



Dr. Jochen Köckler

Member of the Managing Board,
Deutsche Messe AG

Born: 8 August 1969, Hamm/Westphalia

Married, two children



Dr. Jochen Köckler has been a member of the Managing Board of Deutsche Messe AG based in Hannover, Germany, since 1 April 2012. He has overall responsibility for Deutsche Messe's capital-goods trade fairs, which include HANNOVER MESSE, DOMOTEX, LIGNA, INTERSCHUTZ, BIOTECHNICA, LABVOLUTION, Metropolitan Solutions, parts2clean and O&S, and is also in charge of the IAA Commercial Vehicles, AGRITECHNICA, EuroTier and EuroBLECH shows, which are hosted by Deutsche Messe.

On graduating from high school and completing his compulsory military service, Köckler commenced his university studies in agricultural economics and policy, gaining a doctorate from the University of Bonn in 1999. His doctoral thesis, undertaken as part of an international EU research project, was on the development of an agricultural policy information system to quantify the anticipated impacts of EU accession, with specific reference to the Hungarian agriculture sector.

In 1999, Köckler commenced employment with the German Agricultural Society (DLG), where he served in various roles, including Managing Director of the Exhibition Department and, from 2008 to 2012, Deputy CEO. During his tenure at DLG, he was responsible for organizing the Society's trade fairs worldwide. Under his leadership, the AGRITECHNICA show in Hannover became the world's biggest trade fair for agricultural technology. In addition to overseeing this two-yearly trade fair in Hannover, Köckler was responsible for national-level DLG trade shows in Poland, Russia, China and the USA. Dr. Köckler left DLG to take up his role on the Managing Board of Deutsche Messe in April 2012.

With 329.3 million euros of revenue and a profit of 9.4 million euros in 2015, Deutsche Messe AG ranks among the world's five largest trade fair companies. In 2015, Deutsche Messe planned and staged 134 trade fairs and congresses around the world – events which hosted a total of over 42,000 exhibitors and some 4.2 million visitors. The company's event portfolio includes such world-leading events as CeBIT (digital business), HANNOVER MESSE (industrial technology), LABVOLUTION with BIOTECHNICA (lab technology and biotechnology), CeMAT (intralogistics and supply chain management), didacta (education), DOMOTEX (carpets and floor coverings), INTERSCHUTZ (fire prevention, disaster relief, rescue, safety and security), and LIGNA (woodworking, wood processing, forestry). With approx. 1,200 employees and a network of 66 representatives, subsidiaries and branch offices, Deutsche Messe is present in more than 100 countries.