



## Exhibitor Information e-Ticket

### e-Tickets: a few clicks is all it takes

- Simply order the desired number of eTickets for your electronic invitations using OBS (site area: "Tickets and Lead Management").
- We will then send you an e-mail containing the desired number of eTicket codes in an Excel file. You can then use these eTicket codes (for example: [www.biotechnica.de/ticketregistration?ticketcode](http://www.biotechnica.de/ticketregistration?ticketcode)) in your customer communication.
- Include these eTicket codes in your e-mail invitations (each ticket code generates a single, personalized eTicket).
- When your guest clicks on the code link (URL), he or she is taken to our registration page on the Internet.
- After completing the short registration process, your guest will receive his or her own personalized eTicket in the form of a PDF file sent as an e-mail attachment. The guest then prints out the PDF file and uses this printout to gain admission to the event.