

A focus for your business

→ In the face of intense global competition in the ICT industry, IT providers need to maintain an international presence to ensure their success.

CeBIT is the world's best-known and most successful trade-show brand. International branding is taking Deutsche Messe to new markets.

As a result, CeBIT has found its way to Australia, Turkey and Brazil. Exhibitors there can benefit from highly efficient events and added demand in key global growth markets.



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CeBIT Events Worldwide
A World of ICT Opportunity



Heart of the digital world

Australia, 31 May – 2 June, 2011



Expo/Conferences/Networking
Sydney Convention and Exhibition Centre,
Darling Harbour

www.cebit.com.au

→ CeBIT Australia is the most influential event of its kind in the Asia-Pacific region.

As a global industry leader CeBIT surveys the international market every year to predict key business trends and facilitate value to its business audience.

CeBIT Australia features five halls, segmented into over 30 categories covering the full breadth of the ICT industry and some 30,500 senior business visitors.

Some 2,000 delegates attend the seven CeBIT Global Conferences that run concurrently with the show: WebForward Conference, eGovernment Forum, eHealth Conference, Enterprise Conference, Executive Briefing, AusInnovate Conference, National Broadband Network Conference.



Turkey, 6 – 9 October, 2011



International Trade Fair for Information Technology, Telecommunications, Software & Services
Tüyap Exhibition and Congress Center/
Büyükcemce Istanbul

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→ CeBIT Bilisim Eurasia is an essential forum for business growth in Turkey and the entire Eurasian region. It forms an international hub for the burgeoning ICT markets of Turkey, southeast Europe and the Black Sea region.

CeBIT Bilisim Eurasia puts you face to face with the decision makers and trendsetters within the ICT industry.

The show is staged in conjunction with Broadcast Cable & Satellite Eurasia – a CeBIT Event.



International Trade Fair and Conference
for Satellite Communications, Broadcasting
and TV Content – a CeBIT Event

www.cebit-bcs.com

Brazil, 10 – 12 May, 2011



South America's Exhibition and Conference
for Business IT – a CeBIT Event
FIERGS Exhibition Centre, Porto Alegre, Brazil

www.bitsouthamerica.com.br

→ "BITS – A CeBIT Event" will be staged in Porto Alegre in cooperation with the CIERGS industry association. Porto Alegre is the capital of the Brazilian state of Rio Grande do Sul and represents the heart of the Mercosul economic region.

BITS will provide the region's IT and communication industry with its first comprehensive B2B platform, one that combines exhibits with supporting events such as seminars, forums, and matchmaking to deliver added value to participants.

With a consistent focus on Business to Business and numerous supporting events such as seminars, forums and matchmaking, BITS – A CeBIT Event will deliver important benefits to its participants.



German companies and their subsidiaries abroad are invited to participate in the German pavilions and enjoy the attractive turnkey fair packages!