since July 2011 the Deutsche Messe AG and event it have been united in a strategic partnership.

## ... for a successful fair presentation.



### ■ Personnel & Promotion

Service-Hostesses, fair support  
Conceptual design and implementation of promotion activities  
Temporary-employment agency work

### ■ Events

Conceptual design, planning, implementation  
Side events, fair stand parties  
Locations, artists, catering

### ■ Visitor management / fair-software

Your centralized, web based planning tool for:  
Invitation of target groups  
Employee tracking  
Ticketing, hotel room management  
Lead service, lead management  
Evaluation of catering expenditure



[www.eventit.ag](http://www.eventit.ag)



## Contact

event it AG | pelikanplatz 7-9 | 30177 hannover  
your contact person: Inga Gräber  
fon: +49 (511) 866 846 65 | mail: [graeber@eventit.ag](mailto:graeber@eventit.ag)



## 2.3

# Managing your leads





## E-mail and lead generation campaigns

Use precisely targeted lead-generation campaigns to connect with interested buyers and decision-makers and spare your sales team the considerable effort of cold calling.

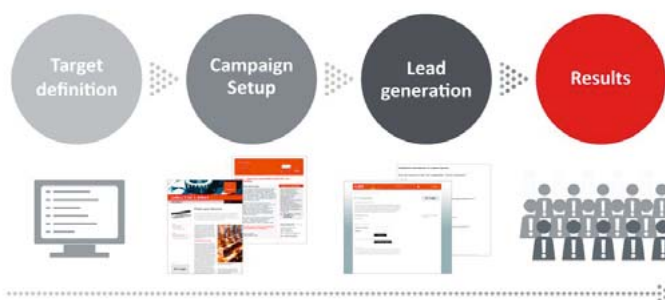
Deutsche Messe Interactive will identify promising business partners for you in Deutsche Messe's visitor database, and then help you to get in touch with them. Your sales team will receive contact details for all interested B2B leads who not only match your target criteria, but also previously showed explicit interest in the kind of products and/or services you have to offer.

### Gain prospective contacts to fill your "sales funnel" throughout the year.

You tell us how many leads you need and the criteria they should meet; we give you exactly the number and type of leads you want. We take over the cold calling so your sales team can focus on their real work: selling.

### The database makes the difference.

Deutsche Messe Interactive has access to Germany's largest B2B trade fair visitor database. And every tradeshow visitor is a potential customer, because they are all professionals! We'll give you extensive advice on creating the perfect marketing campaign, and will guide you through the process, from defining the right target group(s) right on up to providing the leads to your sales team.



Our skilled account managers will support you at every step of the way.

### Note: E-mail campaigns as the perfect complement to your tradeshow appearance

- Before the show: Address your target group and invite potential new customers to your stand.
- After the show: Keep your target audience informed – all year round – about the products and services you presented.

### Contact

Deutsche Messe Interactive GmbH  
Tel. +49 511 330601-11  
contact@messe-interactive.de  
www.messe-interactive.de

Set-up and costs per lead	Price
We offer customized campaign set-up with the following services: <b>mailshot creation, format selection and creation (e.g. white paper, webinar, survey), registration process, lead management and transfer</b>	starting at € 2,000
You receive your requested number of leads upon completion of the campaign, with the following key information: <b>last name, first name, e-mail (incl. opt-in), phone (incl. opt-in), position, function, company, company size, sector</b>	starting at € 60 / lead
Possible additional lead information: <b>as per your stipulations</b>	price upon request

## Lead management

### Visitor details, recorded electronically at your stand

The Lead Management App “AddLeads” allows you to manage your leads easily by configuring your preferred electronic lead forms, and entering and managing data from visitors to your stand during the show.

Address information can be entered by scanning business cards and/or visitor ticket bar codes. Lead tracking then takes place via an app on mobile devices such as smartphones or tablets. You can tailor lead forms to your wishes on a web-based portal, as well as manage visitor data and evaluate leads.

### AddLeads app packages for various numbers of users

AddLeads app	Price
2 app users	€ 379
5 app users	€ 599
10 app users	€ 869

### Lead management hardware for rent during the show

Hardware	Price
iPad 3* Kensington Security Bag (theft protection)	€ 210
Prepaid UMTS card iPad SIM card with 500 MB data volume (no phone)	€ 30

\* Delivery and collection by appointment at the exhibition stand.

This offer can of course be tailored or expanded to meet your individual needs.



### Contact

Oreste Mallus  
Tel. +49 511 89-32303  
addleads@messe.de



This service is already included in certain “fair packages”. Learn more on pages 4–5.

## Guided tours

During CeBIT and HANNOVER MESSE 2016 we are offering guided tours focusing on specific topics which will bring potential customers directly to exhibitor stands!

As an exhibitor, you are invited to take part and present your innovations and product solutions during one of the guided tours. Our tour guides will bring visitor groups and business delegations to your stand several times a day. You have 10–15 minutes per tour to present your innovations.

The benefits for you consist of a higher number of trade visitor leads at your exhibition stand as well as increased exposure. The benefits for you are more promising trade visitors at your exhibition stand and greater visibility. A limited number of highly attractive opportunities for exclusive partnerships with the guided tours are also available. We also offer you the opportunity to book an individual theme tour tailored specifically to your wishes. Talk to us – we will be happy to advise you



### Contact

Yvonne Schulz  
Tel. +49 511 89-31349  
[yvonne.schulz@messe.de](mailto:yvonne.schulz@messe.de)

## Visitor statistics

All complimentary admission tickets need to be registered by the user first. When formulating your invitation letters, be sure to include a mention of the need to register these complimentary tickets. You'll be among the first to benefit!

That's because as early as five weeks before opening day of the show, you'll receive regularly updated information on your invited guests in your OBS account under "Order services". You can use this information as you wish, for example to arrange for appointments at your stand during the run-up to the show or to update your customer database.

After the event is over, your OBS account will contain a list of the final ticket usage information – information which can serve as an ideal foundation for your after-show follow-up work.

### Contact

Jette Bösch  
Tel. +49 511 89-39000  
[fachbesucher-tickets@messe.de](mailto:fachbesucher-tickets@messe.de)

## 2.4 Additional advertising and sponsorship options





## Outdoor advertising

Our outdoor advertising media are positioned at locations which experience high visitor traffic volumes. Use our exclusive, hall-based locations and our innovative advertising options on the exhibition grounds to generate valuable new leads! Your large-format advertising is guaranteed to reach your target audience!

Gain a decisive competitive advantage for your company by delivering the right message and steering key target groups directly to your stand. The following advertising media are just some of the many options available.

Choose from a wide array of advertising formats to find the right solution for your company, then reserve your preferred outdoor locations as early as possible. Feel free to contact us – we'll send you our complete media information and will also be happy to provide you with an individual quotation on request.

### Advertising towers

With an advertising surface of 167 square meters on four sides, our advertising towers are a premium form of advertising space. Around ten meters high, these towers are visible from a great distance and are guaranteed to attract the attention of your target groups, thanks to their prominent placement around the exhibition grounds and at the entrance gates.

Size: 4 sides of 4.24 m wide x 9.90 m high



### Advertising cube

With six advertising surfaces, advertising cubes are guaranteed to attract the attention of passers-by from every direction. These distinctive advertising displays can be located flexibly by arrangement around the exhibition center. Just tell us your placement preferences and we'll work with you to put together an advertising campaign that your potential customers are sure to remember.

Size: 6 sides of 1.00 x 1.00 m each, approx. 1.75 high, incl. base



### Promotions

Use exclusive promotion initiatives to connect with your customers face to face! The following media represent a sample of the diverse range of advertising media available to you. Take advantage of this sizeable range of offerings to book the most appropriate options for your company and secure optimum locations well in advance.



### Three-sided displays

These three-sided advertising spaces in A0 poster format are bound to catch the eye of passers-by, no matter which direction they are headed in. The distinctive three-siders can be booked as a set and placed in ten high-impact locations at the entrance gates and within the exhibition grounds.

Size: A0 posters, three-sided, 0.84 m wide x 1.19 m high



### XL posters on the exterior of hall walls

Giant-size XL posters on the outside walls of exhibition halls have enormous impact from near and far. With XL posters, you can brand your exhibition hall with your own corporate design and steer trade visitors to your stand. Whatever your aim, you're sure to generate maximum attention.

Size: various sizes, from 25 to 100 square meters



### Big banners

Our “big banners” are real attention-grabbers on the heavily frequented northern and western perimeters of the exhibition grounds. Located directly at the North 1, North 2 and West 1 entrance gates, their advertising message is sure to reach a large volume of visitors.

Size: various sizes, from 12 to 25 square meters





### Tradeshow shuttle busses

Our busses are an ideal on-site mobile advertising medium. Emblazoned across three large ad spaces on the rear and sides of the vehicle, your message is sure to gain the attention of visitors as it cruises around the exhibition grounds! Use our tradeshow shuttle busses as a mobile advertising space to bring visitors directly to your stand.

Format on side of bus: 4.60 m wide x 2.10 m high

Format on rear of bus: 1.40 m wide x 1.60 m high



### Skywalk advertising

The southern and western skywalks are used by tens of thousands of exhibitors and visitors every day, as they are an ideal, weatherproof way to reach the heavily frequented entrance gates from the large parking lots to the south of the exhibition complex and the “Hannover Messe/Laatzen” train station to the west. Make the most of this heavy volume of foot traffic by advertising your innovative products on cost-effective skywalk posters mounted at eye level, or on conspicuous floor graphics, extra-large billboards near the escalators as well as numerous other, attractive skywalk options. Please bear in mind that the skywalks are not in operation for all events.



Skyboard on Skywalk West, 3.80 m wide x 2.50 m high



Mega-size west skywalk banner, 2.06 m wide x 2.40 m high

### Contact

Anke Robbers  
Tel. +49 511 89-31227

Sanja Silovic  
Tel. +49 511 89-31107

Sabina Kroll-Behrens  
Tel. +49 511 89-31256

advertising@messe.de



Skywalk poster, 1.30 m wide x 0.90 m high

## Online advertising

Online advertising in our media enables you to reach your target groups before and during the show, as your professional audience makes heavy use of our virtual tradeshow offerings.

While the event websites are used by visitors primarily for medium-range preparation, apps become increasingly important as the trade fair approaches. And our newsletters keep trade visitors up to date on everything of special importance to them.

Here's how it works:

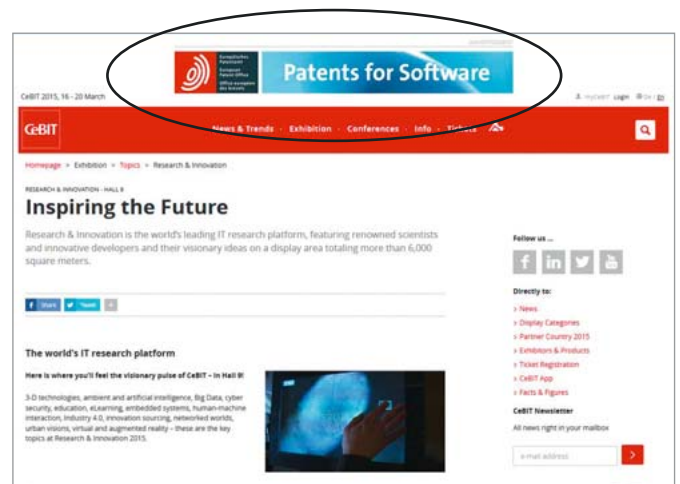
1. You search for the areas and media in which you would like to advertise.
2. In the banner advertising section, you choose the time periods, ad impressions and exact placement you are interested in.
3. We then provide you with a non-binding offer.

### Banner advertising on our tradeshow websites

Page impressions rise dramatically several weeks before the show begins, so we recommend booking your campaigns at least 3 to 4 weeks before opening day as well as during the running event.

You can choose from medium rectangles, super-banners and other interesting advertising formats. Our websites are responsive, meaning that if you order your banners in several sizes, we provide these online to all end devices – desktop computers, laptops, tablets and smartphones. Banners are posted on both the English and German pages.

Prices depend on the advertising media involved as well as the placement (homepage, topic section, ROS) as well as the number of ad impressions booked.



Superbanner



Medium Rectangle

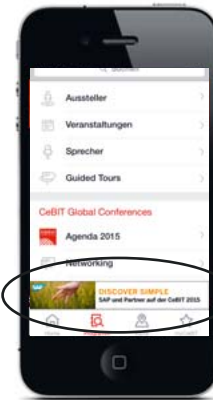


### Mobile advertising in the official tradeshow app

With your advertising in the tradeshow apps – iOS and Android – you can reach visitors and other interested parties anytime, anywhere. From placing your logo in the interactive hall maps, to running a banner or mobile interstitial, we offer you advertising formats in all shapes and sizes. We offer you fixed placement in our apps.



Mobile interstitial



Banners



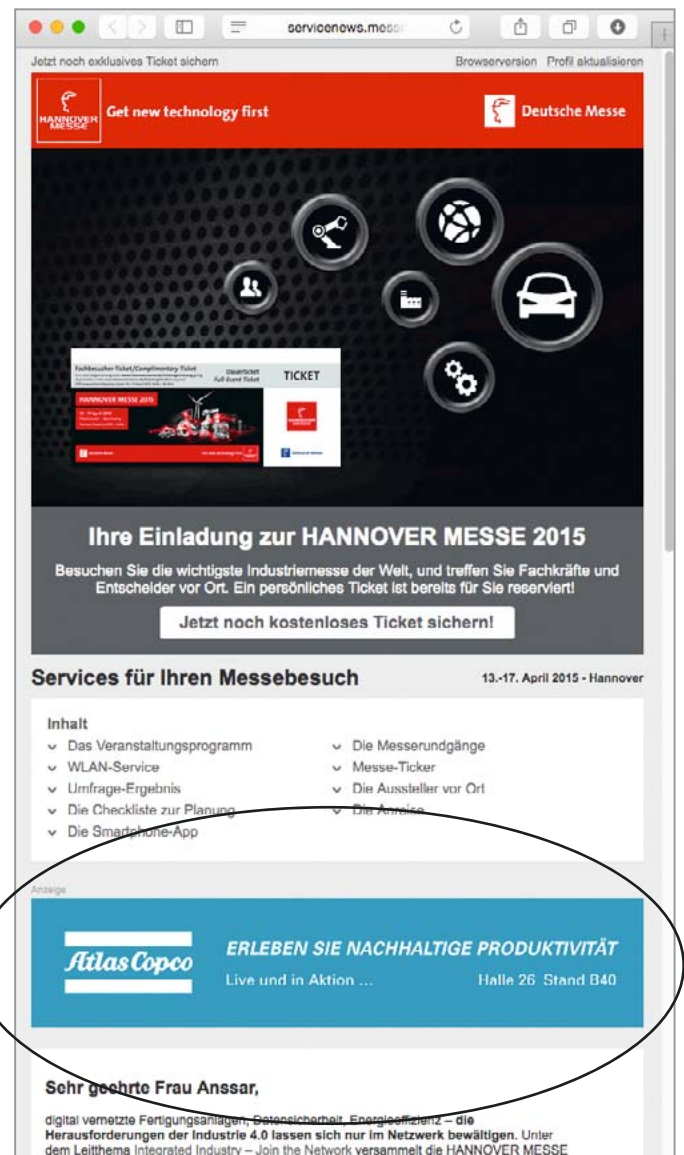
Logo on hall floorplan

### Your ad in visitor newsletters

Our newsletter informs you on the latest industry trends as well as on tradeshow highlights, top offers, general information concerning the show and much more. The list of subscribers is continually updated.

This newsletter is responsive, meaning that if you order your advertising in several sizes, we can provide these to all output media – i.e. desktop computers, laptops, tablets and smartphones.

You can choose from a wide variety of ad formats in one or more issues.



### Contact

Katja Anssar

Tel. +49 511 89-34314

advertising@messe.de

## Sponsorship

With our sponsorship options, you can make a big splash at the trade fair while capturing the attention and indeed sympathy of your target industry. Sponsorship enhances your presence as an exhibitor, boosts recognition and upstages the competition.

**Tip:** Combine the sponsorship options with our advertising and promotion services to create a powerful communication mix for maximum exposure!

### Conferences and symposia

Profile yourself as a partner to one of the many first-rate symposia and conferences staged in conjunction with CeBIT, HANNOVER MESSE, DOMOTEX and various other events held at the Hannover Exhibition Center!

### Special events and forums

In-fair special displays and forums are opportunities for visitors to find out more about key industry themes and trends, further their education and build networks. They are also a great opportunity for you to gain mindshare in your target communities!

### Evening events

Receptions, opening ceremonies and exhibitor gala evenings provide an informal setting for networking and relationship building. As a sponsor, you can profile yourself as a co-host alongside Deutsche Messe.

### Cross-fair services

You can also profile your company as a friendly supporter of one or more of the exclusive media services, VIP services and service facilities we offer to visitors and journalists at the exhibition grounds.

As you can see, there are many sponsorship options available, all easily extended and customized as required. Please contact us for more information. We would be happy to advise you on your sponsorship options at our events.



### Contact

Carola Schaper  
Tel. +49 511 89-34315  
[carola.schaper@messe.de](mailto:carola.schaper@messe.de)

## Print advertising

### Exhibitor index

The exhibitor index is the official printed guide to who is exhibiting at what stand in what hall. Used widely by visitors and decision makers, it supersedes the tradeshow catalogue. You can choose between half- and full-page ads, and standard and custom placements.

You can also have your logo printed directly next to your listing to draw attention to it! And you can also have your logo printed on the hall map.



Logo publication in the exhibitor index is included in certain "fair packages". For details, see pages 4–5.

QR codes connect the print world with the Internet. Smartphone users can scan the QR code to go directly to your exhibitor listing on our website or your own homepage. That way interested visitors have the option of calling up fast and easy information on your company. Benefit from this additional eye-catcher in your exhibitor listing!

### Advertising on EBI printouts

Sited at key locations around the tradeshow venue, the EBI electronic visitor information terminals are used by visitors to research tradeshow exhibitors, products, services, etc. on the fly. Most users tend to print their results out for ready reference as they proceed around the show. It's a great service and has been well used for many years. But did you know you can now place ads on these printouts? The ad spaces are 160 x 22 mm in size and can be placed on two locations per tradeshow: right at the top of the printout and right at the bottom.

### Advertising in the tradeshow newspaper

The official Deutsche Messe trade fair newspapers are produced by our media partners and distributed on-site during trade fairs. They provide coverage of what's on, product innovations, special attractions at the show, etc. Distribution at the venue is restricted to official trade fair newspapers. Contact us to find out more.

The image shows a sample of an exhibitor index page from a trade fair. It lists various companies with their contact information and QR codes. The companies listed include Brunel GmbH, Bruce, B&B Safety Systems GmbH, BSUR - Belarusian State University of Informatics and Radioelectronics, BTB Plaza Ltd., BTB Simulations, Suzhou Accumulator (Tianjin) Co., Ltd., Bucher Hydraulics, Buck GmbH CNC-Technik, Buderus Edelstahl GmbH, BÜCHL, and Bühler Technologies GmbH. To the right of the index is a full-page advertisement for Uliflex Belts, featuring images of various types of belts and the company's logo. The ad lists features like PU open end timing belt, PU truly endless timing belt, PU power timing belt, PU timing belt with various coating, and PU timing belt with welded profile. It also includes the company name FOSHAN ULIFLEX INDUSTRIAL BELTS CO., LTD. and contact information.



Exhibitor index with logos and QR codes, plus full-page ad

The image shows a sample of an EBI (Electronic Visitor Information) printout. It contains two advertisements. The top ad is for Turkish Machinery, featuring the company logo and contact information. The bottom ad is for EBI, featuring the EBI logo and contact information. The printout is designed to be used by visitors to research exhibitors and products.

EBI printout containing ads

### Contact

Oreste Mallus  
Tel. +49 511 89-32303  
globis@messe.de



## 2.5

# Press services



## General press services

### Press Center

The Deutsche Messe Press Center is equipped with state-of-the-art equipment and is available to journalists from around the world for reporting purposes. The Communications department at Deutsche Messe provides a wide array of services to make journalists' preparation and time at the show as effective and informative as possible.



### Press conferences

We are happy to include the details of your press conferences – no matter whether they are held at the exhibition center or elsewhere – in an agenda published online and displayed on monitors at the Press Center, where it is also distributed in printed form during the show.

**Note:** Hold your press conference at our Convention Center, which is located centrally on the exhibition grounds. You'll find further information and contact details under "Organization of congresses, conferences and other events" on pages 35 – 37.



### Contact

Maryam Maghsudi  
Tel. +49 511 89-31025  
[maryam.maghsudi@messe.de](mailto:maryam.maghsudi@messe.de)



### Streaming media / Internet-TV / Video production

As a dynamic medium available 24/7, Internet TV is becoming a strategic component in the corporate marketing mix. Use this tool to enhance the attractiveness and impact of your website, while enhancing your image as a cutting-edge business. And take advantage of the many visitors frequenting our tradeshow websites to reach even more viewers!

Whether you want to publicize a press conference, a convention, an awards ceremony, a product presentation or another event – be sure to extend the reach of your event by arranging for a **webcast – live or on demand**. You'll find some examples of this at our special demo link: [www.tvonweb-messe.de](http://www.tvonweb-messe.de).

Along with the technical production of your live or on-demand video presentations, we also advise you on everything to do with streaming media – whether technical or organizational questions related to producing your event. Advisory services range from design to analysis of the technical requirements, preparation of content, and its efficient and effective communication. We would be happy to quote prices upon request.

### Contact

Andrea Staude  
Tel. +49 511 89-31015  
[andrea.staude@messe.de](mailto:andrea.staude@messe.de)





## Press boxes, Hot Topics, Trendspots

### Internet press info boxes

Internet press info boxes – now with a flat rate! Share background information and the latest news on your company effectively and accurately with our Internet press info boxes. This electronic service allows you to keep the press and relevant industry sectors fully up to date. Online press boxes are made available to journalists and visitors before the start of the trade show for research, and are updated on an ongoing basis. All information can be downloaded, and is also sent as an e-mail to registered journalists. To find out more about this service, see: [www.obs.messe.de](http://www.obs.messe.de)



This service is already included in certain “fair packages”. Learn more on pages 4–5.

### Press info trays at the Press Center

Journalists employed by specialist publications require targeted information on companies and their products. Special info trays in the Press Center are available for you to distribute press releases or entire press kits to attending trade journalists. These trays are 34 cm deep, 24 cm wide and 12 cm high. Distribution depends on the date your order is received. Prices vary according to the duration of the event and are available on request or via OBS.

**Note:** We strongly recommend you order at least two info trays so that journalists have convenient access to your press releases in both English and German.

### “Hot Topics” and “Trendspots”

Journalists are always on the lookout for new products and applications, trendsetting innovations, appearances by politicians and other celebrities, special performances and happenings, stands of exceptional architecture, etc. “Hot Topics” give journalists a convenient source of such material, conveniently compiled as a press release and available for download under the Press section of the given event’s website.

“Trendspots” are concise features on new products. They are published under “News & Trends” along with videos and/or photos. All you need to do is send us information about your new products and services, and we take care of the rest. This service is free of charge for all registered exhibitors. Please note that the products and topics to be included are chosen by our editorial team.

#### Contact

Oreste Mallus  
Tel. +49 511 89-32303  
[globis@messe.de](mailto:globis@messe.de)



#### Contact

Maryam Maghsudi  
Tel. +49 511 89-31025  
[maryam.maghsudi@messe.de](mailto:maryam.maghsudi@messe.de)

#### Contact

Andrea Staude  
Tel. +49 511 89-31015  
[andrea.staude@messe.de](mailto:andrea.staude@messe.de)

## Exhibitor contacts for the press

Our online “Exhibitor PR contacts” overview provides a ready reference for journalists all year round, containing the names and phone numbers of our exhibitors’ media spokespeople. The guide can be accessed at our press services website.

Supply us with the name and contact information (phone, fax, e-mail) of your media spokesperson, and we will make this information accessible to journalists. This service is free of charge for exhibitors.

### Key media contacts

To ensure your press releases and invitations reach your target media, Deutsche Messe has compiled an up-to-date directory containing the most important addresses of German and international business publications and daily media outlets. This press distribution list helps you find the right editorial-desk addresses and a suitable contact person for each media outlet. The list of names is available in PDF or Excel format.

### List of accredited journalists

On request we will be happy to send you a list of accredited journalists who have consented to having their names listed. This of course automatically implies that it cannot be an exhaustive list of all the journalists in attendance.

### Contact

Claudia Eckardt  
Tel. +49 511 89-31604  
claudia.eckardt@messe.de

## Additional promotion options at CeBIT and HANNOVER MESSE

During CeBIT and HANNOVER MESSE, the Deutsche Messe Press Center and the Radio and TV Center serve as the main media hubs for journalists. All major news agencies and regional and national daily newspapers set up editorial offices there and send out news from the trade fair via print, radio, television and the Internet to the whole world. Make the most of this diverse and powerful media presence to maximize the media exposure of your trade fair showcase. Deutsche Messe will be happy to support your media liaison work and to help you identify the right media contacts.



### Trade fair radio

The radio broadcasting studio of Norddeutscher Rundfunk (NDR), adjacent to Hall 17, reports from the show on product innovations and promotions. Reporters from Deutschlandfunk, HR, BR, SWR and WDR are also present at the Radio and TV Center. You are welcome to provide reporters with information – ahead of or during the fair. A list of media addresses is available on request.

### Trade fair television

Whether it involves the major German broadcasting networks ARD or ZDF, Deutsche Welle or the all-news stations n-tv and N24 – German and international TV stations have access to outstanding working conditions and editorial offices at the Radio and TV Center during the show. Provide your media-relevant news and information to broadcasters in advance of the event to facilitate production of reports.

### HERMES AWARD at HANNOVER MESSE 2016

Innovations are in the spotlight at the world's largest technology showcase. The winner of the HANNOVER MESSE HERMES AWARD will enjoy the benefits of an attractive PR package worth a total of € 100,000. As an exhibitor at HANNOVER MESSE 2016, you won't want to miss out on the opportunity to compete for a HERMES AWARD and give your innovation a decisive boost! For more information on the conditions for participation and the PR package, visit [www.hermesaward.com](http://www.hermesaward.com).

#### Contact

Andrea Staude  
Tel. +49 511 89-31015  
[andrea.staude@messe.de](mailto:andrea.staude@messe.de)

#### Contact

Kathrin Beine  
Tel. +49 511 89-31258  
[kathrin.beine@messe.de](mailto:kathrin.beine@messe.de)

## 2.6

# Organization of **congresses,** **conferences** and other events





## Congress management

The conferences and technical seminars that usually accompany major trade fairs are important points of attraction for industry professionals and can even be the decisive factor prompting their visit.

With our expertise and state-of-the-art conference facilities, your event is sure to be a resounding success. We can offer you full-service packages, spanning everything from event planning, financial management, the production of printed materials, event promotion and support services for conference participants, right through to recruitment of temporary staff, such as security personnel and photographers.

The Hannover exhibition grounds can cater for events of all types and scales. You can use our exhibition halls, the pavilions beneath the EXPO Canopy and the centrally located Convention Center.

Our in-depth event management expertise, gained in the course of many years, is your guarantee of success. For further details, visit [www.messe.de/en/congressmanagement](http://www.messe.de/en/congressmanagement).



### Contact

Congress Management team  
Tel. +49 511 89-33555  
[congressmanagement@messe.de](mailto:congressmanagement@messe.de)

## Renting a conference room

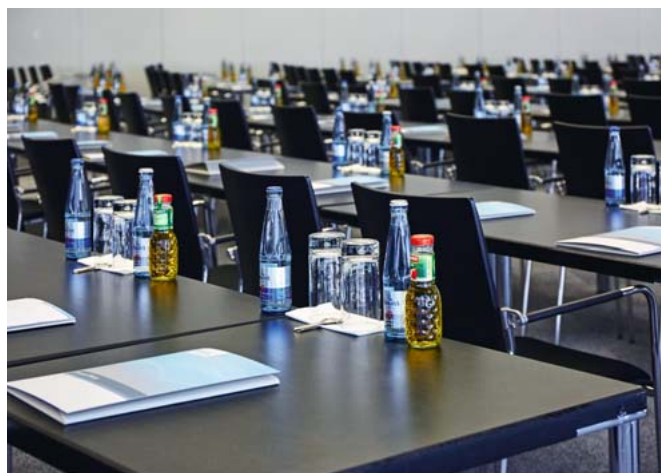
Made for professionals: The conference areas at the Hannover Exhibition Center stand out for their unique atmosphere, standout architecture and state-of-the-art equipment.

Offering highly flexible options, these facilities set technical and architectural standards for an event location. Whether you're interested in holding a press conference, convention, get-together or workshop, you'll benefit from the following:

- 3 conference areas with rooms of various sizes
- Meeting rooms up to 30 square meters in size
- Conference rooms with flexible partition walls, offering up to 150 square meters of floor space
- For receptions and conventions, rooms ranging from 200 to 1,200 square meters in size
- Foyers in all three conference areas with ample space for catering and registration counters.

Our conference areas are within convenient walking distance and are directly connected with several of the exhibition halls.

Please bear in mind that the number of conference areas available varies depending on the given trade fair.



### Contact

Conference Room Team  
Tel. +49 511 89-36530  
[conferencerooms@messe.de](mailto:conferencerooms@messe.de)

**Tip:** Our expert staff at Messe Gastronomie can provide the perfect catering for your event, featuring a wide range of beverages, snacks, finger food and much more (for further information, please refer "Restaurants and catering," pages 111 – 113).

## Using music at the show

If you plan to play background music at your stand, or would like to arrange for some musical accompaniment for a presentation or stand party, please note that any public use of copyrighted music must be approved and licensed by GEMA (the German society for music performances and mechanical reproduction rights). You can apply and pay for the necessary license from GEMA via the OBS online system. The license fee in each case depends on the sound recording medium used: radio, CD or other sound carrier, TV, video or computer, or (for live performances and stand parties) the size of your stand.

## Stand parties

If you would like to unwind with your staff after a busy day at the show or hold a party for your customers and business partners, you can do so from 6 p.m. onwards. You can offer musical entertainment, whether live or recorded, starting at 6:30 p.m. (registration with music rights organization GEMA required; see above). Depending on the trade fair, your stand party must come to an end by 10 or 11 p.m. or you will incur additional costs for hall lighting, extra waiting periods for cleaning crews, etc. Please check with your Deutsche Messe contact whether it is necessary to register your stand party.

### Contact

GEMA  
Andreas Karim  
Tel. +49 711 2252-791  
messe@gema.de  
www.gema.de/messen



**Note:** Our catering company, Messe Gastronomie Hannover GmbH, is happy to provide catering and beverages for your party (see “Restaurants and catering”, page 110 ff.).

## Your evening event at the exhibition center

You'll find the perfect set-up for your evening event right on site at the Hannover Exhibition Center, which offers you a wide range of options for all kinds of event – from “high altitude” VIP receptions at the top of the 70-meter high Hermes Tower, gala banquets for 5,000 people in an attractively decorated exhibition hall, to tradeshow parties at our Convention Center. Start your event at the end of the tradeshow day the relaxing way, on site, without the hassle of complicated transportation arrangements, and enjoy the professional support of our event management team. That way you can be sure your event will be a successful and memorable one. We can offer you special locations for any type or size of event.



### Contact

Event hotline  
Tel. +49 511 89-34444  
info@raumwunder-hannover.de

## Do events differently – at the ADAC Driver Safety Center Hannover-Messe!

Do you want to really step on the gas with your customers or employees? Then the ADAC Driver Safety Center is the perfect location for your next company event: Offer your guests something more than the usual meeting program, and see time race by at one of Germany's most modern training centers. Also at the starting line: conference rooms for any group size – with the latest technical equipment. We would be happy to organize the accompanying program for your event, even if it has nothing to do with cars. We offer the perfect location for every event! Staff training, major client event, indoors or open-air, Segway rides or helicopter tours – you're always on the right track at the ADAC Driver Safety Center.

- Easy to reach from the nearby exhibition center
- Grounds 24 ha in size
- Over 3,000 car parking spaces
- Events building with 400 sq.m.
- Foyer
- Seminar rooms of 30 – 132 sq.m.
- Modern conference equipment
- Top catering
- Transfers, hotel bookings
- Individual event management



### Contact

ADAC Fahrsicherheits-Zentrum  
Hannover-Messe / Laatzen GmbH  
Hermann-Fulle-Straße 10  
30880 Laatzen  
Tel. +49 5102 9306-0  
[info@fsz-hannover.de](mailto:info@fsz-hannover.de)  
[www.fsz-hannover.de](http://www.fsz-hannover.de)



## 2.7 Modular stands





## Modular stands

Save time, money and hassle designing your stand – by relying on the experience and know-how of Deutsche Messe and its service partners for modular stand construction. From simple, basic stands to high-end, deluxe solutions, we streamline your tradeshow experience for you by providing turnkey, modular stands (one or two stories high), which you can customize by selecting from our comprehensive range of additional equipment and fittings.

✓ Certain modular stand types are already included in the “fair packages”. You can see an overview on pages 4–5.

**Note:** All stands are required to have a basic electric supply which is invoiced to you in addition. Our modular stands automatically come with a 3-kW power point. If you need a power point with a higher power rating, please order this via the OBS. If you require a 400 V, 3-phase machine connection, please contact us.

### Contact

Frank Zwingmann ■ Tel. +49 511 89-32227

Nina Lier ■ Tel. +49 511 89-32252

mss@messe.de

## Typical stand configurations



**Slim stand** from € 57.00 per m<sup>2</sup>

Lean stand structure – just the bare minimum



**Type A stand** from € 79.00 per m<sup>2</sup>

Basic stand assembly for simple, straightforward presentations at a budget price



**Type B stand** from € 94.00 per m<sup>2</sup>

Modular stand system – the combination of modular ceiling sections and standard add-on elements offers plenty of scope for customized stand design



**Type C stand** from € 110.00 per m<sup>2</sup>

Fresh new modular stand design, with large-format graphics available even in basic version



**Type D stand** from € 120.00 per m<sup>2</sup>

Open-sided stand design, which offers an ideal presentation platform with its back-lit advertising tower topped by a rotating cube



**Truss stand** from € 34.00 per m<sup>2</sup>

Truss-based system – can be used to construct a modular stand (with additional fittings) or as a customized extension to any type of stand construction



**Line stand** from € 135.00 per m<sup>2</sup>

High-grade, innovative modular stand system, featuring glass and textile design elements even in basic version (long-range visual impact)



**Double stand** from € 8,772.00

The simple solution with no hidden costs for exhibitors who need a two-storey stand

## Slim stand

Minimum modular stand design with no ceiling construction. Rental price for basic fittings, including assembly and dismantling: € 57.00 per m<sup>2</sup> and event.

**Note:** You'll find additional fittings for Slim stand on pages 41–45. Further furnishings on request.

## Basic fittings

### **Carpeting**

disposable off-the-roll cord carpeting, dark blue



### **Perimeter partition walls**

to adjacent stands and/or hall walls, constructed of Octanorm elements, silver, with light grey infill panels, 250 cm high (free-standing walls that are more than 4 m in length require bracing by adding tower elements or support walls)

### **Tower elements**

2 elements, each at open wall endings, dimensions 25 x 100 cm, 300 cm high

### **Lettering**

lettering on each tower infill section, approx. 45 x 95 cm, in Helvetica Bold (max. 15 letters)

### **1 electrical distribution box**

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

### **Attached sideboard**

approx. 50 x 100 cm, 90 cm high, for storing electrical distribution box

### **Lighting**

one 50 W spotlight per tower element



Basic fittings



Typical stand configuration with additional fittings



Typical stand configuration with additional fittings

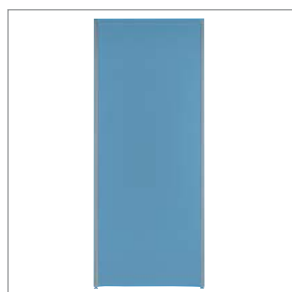
## Additional fittings for Slim stand (illustrations may vary from actual)

### Wall and cabin fittings - Slim stand

	Item	Color	Size	Remarks	Price
1.1	Wall element		1 m element	as for basic fittings package	€ 31.90
1.2			1/2 m element		€ 31.90
1.3	Infill panel			reinforced 16 mm – surcharge – e.g. for mounting a monitor	€ 79.10
1.4		colored one side (RAL colors, hdc material)		– surcharge – per linear meter (rounded up to nearest meter)	€ 31.90
1.5		one side, full-bleed, printed with digital image		from printable file – surcharge – per linear meter (rounded up to nearest meter)	€ 295.60
1.6	Door element	light grey		lockable	€ 110.20
1.7		colored one side (RAL colors)		lockable – surcharge –	€ 133.50
1.8	Tower element	one-sided acrylic glass	approx. 100 x 300 cm	backlit – surcharge –	€ 309.80



1.1



1.4

### Lighting - Slim stand

	Item	Color	Size	Remarks	Price
3.1	Spotlight			Arm-mounted 50 W, as for basic fittings package	€ 34.90



3.1

### Lettering, graphics and display media - Slim stand

	Item	Color	Size	Remarks	Price
4.1	Digital print for upper tower infill		approx. 45 x 95 cm	from printable file	€ 85.70
4.2	Digital prints, printed banners, vinyl film decals				POA



**Stand furniture - Slim stand**

	Item	Color	Size (w x d x h)	Remarks	Price
5.1	Table	white	Diameter 70 cm. approx. 70 cm high		€ 38.10
5.2			70 x 70 x approx. 70 cm		€ 38.10
5.3			110 x 70 x approx. 70 cm		€ 54.10
5.4	High table	white	Diameter 70 cm, approx. 110 cm high		€ 55.40
5.5	Chair	black			€ 28.50
5.6	High chair / Bar stool	chrome / black			€ 43.30
5.7	Bar counter	grey / white	1 m element, approx. 100 x 50 x 108 (85) cm	lockable	€ 217.50
5.8	Information counter	grey	approx. 100 x 50 x 100 cm	lockable	€ 175.30
5.9	Sideboard	grey	approx. 90 x 42 x 80 cm	lockable	€ 77.30
5.10	Literature display rack		120–160 cm high	free-standing, with 3 trays / A4 size	€ 56.00



5.1



5.3



5.4



5.5



5.6



5.7



5.8



5.9



5.10

### Kitchen fittings and furniture - Slim stand

(requires kitchen cabin) In case water connection is needed as well as electrical connections with a power rating of more than 3 kW the exhibitor has to order it separately.

	Item	Color	Size (w x d x h)	Remarks	Price
6.1	Kitchenette with refrigerator, sink, twin hotplates and dish draining rack		approx. 90 x 60 x 90 cm	Power connection approx. 7 kW	€ 309.80
6.2	Refrigerator		approx. 60 x 60 x 85 cm	with freezer compartment	€ 97.50
6.3	Sink cupboard unit with built-in water heater		approx. 90 x 60 x 85 cm	Power connection approx. 2,5 kW	€ 129.20
6.4	Coffee maker			8-cup	€ 23.10
6.5	Steel shelf unit		approx. 100 x 35 x 190 cm	free-standing	€ 92.30



6.1



6.3



6.4



6.5

### Display cabinets, plinths, shelves - Slim stand

	Item	Color	Size (w x d x h)	Remarks	Price
7.1	Tabletop display cabinet	grey	approx. 100 x 50 cm x 100 cm	lockable	€ 175.40
7.2	Free-standing display cabinet	grey	approx. 70 x 70 x 200 cm	lockable, illuminated	€ 309.80
7.3			approx. 50 x 100 x 200 cm		€ 373.10



7.1



7.2 + 7.3

## Display cabinets, plinths, shelving - Slim stand

	Item	Color	Size (w x d x h)	Remarks	Price
7.4	Plinth	grey	approx. 50 x 50 x 50 cm		€ 40.90
7.5			approx. 50 x 50 x 80 cm		€ 40.90
7.6			approx. 50 x 50 x 100 cm		€ 52.70
7.7			approx. 100 x 100 x 50 cm		€ 54.10
7.8			approx. 100 x 100 x 80 cm		€ 54.10
7.9			approx. 100 x 100 x 100 cm		€ 58.00
7.10	Shelf	white	ca. 100 x 30 cm	with wall brackets for level mounting	€ 29.00
7.11				with wall brackets for inclined mounting	€ 29.00



7.6



7.10

## Electrical installations - Slim stand

	Item	Color	Size	Remarks	Price
8.1	Grounded power socket, 230 V			incl. fitting/cabling	€ 21.10
8.2	Grounded power strip with 3 sockets, 230 V			incl. fitting/cabling	€ 25.80



8.1



8.2



Miscellaneous - Slim stand

	Item	Color	Size	Remarks	Price
9.1	Wastepaper basket				€ 5.30
9.2	Refuse bin				€ 18.40
9.3	Hourly labor charge for additional work				€ 50.10



9.1



9.2

## Type A modular stand

Modular stand, recommended for smaller stand sizes. Rental price for basic fittings, including assembly and dismantling: € 79.00 per m<sup>2</sup> and event.

✓ This modular stand type is already included in the Basic fair package. Learn more on pages 4–5.

**Note:** You'll find additional fittings for Type A stands on pages 47–53. Further furnishings on request.

### Basic fittings

#### Carpeting

disposable off-the-roll cord carpeting, available in 6 colors



#### Perimeter partition walls

to adjacent stands and/or hall walls, constructed of Octanorm elements, silver, with light grey infill panels, 250 cm high

#### Ceiling

consisting of OC frame sections along the open sides of the stand, including all necessary beams and pillar supports

#### Fascia panel

light grey, 200 x 40 cm, face-mounted along each open side of the stand, including black lettering in typeface Helvetica Bold (up to a maximum of 30 letters)

#### 1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

#### Lighting

4 spotlights, 50 W each

#### Cabin

100 x 100 cm, with lockable door

#### 1 table

Diameter 70 cm or 70 x 70 cm square, with white worktop and chrome-plated underframe

#### 3 chairs

with chrome-plated frame and black upholstery

#### 1 coat rack

fitted inside the cabin

#### 1 wastepaper basket



Basic fittings



Fittings for fair packages Basic or Basic\*



Typical stand configuration with additional fittings

## Type B modular stand

Modular stand, recommended for smaller stand sizes.  
Rental price for basic fittings, including assembly and dismantling: € 94.00 per m<sup>2</sup> and event.

**Note:** You'll find additional fittings for Type B stands on pages 50–55. Further furnishings on request.

### Basic fittings

#### Carpeting

disposable off-the-roll cord carpeting, available in 6 colors



#### Perimeter partition walls

to adjacent stands and/or hall walls, constructed of Octanorm elements, silver, with light grey infill panels, 250 cm high

#### Ceiling

Octanorm modular sections (approx. 100 x 100 cm), silver, mounted on top of the OC system around the perimeter of the stand; height of upper edge of ceiling above floor level: 300 cm

#### Fascia panel

illuminated panel, approx. 150 x 40 cm, one per open aisle side, including black lettering in typeface Helvetica Bold (max. 30 letters)

#### 1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

#### Lighting

One 50 W spotlight for every 3 m<sup>2</sup> of stand area

#### 1 wastepaper basket

#### Basic fittings, depending on stand size

Stand area (m <sup>2</sup> )	20–49	50–79	80–100
Size of cabin / No. of wall elements required: (all cabins include 1 door element, lockable)	2 m <sup>2</sup> / 2	4 m <sup>2</sup> / 3	6 m <sup>2</sup> / 4
Table(s), dia. 70 cm or 70 x 70 cm*	1	2	3
Chairs*	4	8	12
Coat rack(s)	1	2	2

\* You can select alternative furniture (on request) up to six weeks before the opening day of the event.



Basic fittings



Typical stand configuration with additional fittings



Typical stand configuration with additional fittings



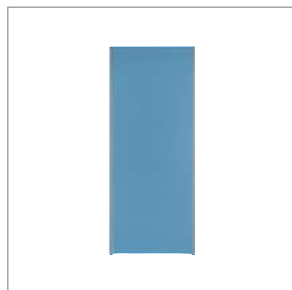
## Additional fittings for type A and B stands (illustrations may vary from actual)

### Wall and cabin fittings - type A and B stands

	Item	Color	Size	Remarks	Price
1.1	Wall element		1 m element	as for basic fittings package	€ 31.90
1.2			1/2 m element		€ 31.90
1.3	Infill panel			reinforced: 16 mm – surcharge – e.g. for mounting a monitor	€ 79.10
1.4		colored one side (RAL colors, hdc material)		– surcharge – per linear meter (rounded up to nearest meter)	€ 31.90
1.5		one side full-bleed printed with digital text/ image		from printable file – surcharge – per linear meter (rounded up to nearest meter)	€ 295.60
1.6	Modular facing walls				POA
1.7	Maxima luminescent column	one-sided with Plexiglas, your choice of color	300 cm		€ 118.70
1.8	Infill panel		50 cm high	to increase wall height to 300 cm	€ 26.30
1.9		colored one side		– surcharge –	€ 10.60
1.10	Glass wall element	tinted	1 m element		€ 98.40
1.11	Louvered blind			matches item 1.10	€ 40.90
1.12	Door element	light grey		lockable	€ 110.20
1.13		colored one side (RAL colors)		lockable – surcharge –	€ 133.50
1.14	Three and four-sided towers		in various sizes		POA



1.1




1.4



1.10 + 1.11

### Floor coverings/floor construction - type A and B stands

	Item	Color	Size	Remarks	Price
2.1	Velour carpeting	in 6 standard colors 		surcharge to basic carpeting	€ 4.10 /m <sup>2</sup>
2.2	Laminate	wood-grain finish		surcharge to cord carpeting price; only in conjunction with items 2.3 or 2.4	€ 29.00 /m <sup>2</sup>
2.3	Chipboard flooring panels			for use with floor coverings	€ 25.80 /m <sup>2</sup>
2.4	False floor (plinth)			for use with floor coverings	€ 27.70 /m <sup>2</sup>



2.2



2.2

### Ceiling and lighting - type A and B stands

	Item	Color	Size	Remarks	Price
3.1	Modular ceiling sections		100 x 100 cm (type B stand)	As for basic fittings	€ 30.30
3.2	Spotlight			As for basic fittings, 50 W	€ 42.20
3.3				Arm-mounted, 50 W	€ 34.90
3.4	HQI spotlight			70 W	€ 63.20



3.2



3.3

**Lettering, graphics and display media - type A and B stands**

The prices for items 4.3 – 4.9 do not include any graphics

	Item	Color	Size	Remarks	Price
4.1	Digital print for fascia		200 x 40 cm	from printable file, type A stand	€ 131.80
4.2	Digital print for illuminated fascia panel		approx. 140 x 30 cm	from printable file, type B stand	€ 131.80
4.3	Graphics panel		approx. 100 x 100 cm	mounted in front of wall panel	€ 34.90
4.4	Clip-on frame		approx. DIN A1		€ 33.00
4.5	Digital prints, printed banners, vinyl film decals				POA
4.6	Advertising pylon		approx. 350 cm high	Type B stand	€ 187.30
4.7				Type B stand, with glass shelves	€ 305.90
4.8				Type B stand, with slide viewer, without graphics	€ 352.10
4.9				Type B stand, with integrated display cabinet, lockable, illuminated	€ 516.90



4.3



4.4



4.6



4.7



4.8



4.9



## Stand furniture - type A and B stands

	Item	Color	Size (w x d x h)	Remarks	Price
5.1	Table	white	Diameter 70 cm. approx. 70 cm	as for basic fittings package	€ 38.10
5.2			70 x 70 x approx. 70 cm	as for basic fittings package	€ 38.10
5.3			110 x 70 x approx. 70 cm		€ 54.10
5.4	High table	white	Diameter 70 cm, approx. 110 cm high		€ 55.40
5.5	Chair	black		as for basic fittings package	€ 28.50
5.6	High chair / Bar stool	chrome / black		as for basic fittings package	€ 43.30
5.7	Bar counter	grey / white	1 m element, approx. 100 x 50 x 108 (85) cm	lockable	€ 217.50
5.8	Information counter	grey	approx. 103 x 50 x 100 cm	lockable	€ 175.30
5.9	High computer table	grey	approx. 70 x 50 x 100 cm		€ 204.40
5.10	Attached modular table	grey	approx. 50 x 100 x 110 cm	with wall brackets for mounting	€ 151.60
5.11	Sideboard	grey	approx. 90 x 42 x 80 cm	lockable	€ 77.30
5.12	Literature display rack		120–160 cm high	free-standing, with 3 trays (A4 size)	€ 56.00



5.1



5.3



5.4



5.5



5.6



5.7



5.8



5.9



5.10



5.11



5.12

**Kitchen fittings and furniture - type A and B stands**

In case water connection is needed as well as electrical connections with a power rating of more than 3 kW the exhibitor has to order it separately.

	Item	Color	Size (w x d x h)	Remarks	Price
6.1	Kitchenette with refrigerator, sink, twin hotplates and dish draining rack		approx. 90 x 60 x 90 cm	Power connection approx. 7 kW	€ 309.80
6.2	Refrigerator		approx. 60 x 60 x 85 cm	with freezer compartment	€ 97.50
6.3	Sink cupboard unit with built-in water heater		approx. 90 x 60 x 85 cm	Power connection approx. 2,5 kW	€ 129.20
6.4	Coffee maker			8-cup	€ 23.10
6.5	Steel shelf unit		approx. 100 x 30 x 200 cm	free-standing	€ 92.30



6.1



6.3



6.4



6.5

**Display cabinets, plinths, shelves - type A and B stands**

	Item	Color	Size (w x d x h)	Remarks	Price
7.1	Tabletop display cabinet	grey	approx. 100 x 50 x 100 cm	lockable	€ 175.40
7.2	Free-standing display cabinet	grey	approx. 70 x 70 x 200 cm	lockable, illuminated	€ 309.80
7.3			approx. 50 x 100 x 200 cm		€ 373.10
7.4	Plinth	grey	approx. 50 x 50 x 50 cm		€ 40.90
7.5			approx. 50 x 50 x 80 cm		€ 40.90
7.6			approx. 50 x 50 x 100 cm		€ 52.70
7.7			approx. 100 x 100 x 50 cm		€ 54.10
7.8			approx. 100 x 100 x 80 cm		€ 54.10
7.9			approx. 100 x 100 x 100 cm		€ 58.00
7.10	Shelf	white	approx. 100 x 30 cm	with wall brackets for level mounting	€ 29.00
7.11				with wall brackets for inclined mounting	€ 29.00



7.1



7.2 / 7.3



7.6



7.10

**Electrical installations - type A and B stands**

	Item	Color	Size	Remarks	Price
8.1	Grounded power socket, 230 V			incl. fitting/cabling	€ 21.10
8.2	Grounded power strip with three sockets			incl. fitting/cabling	€ 25.80



8.1



8.2

**Miscellaneous - type A and B stands**

	Item	Color	Size	Remarks	Price
9.1	Wastepaper basket				€ 5.30
9.2	Refuse bin				€ 18.40
9.3	Hourly labor charge for additional work				€ 50.10



9.1



9.2



## Type C modular stand

Modular stand, recommended for stand sizes of 20 m<sup>2</sup> and above. Rental price for basic fittings, including assembly and dismantling: € 110.00 per m<sup>2</sup> and event.

✓ This modular stand type is already included in the Comfort fair package. For further information, see pages 4–5.

**Note:** You'll find additional fittings for Type C stands on pages 55–59. Further furnishings on request

### Basic fittings

#### Carpeting

disposable off-the-roll cord carpeting, available in 6 colors



#### Perimeter partition walls

to adjacent stands and/or hall walls, constructed of 10 cm thick wall elements, white, 250 cm high

#### 1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

#### Lighting

1 spotlight (arm-mounted, 150 W) per 5 m<sup>2</sup> of stand area, plus 4 HQI spotlights (75 W) on modular stand tower

#### 1 wastepaper basket

### Basic fittings, depending on stand size

Stand area (m <sup>2</sup> )	20–49	50–79	80–100
Size of cabin / No. of wall elements required (all cabins include 1 door element, lockable)	2 m <sup>2</sup> / 2	4 m <sup>2</sup> / 3	6 m <sup>2</sup> / 4
Modular stand tower (10 x 10 cm profile) 160 cm wide, 320 cm long, 360 cm high with 1 fabric banner measuring approx. 140 x 340 cm incl. digital print (dependent on timely delivery of printable file by exhibitor)	1	1	2
Table(s), dia. 70 cm or 70 x 70 cm*	1	2	3
Chairs*	4	8	12
Coat rack(s)	1	2	2

\* You can select alternative furniture (on request) up to six weeks before the opening day of the event.



Basic fittings



Fittings for fair-packages Comfort/Comfort+



Typical stand configuration with additional fittings

## Additional fittings for type C stand (illustrations may vary from actual)

### Wall and cabin fittings - type C stand

	Item	Color	Size	Remarks	Price
1.1	Wall element	white	1 m element	as for basic fittings package	€ 72.50
1.2			1/2 m element		€ 46.10
1.3	Infill panel			reinforced, e.g. for mounting a monitor – surcharge –	€ 33.00
1.4	Infill panel, per linear meter	colored one side		– surcharge –	€ 52.10
1.5		one side full-bleed printed with digital text/ image		from printable file – surcharge –	€ 245.20
1.6		one-sided, with stretch fabric incl. digital print		from printable file – surcharge –	€ 190.10
1.7	wall panel, per linear meter		100 cm high	to increase wall height to 350 cm	€ 48.60
1.8	Infill panel, per linear meter	colored one side	100 cm high	– surcharge –	€ 44.20
1.9	Door element	white		lockable	€ 98.90
1.10		colored one side (RAL colors)		– surcharge –	€ 197.80
1.11	Free-standing wall element	white	approx. 100 x 250 cm	with steel base	€ 180.50
1.12		colored	approx. 100 x 250 cm	with steel base	€ 284.70
1.13		white	approx. 100 x 250 cm	with attached table (55 x 55 x 95 cm)	€ 257.10
1.14		white	approx. 100 x 200 cm	with attached table on both sides (each 55 x 55 x 95 cm)	€ 333.70



1.2 1.1 1.7



1.9



1.11




1.13



1.14

**Floor coverings/floor construction - type C stand**

	Item	Color	Size	Remarks	Price
2.1	Velour carpeting	in 6 standard colors 		surcharge to basic carpeting	€ 4.10 /m <sup>2</sup>
2.2	Laminate, wood-grain finish			surcharge to cord carpeting price; only in conjunction with items 2.3 or 2.4	€ 29.00 /m <sup>2</sup>
2.3	Chipboard flooring panels			for use with floor coverings	€ 25.80 /m <sup>2</sup>
2.4	False floor (plinth)			for use with floor coverings	€ 27.70 /m <sup>2</sup>



2.2



2.2

**Ceiling and lighting - type C stand**

	Item	Color	Size	Remarks	Price
3.1	Modular stand tower			as for basic fittings package	€ 788.40
3.2	Arm-mounted spotlight, 150 Watt			as for basic fittings package	€ 33.00
3.3	HQI spotlight, 75 W			as for basic fittings package	€ 48.10



3.2



3.3

**Lettering, graphics and display media - type C stand**

(see also "Wall and cabin fittings")

	Item	Color	Size	Remarks	Price
4.1	Digital prints, printed banners, vinyl film decals				POA

## Stand furniture - type C stand

	Item	Color	Size (w x d x h)	Remarks	Price
5.1	Table	chrome /white	Diameter 70 cm, approx. 70 cm high	as for basic fittings package	€ 47.50
5.2			70 x 70 x approx. 70 cm	as for basic fittings package	€ 47.50
5.3	High table, rectangular	white	140 x 60 x approx. 110 cm		€ 129.40
5.4	High table, round	chrome /white	Diameter 70 cm, approx. 110 cm high		€ 55.40
5.5	Chair	chrome /white		as for basic fittings package	€ 23.70
5.6	High chair /bar stool	chrome /black			€ 43.30
5.7		chrome /white			€ 85.80
5.8	Bar counter /information counter	white	approx. 103 x 50 x 100 cm	lockable	€ 234.60
5.9	Sideboard	light grey	approx. 90 x 40 x 85 cm	lockable	€ 63.20
5.10	High computer table	light grey	approx. 60 x 60 x 110 cm		€ 178.00
5.11				as per item 5.11, with glass front	€ 230.70
5.12	Literature display rack		130 cm high	free-standing, with 5 sections (A4 size)	€ 85.70



5.1



5.3



5.4



5.5



5.6



5.7



5.8



5.9



5.10



5.11



5.12



**Kitchen fittings and furniture - type C stand**

In case water connection is needed as well as electrical connections with a power rating of more than 3 kW the exhibitor has to order it separately.

	Item	Color	Size (w x d x h)	Remarks	Price
6.1	Kitchenette with refrigerator, sink, twin hotplates and dish draining rack		approx. 90 x 60 x 90 cm	power connection approx. 7 kW	€ 309.80
6.2	Refrigerator		approx. 60 x 60 x 85 cm	with freezer compartment	€ 97.50
6.3	Sink cupboard unit with built-in water heater		approx. 90 x 60 x 85 cm	power connection approx. 2,5 kW	€ 129.20
6.4	Coffee maker			8-cup	€ 23.10
6.5	Steel shelf unit		approx. 100 x 30 x 200 cm	free-standing	€ 59.30



6.1



6.3



6.4



6.5

**Display cabinets, plinths, shelves - type C stand**

	Item	Color	Size (w x d x h)	Remarks	Price
7.1	Free-standing display cabinet	grey	approx. 50 x 50 x 200 cm	lockable, illuminated	€ 189.20
7.2			approx. 50 x 100 x 200 cm		€ 237.30
7.3	Plinth	light grey	approx. 40 x 40 x 110 cm	with glass cover	€ 99.00
7.4			approx. 40 x 40 x 90 cm		€ 42.80
7.5			approx. 50 x 50 x 50 cm		€ 34.90
7.6			approx. 100 x 100 x 50 cm		€ 76.40
7.7			approx. 100 x 100 x 90 cm		€ 91.70
7.8	Shelf	white	approx. 100 x 30 cm	with wall brackets for level mounting	€ 29.70



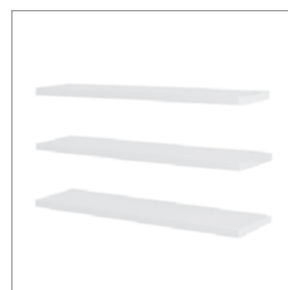
7.1



7.2



7.3



7.8

### Electrical installations - type C stand

	Item	Color	Size	Remarks	Price
8.1	Grounded power socket, 230 V			incl. fitting/cabling	€ 21.10
8.2	Grounded power strip with three sockets			incl. fitting/cabling	€ 25.80



8.1



8.2

### Miscellaneous - type C stand

	Item	Color	Size	Remarks	Price
9.1	Wastepaper basket				€ 5.30
9.2	Refuse bin				€ 18.40
9.3	Hourly labor charge for additional work				€ 50.10



9.1



9.2

## Type D modular stand

Modular stand, recommended for stand sizes of 20 m<sup>2</sup> and above. Rental price for basic fittings, including assembly and dismantling: € 120.00 per m<sup>2</sup> and event.

✓ This modular stand type is already included in the Premium Style fair package. Learn more on pages 4–5.

**Note:** You'll find additional fittings for Type D stands on pages 61–65. Further furnishings on request.

### Basic fittings

#### Carpeting

disposable off-the-roll cord carpeting, available in 6 colors



#### Perimeter partition walls

to adjacent stands and/or hall walls, constructed of 40 mm thick wall elements, light grey, 250 cm high

#### 1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

#### 2 ceiling frame sections

of varying lengths (for connecting the advertising tower)

#### Lighting

one 150 W spotlight per 3 m<sup>2</sup> of floor space

#### 1 wastepaper basket

#### Basic fittings, depending on stand size

Stand area (m <sup>2</sup> ):	20–49	50–79	80–100
Size of cabin / No. of wall elements required (all cabins include 1 door element, lockable)	4 m <sup>2</sup> / 3	8 m <sup>2</sup> / 5	10 m <sup>2</sup> / 6
Advertising tower, 50 x 50 x 350 cm, partially backlit with rotating cube (50 x 50 cm), incl. 4-sided cube print <sup>1)</sup> and lettering on tower panels in standard typeface Helvetica Bold (max. 40 letters per tower)	1	2	2
Table(s), dia. 70 cm or 70 x 70 cm*	1	2	3
Chairs*	4	8	12
Coat rack(s)	1	2	2

\* You can select alternative furniture (on request) up to six weeks before the opening day of the event.

<sup>1)</sup> Dependent on timely delivery of printable file by exhibitor, at least six weeks before opening day of event.



Basic fittings / furnishings



Fittings / furnishings for fair package Premium Style



Typical stand configuration with additional fittings

## Additional fittings for type D stand (illustrations may vary from actual)

### Wall and cabin fittings - type D stand

	Item	Color	Size	Remarks	Price
1.1	Wall element	light grey	1 m element	as for basic fittings package	€ 38.90
1.2			1/2 m element		€ 35.60
1.3	Wall panel, per linear meter	colored one side RAL colors		– surcharge –	€ 65.90
1.4	Wall element, per linear meter		100 cm high	to increase wall height to 350 cm	€ 24.40
1.5	Wall panel, per linear meter	colored one side (RAL colors)	100 cm high	– surcharge –	€ 35.60
1.6	Glass wall element	tinted		1 m element	€ 205.70
1.7	Louvered blind			matches item 1.6	€ 36.90
1.8	Door element			lockable	€ 126.60
1.9		colored one side (RAL colors)		– surcharge –	€ 176.20



1.1



1.3




1.6



1.6 + 1.7

### Floor coverings / floor construction - type D stand

	Item	Color	Size	Remarks	Price
2.1	Velour carpeting	in 6 standard colors 		surcharge to basic carpeting	€ 4.10 /m <sup>2</sup>
2.2	Laminate, Wood-grain finish			only in conjunction with items 2.3 or 2.4, surcharge to cord carpeting price	€ 29.00 /m <sup>2</sup>
2.3	Chipboard flooring panels			for use with floor coverings	€ 25.80 /m <sup>2</sup>
2.4	False floor (plinth)			for use with floor coverings	€ 27.70 /m <sup>2</sup>



2.2



2.2



**Ceiling and lighting - type D stand**

	Item	Color	Size	Remarks	Price
3.1	Ceiling frame section, cost per linear meter			as for basic fittings package	€ 21.70
3.2	Spotlight, arm-mounted			as for basic fittings package 150 Watt	€ 54.70
3.3	Spotlight, track-mounted			150 Watt cold light source	€ 57.70



3.2

**Lettering, graphics and display media - type D stand**

The following prices do not include graphics

	Item	Color	Size	Remarks	Price
4.1	Graphics panel		approx. 100 x 100 cm		€ 34.30
4.2	Clip-on frame		approx. 85 x 85 cm		€ 42.20
4.3	Digital prints, printed banners, vinyl film decals				POA
4.4	Advertising tower with rotating element		50 x 50 x 350 cm	as for basic fittings package	€ 208.30
4.5	Advertising tower	light grey	50 x 100 x 350 cm		€ 246.60



4.1



4.2



4.5

## Stand furniture - type D stand

	Item	Color	Size	Remarks	Price
5.1	Table	chrome / white	diameter 70 cm	as for basic fittings package	€ 50.10
5.2			70 x 70 cm	as for basic fittings package	€ 42.20
5.3			rectangular		€ 44.80
5.4	High table	chrome / white	diameter 60 cm		€ 59.30
5.5	PC counter			lockable	€ 210.90
5.6	Chair	aluminum / white		as for basic fittings package	€ 34.30
5.7	High chair / Bar stool	aluminum / white			€ 44.20
5.8	Bar counter		1 m element	lockable	€ 232.10
5.9	Information counter		1 m element	lockable	€ 208.30
5.10	Sideboard			lockable	€ 73.90
5.11	Literature display rack (wall-mounted)			with 3 sections (A4 size), wall-mounted	€ 38.20
5.12	Literature display rack (free-standing)			with 5 sections (A4 size), free-standing	€ 55.40



5.1



5.4



5.5



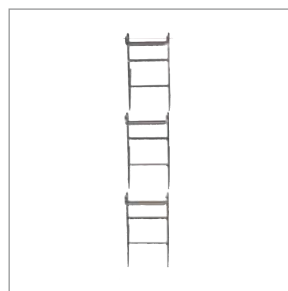
5.7



5.8



5.9



5.11



5.12

**Kitchen fittings and furniture - type D stand**

In case water connection is needed as well as electrical connections with a power rating of more than 3 kW the exhibitor has to order it separately.

	Item	Color	Size (w x d x h)	Remarks	Price
6.1	Kitchenette with refrigerator, sink, twin hotplates and dish draining rack		approx. 90 x 60 x 90 cm	Power connection approx. 4,5 kW	€ 309.80
6.2	Refrigerator		approx. 60 x 60 x 85 cm	with freezer compartment	€ 97.50
6.3	Sink cupboard unit with built-in water heater		approx. 90 x 60 x 85 cm	Power connection approx. 2,2 kW	€ 129.20
6.4	Coffee maker			8-cup	€ 23.10
6.5	Shelf unit		approx. 100 x 30 x 200 cm	free-standing	€ 89.60



6.1



6.3



6.4



6.5

**Display cabinets, plinths, shelves - type D stand**

	Item	Color	Size (w x d x h)	Remarks	Price
7.1	Tabletop display cabinet		99 x 53 x 91 cm	lockable	€ 178.00
7.2	Free-standing display cabinet		approx. 50 x 50 x 200 cm	lockable, illuminated	€ 216.20
7.3			approx. 50 x 100 x 200 cm	lockable	€ 271.60
7.4					
7.4	Plinth		approx. 50 x 50 x 50 cm		€ 40.90
7.5			approx. 50 x 50 x 75 cm		€ 40.90
7.6			approx. 50 x 50 x 100 cm		€ 52.70
7.7			approx. 100 x 100 x 50 cm		€ 54.10
7.8			approx. 100 x 100 x 75 cm		€ 54.10
7.9			approx. 100 x 100 x 100 cm		€ 58.00
7.10	Shelf		100 x 30 cm	with wall brackets for level mounting	€ 35.60
7.11				with wall brackets for inclined mounting	€ 47.50



7.1



7.2



7.6

**Electrical installations - type D stand**

	Item	Color	Size	Remarks	Price
8.1	Grounded power socket, 230 V			incl. fitting/cabling	€ 21.10
8.2	Grounded power strip with 3 sockets			incl. fitting/cabling	€ 25.80



8.1



8.2

**Miscellaneous - type D stand**

	Item	Color	Size	Remarks	Price
9.1	Wastepaper basket				€ 5.30
9.2	Refuse bin				€ 18.40
9.3	Hourly labor charge for additional work				€ 50.10



9.1



9.2



## Truss stand

Available as a modular stand element or as an extension or module for any type of stand construction.

✓ This modular stand type is already included in the Premium Trend fair package. Learn more on pages 4–5.

**Note:** You can find additional fittings for truss type stands on pages 67–71. Additional fitting elements available on request.

**Stated rental prices cover basic fittings for the duration of a single event and include assembly and dismantling.**

Enclosed area	Price
12 to 30 m <sup>2</sup>	€ 69 / m <sup>2</sup>
31 to 60 m <sup>2</sup>	€ 51 / m <sup>2</sup>
61 to 100 m <sup>2</sup>	€ 42 / m <sup>2</sup>
101 to 150 m <sup>2</sup>	€ 37 / m <sup>2</sup>
up to 300 m <sup>2</sup>	€ 34 / m <sup>2</sup>
over 300 m <sup>2</sup>	POA

## Basic fittings

### Truss system

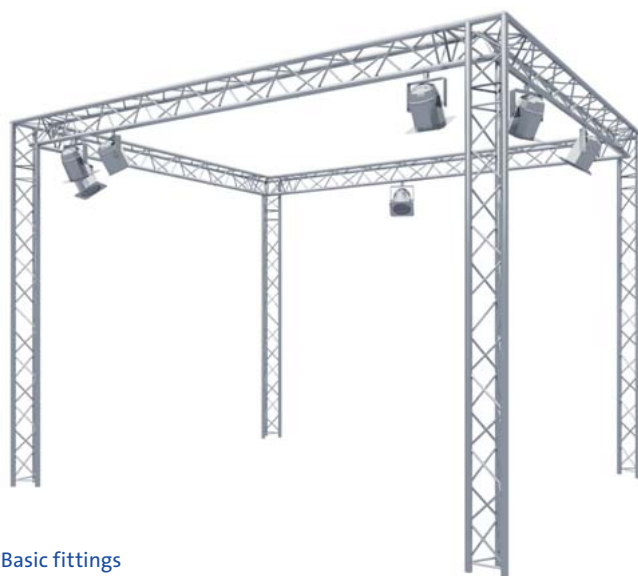
supported on 4 corner columns, including all necessary bracings, overall height approx. 350 cm (height extension subject to surcharge)

### Lighting

1 spotlight (150 W) per 5 m<sup>2</sup> of stand area

### 1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)



Basic fittings



Fittings / furnishings for fair package Premium Trend





Typical stand configuration with additional fittings

## Additional fittings for truss stand (illustrations may vary from actual)

### Wall and cabin fittings - Truss stand

	Item	Color	Size	Remarks	Price
1.1	Wall element				POA
1.2	Door element		1 m element	lockable	POA
1.3	Truss framework			Raising of truss height to 450 cm	€ 255.70
1.4				Raising of truss height to 550 cm	€ 511.50
1.5				Raising of truss height to 650 cm	€ 767.40

### Floor coverings / floor construction - Truss stand

	Item	Color	Size	Remarks	Price
2.1	Ribbed carpeting	in 6 standard colors 			€ 6.40 /m <sup>2</sup>
2.2	Velour carpeting	in 6 standard colors 			€ 10.50 /m <sup>2</sup>
2.3	Laminate	Wood-grain finish		only in conjunction with items 2.4 or 2.5	€ 35.40 /m <sup>2</sup>
2.4	Chipboard flooring panels			for use with floor coverings	€ 25.80 /m <sup>2</sup>
2.5	False floor (plinth)			for use with floor coverings	€ 27.70 /m <sup>2</sup>



2.3



2.3

**Ceiling and lighting - Truss stand**

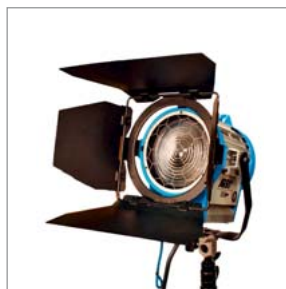
	Item	Color	Size	Remarks	Price
3.1	Gauze			Mounting material incl.	€ 28.30 /m <sup>2</sup>
3.2	Floodlights			150 W	€ 35.60
3.3				300 W	€ 39.60
3.4				500 W	€ 43.50
3.5				1000 W	€ 55.40
3.6	Color filters	(various colors available)			POA



3.2



3.3



3.4



3.5

**Lettering, graphics and display media - Truss stand**

The following prices do not include graphics

	Item	Color	Size	Remarks	Price
4.1	Graphics panel		approx. 100 x 100 cm		€ 34.30
4.2			approx. 200 x 100 cm		€ 57.40
4.3	Clip-on frame		approx. 85 x 85 cm		€ 42.20
4.4	Digital prints, printed banners, vinyl film decals				POA



4.1



4.3

## Stand furniture - Truss stand

	Item	Color	Size	Remarks	Price
5.1	Table	chrome / white	diameter 70 cm		€ 50.10
5.2			70 x 70 cm		€ 42.20
5.3			rectangular		€ 44.80
5.4	High table	chrome / white	diameter 60 cm		€ 59.30
5.5	Chair	aluminum / white			€ 34.30
5.6	High chair / Bar stool	aluminum / white			€ 44.20
5.7	Bar counter		1 m element	lockable	€ 232.10
5.8	Information counter		1 m element	lockable	€ 208.30
5.9	Sideboard			lockable	€ 73.90
5.10	Literature display rack			with 5 sections (A4 size), free-standing	€ 55.40



5.1



5.4



5.5



5.6



5.7



5.8



5.9



5.10



**Kitchen fittings and furniture - Truss stand**

In case water connection is needed as well as electrical connections with a power rating of more than 3 kW the exhibitor has to order it separately.

	Item	Color	Size (b x t x h)	Remarks	Price
6.1	Kitchenette with refrigerator, sink, twin hotplates and dish draining rack		approx. 90 x 60 x 90 cm		€ 309.80
6.2	Refrigerator		approx. 60 x 60 x 85 cm	with freezer compartment	€ 97.50
6.3	Sink cupboard unit with built-in water heater		approx. 90 x 60 x 85 cm		€ 129.20
6.4	Coffee maker			8-cup	€ 23.10
6.5	Shelf unit		approx. 100 x 30 x 200 cm	free-standing	€ 89.60



6.1



6.3



6.4



6.5

**Display cabinets, plinths, shelves - Truss stand**

	Item	Color	Size (b x t x h)	Remarks	Price
7.1	Tabletop display cabinet		99 x 53 x 91 cm	lockable	€ 178.00
7.2	Free-standing display cabinet		approx. 50 x 50 x 200 cm	lockable	€ 216.20
7.3			approx. 50 x 100 x 200 cm	lockable	€ 271.60
7.4	Plinth				POA
7.5	Shelf			flat	POA
7.6				tilted	POA



7.1



7.2



7.3

## Electrical installations - Truss stand

	Item	Color	Size	Remarks	Price
8.1	Grounded power socket, 230 V			incl. fitting/cabling	€ 21.10
8.2	Grounded power strip with 3 sockets			incl. fitting/cabling	€ 25.80



8.1



8.2

## Miscellaneous - Truss stand

	Item	Color	Size	Remarks	Price
9.1	Wastepaper basket				€ 5.30
9.2	Refuse bin				€ 18.40
9.3	Hourly labor charge for additional work				€ 50.10



9.1



9.2

## Line stand

High-grade modular stand, recommended for stand sizes of 30 m<sup>2</sup> and above. Rental price for basic fittings, including assembly and dismantling: € 135.00 per m<sup>2</sup> and event.

**Note:** We'll be happy to provide you with further information about additional fittings and furniture for Line stands.

## Basic fittings

### Carpeting

disposable off-the-roll cord carpeting, available in 6 colors



### Perimeter partition walls

to adjacent stands and/or hall walls, light grey (Leitner system), grid module 200 cm wide, overall height: 300 cm

### Ceiling framing profiles

form a 200 x 200 cm grid, including all necessary bracings and pillar supports

### Graphics panel / Ceiling construction

200 x 300 cm frame assembly with glass infill panel, 8 mm thick, incl. lettering in standard typeface Helvetica Bold (up to a maximum of 20 letters)

200 x 200 cm, 100 cm high graphics cube with 4-sided fabric infill, incl. digital print<sup>1)</sup> on 1, 2, 3 or 4 sides (depending on number of open stand sides)

### Lighting

1 spotlight, 100 W, per 3 m<sup>2</sup> stand sides

### 1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

### 1 wastepaper basket

### Basic fittings, depending on stand size

Stand area (m <sup>2</sup> )	30–59	60–89	90–150
Size of cabin (incl. 1 door element, lockable)	2 m <sup>2</sup>	6 m <sup>2</sup>	8 m <sup>2</sup>
Coat rack(s)	1	2	2



Basic fittings



Typical stand configuration with additional fittings



Typical stand configuration with additional fittings

<sup>1)</sup> Dependent on timely delivery of printable file by exhibitor, at least six weeks before opening day of event.

## Double stand

Platform staging, with stairs, for the construction of two-storey stands in four fixed sizes and configurations, including certified structural calculations.

**Note:** We'll be happy to provide you with further information about additional fittings and furniture for Double stands.

### Basic fittings

#### Steel staging

with flooring panels on upper storey, white casing for supports, circumferential white fascia panel

#### Balustrade

on all sides at first-floor level, hand rail in beech wood

#### Staircase

one flight, steps in beech multiplex design

#### Multiplex lighting

suspended ceiling with one 50 W spotlight/downlight per 1 m<sup>2</sup> of enclosed ground-floor area

#### 1 electrical distribution box

for connections of up to 10 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge). The connection to the Exhibition Center power grid must be rented separately.



Basic fittings



Typical stand configuration with additional fittings



Typical stand configuration with additional fittings



**Stated rental prices cover basic fittings for the duration of a single event and include assembly and dismantling.**

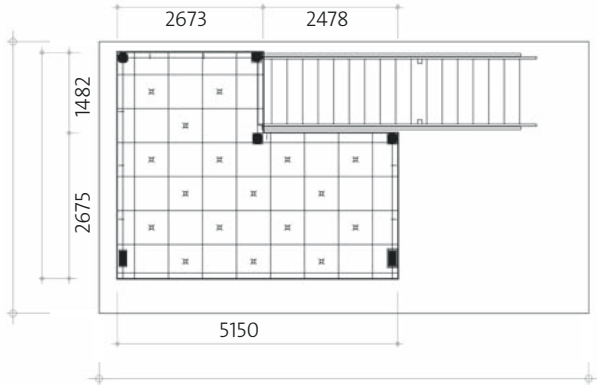
Additional charges:

1. € 750.00 fee for approval of structural assembly
2. rental for additional usable floor space on upper storey, as detailed below

17 m<sup>2</sup> usable area on upper floor

Required minimum stand space approx. 9 x 4.5 m

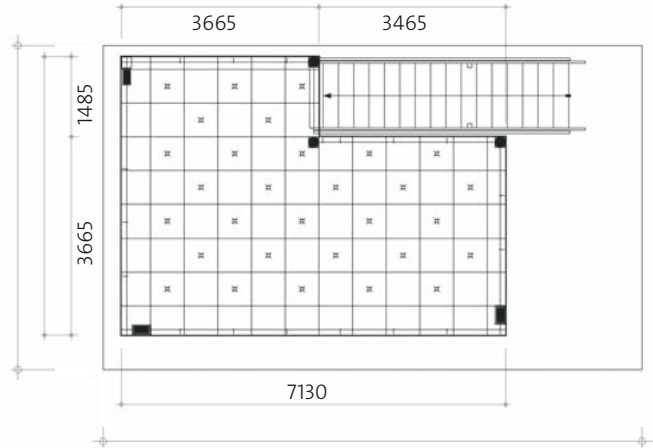
€ 8,772.00



31 m<sup>2</sup> usable area on upper floor

Required minimum stand space approx. 10 x 5.5 m

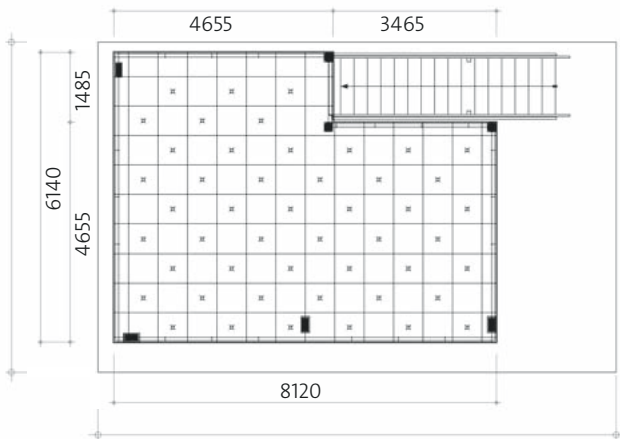
€ 12,958.00



45 m<sup>2</sup> usable area on upper floor

Required minimum stand space approx. 11 x 6.5 m

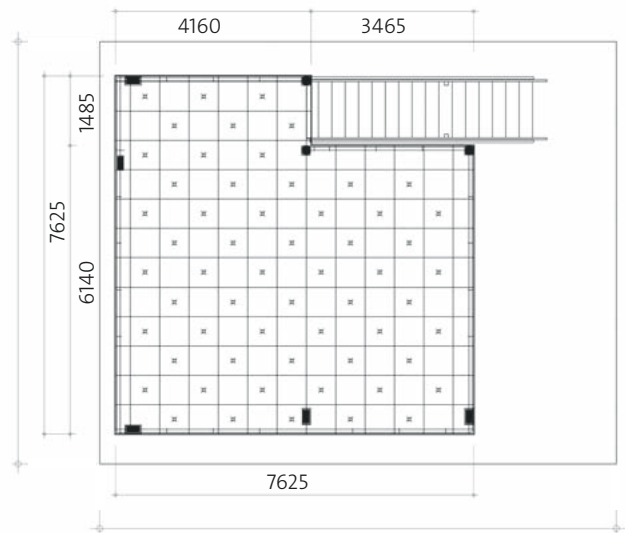
€ 15,660.00



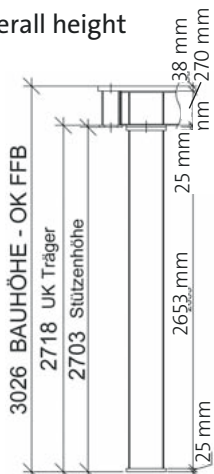
53 m<sup>2</sup> usable area on upper floor

Required minimum stand space approx. 10.5 x 8 m

€ 17,172.00



Overall height



# HANNOVER

## Marketing & Tourismus

Service partner of  **Deutsche Messe**

- available rooms at one glance
- hotel accommodations at [www.hannover.de/hotels](http://www.hannover.de/hotels)
- private accommodations at [www.hannover.de/en/privaterooms](http://www.hannover.de/en/privaterooms)
- Tourist Information
- offices at fairground & Hannover Airport  
information: [www.hannover.de/fairservice](http://www.hannover.de/fairservice)
- additional information on events, catering and Hannover night life



Contact:

Hannover Marketing & Tourismus GmbH

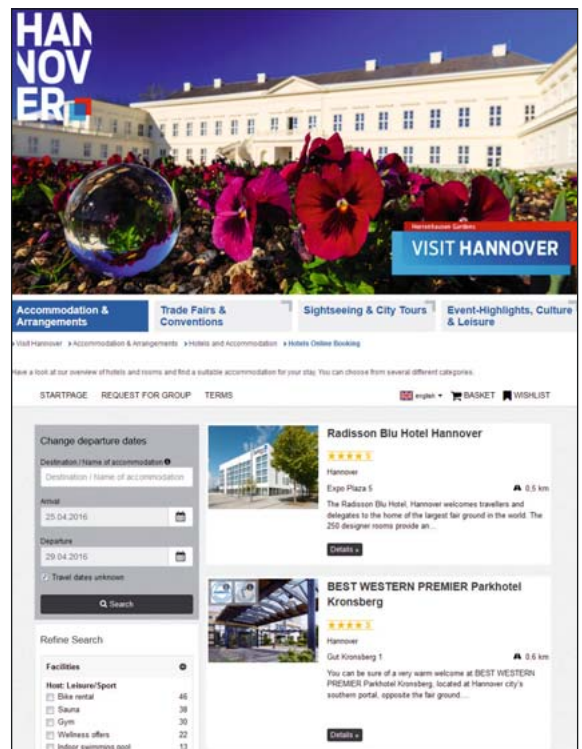
Tel. +49 511 12345-555

Fax. +49 511 12345-556

e-mail: [hotels@hannover-tourismus.de](mailto:hotels@hannover-tourismus.de)



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## Accommodation service

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# HANNOVER



2.8

## Fittings for your tradeshow stand



## Floor coverings

Attractive, yet rugged and stain-resistant; reasonably priced. Those are the essential features your stand floor covering needs to have. If you are organizing your own stand construction, you can order your floor covering the convenient way from the service partners of Deutsche Messe. Save on expensive shipping charges and pick out the right floor covering for your stand directly in OBS. Our carpeting comes in 200 cm-wide rolls, with three different quality categories and eight colors to choose from, making it easy to find the ideal floor covering for your stand!

**Note:** The selection of carpeting for exhibitors with a type A, B C or D modular stand or a Slim, Line, Truss or Double stand depends on the set of additional fittings that go with the relevant stand type (p. 39 – 74).

### Contact

Nicole Scholz  
Tel. +49 511 89-32650  
nicole.scholz@messe.de

### Ribbed carpeting

Width 200 cm; price per m<sup>2</sup>

up to 20 m <sup>2</sup>	€ 10.50
21 m <sup>2</sup> to 50 m <sup>2</sup>	€ 10.00
51 m <sup>2</sup> to 100 m <sup>2</sup>	€ 9.00
101 m <sup>2</sup> to 200 m <sup>2</sup>	€ 7.50
more than 200 m <sup>2</sup>	€ 7.00
(Special colors on request)	



Color no.: RP10  
Description: light grey



Color no.: RP11  
Description: grey



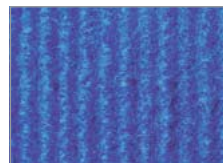
Color no.: RP12  
Description: anthracite



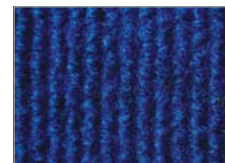
Color no.: RP13  
Description: beige



Color no.: RP14  
Description: red



Color no.: RP15  
Description: blue



Color no.: RP16  
Description: dark blue



Color no.: RP17  
Description: green



Color no.: RP18  
Description: orange

### Needle felt carpeting

Width 200 cm; price per m<sup>2</sup>

up to 20 m <sup>2</sup>	€ 12.00
21 m <sup>2</sup> to 50 m <sup>2</sup>	€ 11.00
51 m <sup>2</sup> to 100 m <sup>2</sup>	€ 10.00
101 m <sup>2</sup> to 200 m <sup>2</sup>	€ 9.00
more than 200 m <sup>2</sup>	€ 8.00
(Special colors on request)	



Color no.: NV10  
Description: light grey



Color no.: NV11  
Description: grey



Color no.: NV12  
Description: anthracite



Color no.: NV14  
Description: red



Color no.: NV15  
Description: blue



Color no.: NV16  
Description: dark blue



Color no.: NV17  
Description: green



## Tufted velour carpeting

Width 200 cm; price per m<sup>2</sup>

up to 20 m<sup>2</sup> € 14.00

21 m<sup>2</sup> to 50 m<sup>2</sup> € 13.00

51 m<sup>2</sup> to 100 m<sup>2</sup> € 12.00

101 m<sup>2</sup> to 200 m<sup>2</sup> € 11.00

more than 200 m<sup>2</sup> € 10.00

(Special colors on request)



Color no.: TV10  
Description: light grey



Color no.: TV11  
Description: grey



Color no.: TV12  
Description: anthracite



Color no.: TV13  
Description: beige



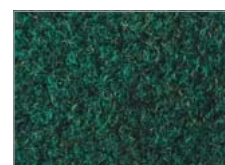
Color no.: TV14  
Description: red



Color no.: TV15  
Description: blue



Color no.: TV16  
Description: dark blue



Color no.: TV17  
Description: green

## Laminate

€ 25.00 / m<sup>2</sup>



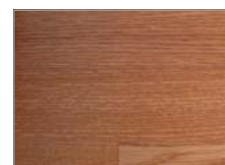
Color no.: LA10  
Description: maple



Color no.: LA11  
Description: beech



Color no.: LA12  
Description: walnut



Color no.: LA13  
Description: ship deck

## Cushioned vinyl (CV)

€ 18.00 / m<sup>2</sup>



Color no.: CV10  
Description:  
light grey, flecked



Color no.: CV11  
Description: maple



Color no.: CV12  
Description: beech



Color no.: CV13  
Description:  
beige-brown, flecked

## Flooring panels <sup>VP</sup>

€ 12.00 / m<sup>2</sup>

## Raised floors <sup>DB50</sup>

approx. 60 mm € 26.00 / m<sup>2</sup>

approx. 80 mm € 27.00 / m<sup>2</sup>

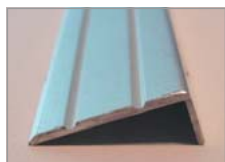
approx. 100 mm on request

## Aluminum end strips <sup>AK50</sup>

24.5 × 20 mm € 9.50 / m

40 × 45 mm € 13.00 / m

Special sizes: on request



## Carpet end strips <sup>TA50</sup>

EL 08 € 5.00 / m



## Rental furniture and kitchen equipment

Whether you're interested in designer furniture or technical appliances – our service partners can offer you a huge selection of furniture and equipment to choose from. Customize your own stand interior by adding tables, chairs, armchairs, sofas, kitchen equipment and whatever else you like. You can also rent electrical appliances like espresso machines or fridges. Please bear in mind that the actual objects may deviate slightly from these illustrations.

**Note:** For exhibitors with a type A, B C or D modular stand or a Slim, Line, Truss or Double stand, we recommend ordering the fittings specifically geared to your stand type. Information on further fittings and appliances is available on request (p. 39 – 74).

### Contact

Nicole Scholz  
Tel. +49 511 89-32650  
nicole.scholz@messe.de

### Seating

- |              |                       |
|--------------|-----------------------|
| 1 black      | 7 anthracite          |
| 2 white      | 8 yellow              |
| 3 grey       | 9 Additional color(s) |
| 4 blue       |                       |
| 5 red        | lockable              |
| 6 wood decor | illuminated           |



Art. no.: S10  
Upholstered chair ISO € 30,00



Art. no.: S11  
Upholstered chair Dublin € 33,00



Art. no.: S12  
Upholstered chair Bono o. A. € 19,50



Art. no.: S13  
Upholstered chair Bono m. A. € 29,50



Art. no.: S14  
Chair Eames, white € 68,00



Art. no.: S15  
Chair Cartifa € 36,00



Art. no.: S16  
Leather chair Arlo € 21,00



Art. no.: S17  
Leather chair Milano € 29,50



Art. no.: S18  
Chair Ken € 34,00



Art. no.: S19  
Chair Snow € 29,00



Art. no.: S20  
Plastic chair Europa € 18,50



Art. no.: S21  
Chair Breeze

1 2 3 4  
€ 29,00



Art. no.: S22  
Chair Eina

2  
€ 48,00



Art. no.: S23  
Chair Aero

2  
€ 57,50



Art. no.: S24  
Chair Dr. No

2 3  
€ 32,50



Art. no.: S25  
Chair Beo

2 4 8  
€ 23,00



Art. no.: S26  
Chair Bristol

1  
€ 54,00



Art. no.: S27  
Chair Blackline (Leather)

1  
€ 138,00



Art. no.: S28  
Chair Fly (beech)

6  
€ 34,50



Art. no.: S29  
Chair Baba (beech)

6  
€ 39,50



Art. no.: S30  
Bench seat Qube  
w/d/h: 120/40/45 cm

1 2  
€ 94,00



Art. no.: S31  
Cube seat Qube  
w/d/h: 40/40/45 cm

1 2  
€ 49,00



Art. no.: S32  
Easy chair Havanna S

1  
€ 60,50



Art. no.: S33  
Club sofa Havanna S  
w/d/h: 129/60/76 cm

1  
€ 124,00



Art. no.: S34  
Easy chair Havanna W

2 5  
€ 88,50



Art. no.: S35  
Club sofa Havanna W  
w/d/h: 129/60/76 cm

2 5  
€ 150,50



Art. no.: S36  
Leather couch  
w/d/h: 131/44/82 cm

1  
€ 272,00



Art. no.: S37  
Leather easy chair  
w/d/h: 76/44/82 cm

1  
€ 202,00



Art. no.: S38  
Multi I (no back)  
w/d/h: 60/60/45 cm

1  
€ 70,00



Art. no.: S39  
Multi II (with back)  
w/d/h: 60/60/79 cm

1  
€ 97,00



Art. no.: S40  
Multi III (corner element)  
w/d/h: 60/60/79 cm

1  
€ 123,00



Art. no.: S41  
Multi I (no back)  
w/d/h: 60/60/45 cm € 90,50



Art. no.: S42  
Multi II (with back)  
w/d/h: 60/60/79 cm € 117,50



Art. no.: S43  
Multi III (corner element)  
w/d/h: 60/60/79 cm € 140,00



Art. no.: S44  
Easy chair York  
w/d/h: 71/71/71 cm € 97,00



Art. no.: S45  
Sofa York  
w/d/h: 125/71/71 cm € 165,00

## Tables

1 black	7 anthracite
2 white	8 yellow
3 grey	9 Additional color(s)
4 blue	lockable
5 red	illuminated
6 wood decor	



Art. no.: T10  
Table Ron (round)  
Ø approx. 75 cm, height 72 cm € 42,00



Art. no.: T11  
Table Black Jack (round)  
Ø 60 cm, height 72 cm € 43,00



Art. no.: T12  
Table Blackwood (round)  
Ø 60 cm, height 72 cm € 58,00



Art. no.: T13  
Table Siena (round)  
Ø 70 cm, height 72 cm € 56,00



Art. no.: T14  
Table Quadro (square)  
w/d/h: 70/70/74 cm € 73,00



Art. no.: T15  
Table Reno (round)  
Ø 80 cm, height 74 cm € 71,00



Art. no.: T16  
Table Sea (round)  
Ø 80 cm, height 73 cm € 60,00



Art. no.: T17  
Table Trento (round)  
Ø 60 cm, height 73 cm € 53,50



Art. no.: T18  
Table Lucca (round)  
Ø 80 cm, height 73 cm € 46,00



Art. no.: T19  
Table Clear (round, glass)  
Ø approx. 70 cm, height 74 cm € 84,00



Art. no.: T20  
Table Cobalt (round, glass)  
Ø 60 cm, height 71 cm € 86,50



Art. no.: T21  
Table Frost (Glass satinized)  
Ø 70 cm, height 74 cm € 87,00



Art. no.: T22  
Table Ron (round)  
Ø 120 cm, height 72 cm € 62,00



Art. no.: T23  
Table Standard (rectangular)  
w/d/h: approx. 120/65/72 cm € 43,00



Art. no.: T24  
Table Paris (rectangular)  
w/d/h: 120/70/72 cm € 66,50



Art. no.: T25  
Table Standard (square)  
w/d/h: approx. 75/75/72 cm € 37,00



Art. no.: T26  
Table Standard (rectangular)  
w/d/h: approx. 160/75/72 cm € 55,00



Art. no.: T27  
Seat Table Brücke III  
w/d/h: approx. 70/70/72 cm € 112,00



Art. no.: T28  
Seat Table Brücke II  
w/d/h: approx. 130/70/72 cm € 123,00



Art. no.: T29  
Table Lille Lyon (square)  
w/d/h: approx. 65/65/35 cm € 33,50



Art. no.: T30  
Table Toulouse (rectangular)  
w/d/h: 120/70/40 cm € 40,50



Art. no.: T31  
Side table Brücke III  
w/d/h: approx. 70/70/52 cm € 73,00



Art. no.: T32  
Side table Brücke II  
w/d/h: approx. 130/70/52 cm € 77,00



Art. no.: T33  
Glass table  
w/d/h: 115/75/44 cm € 123,50



Art. no.: T34  
Glass table (round), Ø 51 cm, height-adjustable (50–90 cm) € 72,00



Art. no.: T35  
Side table  
(square, glass satinized)  
w/d/h: 55/55/45 cm € 48,50



Art. no.: T36  
Side table Cobalt (round, glass)  
Ø 50 cm, height 54 cm € 81,00

## High tables & bar stools

1 black	7 anthracite
2 white	8 yellow
3 grey	9 Additional color(s)
4 blue	lockable
5 red	illuminated
6 wood decor	



Art. no.: H10  
Bar stool Bruno € 41,00



Art. no.: H11  
Bar stool Golf € 42,50



Art. no.: H12  
Bar stool Z Form € 26,00





Art. no.: H13  
Bar stool Z frame  
with backrest € 29,50



Art. no.: H14  
Barstuhl Miura € 39,50



Art. no.: H15  
Bar stool Gambe  
with backrest € 29,50



Art. no.: H16  
Bar stool Mel € 45,50



Art. no.: H17  
Bar stool Breeze € 45,00



Art. no.: H18  
Bar stool Coma € 59,00



Art. no.: H19  
Bar stool Baba € 47,00



Art. no.: H20  
Bar stool Lem € 82,50



Art. no.: H21  
Bar stool Bombo € 77,50



Art. no.: H22  
High swivel chair, grey € 71,00



Art. no.: H23  
High table Black Jack  
Ø 60 cm, height 110 cm € 52,50



Art. no.: H24  
High table Blackwood  
Ø 60 cm, height 110 cm € 69,50



Art. no.: H25  
High table Florenz  
Ø 70 cm, height 110 cm € 90,50



Art. no.: H26  
High table Florenz  
Ø 70 cm, height 110 cm € 63,50



Art. no.: H27  
High table Rialto  
Ø 55 cm, height 67–90 cm € 91,00



Art. no.: H28  
High table Palma  
Ø 60 cm, height 110 cm € 54,00



Art. no.: H29  
High table Palma, aluminum  
Ø 60 cm, height 114 cm € 54,50



Art. no.: H30  
High table Palma  
Ø 80 cm, height 114 cm € 59,50



Art. no.: H31  
High table Sea  
Ø 70 cm, height 109 cm € 63,00



Art. no.: H32  
High table Trento  
Ø 60 cm, height 110 cm € 54,00



Art. no.: H33  
High table Miura  
Ø 60 cm, height 110 cm € 75,00



Art. no.: H34  
High table Cobalt (glass top)  
Ø 60 cm, height 110 cm € 85,50



Art. no.: H35  
High table Frost (glass top)  
Ø 60 cm, height 110 cm € 85,50



Art. no.: H36  
High table Clear (glass top)  
Ø 60 cm, height 111 cm € 83,00



Art. no.: H37  
High table Quadro  
w/d/h: 60/60/112 cm € 60,00



Art. no.: H38  
Bridge high III  
w/d/h: 70/70/110 cm € 135,00



Art. no.: H39  
Bridge high II  
w/d/h: approx. 130/70/110 cm € 151,50



Art. no.: H40  
Bridge high I  
w/d/h: 180/70/110 cm € 167,50

## Sets: Table with bar stools / chairs

1 black	7 anthracite
2 white	8 yellow
3 grey	9 Additional color(s)
4 blue	lockable
5 red	illuminated
6 wood decor	



Art. no.: Set 1 LEM  
2 x Bar stool LEM / 1 x bridge table, approx. 130 x 70 cm, height 110 cm € 299,00



Art. no.: Set 2 Coma  
2 x Bar stool Coma / 1 x High table Frost, Ø 60 cm € 195,00



Art. no.: Set 3 Gambe  
2 x Bar stool Gambe / 1 x High table Black Jack, Ø 60 cm € 110,00



Art. no.: Set 4 Miura  
2 x Bar stool Miura / 1 x High table Miura, Ø 60 cm € 150,00



Art. no.: Set 5 ISO  
2 chairs ISO / 1 Table Black Jack, Ø 60 cm

1  
€ 105,00



Art. no.: Set 6 Aero  
3 chairs Aero / 1 Table Frost, Ø 70 cm

9  
€ 255,00

## Office furniture

- |              |                       |
|--------------|-----------------------|
| 1 black      | 7 anthracite          |
| 2 white      | 8 yellow              |
| 3 grey       | 9 Additional color(s) |
| 4 blue       | lockable              |
| 5 red        | illuminated           |
| 6 wood decor |                       |



Art. no.: B10  
Sideboard  
w/d/h: 120/43/72 cm

3 lockable

€ 65,00



Art. no.: B11  
Sideboard  
w/d/h: 80/40/72 cm

3 lockable

€ 57,00



Art. no.: B12  
Sideboard counter  
w/d/h: 100/40/90 cm

2 3 6 lockable

€ 97,50



Art. no.: B13  
Sideboard Birnbaum  
w/d/h: 120/45/87 cm

6 lockable

€ 99,00



Art. no.: B14  
Storage cabinet  
w/d/h: 60/40/180 cm

2 lockable

€ 97,50



Art. no.: B15  
Swivel chair Blackline (Leather),  
adjustable

1

€ 156,50



Art. no.: B16  
Swivel chair,  
adjustable height

1 3 7

€ 35,00



Art. no.: B17  
Swivel chair with adjustable  
height armrests

1 7

€ 40,00



Art. no.: B18  
Drawer pedestal  
w/d/h: 45/65/55 cm

3 lockable

€ 69,50



Art. no.: B19  
Desk with mobile drawer pedestal  
w/d/h: approx. 120/65/72 cm

1 2 3 lockable

€ 91,50



Art. no.: B20  
Desk with mobile drawer pedestal  
w/d/h: approx. 160/75/72 cm

2 3 lockable

€ 102,50



Art. no.: B21  
Table Big  
w/d/h: 180/80/72 cm

7

€ 75,00



Art. no.: B22  
Lockable storage cabinet (4 pockets)  
w/d/h: 38/50/195 cm

9 lockable

€ 77,00



Art. no.: B23  
Lockable storage cabinet (8 pockets)  
w/d/h: approx. 60/50/195 cm

9 lockable

€ 126,00



Art. no.: B24  
Partition wall  
w/h: approx. 100/175 cm (on wheels)  
w/h: approx. 155/180 cm

3 7

€ 52,00



Art. no.: B25  
Flip chart  
(incl. pad of paper + 4 pen) € 51,00



Art. no.: B26  
Wastepaper basket € 8,00

## Miscellaneous

- |              |                       |
|--------------|-----------------------|
| 1 black      | 7 anthracite          |
| 2 white      | 8 yellow              |
| 3 grey       | 9 Additional color(s) |
| 4 blue       | lockable              |
| 5 red        | illuminated           |
| 6 wood decor |                       |



Art. no.: V10  
Glass hood showcase Cube  
w/d/h: 70/70/140 cm € 295,00



Art. no.: V11  
Glass showcase with cupboard  
w/d/h: 100/50/90 cm € 124,00



Art. no.: V12  
Glass showcase  
w/d/h: 100/50/90 cm € 174,00



Art. no.: V13  
Tower showcase with cupboard  
w/d/h: 50/50/200 cm € 230,00



Art. no.: V14  
Tower showcase  
w/d/h: 50/50/200 cm € 183,50



Art. no.: V15  
Glass showcase, high, with cupboard  
w/d/h: 100/50/approx. 190 cm € 231,50



Art. no.: V16  
Glass showcase, high  
w/d/h: 100/50/200 cm € 257,00



Art. no.: V17  
Stand-up computer workstation  
w/d/h: 90/75/112 cm € 162,00



Art. no.: V18  
Multimedia pillar  
w/d/h: 54/52/114 cm € 97,50



Art. no.: V19  
Counter Frankfurt with power socket  
w/d/h: 90/43/110 cm € 138,00



Art. no.: V20  
Counter Köln, curved  
w/d/h: 135/48/110 cm € 163,50



Art. no.: V21  
Designer counter Modena (curved)  
w/d/h: 136/79/110 cm € 235,00



Art. no.: V22  
Designer counter Ancona  
w/d/h: 120/70/110 cm € 231,00



Art. no.: V23  
Bar/info counter (open)  
w/d/h: 110/50/114 cm € 99,50



Art. no.: V24  
Bar/info counter (lockable)  
w/d/h: approx. 120/50/114 cm € 116,50





Art. no.: V25  
Counter Novo  
w/d/h: 120/50/110 cm € 182,00



Art. no.: V26  
Sales counter (open)  
w/d/h: 96/65/90 cm € 56,00



Art. no.: V27  
Counter element (open)  
w/d/h: 120/50/90 cm € 85,00



Art. no.: V28  
Speaker's lectern  
w/d/h: 60/48/124 cm € 138,50



Art. no.: V29  
Speaker's lectern Nuremberg,  
height-adjustable € 89,50



Art. no.: V30  
Literature rack, 5 tilted shelves  
w/d/h: 50/28/165 cm € 65,50



Art. no.: V31  
Literature rack, 3 tilted shelves  
w/d/h: 85/40/178 cm € 62,50



Art. no.: V32  
Literature rack, 4 tilted shelves  
w/d/h: 116/35/162 cm € 43,00



Art. no.: V33  
Literature tree (16 pockets)  
height: 170 cm, Ø 48 cm € 49,00



Art. no.: V34  
Literature tree Tour (5 pockets)  
height: 155 cm € 58,00



Art. no.: V35  
Literature rack Tour II (5 pockets)  
w/d/h: 63/35/155 cm € 99,00



Art. no.: V36  
Literature rack News (silver) (4 pockets)  
w/d/h: 57/50/160 cm € 82,00



Art. no.: V37  
Literature rack Spot (3 pockets)  
w/d/h: 27/28/120 cm € 57,50



Art. no.: V38  
Literature rack (5 pockets)  
w/d/h: 50/28/165 cm € 63,00



Art. no.: V39  
Literature tree Mondo (4 pockets)  
height: 170 cm € 58,00



Art. no.: V40  
Literature rack View (6 pockets)  
w/d/h: 30/29/170 cm € 66,00



Art. no.: V41  
Literature rack, 1 pocket (acryl)  
height: approx. 76 cm € 27,00



Art. no.: V42  
Shelving unit, silver (5 shelves)  
w/d/h: 85/40/178 cm € 62,00



Art. no.: V43  
Shelving unit, chrome (6 shelves)  
w/d/h: 67/36/211 cm € 65,00



Art. no.: V44  
Shelving unit, plastic (5 shelves)  
w/d/h: 75/30/168 cm € 31,50



Art. no.: V45  
Heavy Shelving unit (5 shelves)  
w/d/h: 90/45/180 cm  
max. 125 kg € 35,50



Art. no.: V46  
Coat rack on rollers (50 hooks)  
B/H: 105/190 cm € 55,00



Art. no.: V47  
Coat rack on rollers, adjustable  
height, (40 hooks)  
w/d/h: 180/50/140–220 cm € 28,50



Art. no.: V48  
Clothes rack on rollers,  
adjustable height, w/d/h: approx.  
180/50/140–210 cm € 32,00



Art. no.: V49  
Clothes hanger € 1,50



Art. no.: V50  
Coat rack with  
umbrella stand € 39,50



Art. no.: V51  
Coat rack Casco € 49,50



Art. no.: V52  
Handbag rack (swiveling)  
height 140–170 cm € 44,50



Art. no.: V53  
Info stand, DIN A4 size  
w/d/h: 30/20/89 cm € 28,00



Art. no.: V54  
ordon rope (requires Art. V78)  
approx. 180 cm length € 13,00



Art. no.: V55  
Crowd control post (for V79) € 17,00



Art. no.: V56  
with pull-out tape (black),  
H: 98 cm, tape approx. 2 m € 28,50



Art. no.: V57  
Business card box  
w/d/h: 30/30/30 cm € 29,50



Art. no.: V58  
Stand-up display, A1-sized  
B/H: 59/84 cm € 42,00



Art. no.: V59  
Pedestal, small  
w/d/h: 50/50/50 cm € 54,50



Art. no.: V60  
Pedestal, large  
w/d/h: 50/50/100 cm € 59,50



Art. no.: V61  
Pedestal, small  
w/d/h: 80/80/40 cm € 61,00



Art. no.: V62  
Pedestal, large  
w/d/h: 80/80/80 cm € 69,00

## Kitchen items

- |              |                       |
|--------------|-----------------------|
| 1 black      | 7 anthracite          |
| 2 white      | 8 yellow              |
| 3 grey       | 9 Additional color(s) |
| 4 blue       |                       |
| 5 red        | lockable              |
| 6 wood decor | illuminated           |



Art. no.: K10  
Kitchenette unit w/d/h: approx.  
100/60/95 cm € 241,50



Art. no.: K11  
Refrigerator for  
bottles with glass door, 290 l, w/d/h:  
approx. 60/60/145 cm € 251,50



Art. no.: K12  
Kitchen sink with cupboard  
w/d/h: approx. 100/60/95 cm € 97,50



Art. no.: K13  
Kitchen sideboard  
w/d/h: 100/50/85 cm € 51,50



Art. no.: K14  
Refrigerator, 140 l  
w/d/h: approx. 55/60/85 cm € 81,00



Art. no.: K15  
Refrigerator for bottles w/d/h:  
approx. 60/60/140 cm € 148,00



Art. no.: K16  
Refrigerator with freezer  
compartment w/d/h: approx.  
56/60/165 cm € 140,00



Art. no.: K17 High-speed  
dishwasher (approx. 7 min. cycle),  
connected wattage: 6,3 kW  
w/d/h: 60/60/86 cm € 559,00



Art. no.: K18  
Dishwasher (approx. 60 min. cycle),  
connected wattage: 2,5 kW  
w/d/h: 60/60/86 cm € 267,00



Art. no.: K19  
Coffee maker (for 8 cups),  
connected wattage: 1 kW  
w/d/h: 15/28/30 cm € 27,50



Art. no.: K20  
KCoffee maker, double (for 2 x 8  
cups), connected wattage: 1,5 kW  
w/d/h: 33/28/30 cm € 51,00



Art. no.: K21  
Coffee maker, for coffee pads  
w/d/h: approx. 25/33/30 cm € 76,00



Art. no.: K22  
Espresso maker, approx. 60 cups/  
hour Connected wattage: 2 kW  
w/d/h: 41/39/47 cm € 534,00



Art. no.: K23  
Trash bag holder, on wheels € 23,50



Art. no.: K24  
Trash basket with  
swing-lid, 25 l € 10,50



Art. no.: K25  
Water heater € 20,00

2.9

## Technical services and logistics





## Electric power supply

A safe and reliable power supply is a basic requirement for any stand. Our service partners will install your electricity hook-up to your specifications, subject to a maximum power rating of 300 W per square meter (m<sup>2</sup>) of stand area and 100 W per square meter (m<sup>2</sup>) of outdoor stand area\*. You can have the main power supply point located anywhere on your stand. When ordering, please furnish a diagram of your stand and mark the desired power supply point on it.

\* Higher wattage available on request. Additional charges may apply.

**Note:** Any distribution boxes and/or meters you provide and install yourself will not incur any rental costs, but will need to be inspected by Deutsche Messe. Your connection fee already covers the charge for this inspection.



✓ Electrical power supply for 3kW incl. connection fee and consumption is included in the “fair packages”. Learn more on pages 4–5.

## Prices

Power rating	Connection charges	Consumption charges per kWh	Optional installations Rental price for power meter	Rental price for 230 V/16 A power distribution board
up to 3 kW	€ 93.80	included	Power meter not necessary*	irrespective of power rating
up to 10 kW	€ 201.80	included		with 2 sockets € 93.58
up to 20 kW	€ 163.60	€ 0.28	€ 187.13	with 4 sockets € 111.13
up to 40 kW	€ 356.30	€ 0.28	€ 205.85	with 6 sockets € 140.35
up to 68 kW	€ 576.00	€ 0.28	€ 218.72	with 8 sockets € 169.59
up to 80 kW	€ 695.25	€ 0.28	€ 623.40	with 10 sockets € 202.33
up to 100 kW	€ 888.50	€ 0.28	€ 623.40	
up to 130 kW	€ 1,493.10	€ 0.28	€ 623.40	

\* if the combined power rating of the individual connections does not exceed 10 kW

## Additional services

Deutsche Messe can take care of all your technical installation needs, e.g. power points for machines or other exhibited equipment, delivery and installation of lighting, sockets and other installation materials. These services are billed on a time and materials basis.

### Contact

Björn Wiggers  
Tel. +49 511 89-32229  
bjoern.wiggers@messe.de



## Communications systems

All modern presentation technologies require reliable and versatile communications infrastructure. Whether it's a video displayed on plasma panels, interactive product presentations or graphical support for the moderator, even the very best of ideas is useless without state-of-the-art infrastructure. The Hannover Exhibition Center has the technical systems to support the most advanced communications set-up. We can provide you with the right type of connection for every kind of communication device, whether it's a telephone, fax machine or computer.

Each of the following connection types comes with a phone number which, if you order early enough, will be published in the tradeshow catalogue, the EBI electronic visitor information system and on the Internet.

### Telephone lines

Each of the following lines comes with a phone number which, if you place your order early enough, will be published in all relevant media for the event.

#### Analog lines

You can connect your own end devices to our analog phone or fax lines. You can also rent a telephone or fax machine from us.

#### Euro-ISDN digital line

Each Euro-ISDN line supports two simultaneous connections of 64 kbps per channel.

#### Rental rates for connections and services

Leistung	Analog	Euro-ISDN
Installation fee	€ 195.00	€ 240.00
Telephone rental (corded handset)	€ 52.00	€ 86.00
Telephone rental (cordless handset)	€ 67.00	not available
Fax machine rental (inkjet type)	€ 265.00	€ 380.00 incl. A/B converter
Itemized list of calling charges per line	€ 16.00	€ 16.00
Call unit / minute	€ 0.095	€ 0.095

#### Contact

Martin Lortz  
Tel. +49 511 89-32638  
martin.lortz@messe.de



**Note:** Are you planning to order telephone and DSL Internet services? If so, you can save money by ordering your telephony as part of your DSL package using Voice over IP (VoIP) – see page 93.

## DSL Internet

With DSL Internet, you get a full package consisting of:

- A DSL flat-rate plan (unlimited usage)
- Bandwidths to fit any requirement
- Router with 4 LAN ports
- Availability from the first day of the stand set-up period to the end of the takedown period

### Wi-Fi management

Having a large number Wi-Fi networks packed into a concentrated space presents numerous technical challenges. These are best solved using our Wi-Fi management service, consisting of:

- Coordination of all Wi-Fi networks
- Setting of your Wi-Fi configuration by Deutsche Messe

Needless to say, our Wi-Fi management service is included in the price if you book the Wi-Fi option in our DSL Internet plan. If you bring your own Wi-Fi hardware, however, there will be a charge for integrating it into the system.

**Tip:** You can expand your DSL services to include **Wi-Fi functionality and telephony (VOIP)** – including a voice flat rate for calls.



A DSL line is already included in several of the “fair packages”. For further information, see pages 4–5.



**Note:** The following services are included in the DSL Internet service (both symmetric and asymmetric):

- Service hotline in local phone network
- Free delivery and pickup service
- Installation, support, de-installation
- Free selection of installation point

Bandwidth (download / upload)	Prices	Options	Prices
3,000 Kbit/s / 1,000 Kbit/s (ADSL)	€ 495	Wi-Fi <sup>1</sup>	1. Wi-Fi access Point <sup>1</sup> € 279 Additional access points <sup>1</sup> € 249 e.a.
		Telephony (VOIP) incl. flatrate; max. 3 call	1 <sup>st</sup> call number € 130 2 <sup>nd</sup> and 3 <sup>rd</sup> call numbers € 125 e.a.
6,000 Kbit/s / 3,000 Kbit/s (VDSL)	€ 980	Wi-Fi <sup>1</sup>	1. Wi-Fi access Point <sup>1</sup> € 279 Additional access points <sup>1</sup> € 249 e.a.
		Telephony (VOIP) incl. flatrate; max. 6 call	1 <sup>st</sup> call number € 130 2 <sup>nd</sup> to 6 <sup>th</sup> call numbers € 125 e.a.
16,000 Kbit/s / 6,000 Kbit/s (VDSL)	€ 1,795	Wi-Fi <sup>1</sup>	1. Wi-Fi access Point <sup>1</sup> € 279 Additional access points <sup>1</sup> € 249 e.a.
		Telephony (VOIP) incl. flatrate; max. 6 call	1 <sup>st</sup> call number € 130 2 <sup>nd</sup> to 6 <sup>th</sup> call numbers € 125 e.a.
50,000 Kbit/s / 10,000 Kbit/s (VDSL)	€ 2,550	Wi-Fi <sup>1</sup>	1. Wi-Fi access Point <sup>1</sup> € 279 Additional access points <sup>1</sup> € 249 e.a.

<sup>1</sup> Sufficient to cover approx. 100 m<sup>2</sup> of floor space and serve a total of up to 20 end devices, depending on the selected bandwidth

**A symmetrical DSL link is available for special requirements. This service includes the following:**

- 28 public IP addresses
- DSL flat rate
- 1 switch, 1 active port
- Availability from the first day of the stand set-up period to the end of the takedown period

Bandwidth	Prices
10 Mbit/s half-duplex	€ 2,850
100 Mbit/s half-duplex	€ 4,950

## Antenna connections

To enable you to receive radio and television stations, we can connect you to our broadband cable network. Please contact us for a cost estimate if you are interested in getting satellite or DVB-T reception.

Price	
Master antenna connection to broadband cable network	€ 410



### Contact

Martin Lortz  
Tel. +49 511 89-32638  
martin.lortz@messe.de

## Water supply

Having hot and cold running water at your stand makes things more convenient for your staff and, above all, your customers. It allows you to make hot beverages, hook up a dishwasher, icemaker or espresso machine or simply wash dishes by hand.

**Note:** If you prefer to supply your own water pipes and/or meters, you will not need to pay any rental charges, but will be charged for an obligatory inspection and approval procedure by Deutsche Messe.

The rental prices for dishwashers, coffee makers, espresso machines, etc. are contained in the chapter entitled “Fittings and furniture for your tradeshow stand” in the section “Rental furniture and kitchen equipment,” page 89.



### Prices

Fresh and waste water	Connection charges <sup>1)</sup>	Optional installations Connection of additional items	Flat consumption charge per meter of pipe <sup>3)</sup>	Flat consumption charge
1/2" – DN 50	330.18	53.52	each 42.10	The amount of the flat charge depends on the length of the event <sup>2)</sup>

<sup>1)</sup> Incl. hook-up of a sink

<sup>2)</sup> As an alternative, you can have a water meter installed and then pay € 4.95 per m<sup>3</sup> of water.

<sup>3)</sup> Intake size 1/2 inch, drain pipe size 50 cm (type DN 50). These charges are incurred if the exhibitor wishes to have the water hooked up at a different location from the one specified by Deutsche Messe. The charges depend on the distance from this initial position.

## Ceiling suspensions

Hanging attention-grabbing lighting, decorations, banners and the like from the ceiling above your stand is a great way to make your showcase visible and totally unmissable from afar. Please refer to the diagram below to see which of our halls have the necessary rigging for ceiling suspensions.

Please submit all relevant queries to the responsible service partner, indicating the desired positions and loads for the individual suspension points.



### Contact

**Halls 2 – 7:**  
**Keil-Mahler GmbH**  
 Münchener Str. 12 – 14  
 30880 Laatzen  
 Tel. +49 511 2288070  
[info@keil-mahler.de](mailto:info@keil-mahler.de)  
[www.keil-mahler.de](http://www.keil-mahler.de)

**Halls 11 – 17, 19 – 25, 27,  
 P11, P32 – P35:**  
**UEBERKOPF GmbH**  
 Mailänder Str. 2  
 30539 Hannover  
 Tel. +49 511 59097419  
[dmag@ueberkopf.de](mailto:dmag@ueberkopf.de)  
[www.ueberkopf.de](http://www.ueberkopf.de)

### Ceiling suspensions

- An implementation feasibility check is available on request
- Not possible

## Logistics / forwarding services

Order our tailored logistics solutions for hassle-free stand set-up and takedown, and use our forwarding partners to get your exhibits to the right place at the right time

**Note:** For reasons of safety and to avoid congestion on the exhibition grounds, the use of cranes, motorized ride-on forklifts, transportable forklifts and similar industrial trucks is restricted to forwarders authorized by Deutsche Messe.

Vehicle access to the exhibition grounds: Special rules for vehicle access to the exhibition grounds take effect 1–2 days before opening day of the show and remain in effect until the show is over. These rules can be viewed on the website of the event you are exhibiting at.



### Services:

- Transport runs to and from the Exhibition Center
- Loading and unloading with forklifts and cranes
- Handling of full and empty crates and containers
- Provision of personnel for packing and unpacking
- Customs clearance
- Office and storage container rentals
- Interim storage/supply depot
- Acceptance and delivery of courier deliveries to exhibition stand

Additional services are available on request.

### Delivery of goods consignments:

Please address your consignments to your tradeshow stand as per the following template:

[Exhibitor name]  
[Name of tradeshow]  
[Hall and stand number]  
Messegelände  
30521 Hannover  
Germany

Deutsche Messe does not accept delivery of consignments on behalf of exhibitors. If you are unable to take delivery of your consignment yourself, our authorized forwarding partners will be happy to help.

### Contact

Agility Logistics GmbH  
Fairs & Events  
Logistikzentrum Messegelände Hannover  
Karlsruher Straße 4  
30880 Laatzen • Germany  
Tel. +49 511 89-20318 an 87-41570  
Fax: +49 511 89-20317 and 87-415799  
ehannover@agility.com  
www.agility.com

Kuehne + Nagel (AG & Co.) KG  
KN Expo Service Hannover  
Logistikzentrum Messegelände Hannover  
Karlsruher Straße 4  
30880 Laatzen • Germany  
Tel. +49 511 89-20701/02 und 820980-100  
Fax: +49 511 820980-270  
exposervice.hannover@kuehne-nagel.com  
www.kn-portal.com

Schenker Deutschland AG  
Logistikzentrum Messegelände Hannover  
Karlsruher Straße 10  
30519 Hannover • Germany  
Tel. +49 511 89-20061 und 87-005-0  
Fax: +49 511 87-005-49  
fairs.hannover@dbschenker.com  
www.dbschenkerfairs.de



## Height access platforms and boom lifts

Do you need mobile access platforms to speed up your stand assembly process?

Together with our service partners, we can provide you with just the right equipment.

We offer you the following:

- Tailored advice and an extensive range of on-site equipment
- Scissor lifts and articulated telescopic lifts for various working heights
- Hand crank lifts
- Delivery and pick-up at no extra charge, including on weekends
- Very short response times, including in the case of last-minute hires and repairs/defects.



### Contact

Nina Lier

Tel. +49 511 89-32252

[nina.lier@messe.de](mailto:nina.lier@messe.de)

## Propane gas / Technical gases

If you are planning to use gases, you must notify Deutsche Messe of this in writing and specify the intended location of use. If gas-powered exhibits are to be displayed only statically, i.e. not in actual operation, then dummy gas cylinders must be used in place of real ones and clearly marked as such. Additional safety requirements are contained in the Deutsche Messe Technical Regulations.

You can order propane and technical gases from:

Linde AG

Tel. +49 511 27993-16

Fax: +49 511 27993-11

[www.linde-gas.de](http://www.linde-gas.de)



### Contact

Axel Gottlieb

Tel. +49 511 89-32686

[axel.gottlieb@messe.de](mailto:axel.gottlieb@messe.de)

## Compressed air

The compressed air network at the Hannover Exhibition Center is activated in all halls (except for the pavilions) for every HANNNOVER MESSE and selected other fairs. The operating pressure ranges from 8.0 to 10.0 bar. Depending on the hall, you can order connection diameters from 1/2" to 1" or from 1/2" to 1 1/4".

**Note:** If you prefer to supply your own shutoff valves and install your own machine connections, you will not need to pay any rental charges, but must pay for an obligatory inspection by Deutsche Messe.



### Contact

Axel Gottlieb

Tel. +49 511 89-32686

[axel.gottlieb@messe.de](mailto:axel.gottlieb@messe.de)

## Prices

Connection size	Connection charges	Optional installations		Flat consumption charge per connection point
		Rental charges for shutoff valve	Compressed air lines (price per meter) <sup>1)</sup>	
1/2"	€ 206.00	€ 10.54	€ 17.48	€ 115.00
3/4"	€ 253.00	€ 11.69	€ 18.68	€ 265.00
1"	€ 345.00	€ 12.95	€ 21.04	€ 470.00
1 1/4" <sup>2)</sup>	€ 436.00	€ 15.74	€ 22.18	€ 725.00

<sup>1)</sup> These charges are incurred if the exhibitor wishes to have the connection at a different location from the one specified by Deutsche Messe. The charges depend on the connection size and the distance from the original position.

<sup>2)</sup> Only possible for halls 3–9, 11–17 and 22–27.

## Additional services

For selected other events, you can deploy a noise-reduced electric compressor on the open-air site or in the pavilions – the maximum permissible noise level at your stand boundaries is 60 dB(A).

### Contact

Axel Gottlieb  
Tel. +49 511 89-32686  
axel.gottlieb@messe.de

## IT hardware and audiovisual services

No matter what kind of showcase you're planning, you're sure to need professional IT and audiovisual equipment, including video, lighting and communications technology. Feel free to consult our professional partners, who are happy to offer you their advice and support on anything from PC workstations to system solutions tailored to meet your exact requirements. The scope of services ranges from individual computers, DVD and projector technology all the way to complete networks and technical installations for shows with elaborate lighting and sound systems.



### Contact

Gahrens + Battermann GmbH  
Tel. +49 511 4199970  
hannover@gb-rental.com  
www.gb-mediensysteme.com

Fleischhauer TV Communications GmbH  
Tel. +49 511 6168070  
tvc@h.fleischhauer.de  
www.fleischhauer.de

## 2.10

# General services for your tradeshow stand





## Stand cleaning

With us looking after your tradeshow stand, you will be free to concentrate on what really counts: looking after your customers. An initial clean-up at the outset combined with our daily stand cleaning service will keep your tradeshow stand looking great throughout the fair. We can also look after any special or additional cleaning needs you may have. All cleaning services can be ordered via OBS.



Service	Prices
Stand cleaning before opening of event	€ 23.91 per hour
Glass cleaning	€ 31.53 per hour
Cleaning of exhibits	€ 29.09 per hour

✓ This service is already included in several “fair packages”. Learn more on pages 4–5.

**Note:** There is a daily cleaning discount of 10% for stand sizes of 125 m<sup>2</sup> or more, and of 20% for sizes of 300 m<sup>2</sup> or more.

### Contact

Brigitte Ahlborn  
Tel. +49 511 89-32619  
brigitte.ahlborn@messe.de

## Waste disposal

We can also help you with all your waste disposal requirements. Chances are, you won't have a clear idea of the type or volume of waste your showcase will generate until the tradeshow starts. That's where our complete service order comes in. It's a general, catch-all arrangement that leaves you free to sort out the details with our experienced service partners once you are on site. That way, you can tailor the order to your exact requirements. Everything from rubbish bags to containers. Plus you'll have the certainty of compliance with all the relevant waste disposal rules and regulations.

Service	Prices
Complete waste disposal service*	Variable, depending on amount and type of waste*
Appropriate disposal of recyclable waste	€ 97.28 per container (1.1 m <sup>3</sup> )
Appropriate disposal of general waste	127.45 per container (1.1 m <sup>3</sup> )
Set of trash bags including appropriate disposal	€ 14.06 for 2 80L bags (1 bag for general waste and 1 bag for recyclable waste)

### Prices for other services available on request.

\*If you order the complete waste disposal service, our contractual providers will contact you at the beginning of the stand assembly period to discuss all the relevant details.

✓ This service is already included in several “fair packages”. Learn more on pages 4–5.

### Contact

Brigitte Ahlborn  
Tel. +49 511 89-32619  
brigitte.ahlborn@messe.de



## Staff for your stand

Working in tandem with our partner “event it”, we help you strengthen your stand team with service-minded, trained staff members. Make the best first impression on visitors by using well-trained, competent initial contact agents to provide expert and friendly guidance and orientation at your stand.

For us, competence is key. That is why we use expert, casting-based selection sessions and then provide successful candidates with comprehensive, specialized training. Excellent command of German and English is a given. We are only too happy to source staff with additional language skills.

### Summary of services

- Creation of a pool of carefully selected staff
- Onsite personal HR support and monitoring
- Design and execution of promotion campaigns
- Job assignment on the basis of individual service profiles
- Temporary staff deployment in accordance with the relevant provisions of the German Temporary Employment Act



### Contact

Kirstin Etzrodt  
Tel. +49 511 866 846-28  
etzrodt@eventit.ag

## Stand security

Deutsche Messe provides overall security on the exhibition grounds. However, in the interest of protecting your stand and exhibits against theft, damage or industrial espionage, you are strongly advised to hire security guards/night watchmen from one of our approved security partners, who are well acquainted with on-site conditions. This is particularly important during the busy assembly and dismantling periods, but is also essential for safeguarding your valuable exhibits and other items during the hustle and bustle of the show.

We recommend ordering security services via OBS as early as possible.

Service	Prices
1 person	€ 18.60 per hour
1 person – if ordered less than 48 hours before the planned assignment	€ 22.00 per hour



### Contact

Torben Missun  
Tel. +49 511 89-33252  
torben.missun@messe.de

## Transport and exhibition insurance

Leave your worries at home and insure your exhibition stand, your exhibits materials and any other equipment by taking out a special transport and exhibitor insurance policy prior to the show. Deutsche Messe has negotiated a general policy with a reputable insurance company at special rates which are available to you via OBS.

The premium amount depends on the value of the items to be insured multiplied by a percentage based on the category of the insured items.

This transport insurance even makes sense if you have hired a forwarder to deliver your goods. Since the legal liability of the forwarder is limited to approx. € 10 per kilogram, but the value of your goods is generally higher, you can use our transport insurance to close the gap in coverage.

Protect yourself against the financial impact of unforeseen losses!

### Contact

Karin Bollmann

Tel. +49 511 89-33331

karin.bollmann@messe.de



This service is already included in several “fair packages”. Learn more on pages 4–5.

## Plants and flowers

Plants and flowers are a natural way to attract attention and enhance the ambiance of your stand. Floral decor on the counter gives your customers a positive impression from the first moment of greeting, and creates a pleasant meeting atmosphere. Whether cut flowers, attractive floral arrangements or green plants for rental, we offer first-rate products that are delivered to your stand free of charge and on time. We are happy to fulfill special requests and individual requirements. Our experienced service partner is looking forward to your request, and will assist you with skilled advice and professional implementation.



### Contact

scheiermann eventgestaltung gmbh

Tel. +49 2054 12558-0

info@scheiermann.de

## Photo stories

Are you looking for the right photographers and photo-shooting services, but lack the time to find them? Then be sure to book our new “Photo Stories” service quickly and conveniently using OBS. These photo stories consists of eight (8) professionally shot motifs of your tradeshow appearance, e.g. your exhibition stand, your products and your crew. Accredited and licensed photographers from Deutsche Messe ensure your display will appear in exactly the right light.



### Contact

Stefan Twele  
Tel. +49 511 89-31270  
stefan.twele@messe.de

## Online classified directory

To ensure you find the right partner for any kind of service involving your showcase at the fair, Deutsche Messe has compiled a master list of service providers in a classified directory, available at [www.mymesse.de/english](http://www.mymesse.de/english). You can search the directory by service category or by using your own search terms. Please contact us if the category you are looking for is not listed or your search term fails to yield any results.



### Contact

Kerstin Macht  
Tel. +49 511 89-32608  
kerstin.macht@messe.de



# RAUMWUNDER HANNOVER

We'll make your event a success.

- An architecturally unique trade fair venue with amazing halls, Conference Center, open-air site and pavilions
- Modern event and conference technology, comprehensive services

Event hotline + 49 511 89-34444  
[raumwunder-hannover.de](http://raumwunder-hannover.de)

New hall  
19/20  
available

Global Fairs. Global Business.



Deutsche Messe



2.11

## Travel and accommodation





## Accommodation

Our cooperation partner, the Hannover Marketing & Tourismus room booking service, is happy to assist you in booking your accommodation. Simply go to “Accommodation” in the OBS booking system.

### Hotel rooms



You'll find details of all the available hotel accommodations in and around Hannover during trade fairs on our online reservation portal at [www.hannover.de/hotels](http://www.hannover.de/hotels). This is also where you can find a list of “Deutsche Messe Selected Hotels”. To attain the “Selected Hotel” distinction, the hotels must meet Deutsche Messe's exacting quality standards.

### Private rooms

We recommend booking private rooms or apartments as an inexpensive option for overnight stays. You can select from Standard and Business categories.

#### Location during trade fairs:

- The Tourist Information Center at Hannover Central Station (Hauptbahnhof), Ernst-August-Platz 8
- Hannover Airport, Langenhagen
- Service office at the exhibition center



**Note:** To make a group reservation, contact the room reservation team directly. simply send them an e-mail indicating the required number of rooms, your maximum budget, your contact details and any further requirements to [hotels@hannover-tourismus.de](mailto:hotels@hannover-tourismus.de).

### Contact

Hannover Marketing & Tourismus GmbH  
 Vahrenwalder Str. 7 · 30165 Hannover  
 Tel. +49 511 12345-555 / Fax: +49 511 12345-556  
[hotels@hannover-tourismus.de](mailto:hotels@hannover-tourismus.de)  
[www.hannover.de/hotels](http://www.hannover.de/hotels)  
[www.hannover.de/privatzimmer](http://www.hannover.de/privatzimmer)

## Getting to the show

### By train

The “Hannover Messe/Laatzen” station is about 400 meters from the West 1 entrance to the showgrounds. You can get from the station to the grounds on foot via the covered Skywalk, or you can take a shuttle bus. Many trains on Germany’s north-south routes make special stops at the “Hannover Messe/Laatzen” station when trade fairs are on.

**Note:** For information on trains making special stops at the exhibition center, call Deutsche Bahn on Tel. +49 180 5996633 or go to [www.bahn.de](http://www.bahn.de)



### By car

To get to the Hannover Exhibition Center, enter Hermesallee in your navigation system or simply follow the road signage for “Messe”.

Only cars displaying the official environmental badge are allowed to drive in the designated environmental zone (road signage: (“Umweltzone”) in the city center of Hannover. You can find more information on the Hannover environmental zone at [www.tuev-nord.de](http://www.tuev-nord.de) (click the “English” button at the top of the homepage).

**Note:** Information on parking permits can be found on page 11.



### By plane

The timetable of scheduled flights at Hannover Airport is supplemented by additional national and international flights when tradeshow are held. Same-day return flights as well as multiple-day flight packages with overnight accommodation are available. Why not recommend the ideal flight packages to your customers? You can find booking information on the respective event website in the “Information for exhibitors/travel and accommodation” section.



### Advance check-in service

B.F.M. Incoming & Traveller Services GmbH offers a shuttle and luggage transfer service between Hannover Airport (Terminal C, Arrivals level) und Hannover exhibition center – NORTH entrance and / or WEST 1 entrance, depending on the scale of the fair.

### Contact

B.F.M. Incoming & Traveller Services GmbH  
Tel. +49 511 977-4880  
Fax: +49 511 977-4888  
[info@airport-service-line.com](mailto:info@airport-service-line.com)  
[www.f-dammann.de](http://www.f-dammann.de)

## Childcare

At our “Hermes Kids” play center, we and our experienced partners provide professional supervision for your children between the ages of one and six. This service is available during certain tradeshow for a minimal fee. Trained staff are available to take care of your children all day long, allowing you to conduct your business in a relaxed frame of mind.

Needless to say, no one goes hungry: we serve the children not only breakfast and an afternoon snack, but also a warm lunch prepared by our own exhibition catering service, all made with fresh, high-quality ingredients.

The Kindergarten play center is located directly adjacent to the South 2 entrance gate, and can be reached from inside as well as outside the showgrounds.

### Address

**Betriebskrippe der Deutschen Messe**  
**Karl-Legien-Straße 10**  
**30521 Hannover**



### Contact

Katja Anssar  
 Tel. +49 511 89-34314  
[katja.anssar@messe.de](mailto:katja.anssar@messe.de)

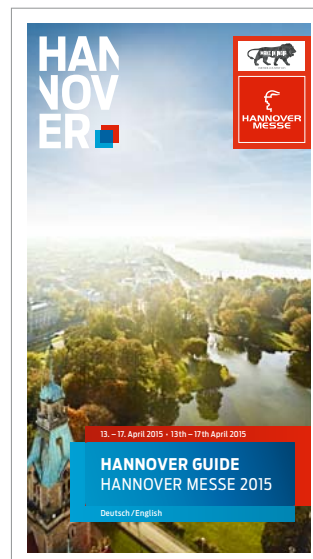
**Note:** This service is only available during CeBIT and HANNOVER MESSE. Please reserve well in advance because places are limited.

## Hannover Guide

Enjoy international cuisine in the finest restaurants. Experience Hannover by night and take in the local arts and culture as well as tourist attractions and numerous shopping and leisure offerings.

The Hannover Guide is ideal for finding out the most interesting things to see and do in and around Hannover. Produced in a handy pocket-size format, it offers up-to-the-minute tips on dining, nightlife, arts & culture and sightseeing.

A PDF version of the Hannover Guide will be made available around five weeks before the opening day of your tradeshow – the perfect supplement to your e-mail invitations to your customers. Simply visit your trade-show’s website and click your way to “information-for/visitors/travel-and-accommodation/hannover-tips”.



**Note:** The locations listed in the Hannover Guide all display a “Welcome” sign in their entrance area as a special sign of hospitality to trade fair guests.

### Contact

Dr. Detlev Rossa  
 Tel. +49 511 89-34303  
[detlev.rossa@messe.de](mailto:detlev.rossa@messe.de)



## 2.12

# Restaurants and catering





## Your dining choices: on-site restaurants

The Hannover Exhibition Center boasts some 40 restaurants and bistros from elegant to rustic, offering everything from exclusive menus to snack food and offering seating for anywhere from 10 to 3,000 guests. Whatever your taste or preferred ambience, you will find it close at hand!

### Contact

Messe Gastronomie Hannover GmbH

Restaurants:

Tel. +49 511 89-33521 / 33523

[contact.catering@messe.de](mailto:contact.catering@messe.de)

[www.catering-messe-hannover.de](http://www.catering-messe-hannover.de)



## Take to the sky: the Cosmopolitan restaurant

Exclusive enjoyment above the fray – the Cosmopolitan combines fine dining with a magnificent panoramic view – not only of the exhibition grounds, but also of the Deister mountains to the west, the city of Hannover to the north and the Harz mountains to the south. Rise to new culinary heights – reserve your personal dining experience now at the Cosmopolitan!

### Contact

Cosmopolitan:

Tel. +49 511 89-33522

[contact.catering@messe.de](mailto:contact.catering@messe.de)

[www.cosmopolitan-messe.de](http://www.cosmopolitan-messe.de)





## Oktoberfest fun: the Munich Hall

Whether for employees or customers, lunch or dinner, an after-work party or an incentive event – the Munich Hall offers excellent Bavarian food, beverages and atmosphere. Enjoy Bavarian flair and relax with “Musi, Gaudi und Radi” (music, fun and beer)! And although the Munich Hall may well be the biggest tradeshow restaurant of all, it fills up quickly! So be sure to reserve your party package early on so you don’t miss out on Oktoberfest fun!

### Contact

Munich Hall

Tel. +49 511 89 20055

[munichhall@messe.de](mailto:munichhall@messe.de)

[www.munichhall.de](http://www.munichhall.de)



## Stand catering

Gourmet creations with that extra touch, attentive service and freshness that make you the perfect host! We deliver from our on-site kitchens, or prepare foods directly at your stand. A wide assortment of beverages is available, with fast delivery exactly when you need it – also of disposables and much more, straight to your stand. You can count on us for professional catering from start to finish, helping you make your event a big success.



## Stand parties

We offer in-house catering for your product presentations, customer receptions or anything else that calls for a party at your stand. Now is the time to start planning truly special events by taking advantage of our attractive party packages so you can make a lasting impression on your clientele!

### Contact

Stand catering and parties:

Tel. +49 511 89 33532/33534

Beverage service:

Tel. +49 511 89 33770

[contact.catering@messe.de](mailto:contact.catering@messe.de)

[www.catering-messe-hannover.de](http://www.catering-messe-hannover.de)



## Truly special events

Major image gains are yours thanks to the winning range of special events possible at the Hannover Exhibition Center. Our catering concepts are based on decades of experience and we bring them wherever you wish to delight your guests. Our mission is to make your unforgettable thanks to all the right foods and beverages – and the finest in service. When you wish to host a gala, a customer reception, an in-house trade fair or a pop concert, you can count on us for perfect catering for anywhere from 50 to 5,000 guests.

## Make a grand impression: baristas & more

A barista who personally prepares fine coffee beverages for your customers, experienced bartenders creating customized corporate cocktails for your guests, or a juice bar offering vitamin-rich boosts – we can organize something special for you. Let us help impress and delight your customers!



### Contact

Special events:

Tel. +49 511 89-33529

Barista and cocktail service:

Tel. +49 511 89 33532/33534

[contact.catering@messe.de](mailto:contact.catering@messe.de)

[www.catering-messe-hannover.de](http://www.catering-messe-hannover.de)



## Catering package

If you book a “fair package”, you also get the following catering package: coffee machine, coffee, cream and coffee filters, additional water kettle and tea selection, sugar, disposable cups, coffee spoons, 9 liters of uncarbonated water. Additional services are included in the Comfort and Premium fair packages.



This service is included in all “fair packages”.  
Learn more on pages 4–5.





# Online order placement via OBS





## Online Business Service (OBS)

### Access data

The following credentials are mailed to you along with your stand confirmation notice:

- Order no. (event-related)
- Password

### Deadlines

As soon as hall layout planning has been finalized, Deutsche Messe will mail you your notice of stand confirmation as well as your OBS access data (depending on when you registered, this will be six months or less before the tradeshow begins). You can use this data to log into [www.obs.messe.de](http://www.obs.messe.de). You can prepare your service orders ahead of time by using the “Cost planner” tool in OBS. The order deadlines are contained on the checklist in the “Services” area of OBS as well as the relevant order forms. After the expiration of these deadlines, we cannot guarantee the availability of every type of service.

### Ordering authorization

As an exhibitor you can give your staff members or external service partners access to OBS at any time. You decide what level of user authority to grant them. To do this, you define co-users within the system and grant them authority to access particular forms. Once defined, users can subsequently be blocked as required.

## Ordering using OBS

### Logging in

The “[www.obs.messe.de](http://www.obs.messe.de)” address will take you directly to the login page. From there, simply enter the access data you received with your stand confirmation notice. Be sure to replace your initial password with a new password of your choosing.

### Start page

After successfully logging in, you’ll be taken directly to the start page for your tradeshow. Use the menu bar on the left-hand side to access the individual areas in OBS. Select the “Tell me more” option for detailed information on the show, including technical information on stand construction, stand assembly and dismantling times, maps of the exhibition grounds, opening hours, vehicle entry restrictions and contact partners. To place orders, click the “Services” option. You can prepare and compare alternative orders ahead of time by using the “Cost planner” tool; later, simply move the services you plan to keep to your shopping cart. Press the “Help” button in the navigation bar at the top if you have any questions or need any assistance.

**Note:** You can order your services from Deutsche Messe quickly and conveniently via [www.obs.messe.de](http://www.obs.messe.de).

✓ A number of services are already included in the price of the “**fair package**” – for example, modular stand, power points and stand cleaning service. You will find these services in the fair package Assistant. Learn more about the “**fair packages**” on pages 4–5.

## Service offerings

The first things you see when you click “Services” are the main categories of our service offerings. Simply click on individual categories to see more.

## Selecting services

Select the desired services by clicking items, checking boxes, entering text, etc. as appropriate. To order some services, you may need to submit additional materials, for example sketches of your stand. You can upload these materials to the OBS server at “Manage attachments” using the relevant upload feature, then apply them to the relevant service orders.

## Cost planner

Even while you are still deciding on your registration, you can use the “Cost planner” tool to plan and calculate the cost of all services in various combinations. If you prepared and saved services in your cost planner before submitting the stand registration, you will find them again on OBS after your stand has been confirmed.

## Shopping basket

Every service you plan to order goes in your shopping basket. In the “Shopping basket” section, you can modify or delete any items. You can then submit an order to Deutsche Messe for the entire contents of your shopping basket or just for individual services in your shopping basket. Your order is not legally binding until you submit it. If there are any services you do not wish to order, simply delete them from the shopping basket or put them back in the Cost planner section for subsequent processing.

## Order status

You do not need to order all your services at the same time. By clicking the “Order status” button, you can get an overview of all the orders placed so far. This is especially helpful if your tradeshow participation has been prepared by several different staff members or even an outside agency.

## Cancellation/partial cancellation

You can cancel your orders in whole or in part. Please keep in mind the cancellation deadlines and be advised that cancellation charges may apply.

## Contact

OBS hotline  
Tel. +49 511 89-37000  
obs@messe.de

# For hosts!



Shifting.



Catering.



Marvelling.

## Events, but different!

You want to get into some fast gear shifting with your customers or employees? The ADAC Fahrsicherheits-Zentrum Hannover-Messe is the perfect venue for your next corporate event: give your guests more than an ordinary event programme, let them experience some truly exciting moments on Germany's state-of-the-art driving safety training track. Also at the start line: conference rooms for groups of all sizes – fitted with the very latest technical equipment. We can also organise a bespoke support programme for your event even if it has nothing to do with cars. Ours is the perfect location for every occasion! Staff training, major customer event, indoor or open air, Segway rides and helicopter flights: organising your event in the ADAC Fahrsicherheits-Zentrum is the safest bet around.

- > **Excellent traffic connections, near Hannover exhibition centre**
- > **Grounds 24 ha in size**
- > **Over 3,000 car parking spaces**
- > **Function building with 400 m<sup>2</sup> foyer**
- > **Seminar rooms, from 30 – 132 m<sup>2</sup>**
- > **Modern conference technology**
- > **Top catering**
- > **Transfers, hotel bookings**
- > **Individual event management**

*Call now  
to reserve  
the date you  
want!*

**ADAC**

**Fahrsicherheits-  
Zentrum  
Hannover-Messe**

ADAC Fahrsicherheits-Zentrum  
Hannover-Messe/Laatzten GmbH  
Hermann-Fulle-Straße 10  
30880 Laatzen

**Contact**

Tel.: (+49) 5102 9306-0  
info@fsz-hannover.de  
**www.fsz-hannover.de**

## Checklist

Section in Service Catalogue	Service description
<b>2.1 Invitation services and admission tickets</b>	Complimentary admission tickets
	eTickets (digital complimentary admission tickets)
	Invitation services for eTicket campaigns
	Promotional materials for invitations
	Exhibitor passes
	Parking permits
<b>2.2 Highlighting your company (ECMS)</b>	Company and product description
<b>2.3 Managing your leads</b>	E-mail campaigns and lead generation
	Lead management
	Guided Tours
<b>2.4 Additional advertising and sponsoring</b>	Outdoor advertising
	Online advertising
	Sponsoring
	Print advertising
<b>2.5 Press services</b>	Streaming media / Internet TV / Video production
	Internet press info box
	Press info trays in Press Center
	“Hot Topics”
	PR contacts
	HANNOVER MESSE HERMES AWARD
<b>2.6 Organization of congresses, conferences and other events</b>	Congress management
	Renting a conference room
	Using music at the show
	Stand parties
	Evening events at the exhibition center
<b>2.7 Modular stands</b>	Modular stands
	Double stand



	Where can I find pricing info?	How/where do I book?	How far ahead of the show should I book?	This service is not available for all tradeshow
	free of charge*	OBS	about 6 weeks	
	free of charge*	OBS	about 4 weeks	
	OBS	OBS	about 6 weeks	X
	free of charge	download / OBS	about 10 weeks	
	OBS	OBS	about 6 weeks	
	OBS	OBS	about 6 weeks	
	free of charge*	OBS	about 6 weeks	
	OBS	on request / OBS	year-round	X
	OBS	OBS	about 2 weeks	X
	on request	on request	about 4 weeks	X
	on request / OBS	on request	about 10 weeks	
	on request / OBS	on request	about 10 weeks	
	on request	on request	about 10 weeks	
	on request / OBS	OBS	about 12 weeks	
	OBS	OBS	24 hours	X
	OBS	OBS	24 hours	
	OBS	OBS	24 hours	
	free of charge	OBS	about 1 week	
	free of charge	OBS	about 1 week	
	on request	on request	about 8 weeks	X
	on request	on request	about 12 weeks	
	on request	on request	about 1 week	
	OBS	OBS	about 24 hours	
	OBS	on request / OBS	about 2 weeks	X
	on request	on request	about 10 weeks	
	p. 39 ff.	OBS	about 6 weeks	
	p. 73 f.	OBS	about 10 weeks	

\* included in marketing fee

## Checklist

Section in Service Catalogue	Service description
<b>2.8 Fittings for your tradeshow stand</b>	Floor coverings
	Rental furniture
	Kitchen items
<b>2.9 Technical services and logistics</b>	Electric power supply
	Communication systems
	Antenna connections
	Water supply
	Ceiling suspensions
	Logistics / forwarding services
	Height access platforms and boom lifts
	Propane gas / technical gases
	Compressed air
	IT hardware and audiovisual services
<b>2.10 General services for your tradeshow stand</b>	Stand cleaning
	Waste disposal
	Staff for your stand
	Stand security
	Transport and exhibitor insurance
	Plants and flowers
<b>2.11 Travel and accommodation</b>	Private rooms inquiries
	Hotel room inquiries
<b>2.12 Restaurants and catering</b>	Stand parties
	Stand catering service
	Beverage service
	Munich Hall reservations
<b>Online order placement via OBS</b>	Ordering using OBS

	Where can I find pricing info?	How/where do I book?	How far ahead of the show should I book?	This service is not available for all tradeshow
	p. 77 f.	OBS	about 6 weeks	
	p. 79 ff.	OBS	about 6 weeks	
	p. 89 f.	OBS	about 6 weeks	
	p. 91	OBS	about 6 weeks	
	p. 92 f.	OBS	about 12 weeks	
	p. 94	OBS	about 6 weeks	
	p. 94	OBS	about 6 weeks	
	on request	on request	about 6 weeks	
	on request	on request	about 1 week	
	OBS	OBS	about 2 weeks	
	on request	on request	about 12 weeks	
	OBS	OBS	about 6 weeks	X
	on request	on request	about 1 week	
	p. 101	OBS	about 4 weeks	
	p. 101	OBS	about 4 weeks	
	on request	OBS	24 hours	
	OBS	OBS	about 1 week	
	on request / OBS	OBS	about 6 weeks	
	OBS	OBS	about 10 weeks	
	www.hannover.de/hotels	OBS	about 12 weeks	
	www.hannover.de/hotels	OBS	about 12 weeks	
	on request	online	about 4 weeks	
	www.catering.messe.de	online	24 hours	
	OBS	OBS	24 hours	
	www.munichhall.de	online	24 hours	

## Index

Accommodation	107	IT hardware	99
ADAC Driver Safety		Kitchen equipment	89
Training Center	37	Lead management	18
Advance check-in service	108	Lead generation	17 ff.
Advertising	27 f., 21 ff.	Logistics	96 f.
Advertising materials	9 f.	Media Service	13 f.
Advertising, outdoor	21 ff.	Mobile advertising	25
Advertising, print	27	Modular stands	39 ff.
Antenna connections	94	Music, use of at the show	36
App ads	24	mymesse.de	104
Audiovisual services	99	Newsletter, ads	25
Banner ads	24	Online advertising	24 f.
Catering	112	Online Business Service (OBS)	115 ff.
Catering package	113	Online press boxes	31
Ceiling suspensions	95	Ordering Services	115 ff.
Checklist	118 ff.	Parking facilities	123
Childcare	109	Parking permits	11
Classified directory	104	Photography	104
Communications systems	92	Plants	103
Complimentary		Power	91
admission tickets	7	Press	29 ff.
Compressed air	98	Press conference	29
Conference rooms	35	Product presentation	13
Congress management	35	Promotions	22
Corporate presentation	13 ff.	Propane gas	98
DSL	93	Rental furniture	79 ff.
Invitation services	8	Restaurants	111 f.
e-Ticket	7	Restaurants and catering	112
Electric power supply	91	Room reservation services	107
Evening events	36	Sponsorship	26
Event	37	Stand cleaning	101
Exhibitor Content		Stand construction services	39 ff.
Management System (ECMS)	14	Stand fittings	77 ff.
Exhibitor index, ads	27	Stand parties	36, 112
Exhibitor passes	11	Stand security	102
E-mail campaign	17	Stand staff	102
Private rooms	107	Stands, modular	39 ff.
fair packages	4 f.	Technical services	91 ff.
Floor coverings	77 f.	Telephone	92 f.
Flowers	103	Tickets	7 ff.
Forwarding services	96	Trade fair newspapers	27, 33
Furniture	79 ff.	Video	30
Gas	98	Visitor registration, mandatory	7, 19
GEMA	36	Waste disposal	101
Getting to the show	108	Water/waste water supply	94
Guided Tours	19	Work platform	97
Hannover Guide	109		
HERMES AWARD	33		
Hosts/hostesses	102		
Hotel rooms	107		
Insurance	103		
Internet services	93		

**Note:** All prices listed in the 2016 Service Catalogue are net prices, to which German VAT will be added. They are current at the time of printing and are subject to change without notice.



# Parking facilities

<b>North 1–10</b> Cars, Bus	<b>South 26–33</b> Cars, Bus	<b>West 40–44</b> Transporter* (up to 2.8 t)	<b>Mobile Homes/Caravans*</b>
<b>East 11–19</b> Cars, Bus	<b>West 34–39, 45</b> Cars, Bus	<b>ADAC-FSZ (ADAC Driver Safety Center), SOUTH 6</b> Trucks* (over 2.8 t)	



↑ Entrance	ⓘ Car park admin. office	P Parking (Bus)	P Parking (Caravan)	🚉 Railway Station Hannover Messe/Laatzten	👮 Police
IC Information Center	P Parking (Cars)	P Parking (Trucks)	TAXI Taxi	DB DB-Tickets	
CC Convention Center	P Parking block (Cars)	P Parking (Van)	U Tram	🚚 Logistic Center/Forwarding Agencies	

# Conference, training and consulting center for robotics and automation engineering

- year-round at the fairgrounds in Hanover

Eine Initiative von  Deutsche Messe  VOLKSWAGEN  
GROUP ACADEMY

- Located in the heart of the exhibition center
- Integration of the already installed technical equipment
- Modern equipped and air-conditioned rooms with daylight
- Perfect surrounding for meeting, seminars, lectures and congresses
- Room sizes of 10 to 200 sqm for up to 300 attendees
- Eventmanagement, if requested, according to your needs



 **Robotation Academy**  
*Analyse Training Lösung*

 **Metropolitan Academy**  
*urban technologies + services*

The Academy has a year-round, fully functional complement of all automation technologies typically used in manufacturing operations.

Its permanent installations include 12 industrial robots and peripheral devices, covering the full spectrum of electronic automation systems and IT solutions for industry. In addition, the Academy currently has six working demonstration plants that illustrate the interrelationships between robotics, automation and IT systems.

All this makes the Academy the ideal venue for corporate events themed around industrial technology. On request, practical training sessions and live demonstrations of the Academy's technology installations can be incorporated into any given event program.

Located right in the heart of the Exhibition Grounds, the Robotation Academy is the perfect location for seminars, presentations and conferences.

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## Notes

## Notes



## Notes



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