

Oliver Frese

**Member of the Managing Board,
Deutsche Messe AG**

Born: 4 September 1967, Hannover

Married, two children



Oliver Frese has been a member of the Managing Board of Deutsche Messe AG based in Hannover, Germany, since 1 May 2013. He has overall responsibility for CeBIT – the world's leading trade show and conference event for business IT and digitization – as well as for Deutsche Messe's in-show-services business and the strategic development of the Hannover exhibition grounds and all related construction projects and facility management activities.

Frese started his working career in 1995 as an assistant to the executive management at Richard Kühn/Perfekta Dienstleistungen GmbH, Burgwedel. In 1997 he moved to DeTE Immobilien und Service GmbH, a Hannover-based subsidiary of Deutsche Telekom AG, where he was appointed head of marketing and back-office sales in 1998. From there, in 2000, he joined the energy supply company EnBW, where he was head of marketing at the company's offices in Hannover and Stuttgart. In 2004, Frese commenced employment with Deutsche Messe AG in Hannover, where, as a project manager, he played a major part in the growth and development of the Energy trade show at HANNOVER MESSE, Deutsche Messe's flagship trade fair for industrial technology. This led in June 2006 to his appointment as Head of Department with responsibility for growing and enhancing all of HANNOVER MESSE's energy-themed trade shows. In 2010, he was named Senior Vice President HANNOVER MESSE, in which capacity he bore overall responsibility for the whole of HANNOVER MESSE and its strategic development. Frese was appointed to the Managing Board of Deutsche Messe in May of 2013.

With 329.3 million euros of revenue and a profit of 9.4 million euros in 2015, Deutsche Messe AG ranks among the world's five largest trade fair companies. In 2015, Deutsche Messe planned and staged 134 trade fairs and congresses around the world – events which hosted a total of over 42,000 exhibitors and some 4.2 million visitors. The company's event portfolio includes such world-leading events as CeBIT (digital business), HANNOVER MESSE (industrial technology), LABVOLUTION with BIOTECHNICA (lab technology and biotechnology), CeMAT (intralogistics and supply chain management), didacta (education), DOMOTEX (carpets and floor coverings), INTERSCHUTZ (fire prevention, disaster relief, rescue, safety and security), and LIGNA (woodworking, wood processing, forestry). With approx. 1,200 employees and a network of 66 representatives, subsidiaries and branch offices, Deutsche Messe is present in more than 100 countries.

Oliver Frese represents Deutsche Messe AG's interests at the shareholder meetings of its wholly-owned subsidiaries spring Messe Management GmbH (Mannheim) and Messe Gastronomie GmbH (Hannover) and at the shareholder meetings of its related companies Gesellschaft für Verkehrsförderung mbH (Hannover) and ADAC Fahrsicherheits-Zentrum Hannover-Messe/Laatzen GmbH (Laatzen). He is also a member of the Executive Board of the Vodafone business customers' representative body Vodafone Enterprise Plenum e.V. (Düsseldorf).