

**PUSH**  
YOUR BUSINESS

## Partner Country Turkey at CeBIT 2011, 1 – 5 March

Heart of the digital world

**TURKEY**  
CeBIT Partner Country 2011

**CeBIT**

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HANNOVER  
1–5 MARCH 2011

### Tuesday, March 1<sup>st</sup>

- **Press Conference**

1– 1:45 p.m.  
Nord LB Building

Hans-Joachim Otto, Parliamentary  
Secretary of State, Federal Ministry of  
Economics and Technology  
Binali Yildirim, Minister of Transport  
and Communication  
Prof. August-Wilhelm Scheer,  
President of BITKOM  
Faruk Eczacıbasi, President Advisory  
Committee of TÜBISAD

- **German-Turkish ICT Summit**

2 – 4:15 p.m.  
Nord LB Forum

Ernst Raue, Board of Deutsche Messe  
Prof. August-Wilhelm Scheer,  
President of BITKOM  
Turgut Gürsoy, President of TÜBISAD

- **Turkish Night**

6:30 p.m.  
Central Turkish Pavilion Hall 12  
organized by ITO

### Central Turkish Pavilion Hall 12 with 2000 m<sup>2</sup>

#### Joint Pavilions

- **Business IT**  
Hall 3
- **Telematics Automotive World**  
Hall 7
- **CeBIT lab / CeBIT gov**  
Hall 9
- **Banking & Finance World /  
CeBIT Security World**  
Hall 11
- **Business Communications  
& Networks**  
Hall 12

**Turkish Display Categories  
on overall 4500 m<sup>2</sup>**

## Central Turkish Pavilion Hall 12 – Business IT

with

- Lounge Area and Welcome Center
- Exhibition Space
- VIP Area
- Conference Rooms
- Forum Area for Company Presentations



## Conferences, Keynotes and Workshops

- **CeBIT Global Conferences**  
1st to 4th March,  
Convention Center
- **CEC – CeBIT Executive Club**  
4th March, 20:00,  
Gallery Herrenhausen
- **Workshops Partner Country  
Turkey**  
2nd to 4th March, 2 – 6 p.m.,  
Convention Center  
**Financial IT**  
Room 16  
**Mobile Applications**  
Room 11  
**Cloud Computing**  
Room 11

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**Deutsche Messe**  
Hannover · Germany

**Deutsche Messe**  
**Messegelände**  
**30521 Hannover**  
**Germany**

Tel. +49 511 89-0  
Fax +49 511 89-32626  
cebit@messe.de  
www.messe.de

Your contacts:

**Bernd Heinold**  
Tel. +49 511 89-33140  
bernd.heinold@messe.de

**Daniela Weir**  
Tel. +49 511 89-33129  
daniela.weir@messe.de

**Sabine-Tamara Gerking**  
Tel. +49 511 89-33141  
sabinetamara.gerking@messe.de

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