

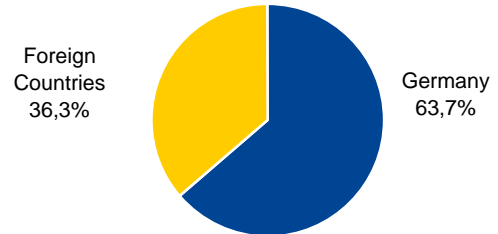
EMO Hannover 2011 - Visitor Data

Subject to change



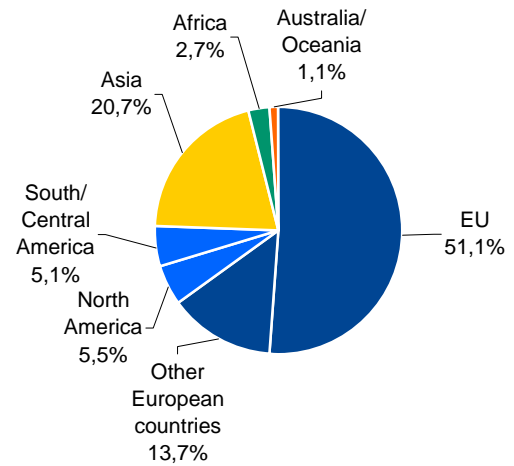
Overview

	Number	Share
Total visitors	138.651	100,0%
Germany	88.321	63,7%
Foreign Countries	50.330	36,3%



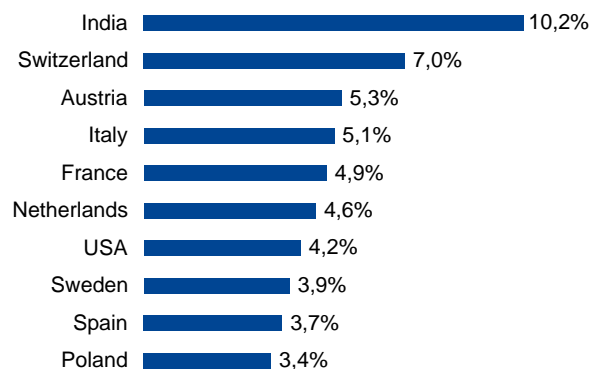
Foreign visitors by regions

	Number (Thsd.)	Share
Foreign Countries	50,3	100,0%
Europe	32,6	64,8%
EU	25,7	51,1%
Other European countries	6,9	13,7%
America	5,3	10,6%
North America	2,8	5,5%
South/Central America	2,6	5,1%
Asia	10,4	20,7%
Africa	1,4	2,7%
Australia/Oceania	0,6	1,1%



Countries of origin (Top 10)

	Number (Thsd.)	Share*
1. India	5,1	10,2%
2. Switzerland	3,5	7,0%
3. Austria	2,7	5,3%
4. Italy	2,6	5,1%
5. France	2,5	4,9%
6. Netherlands	2,3	4,6%
7. USA	2,1	4,2%
8. Sweden	2,0	3,9%
9. Spain	1,9	3,7%
10. Poland	1,7	3,4%



* Share in total foreign visitors

Source: VDW / Walter, Wissler & Partner, Trade Fair Marketing, Basel

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