

## Planet Reseller

Planet Reseller brings specialized ICT dealers quickly, easily and comfortably into contact with manufacturers, distributors and buying cooperatives. Only specialized dealers, CeBIT exhibitors, IT managers and media representatives are given access to the 13,000-sq. m. exhibitor area. A professional registration system guarantees high visitor quality.

In 2012 once again, the publishers of Computer Reseller News will receive top managers and experts from the ICT sector for interviews in the TV studio about developments in the ICT market. Some 95,000 trade professionals, including 4,900 journalists, are expected at this exceptional event, which is supported by daily initiatives such as "Prices, Personalities, Products." Use your presence as a sponsor of this unique platform to raise awareness of your company in this very specific community!

### Your sponsoring options

#### Basic package:

- Your logo in the partner bar on the Planet Reseller webpage with link to your company website
- Your logo on the front of the Planet Reseller entry pass
- Your logo on maps at the entrances to Planet Reseller
- Your logo on beverage and food menus at the "Marketplace" and in the lounge
- Exclusive advertisement in the confirmation email for some 10,000 online registrations from trade professionals (around 2,500 contacts per sponsor)

#### "Exhibitor party" special package:

The big exhibitor party takes place in the Planet Reseller "Marketplace" on 6 March at 7 pm. A buffet, beverages and a live band will be there to entertain.

- Logo banner in the stage area
- Your logo on party ribbons, 600 units
- Four roll-up displays in the "Marketplace" area
- Brief welcoming speech by a company representative at the start of the party
- Rights to giveaways during the party

Basic package  
(four available)

€4,500

Deadline: 9 December 2011



Special package  
(one available)

€2,500

Deadline: 28 January



Prices do not include VAT. Please note the relevant booking deadlines. Packages will be sold on a first-come, first-served basis due to the limited numbers available.



Further information is available at  
[www.planetreseller.de](http://www.planetreseller.de)



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