

Die Welt der Metallbearbeitung
The world of metalworking



PRESS RELEASE

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EMO Hannover: Services for Journalists

Accreditation

Before the event, journalists can apply for credentials and conveniently have everything mailed to them in advance: EMO press pass, parking permit and exit gate ticket.

During the event, journalists who arrive in Hannover without an EMO press pass can receive accreditation by presenting appropriate ID at the press counters located at the North 1 or West 1 entrances, or at the on-site Press Center.

Services for journalists at <http://www.emo-hannover.de/home;jsessionid=9A045ED684A750BA14D66E602D340180>

Press releases

All current press releases and press photos for EMO Hannover are available online.

Complimentary photo service during the show

Digital color photos of the proceedings at the show are made available daily by means

of an image database.

Films and footage

Before and during EMO Hannover, free film material and footage are available online for television reporting purposes. This material is licensed for free-of-charge use. We are also happy to provide video tape recordings and rough cuts.

Audio

For use and publication as desired, license-free audio material on EMO Hannover are available free of charge.

Calendar of events

The latest list of press conferences by exhibiting companies and associations is also posted online.

Technical Press Information (TPI)

Under the keyword “Technical Press Information”, starting in July 2013 a database will be available on the web with exhibitors’ press releases covering their news and innovative products for EMO Hannover 2013.

Online Press Guide

An alphabetical listing of exhibitors with hall and stand number, as well as their press contact (name and details) simplifies communication before and during the show. The Press Guide is **only available on the web** and can be delivered as an Excel spreadsheet.

Exhibitor online press boxes

Exhibitor press releases and images are published in electronic press boxes.

Services on site

Press shuttles

Complimentary shuttle vans run regularly between the entrances and the Press Center.

Press Center (alongside the on-site Convention Center complex)

The central meeting point for all journalists at the exhibition center offers the following services:

- **Info counters**

Here journalists can submit inquiries and get all the information they need.

- **EBi (visitor information system)**

Central information system about exhibitors, products, services and events at the show.

- **Work rooms**

With laptops, Internet, WLAN, ISDN connections, analog connections and fax modems.

- **Company press boxes**

For press materials distributed by exhibiting companies.

- **Press releases**

With detailed information on EMO Hannover 2013.

- **Press Bistro Bar**

Located on the second floor of the Press Center, where journalists can conveniently meet up with exhibitors.

- **Cloakroom**

Staffed coat check with lockers.

Local contact:

Hannover Milano Fairs India Pvt.Ltd.

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EMO Hannover 2013 – the world's premier trade fair for the metalworking sector

From 16 to 21 September 2013, international manufacturers of production technology will be spotlighting "Intelligence in Production" at EMO Hannover 2013. The world's premier trade fair for the metalworking industry will be showcasing the entire bandwidth of the sophisticated metalworking technology which is at the heart of every industrial manufacturing process. The fair will be presenting the latest machinery as well as efficient solutions, corollary services, means of achieving sustainability in production processes and much, much more. The principal focus of EMO Hannover is on metal-cutting and forming machine tools, production systems, high-precision tools, automated material flows, computer technology, industrial electronics and accessories. The trade visitors to EMO come from every major branch of industry, e.g. machinery and plant manufacturing, the automotive industry and its component suppliers, the aerospace sector, precision mechanics and optics, shipbuilding, medical technology, tool and die manufacturing, steel and lightweight construction. EMO Hannover is the most important international meeting point for production technology specialists from around the world. EMO Hannover 2011 featured a lineup of over 2,000 exhibitors and attracted some 140,000 trade visitors from more than 100 different countries. EMO is a registered trademark of the European Association of the Machine Tool Industries (CECIMO).

Texts and images from the EMO press conference can be found on the web at www.emo-hannover.de/presseservice. You can also visit EMO at our social media pages.



http://twitter.com/EMO_HANNOVER



<http://facebook.com/EMOHannover>



<http://www.youtube.com/metaltradefair>



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