

Invitation

Forum Invest in China

Tuesday, April 26th 2012, 10h – 13h

HANNOVER MESSE, Hall 13, Global Business & Markets, Business Forum 1



Foto: Foshan City

The forum “Invest in China” is the top event of Global Business & Markets at HANNOVER MESSE 2012. Leading international experts will be discussing market trends and company strategies regarding doing business in and with China.

A major topic of the event is the comparison of locations in China. The forum outlines how investments by international companies in China develop and how costs of industrial real estate projects in metropolitan areas increase disproportional compared to other areas. On the other hand only metropolitan areas offer political networks, training and qualified human resources which companies need for production, research and HQ.

The regional focus of the forum is the Pearl River Delta in the south of China. It is one of the most active industrial areas of China with Special Economic Zones Shenzhen, Zhuhai as well as the megacities Guangzhou, Foshan, Dongguan and Special Administrative Regions Hong Kong and Macao. By now these cities are one vast urban landscape with a high concentration of industrial areas.

Program

10:00 Moderation

CHEN Weihong

China Central Television (CCTV) 2

Welcome Addresses

Hans Henning von Berg

Chairman of the Board, Deutsch-Chinesische Wirtschaftsvereinigung e.V. (DCW)

Dr. Andreas Gruchow (invited)

Member of the Board, Deutsche Messe AG

(continued next page)

10:30 Keynote

TBA

11:00 Investment Strategies for China

Presentation

Dirk Hällmayr

Partner | Manager Chinese Services Group, Deloitte & Touche GmbH

11:30 China's Investment Locations in Comparison

Presentation

QIU Guoming

CEO, Beijing Kunding Vanbon Investment Development Co., Ltd.

12:00 Focus: Foshan – Development Platform in Pearl River Delta

Presentations

Dr. LAI Zining

Deputy Secretary-General of Foshan Municipal People's Government

LIU Xiaoming

Deputy Director-General of Foshan Bureau of Foreign Trade and Economic Cooperations

LAN Bin

Standing Committee Member of CPC Shunde District (Vice Mayor)

ZHU Xixiong

Vice Director of Construction and Management Committee of Foshan New City

Company Report

Klaus Ludwig

Vice President, International Key Accounts, Messer Group GmbH

Languages: German and Chinese with German translation.

Participation is free of charge for visitors of HANNOVER MESSE 2012.

Registration is required.

Please register via email: hannovermesse@dcw-ev.de

More information about the forum "Invest in China" and other activities of DCW at HANNOVER MESSE 2012 can be found under: www.dcw-ev.de/hannovermesse

Supported by:

