



Hannover - Messe 2012
- Bremen invest and China Cooperation-Symposium -

Hosted by:

Bremen invest (WFB Wirtschaftsförderung Bremen GmbH)

Supported by:

Hannover Milano Fairs Shanghai Ltd.

Time: 10:30 -13:00 hrs, 24 April 2012

Venue: Hall 13; Forum 2, Global Business & Markets

Language: Chinese

Moderator: Mrs. Wang, Lu, Director China, Bremen invest

10:30 -10:40 Introduction of guests and speakers

10:40 -10:50 Welcoming speech by

Dr. Heiner Heseler (Dy. Senator of Economic Affairs, Labour & Ports
of the Free Hanseatic City of Bremen)

Mr. Andreas Heyer, Bremen invest (Chief Executive Officer)

10:50 -11:10 Investment and Business Opportunities in Bremen/Germany

Speakers: Mr. Matthias Hempen, Bremen invest, Director Asia
Mrs. Wang Lu, Bremen invest, Director China

11:10 -11:30 Taylor-made Logistic Solutions – Freight, Bonded Warehouse,
Customs clearance

Speaker: Mrs. Nadine Schmidt, Managing Director,
UNICON Logistics GmbH

11:30 -11:45 China enterprise Capital Transfer & Financing in Germany

Speaker: Mrs. Hongxing Pätzold-Yao, Commerzbank AG

- 11:45 -12:00 Best Practice of Starting a Company in Germany
Speaker: Mrs. Fang Huifang, Chief Executive Officer
ET Technology (Wuxi) Co., Ltd.
ETDoor GmbH, Bremen
- 12:00 -12:15 “German Technology, made in China – Challenge with huge
Potential”
Speaker: Mr. Franklin Bai,
Lloyd Industrial Parts GmbH
- 12:15 -12:30 Question & Answer
- 12:30 - 13.30 Meet & Networking with Representatives from German Trade
Industry from Bremen
in cooperation with the German-Chinese Network Bremen at
the Bremen Chamber of Commerce