



North American Export Initiatives: Advanced Manufacturing



The Advanced Manufacturing in North America Forum, a part of Global Business & Markets, is the dedicated foreign trade and investment conference at HANNOVER MESSE 2012.

Companies both large and small are bringing new jobs to the US and old jobs back to the US, to take advantage of the educated workforce, the expansive transportation and distribution networks, and stable political climate, not to mention access to the largest economy and consumer market in the world.

The manufacturing sector has recovered faster than the rest of the economy, supporting growth and job creation. Over the past two years, the US economy has added 334,000 manufacturing jobs – the strongest two-year period of manufacturing job growth since the late 1990s. Manufacturing production has surged 5.7% on an annualized basis since its low in June of 2009, the fastest pace of growth of production in a decade.

German companies in the US are great examples of this potential. The annual German American Business Outlook presented in December 2011 surveyed US subsidiaries on German businesses. The companies surveyed continued to grow strongly in 2011 and once again expect to outpace U.S. economic growth in 2012. And these expectations are backed up by employment figures: Their workforce increased by an average of 7% in 2011. Most notably, automotive and manufacturing firms surveyed added almost 10% to their workforce.

April 23, 2012
Hall 13, Stand F 20
Business Forum 1
2:45 p.m. – 5:00 p.m.

Hannover · Germany
NEW TECHNOLOGY FIRST · 23 – 27 April 2012



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Program

NEW TECHNOLOGY FIRST

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Welcome Speeches:

Ambassador Philip D. Murphy – **United States Ambassador to Germany**

Fred B. Irwin, **President AmCham Germany**

Opening:

Matthias Schoenberg, Head of Business unit Fluid Technology, Executive Vice President, Continental AG;

Board of Directors, German American Chamber of Commerce of the Southern United States, Inc.

Keynote Presentations:

Aaron S. Brickman, Deputy Executive Director, SelectUSA, United States Department of Commerce

John Fogarasi, Minister-Counselor for Commercial Affairs, United States Commercial Service

Daisy Red, Advanced Controls Manager, Global Systems Division, Comau, Inc.

Jason Stoecker, Chief Executive Officer, Airfloat LLC

Keith Cooley, Chief Executive Officer, Principia, LLC

Panel Moderator:

Mark Tomkins, Vice President, German American Chambers of Commerce

Contact

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