



## Network your business and complement it!

As diverse as the web itself: Webciety – Internet Solutions offers numerous participation opportunities. Choose a totally custom design or a “home base” within Webciety or the eCommerce Park.

### CeBIT basic charges

Basic charge (indoor space)	€216/m <sup>2</sup>
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### Extra charge for open sides (up to 120 m<sup>2</sup>)

Stands open on two sides (corner stand)	25%
Stands open on three sides (end stand)	40%
Stands open on four sides (island stand)	60%

### Additional charges

Registration fee, lump sum	€350
Marketing fee, incl. AUMA contribution	€39/m <sup>2</sup>

### Co-exhibitors

Registration fee, lump sum	€350
Marketing fee (lump sum)	€300
Participation fee (lump sum)	€800

### Webciety Area/eCommerce Park

<b>Nano-Homebase (5 m<sup>2</sup>)</b> Counter, barstool, modular stand wall with company logo, Internet, supplementary services	<b>€4,900</b> <small>(plus processing fee)</small>
<b>Homebase (15 m<sup>2</sup>)</b> Counter, furnishings, tower (lockable room), display screen, Internet, supplementary services	<b>€11,900</b> <small>(plus processing fee)</small>
<b>XL Homebase (35 m<sup>2</sup>)</b> Webciety Area only 2 counters, 2 display screens, 2 towers (lockable room), furnishings, Internet, supplementary services; exclusive conference package: logo presentation, speaking opportunity	<b>€29,500</b> <small>(plus processing fee)</small>

### Webciety Conference 2012

The five-day conference is a cornerstone of Webciety and features an exciting, top-notch and international stage program. Business talks, informal talks or startup pitches – the business models of today and the developments of tomorrow will be presented and discussed here.

#### Speaking Opportunities

Exclusive partner, prime-time speaker slot, logo presence	€2,500
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### New! eCommerce Forum

This new forum spotlights such leading trends as mobile commerce, social commerce, couponing, TVshopping (hybrid TV), and multi-channel-commerce. Take advantage of this exciting environment when presenting your solutions and services!

#### Presentation slot

Presentation slot of 15 min., publication - print and online	<b>€490</b> <small>(for CeBIT exhibitors)</small>
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### Group presentation “Young & Innovative Enterprises”

The Federal Ministry Economics and Technology supports start-up participation with up to 80% of the exhibit fee. Please contact us for further information.

Participation fee	€566/m <sup>2</sup>
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Further information

[www.cebit.de/en/webciety](http://www.cebit.de/en/webciety)



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CeBIT

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