



Marketing Guide 2012

The four pillars for your success:
Our marketing services for exhibitors

DOMOTEX
The World of Flooring

Hannover · 14–17 Jan. 2012

The four pillars

Your business success at DOMOTEX is something you can plan for. Use the right marketing measures to increase the quality and quantity of your leads. That means more customer traffic at your stand and more business for your company. This brochure will help you plan ahead and organize for your presentation at the upcoming DOMOTEX. All the different marketing aspects you need to think about in the run-up to the show are presented here under the following four service category headings:

INVITATION SERVICES

Attract potential new customers to your stand – and invite your guests to DOMOTEX free of charge. Get the business leads you are looking for by consolidating and expanding your customer base. Your visitor profile is something you can actively influence.

SUPPORTING ADVERTISING & COMMUNICATION

Attract additional visitor traffic to your stand. The professional display environment ensures a high concentration of potential buyers, thus minimizing any wasted coverage.

LEAD MANAGEMENT SERVICES

Find and be found. We have developed convenient ways of making contact with trade visitors before, during and after the show with a view to building productive business relationships for the future.

PRESS SERVICES

Get your message across to the industry – and get your name in the media. Our professional press services will bring your products to the attention of the relevant journalists. We're here to help!

The 2012 Marketing Guide shows you how – with handy symbols and information boxes

€ These services or items are already covered by your stand rental charge or other obligatory charges (e.g. media fee) – so you pay nothing extra.

€ € Basic services are free, other options are chargeable.

€ Further optional services or items, available at extra cost



Marketing services that are particularly popular with exhibitors

Ordering period

Example:

Ordering period: from 7.11.2011 to 17.1.2012



The grey boxes indicate the periods during which you can order the respective service (shown as calendar week).

Online Customer Center for exhibitors at domotex.de

Details on the services can be found at domotex.de in the Customer Center for Exhibitors.

Online order service at www.obs.messe.de

The 24/7 online ordering service is quick and convenient. However, if you have any technical questions, our OBS Team will be pleased to help: Tel. +49 511 89-37000, E-mail: obs@messe.de

Benefit from our comprehensive services and take advantage of these attractive approaches to your own individual visitor marketing. Maximize your presence before, during and after the show by getting an overview of the communication services available for DOMOTEX. These four building blocks will help to ensure your sustained success.

**INVITATION
SERVICES**

Everything you need to invite your guests to the show!

Complimentary tickets 4
Advertising materials for your invitations 5

**LEAD
MANAGEMENT
SERVICES**

Everything you need for sustained business leads!

Media listings 7
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**SUPPORTING
ADVERTISING &
COMMUNICATION**

Everything you need for their undivided attention!

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**PRESS
SERVICES**

Everything you need for a strong trade media presence

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Invitation services

Complimentary tickets

Market research has shown that exhibitors who enclose complimentary tickets with their invitations attract over 33% more visitors to their stands than exhibitors who decide not to invite their guests.

E-ticket €



- Two days after receiving your order we will send you an Excel list with your e-ticket codes (1 e-ticket code per ticket). Your guests then need to click on the code to register their ticket online, and we will e-mail them their e-ticket to be printed out
- e-mailings save time and postage costs
- NEW: All tickets now cover the full event and are therefore valid for all DOMOTEX events
- Size: 210 x 297 mm. Personalized imprints are always an option
- Cost: An unlimited number of tickets is already covered by the marketing fee

**TOP
PRODUCT**

Ordering period: from 1.9.2011 to 17.1.2012

Aug. Sep. Oct. Nov. Dec. Jan.

DOMOTEX

Complimentary admission tickets (print) €



- When your guests receive their tickets from you, they must register them online
- Providing a customer with a ticket demonstrates how much you value the customer relationship
- NEW: All tickets cover the full event and are therefore valid for all DOMOTEX events
- Size: 189 x 82.5 mm; weight: approx. 2.5 g. Personalized imprints can be ordered up to 7 December 2011
- Cost: An unlimited number of tickets is already covered by the marketing fee!

Ordering period: from 1.9.2011 to 20.12.2011

Aug. Sep. Oct. Nov. Dec. Jan.

DOMOTEX



Contact



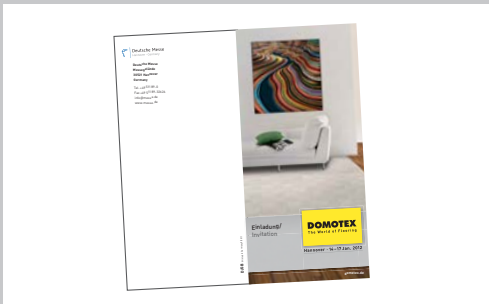
Jette Bösch
Tel. +49 511 89-39000
fachbesucher-tickets@messe.de

www.obs.messe.de
Service category: Tickets and Lead Services

Advertising materials for your invitations

Use the invitation card – you can add your own imprint – and enclose a visitor brochure. A large number of trade visitors decide to attend the show on the basis of a personal invitation.

Invitation card €



Send invitations to your customers and use the inside for your personalized imprint.

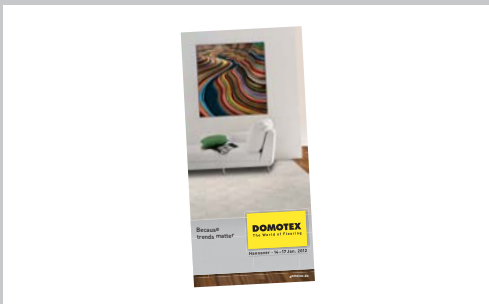
- You can add your own imprint using a copier or (laser) printer
- Include a visitor brochure or complimentary ticket
- Size: 100 x 210 mm; weight: 6 g; language: D-German/GB-English
- Free service

Ordering period: from 29. 8. 2011 to 2. 1. 2012



DOMOTEX

Visitor brochure €



Send copies of the visitor brochure to your customers. It contains important information about DOMOTEX, the featured focus topics, opening times and costs.

- Size: 100 x 210 mm; weight: 17 g; number of pages: 12; language: D-German, GB-English
- Also available online in e-Book form, so it can be sent as a link per e-mail
- Free service

**TOP
PRODUCT**

Ordering period: from 17. 10. 2011 to 2. 1. 2012



DOMOTEX

Skilled Trades brochure €



Send copies of the Skilled Trades brochure to your customers. It contains important information about DOMOTEX, the featured focus topics, opening times and costs.

- Size: 100 x 210 mm; weight: 17 g; number of pages: 12; language: D-German
- Also available online in e-Book form, so it can be sent as a link per e-mail
- Free service

Ordering period: from 17. 10. 2011 to 2. 1. 2012



DOMOTEX

Contact



Heidi Bauer
Tel. +49 511 89-31237
heidi.bauer@messe.de

www.obs.messe.de
Service category: Advertising

Invitation services

Advertising materials for your invitations

It's easy to generate publicity for your presentation with mailing stickers for your day-to-day correspondence, online banners or posters in your showroom.

Mailing stickers without € or with imprint €



Use the mailing stickers for your day-to-day business mail.

No imprint:

- Size: 59 x 39 mm
- No additional costs

With imprint "We're exhibiting in Hall x, Stand y":

- Size: 55 x 35 mm
- Languages: D-German + GB-English
- Cost: € 29.19 for 1,000 stickers

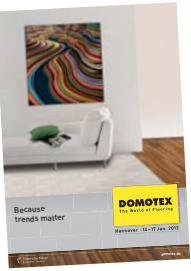


Ordering period: from 29. 8. 2011 to 2. 1. 2012

Aug.	Sep.	Oct.	Nov.	Dec.	Jan.
■	■	■	■	■	■



DIN A1 posters €




Attract attention to your presentation at DOMOTEX – for example, in your conference rooms or on your company notice-boards.

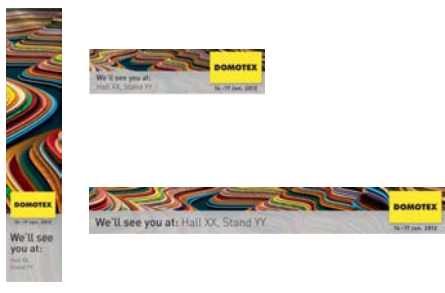
- Language: D-German (with and without Wood Flooring Summit label), GB-English without label
- Size: 594 x 841 mm
- Free service

Ordering period: from 29. 8. 2011 to 2. 1. 2012

Aug.	Sep.	Oct.	Nov.	Dec.	Jan.
■	■	■	■	■	■



Online banners €




Place a banner on your own homepage to publicize your presence at the show.

- The banner will be created automatically using your order and customer ID number. It will include your hall and stand numbers
- A link will be generated that leads to your exhibitor data
- Size: 468 x 60 pixels, 234 x 60 pixels and 120 x 600 pixels
- Free service

Ordering period: from 1.12. 2011 to 14. 1. 2012

Aug.	Sep.	Oct.	Nov.	Dec.	Jan.
■	■	■	■	■	■



Contact



Heidi Bauer
Tel. +49 511 89-31237
heidi.bauer@messe.de

www.obs.messe.de
Service category: Advertising and domotex.de

Lead management services

Media listings + Lead management

It's only by making your presence felt that you will make your mark. Showcase your company and products before, during and after DOMOTEX 2012. You can actively influence your visitor profile, log visitor data and keep a record of your contacts and enquiries at the show.

Online exhibitor/product search facility, the Electronic Visitor Information System (EBi) and the printed catalogue €

NEW: Cost already included in marketing fee!



Put your company data online, together with key information about your stand and your products and services – 365 days a year!

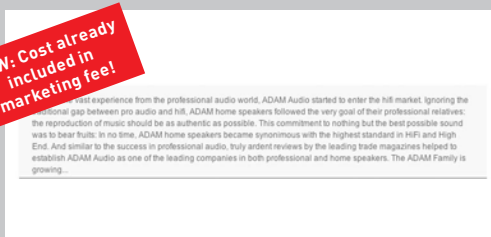
- Online at: domotex.de
- Information can also be accessed via the EBi terminals located throughout the Exhibition Grounds
- Publication in the official list of exhibitors
- Your customers and visitors will be guided straight to your stand!
- Cost: Already included in marketing fee!

Ordering period: all-year round (online)
from 22.8.2011 to 9.12.2011 (print)



Company profile €

NEW: Cost already included in marketing fee!



Extensive scope for your presentation

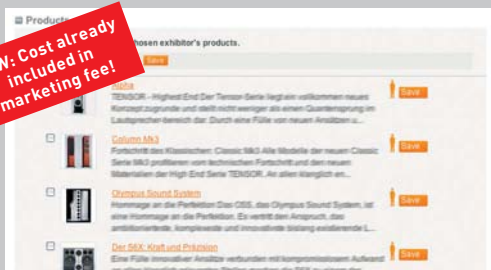
- Brief profile
- Link to own website
- Reference to partners and subsidiaries
- Provision of downloads
- Cost: Already included in marketing fee!

Ordering period: all-year round



Product profiles €

NEW: Cost already included in marketing fee!



An unlimited number of product descriptions can be posted in the Exhibitor Content Management System (ECMS), which your company must manage and update.

- Product illustrations/photos ready to download
- Listing/Inclusion in max. 4 product group entries for each product description
- Showcasing innovations at the show attracts particular attention
- Cost: Already included in marketing fee!



Ordering period: all-year round



Contact

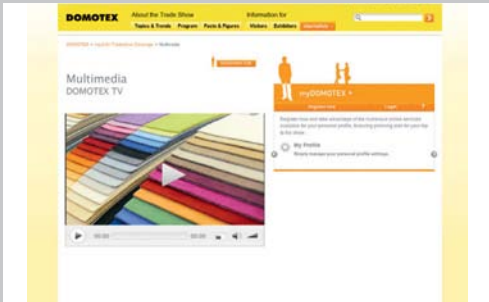
Deutsche Messe Media Service
Tel. +49 511 89-35550
media-service@content.domotex.de

www.obs.messe.de
Service category: Media listings

Lead management services

Media listings + Lead management

Videos €



As part of our service upgrade we are offering exhibitors the opportunity to post their videos on the DOMOTEX website.

- Details of costs and format on request

Ordering period: all-year round

DOMOTEX

Visitor data €

User data for complimentary tickets			
Date	Name	No.	Format
29.09.2010	User data for complimentary tickets	-	MS Excel

Five weeks before the start of the show we will begin updating the registration data of your invited guests on a daily basis as they register their complimentary tickets. One week after the show we will make the user data available to you.

- Arrange appointments at your stand in advance and get a head start on your post-show follow-ups
- Excel list available for downloading via the OBS service
- Free service

Ordering period: as from 12.12.2011



DOMOTEX

Lead management €



Lead management makes it possible to collect and manage visitor data by scanning business cards and/or the barcodes on complimentary tickets.

**TOP
PRODUCT**

- The system can also be used to prepare and document show reports and questionnaires
- Saves time and resources
- Packages available to suit individual requirements
- Cost: basic package € 349; full package € 990

Ordering period: from 22.8.2011 to 7.12.2011



DOMOTEX

Contact

Videos

Deutsche Messe Media Service
Tel. +49 511 89-35550
media-service@content.domotex.de

Visitor data



Jette Bösch
Tel. +49 511 89-39000
fachbesucher-tickets@messe.de

Lead management

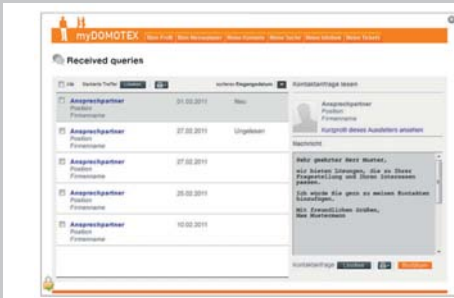
convey Information Systems GmbH
Tel. +49 89 543449-33
leadsuccess@convey.de

www.obs.messe.de

Service category: Media listings Service category: Start page, following login Service category: Tickets & Lead Services

Media listings + Lead management

Match & Meet Online Basic €



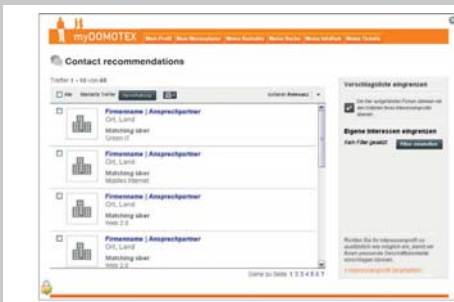
- The Match & Meet Online Basic option includes a detailed profile which will interest potential customers and facilitate contacts
- New business contacts generated and fostered online before, during and after the show multiply the benefits of trade show participation
- Free service

Ordering period: from 7.11. 2011 to 17.1. 2012



DOMOTEX

Match & Meet Online Full €



- The full package provides opportunities to actively target and meet other participants. You can follow up on suggested contacts that match your company or you can be contacted by others interested in your profile
- New business contacts can be found online all-year round
- Cost: year-round use € 300, 3-day use € 99

Ordering period: from 7.11. 2011 to 17.1. 2012



DOMOTEX

E-mail campaigns €



Use the Deutsche Messe top contacts (two million) all-year round to stimulate new business!

- Targeted B2B e-mail campaigns, including online dialogue, e.g. exclusive web conferencing, whitepapers and arranging appointments during trade show
- You can contact selected decision-makers via DOMOTEX as a trusted go-between
- Generate and connect you with new customers with investment intentions
- Cost: on request

Ordering period: all-year round

DOMOTEX

Contact

Match & Meet

Match & Meet Team
Tel. +49 511 89-34550
match&meet@messe.de

E-mail campaigns



Ben Neumann
Tel. +49 511 33060104
benjamin.neumann@messe-interactive.de

Supporting advertising & communication

Outdoor advertising

With a proven efficacy rate of almost 75%, out-of-home media achieve a greater impact than any other form of advertising. In the context of a trade show outdoor advertising allows you to focus on your target group(s) and publicize your products without any significant wastage. Find out about our advertising offers!

Boards €



A series of these large-format boards is an ideal way to advertise a sequence of motifs.

- Present your company and products at taxi stands, bus stops and train stations or on the Exhibition Grounds themselves
- Size: 5 m wide, 90 cm high
- Cost: € 320 media fee for a two-sided board, plus production costs

Ordering period: from 15. 8. 2011 to 9. 12. 2011



DOMOTEX

Advertising towers €



Premium advertising sites offering 165 m² of display area

- Strategic placement on the Exhibition Grounds and in the entrance areas
- Size: 4.18 m x 4.18 m per side and 9.90 m high
- Cost: € 4,400 media fee per tower, plus production costs

Ordering period: from 15. 8. 2011 to 9. 12. 2011



DOMOTEX

Mega skywalk banners €



The perfect solution for product advertising and serial motifs.

- Located on the side panels of Skywalk South, directly in the visitors' field of vision.
- Size: 1.85 m wide x 2.10 m high
- Cost: € 350 media fee per banner, plus production costs

Ordering period: from 15. 8. 2011 to 9. 12. 2011



DOMOTEX

Contact



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Sabina Kroll-Behrens
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www.obs.messe.de
Service category: Advertising

Outdoor advertising

Three-sided poster stands €



These poster-size display panels will grab the attention of passers-by, regardless of where they are looking or going.

- Simultaneous presence at ten different locations
- Size: DIN A0, 84 cm wide x 1.19 m high
- Cost: € 1,100 media fee, plus production costs, for a network of ten three-sided poster stands

Ordering period: from 15.8.2011 to 9.12.2011



DOMOTEX

Advertising in on-site sanitary facilities €



Visitors to the on-site sanitary facilities spend time on their own without distractions – so it's a good opportunity to catch their attention.

- You can address your target group with site-specific and gender-specific messages
- There is provision for flexible placement of advertising, depending on the specific layout of the facility
- Sizes: DIN A1, A3, A5
- Cost: € 1,450 media fee per site, plus production costs

Ordering period: from 15.8.2011 to 9.12.2011



DOMOTEX

Promotions €



You can also appeal personally to your target group via exclusive promotions.

- You can distribute product information or invitations direct to your target group in the form of flyers or give-aways
- We will reserve exclusive distribution locations for you in the entrance area and on the Exhibition Grounds
- Cost: from € 1,100 per promotion, excluding personnel costs

Ordering period: from 15.8.2011 to 4.1.2012



DOMOTEX

www.obs.messe.de

Service category: Advertising

Supporting advertising & communication

Online advertising

Online advertising proves highly effective before, during and after the trade show. Our service embraces everything from banner advertising on domotex.de., mobile websites and the iPhone® app DOMOTEX2go to adverts in the visitor newsletters – and naturally they all generate useful links.

Medium rectangle €



Large-format advertisement in an ideal position: this is the way to get noticed!

- Placement: under the heading of your choice
- Minimum booking 20,000 page impressions
- Size: 300 pixels wide x 250 pixels high
- Cost: € 70 per 1,000 page impressions

Ordering period: from 1.10.2011 to 17.1.2012



DOMOTEX

Skyscraper €



Can be booked on all web pages – the classic choice!

- Placement: homepage, under the heading of your choice or website rotation
- Minimum booking 20,000 page impressions
- Size: 120 pixels wide x 600 pixels high
- Cost: homepage € 80, selected heading € 60 and website rotation € 50 per 1,000 page impressions

TOP
PRODUCT

Ordering period: from 1.10.2011 to 17.1.2012



DOMOTEX

Half banner €



Not particularly large, but perfectly placed: affordable advertising centrally located within the page content!

- Placement: home page, under the heading of your choice or website rotation
- Minimum booking 20,000 page impressions
- Size: 234 pixels wide x 60 pixels high
- Cost: home page € 40, selected heading € 30 and website rotation € 20 per 1,000 page impressions

Ordering period: from 1.10.2011 to 17.1.2012



DOMOTEX

Contact



Katja Anssar
Tel. +49 511 89-34314
advertising@messe.de

www.obs.messe.de
Service category: Advertising

Online advertising

Smartphone advertising €



DOMOTEX2go – mobile advertising suited to informing visitors about your trade fair stand and/or products.

- Banner ads each exclusively designated to a single exhibitor; setting up a landing page and another mobile website, as well as showing company logos on the map of the Exhibition Grounds/hall plan
- Approx. 20,000 page impressions (based on response last year)
- Cost: € 4,950

Ordering period: from 1.10.2011 to 1.12.2011



DOMOTEX

Sponsoring the iPhone® app €



Exclusive advertising with the DOMOTEX2go iPhone® app.

- Branding on the start page "App powered by..." naming a single exhibitor, exclusive footer banner as well as setting up a landing page and another mobile website and showing the company logo on the map of the Exhibition Grounds/hall plan
- Cost: € 6,950

Ordering period: from 1.10.2011 to 1.12.2011



DOMOTEX

Ads in the visitor newsletter €



Dear Ms. Fritsch,
Carpets and floor coverings are an essential design element for interior decoration. For international visitors involved in the floor coverings and furniture retailing sector as well as architecture, interior decoration and design, DOMOTEX will boast a plethora of innovations and highlights from the residential and commercial property sector. Let's go on a journey of exploration: From 15 to 18 January 2011, around 1,400 exhibitors from 60 countries are expected to be on hand in Hannover to display the carpet and flooring trends for the coming season under the overall slogan of "The Magic of Flooring".

Topics at a glance:

- Carpeting trends in the FLOORFLOOR
- Discounts on travel to DOMOTEX 2011
- Enjoy a good night's sleep.

The visitor newsletter contains items on trends and facts relating to the show, information about important services such as exhibitor and product searches, dates and times of events at DOMOTEX – and much more besides.

- Several issues focusing on different topic areas
- Approx. 8,000 subscribers
- Cost per advertisement and issue: from € 360

Ordering period: from 1.10.2011 to 15.12.2011



DOMOTEX

www.obs.messe.de
Service category: Advertising

Supporting advertising & communication

Print advertising in the list of exhibitors

An advertisement here will draw attention to your company among trade fair visitors and the relevant decision-makers.

Adverts in list of exhibitors €



Advertisements in the list of exhibitors will yield long-term benefits for your business.

- Print edition: 3,500 copies
- Size of exhibitor list: 120 mm wide, 215 mm high
- Details of cost and options on request




Ordering period: from 22.8.2011 to 9.12.2011

Aug.	Sep.	Oct.	Nov.	Dec.	Jan.
█	█	█	█	█	█



Logo and QR code in list of exhibitors €




Interactive print. Use the opportunities offered by today's generation of Smartphones and create text links to your print material.

- Back-up your printed ads with digital interaction
- Increase your website traffic
- Details of cost and options on request

Ordering period: from 22.8.2011 to 9.12.2011

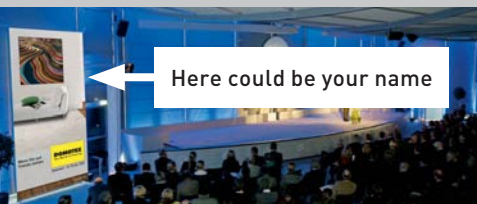
Aug.	Sep.	Oct.	Nov.	Dec.	Jan.
█	█	█	█	█	█



Sponsoring

Our sponsoring options will help you to position your company in the context of the trade show as an important partner. You will then gain further attention within the industry and enhance your reputation.

Sponsoring options €




In order to gain access to specific target groups and optimize the effectiveness of your trade show participation we will work with you to develop an individual sponsoring package that takes account of

- Conferences, special events, evening events and general services not solely related to the specific trade show
- Cost: on request

Ordering period: from 1.9.2011 to 6.1.2012

Aug.	Sep.	Oct.	Nov.	Dec.	Jan.
█	█	█	█	█	█



Contact

Print advertising in list of exhibitors



Oreste Mallus
Tel. +49 511 89-32303
GLOBIS@messe.de

www.obs.messe.de
Service category: Advertising

Sponsoring



Carola Schaper
Tel. +49 511 89-34315
carola.schaper@messe.de

Press services

Media consulting

Ask our team of professionals to assist you with the preparation of your media events.

Press conferences €



We can help you arrange and organize your press conferences, either at your stand or in a conference room in the Convention Center.

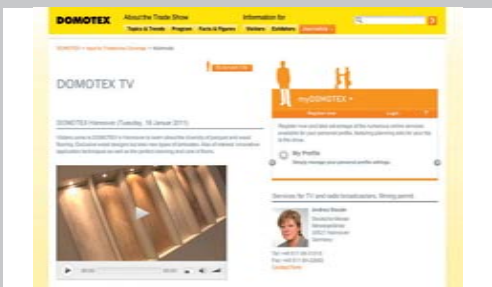
- Advice on planning, coordinating and staging your events
- Full details circulated in the press conference schedule
- Optimum briefing for journalists
- Free service

Ordering period: from 22.8.2011 to 17.1.2012



DOMOTEX

Streaming media/Internet TV €



We also offer the option of an Internet broadcast – live or on demand.

- Your press conference will reach a larger audience
- Ideal advertising platform
- Cost: on request

Ordering period: from 22.8.2011 to 17.1.2012



DOMOTEX



Contact



Maryam Maghsudi
Tel. +49 511 89-31025
maryam.maghsudi@messe.de

www.obs.messe.de
Service category: Press Services

Press services

Facilitating media contacts

Take advantage of the entries in our databases, which are used by journalists for their research, and let us advise you on choosing the right media partner and making the initial contact. Your innovations will then get the publicity they deserve!

Exhibitor PR contacts €



Publish your contact data on the DOMOTEX press server

- Year-round targeted contacts generated between your company and optimal partners
- Simple search function for journalists
- Free service

Ordering period: from 22.8.2011 to 17.1.2012



DOMOTEX

Media addresses €



Ask for our detailed listing of international trade journals.

- Names and addresses of news media available in an electronic file format
- Free service

Ordering period: from 22.8.2011 to 17.1.2012



DOMOTEX

Products and innovations €



We can prepare a write-up of your latest innovations and new products and forward it to the trade press.

- Texts drafted and edited by technical specialists
- Proper assessment of the innovation value
- A great way to keep the international trade press informed
- Free service

Ordering period: from 22.8.2011 to 7.12.2011



DOMOTEX

Contact



Maryam Maghsudi
Tel. +49 511 89-31025
maryam.maghsudi@messe.de

www.obs.messe.de
Service category: Press Services

Facilitating media contacts

HOT TOPICS news service €



Tell the press about your innovative products, new trends and advanced applications.

- Newspapers and business journals, radio and TV
- Send your latest news to important publications by e-mail
- Printed copies can be picked up in the Press Center
- Free service

Ordering period: from 22.8.2011 to 14.1.2012



DOMOTEX

www.obs.messe.de

Service category: Press Services



Press services

Media presence

It makes sense to get your message out where the media presence is most concentrated – in the Press Center and on the Internet. Journalists from all over the world use these resources to seek out information about new products from all sectors of industry.

Online press info boxes €



Put your information online at domotex.de, where journalists and visitors can use it for their research.



- All information can be downloaded by users at any time. In addition, it is distributed by e-mail to registered journalists
- File formats: texts as .doc or .rtf files; images as jpg files, max. 1.2 MB (2,500 pixels)
- Cost: on request

Ordering period: from 22.8.2011 to 17.1.2012



Press info boxes €



Press info boxes are available for renting at the centrally located Press Center on the Exhibition Grounds.



- Press packs are an invaluable source of information for trade journalists
- We recommend that information is provided in German and English
- Cost: € 54.60 per press info box

Ordering period: from 22.8.2011 to 17.1.2012



Contact

Online press info box



Oreste Mallus
Tel. +49 511 89-32303
GLOBIS@messe.de

Press info box



Maryam Maghsudi
Tel. +49 511 89-31025
maryam.maghsudi@messe.de

www.obs.messe.de

Service category: Press Services

Checklist

	OBS Service Category	Cost	Required?	
INVITATION SERVICES	E-tickets	Tickets and Lead Services	Free	<input checked="" type="checkbox"/>
	Complimentary tickets (print)	Tickets and Lead Services	Free	<input checked="" type="checkbox"/>
	Invitation cards	Advertising	Free	<input checked="" type="checkbox"/>
	Visitor brochure (print/E-book)	Advertising	Free	<input checked="" type="checkbox"/>
	Skilled Trades brochure (print/E-book)	Advertising	Free	<input checked="" type="checkbox"/>
	Mailing stickers, no imprint	Advertising	Free	<input checked="" type="checkbox"/>
	Mailing stickers with imprint	Advertising	Available at extra charge	<input type="checkbox"/>
	DIN A1 posters	Advertising	Free	<input checked="" type="checkbox"/>
	Online banners	domotex.de	Free	<input checked="" type="checkbox"/>
LEAD MANAGEMENT SERVICES	Media listings	Media listings	Free	<input checked="" type="checkbox"/>
	Visitor data	Start page, following login	Free	<input checked="" type="checkbox"/>
	Lead management	Tickets and Lead Services	Available at extra charge	<input type="checkbox"/>
	Match & Meet Online Basic	on request	Free	<input checked="" type="checkbox"/>
	Match & Meet Online Full	on request	Available at extra charge	<input type="checkbox"/>
	E-mail campaigns	on request	Available at extra charge	<input type="checkbox"/>
SUPPORTING ADVERTISING & COMMUNICATION	Outdoor advertising	Advertising	Available at extra charge	<input type="checkbox"/>
	Online advertising	Advertising	Available at extra charge	<input type="checkbox"/>
	Print advertising in exhibitor index	Advertising	Available at extra charge	<input type="checkbox"/>
	Sponsoring	on request	Available at extra charge	<input type="checkbox"/>
PRESS SERVICES	Consulting on press conferences	Press Services	Free	<input checked="" type="checkbox"/>
	Streaming media/Internet TV	Press Services	Available at extra charge	<input type="checkbox"/>
	Exhibitor PR contacts	Press Services	Free	<input checked="" type="checkbox"/>
	List of media addresses	Press Services	Free	<input checked="" type="checkbox"/>
	Products and innovations	Press Services	Free	<input checked="" type="checkbox"/>
	HOT TOPICS news service	Press Services	Free	<input checked="" type="checkbox"/>
	Online press info boxes	Press Services	Available at extra charge	<input type="checkbox"/>
	Press info boxes	Press Services	Available at extra charge	<input type="checkbox"/>



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DOMOTEX
The World of Flooring

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