Visitor Guide

Because
trends matter

DOMOTEX
The World of Flooring

Hannover · 14 – 17 Jan. 2012

domotex.de

Innovative lifestyle trends and ideas

Welcome to DOMOTEX 2012

The choice of floor covering plays a big role in interior design. At DOMOTEX 2012 you will discover the latest international trends in flooring. The exhibition halls offer an exciting medley of opulent style, innovative products, quality materials and fine traditional design.

Customized Living – which reflects the growing trend towards unique, individual homes – is the major theme at DOMOTEX 2012. And floor design is a central part of this. Today's clients can choose skilfully crafted carpeting made to their own specifications – or they can opt for other modern floor coverings, carpet tiles, laminates and parquet flooring which offer huge scope for individual style and design solutions. The style options are endless, but you'll see that for yourself!

Another keynote of this year's event will be the **Wood Flooring Summit** – a central platform for displays and communication for manufacturers and suppliers of parquet and laminate flooring.

Don't miss DOMOTEX 2012 from 14 – 17 January. You will be impressed – and inspired – by an exciting and versatile array of products for interior design.

Be inspired – at DOMOTEX 2012

International & unique: the marketplace
The world marketplace is represented here – everything from parquet to decking materials, from modern designs and materials to sisal, from traditional Oriental rugs to classical carpets. DOMOTEX is the only trade show that embraces the entire world of flooring. Throughout the four days of the event, Hannover is home to approx. 1,400 suppliers from across the world who proudly showcase their trend-setting products, latest developments and innovations.

Far-reaching & efficient: great scope for business leads
Trade visitors appreciate the quality and international breadth of this major event, not least because it is an opportunity to make new contacts as well as meet long-standing business partners from all over the world. Our new matchmaking service helps set up appointments online in the run-up to the show (more info at: www.domotex.de/en/match-meet).

Professional & informative: meet the experts
Floor coverings play a central role in interior design, so it is not surprising that DOMOTEX – the world's leading trade show for floor coverings – is an important date in the business diary of countless professionals. They don't want to miss this excellent opportunity to discover the latest trends and find new suppliers. And they also know that they can satisfy their information needs in one-to-one discussions with experts and in the special events, conferences and forums that accompany the show.

Site plan for DOMOTEX 2012

Restructured for the coming event:

- Structure of exhibition more transparent
- Improved visitor guidance/signage
- More time for business talks

Hand-made carpets and rugs
Halls 19–21, 23

Woven carpets (machine-made) and rugs
Halls 2, 3

Woven carpets (machine-made) and mats
Hall 4

Textile floor coverings / Woven carpets Fibres and yarns
Hall 5

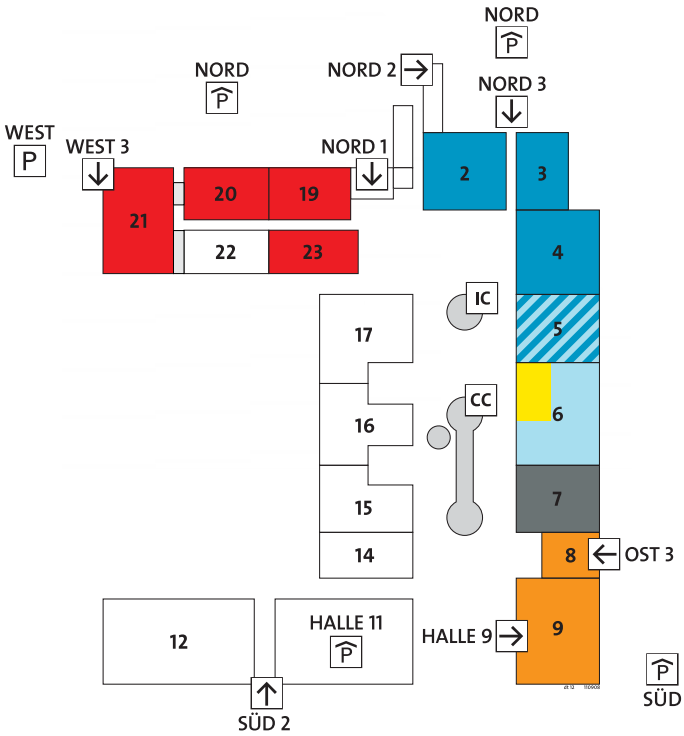
Textile and resilient floor coverings
Hall 6

contractworld
Hall 6

Laying skills, cleaning and application technologies
Hall 7

Wood and parquet flooring, Outdoor Coverings
Hall 8

Wood and parquet flooring, laminated floor coverings Wood Flooring Summit
Hall 9



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Extend your knowledge at the special displays

For more details visit: www.domotex.de/en/events

FLOORFORUM

Learn more about current trends, modern materials and new directions in design. In 2012 Ulf Moritz will again be responsible for staging the latest carpet trends. The spectrum ranges from "natural" styles to opulent, from ethnic patterns to luxurious. Hall 4

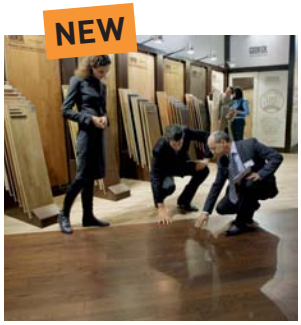
contractworld

A summit for the contracting sector. Don't miss the informative guided tours for architects or the contractworld.congress and benefit from discussions with numerous exhibitors. contractworld is a top meeting-place for architects, interior designers, planners and other experts. Hall 6

SOUK DELUXE

SELECTED CARPET DESIGN

This display boasts an amazing array of quality handwoven carpets in a sophisticated and attractive setting. The design styles range from the traditional to the avant-garde. Hall 20



WOOD FLOORING SUMMIT

Another star in the DOMOTEX program. All the top-name manufacturers will be showcasing their innovations in parquet and laminate flooring in an impressive and diverse array of products. Attend interesting lectures in the Forum area and meet experts and colleagues in the bistro and lounge. Hall 9

CARPET DESIGN AWARDS

One of the highlights at DOMOTEX: Outstanding design in hand-woven carpets is rewarded in a competition divided into 10 categories. Experience the originality and quality of modern carpets. Hall 21

FORUM HANDWERK

European Competition for Interior Furnishing Trades

INITIATIVE FOR SAFER WORKING PRACTICES

Upgrade your skills by visiting special presentations for floor fitters and carpet layers. This skilled trades platform offers talks on practical issues, entertaining demonstrations and information on health and safety as well as an exciting practical competition. Halls 7/8

Information & Services at a glance

Dates
14 – 17 January, 2012, daily 9 a.m. – 6 p.m.

Tickets
Day ticket: € 24, Full-event ticket: € 43
As from the first day of the trade fair all admission tickets can be used for free travel on buses and trains within the Greater Hannover public transport network.

Tickets available
- online at www.domotex.de/en/tickets
- or from the foreign representatives of Deutsche Messe www.messe.de/repraesentanten_e

Travel and accommodation
We have agreed **special terms and conditions on a number of international flights** with Deutsche Lufthansa AG. For prices and contact details visit www.domotex.de/en/special-travel-deals.

We would be pleased to help you find suitable accommodation – visit **Deutsche Messe Selected Hotels** online at: www.hannover.de/hotels/domotex
Alternatively, simply call us at: +49 511 12345555

Newsletter
To receive our free newsletter log on to www.domotex.de/en/newsletter now. It contains all the relevant information about DOMOTEX. Another important source of information is provided by our subsidiary Deutsche Messe Interactive, which delivers up-to-date news from the trade all year round.

DOMOTEX on Facebook
www.facebook.com/domotexhannover

Smartphone navigation
Information on the dates of DOMOTEX events, exhibitors and products can be accessed at www.domotex2go.de using your Smartphone.

New: Matchmaking Service
Make new contacts in the run-up to DOMOTEX, plan your trade fair visit and arrange appointments before the event. Simply register for this service, which starts early December, at www.domotex.de/en/match-meet.

Floor coverings – a global experience

DOMOTEX asia CHINAFLOOR
Shanghai · 27–29 March 2012
www.domotexasiachinafloor.com

DOMOTEX Russia
Moscow · 26–28 Sept. 2012
www.domotex-russia.com

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Contact details for our local representatives worldwide are listed at www.messe.de/repraesentanten_e

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