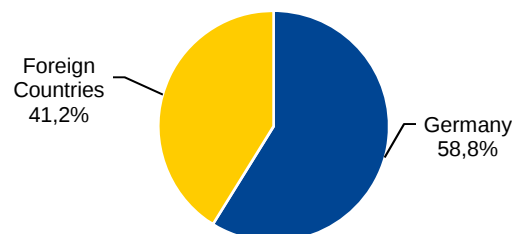


EMO Hannover 2013 - Visitor Data

Subject to change

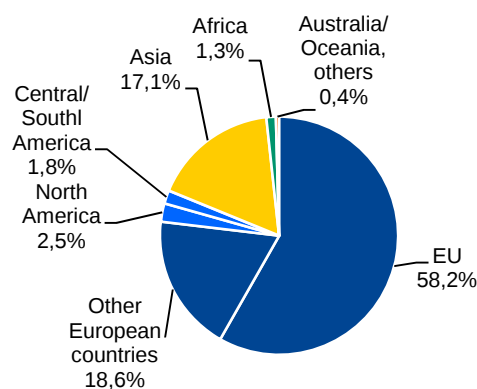
Overview

	Number	Share
Total visitors	142.804	100,0%
Germany	84.028	58,8%
Foreign Countries	58.776	41,2%



Foreign visitors by regions

	Number (Thsd.)	Share
Foreign Countries	58,8	100,0%
Europe	45,2	76,9%
EU	34,2	58,2%
Other European countries	11,0	18,6%
America	2,5	4,3%
North America	1,5	2,5%
Central/South America	1,1	1,8%
Asia	10,1	17,1%
Africa	0,8	1,3%
Australia/Oceania, others	0,2	0,4%



Countries of origin (Top 20)

	Number (Thsd.)	Share*		Number (Thsd.)	Share*
1. Italy	3,9	6,6%	11. Czech Republic	2,3	3,9%
2. Sweden	3,7	6,3%	12. China	2,3	3,9%
3. Netherlands	3,1	5,3%	13. Belgium	1,9	3,1%
4. Switzerland	3,1	5,2%	14. Japan	1,8	3,1%
5. Russia	2,8	4,7%	15. Spain	1,7	2,8%
6. Austria	2,7	4,6%	16. United Kingdom	1,5	2,6%
7. Turkey	2,7	4,5%	17. Norway	1,4	2,3%
8. Poland	2,6	4,5%	18. India	1,3	2,3%
9. France	2,6	4,4%	19. Taiwan	1,3	2,2%
10. Denmark	2,4	4,1%	20. USA	1,2	2,1%

* Share in total foreign visitors

Source: VDW / visitor data due to visitor registration

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