

Fourth MES conference: Making processes more efficient

The MES conference, one of the highlights of Digital Factory and Industrial Automation, takes place on 25 and 26 April 2012 in the Convention Center (CC). Manufacturing execution systems (MES), a vital component of modern companies for digital networking of the production and management spheres, continue to form the focus of this event. Discussion centers on how intelligent MES solutions help to make production and manufacturing processes more efficient with the motto **flexible, fast, transparent**. The first day's program is directed towards manufacturers and users in the manufacturing industry, while the second day places processing industry methods in the spotlight.

Take advantage of this opportunity to present yourself as a sponsoring partner to the manufacturing and processing industry representatives attending the MES conference and boost awareness of your company in an important target group.

Your sponsoring options

Basic package

- Your logo in the partner bar on the conference website, with a link to your company website
- Your logo on the online registration page for the conference
- Your logo in the partner bar of the event flyer insert in an issue of the *IT & Production* trade magazine (circulation 14,500)
- Sponsors named in the teaser box on the online portal www.process.de with information about the conference
- Contribution to an issue of the special *PROCESS* and *PROCESS Worldwide* newsletters, including sponsor names (25,000 copies each)
- Your logo in the stage/podium area
- Information stand in the conference area
- Logo on conference pads

Exklusive package

- All features of the basic package
- Your logo on the lectern
- Exclusive rights to giveaways and information material in the conference hall
- Presentation as the host for snack catering during conference breaks
- Individual advertisement in the HANNOVER MESSE conference program
- Two gold premium passes with access to the Premium Lounge in the IC

Basic package manufacturing industry: €2.800,-
 Basic package processing industry: €2.800,-
 (four of each available)

Exklusive package manufacturing industrie: €4.700,-
 Exklusive package processing industry: €4.700,-
 (one of each available)



These sponsoring packages may be reserved until **31 January 2012**. Prices do not include VAT. Packages are sold on a first-come, first-served basis due to the limited numbers available.