



## THINK TECH, ENGINEER SUCCESS

New markets  
New customers  
New networks

# CoilTechnica joint presentation stand 2012

Joint presentation stand for manufacturers and suppliers of transformers, electric motors and generators

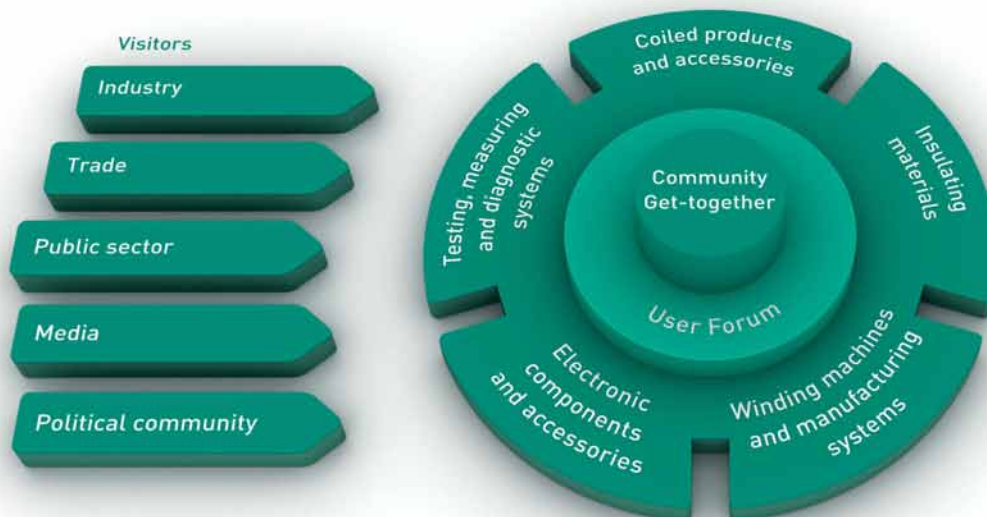
**NEW TECHNOLOGY FIRST**  
23 – 27 April 2012 · Hannover · Germany



# The whole industry – and your customers – in one place

## Wide-ranging business opportunities

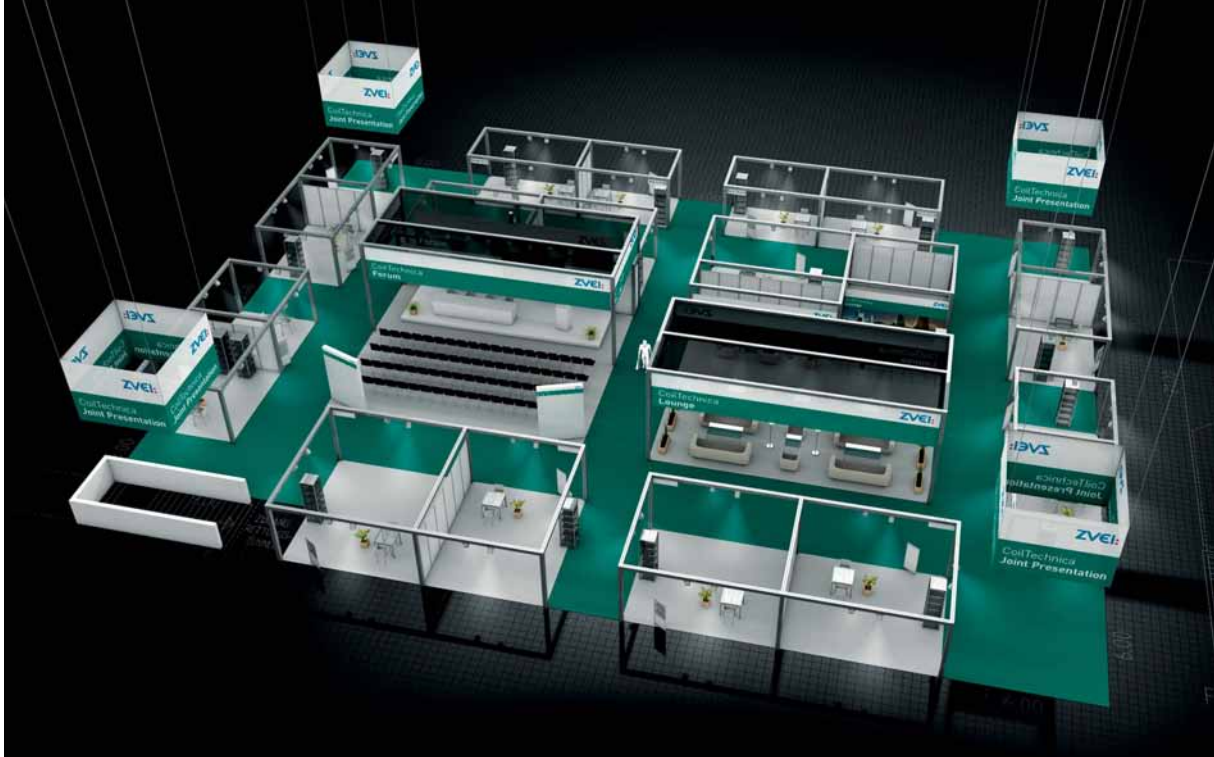
CoilTechnica is more than a trade show. Thanks to its sophisticated concept, CoilTechnica functions as a community platform which brings together suppliers, users, technologies and know-how. Major trends such as renewable power generation and electromobility have boosted demand for the products and services of the coil winding sector. Your solutions are what the market is looking for. Against this background CoilTechnica will serve as your springboard to new business and collaborative ventures. In its role as an industry benchmark, innovation driver and trend indicator, HANNOVER MESSE commands the attention of industry, the media and the political community.



- **CoilTechnica joint presentation stand**  
The joint presentation stand at CoilTechnica provides exhibitors with an excellent opportunity to showcase their products and services. As a participating exhibitor you'll benefit from special concessionary terms as well as central placement very close to the CoilTechnica User Forum. Here your products and solutions will be seen by potential customers and business partners from the energy industry, the manufacturing sector, trade and commerce and the public sector.
- **CoilTechnica User Forum**  
Located at the centre of the CoilTechnica exhibition, the User Forum brings together exhibitors, experts as well as visitors from the various user industries. This represents an excellent opportunity to engage in an

intensive dialogue with potential purchasers, discuss the key issues and build new business relationships.

- **Community Get-together**  
Every year CoilTechnica attracts the entire coil winding community – the established market leaders as well as innovative start-up enterprises. A popular highlight is the get-together on the Wednesday evening of the show. Here you can swap ideas with other exhibitors, talk to experts about current issues and challenges in a relaxed atmosphere – and thus capitalize on the wide-ranging sales and networking opportunities at CoilTechnica.



## Benefits:

- Directly linked to the exhibition
- Networking with top decision-makers and experts
- Know-how transfer in the context of discussions and lectures
- Interaction between exhibitors and visitors

## Maximum success with minimum cost and effort

As an exhibitor taking part in the CoilTechnica joint presentation you benefit from an extensive Full Service Package. In addition to your stand space you also have a first-class infrastructure and additional services.

## Range of services

### Exhibition area

- Stand
- Carpeting (grey)
- Lighting (1 light source per 3 m<sup>2</sup>)
- Electrical supply (220 V, 3 kW)
- Signage, incl. logo
- Info counter, lockable
- 1 table and 3 chairs
- 1 lockable booth with coat rack (1 m<sup>2</sup>)
- Wastepaper bin

### Services

- Unlimited number of admission tickets for visitors
- Internet portal (company and product profile)
- Lounge, incl. service personnel, drinks and snacks
- Central meeting area and storage facilities
- Central Internet connection
- Daily cleaning and security
- International visitor-oriented marketing
- International press and PR activities

## Presentation options

Stand	9 m <sup>2</sup>	18 m <sup>2</sup>	24 m <sup>2</sup>
Cost (€ 350/m <sup>2</sup> )	€ 3,150	€ 6,300	€ 8,400

All prices are subject to VAT.



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