

Dr. Andreas Gruchow
Member of the Managing Board,
Deutsche Messe AG

Born: 5 March 1964, Kiel
Married, two children



Dr. Andreas Gruchow has been a member of the Managing Board of Deutsche Messe AG, Hannover, since 1 April 2008. He holds overall responsibility for all of the company's activities outside of Germany, meaning all overseas tradeshows and tradeshow collaborations, plus the company's international subsidiaries and sales partners. He also bears overall responsibility for the management of Deutsche Messe's shareholdings worldwide, for all activities relating to the company's CeMAT intralogistics show in Germany and abroad, for the EMO metalworking trade fair in Hannover, and for the B2C trade fairs staged in Hannover by Fachausstellungen Heckmann.

Gruchow started his working career in 1994 as Head of Deutsche Messe's "EXPO 2000" department. After EXPO 2000, he was made a member of the Deutsche Messe AG management team and appointed Senior Vice President, International Trade Fairs, in which capacity he was in charge of DOMOTEX, LIGNA, BIOTECHNICA and several other Hannover-based capital-goods trade fairs. In 2002, in addition to his Senior Vice President role, he was placed in charge of the activities of Fachausstellungen Heckmann, a Deutsche Messe AG subsidiary which organizes consumer-goods trade fairs in Hannover and, in more recent times, at other locations in Germany as well. Dr. Gruchow was appointed to the Managing Board of Deutsche Messe in April of 2008.

With 329.3 million euros of revenue and a profit of 9.4 million euros in 2015, Deutsche Messe AG ranks among the world's five largest trade fair companies. In 2015, Deutsche Messe planned and staged 134 trade fairs and congresses around the world – events which hosted a total of over 42,000 exhibitors and some 4.2 million visitors. The company's event portfolio includes such world-leading events as CeBIT (digital business), HANNOVER MESSE (industrial technology), LABVOLUTION with BIOTECHNICA (lab technology and biotechnology), CeMAT (intralogistics and supply chain management), didacta (education), DOMOTEX (carpets and floor coverings), INTERSCHUTZ (fire prevention, disaster relief, rescue, safety and security), and LIGNA (woodworking, wood processing, forestry). With approx. 1,200 employees and a network of 66 representatives, subsidiaries and branch offices, Deutsche Messe is present in more than 100 countries.

Gruchow holds the following external board memberships and honorary posts: Member of the Board, Shanghai New International Expo Centre (SNIEC); Vice President Treasurer, EMECA (European Major Exhibition Centres Association); Member of Board of Directors and Executive Committee and Vice President, UFI (Global Association of the Exhibition Industry).