

FLEXTRONICS

Wettbewerbsdifferenzierung durch
kollaborative Supply-Chain-Planung

Martin Schlintl, 9. April 2014



A Global Technology Supply Chain Service Leader



Scale

Approximately **\$24 billion** in sales in FY13

Over **200,000 employees** worldwide

Operating in **30 countries**, spanning 4 geographical continents

Breadth & Depth

World class management systems, quality control and lean manufacturing

Leading vertical component businesses in Power and PCBs

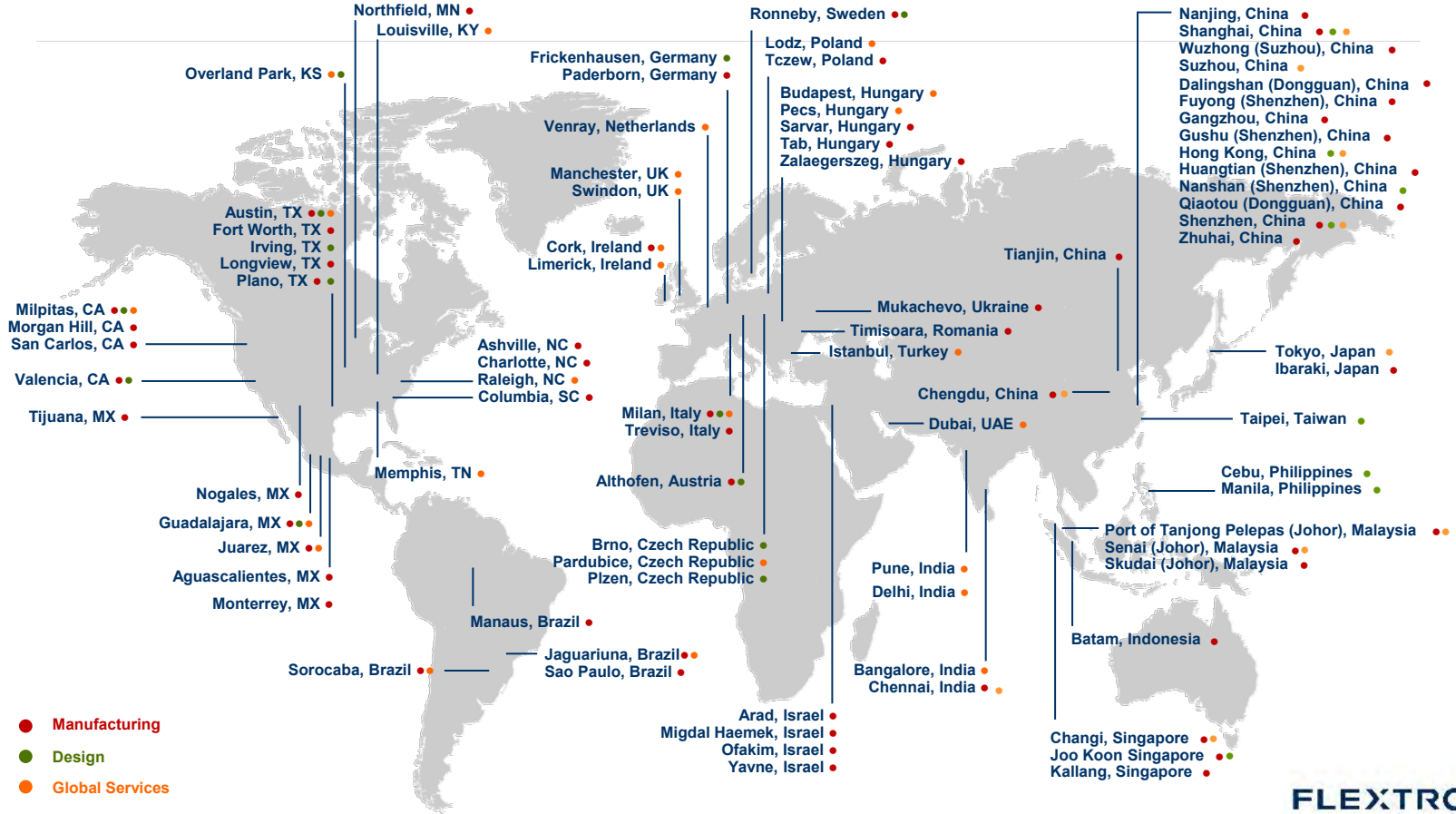
31 Design Centers, 2,500+ engineering resources

Diversification & Portfolio Management

Geographic diversification, well balanced operations around the world

Product and customer diversification, no customer is 10% or greater

Flextronics Strategic Locations



Organization Structure and Sample Products

High Velocity Solutions

Consumer, Mobile, Computing, Connectivity



Integrated Network Solutions

Telecommunications, Networking, Server & Storage



Industrial & Emerging Industries

Energy Management, Appliance & Lifestyle, Equipment & Automation



High Reliability Solutions

Aerospace & Defense, Automotive, Medical, Energy



Solutions and Services

Design



- Technology Assessment
- Conceptual Design
- Detailed Design
- DfX Services
- Test & Validation
- Prototyping/NPI
- Pilot-Volume Ramp

Manufacture



- PCB/Flex & Rigid Circuits
- PCBA
- Power Solutions
- Metal Fabrication & Precision Machining
- Plastics
- Cables
- Component & System Level Assembly
- Advanced Displays

Distribute



- Distribution and Direct Fulfillment
- Outbound Logistics and Hubbing
- Reverse Logistics






Service



- Repair/ Refurbishment
- Warranty Support
- Service Parts Logistics
- Asset Recovery

Recent Customer Awards

	<ul style="list-style-type: none"> • Corporate Responsibility Achievement Award • Silver Award
	<ul style="list-style-type: none"> • Supplier of the Year
	<ul style="list-style-type: none"> • Supplier Excellence Award
	<ul style="list-style-type: none"> • Excellence in Program Management
	<ul style="list-style-type: none"> • Direct Order Fulfillment (DOF) Services Award
	<ul style="list-style-type: none"> • Smart Services Award for Operational Excellence • EMS Partner Operational Excellence Award • B2B Collaboration Award • Excellence in Cisco's ESTG Award
	<ul style="list-style-type: none"> • Excellent Core Partner Status (Gold Award) • Mobile and Infrastructure Award • CSR Award
	<ul style="list-style-type: none"> • Award for New Product Family Launch
	<ul style="list-style-type: none"> • Best-in-Class Partner • Strategic Partner of the Year
	<ul style="list-style-type: none"> • Quality Leadership Award
	<ul style="list-style-type: none"> • Supplier Appreciation Award for Invaluable Support
	<ul style="list-style-type: none"> • Supplier Collaboration Award
	<ul style="list-style-type: none"> • Gold Supplier Award

	<ul style="list-style-type: none"> • Box Build Outsourcing Award • Excellence Award New Product Launch
	<ul style="list-style-type: none"> • Award for Consistent On-Time Delivery
	<ul style="list-style-type: none"> • Supplier-enabled innovation Award • CSER Award
	<ul style="list-style-type: none"> • Collaboration and Performance Award
	<ul style="list-style-type: none"> • Award for Production, Quality and Availability of Product Line
	<ul style="list-style-type: none"> • Best Supplier Award
	<ul style="list-style-type: none"> • Outstanding Performance Award for New Product Introduction
	<ul style="list-style-type: none"> • Recognition for Outstanding Performance and Excellence in Manufacturing
	<ul style="list-style-type: none"> • Service Partner Award
	<ul style="list-style-type: none"> • Award for Long Term Business Partnership
	<ul style="list-style-type: none"> • Perfect Quality Award • Excellent Serviceability Award
	<ul style="list-style-type: none"> • Value Excellence Award
	<ul style="list-style-type: none"> • New Product Introduction Award
	<ul style="list-style-type: none"> • Outstanding Supplier Partnership Award
	<ul style="list-style-type: none"> • Award for One-time Delivery Rate and Quality

**Standort
Althofen**



FLEXTRONICS

Althofen



Site Key Data

~150 Mio US\$ Revenue

17.000 m² (180.000 sq. ft.)

600 m² ISO-8 Cleanroom / GMPD

~700 employees



Site Focus



**INDUSTRIAL AND EMERGING
INDUSTRIES**



MEDICAL



AUTOMOTIVE

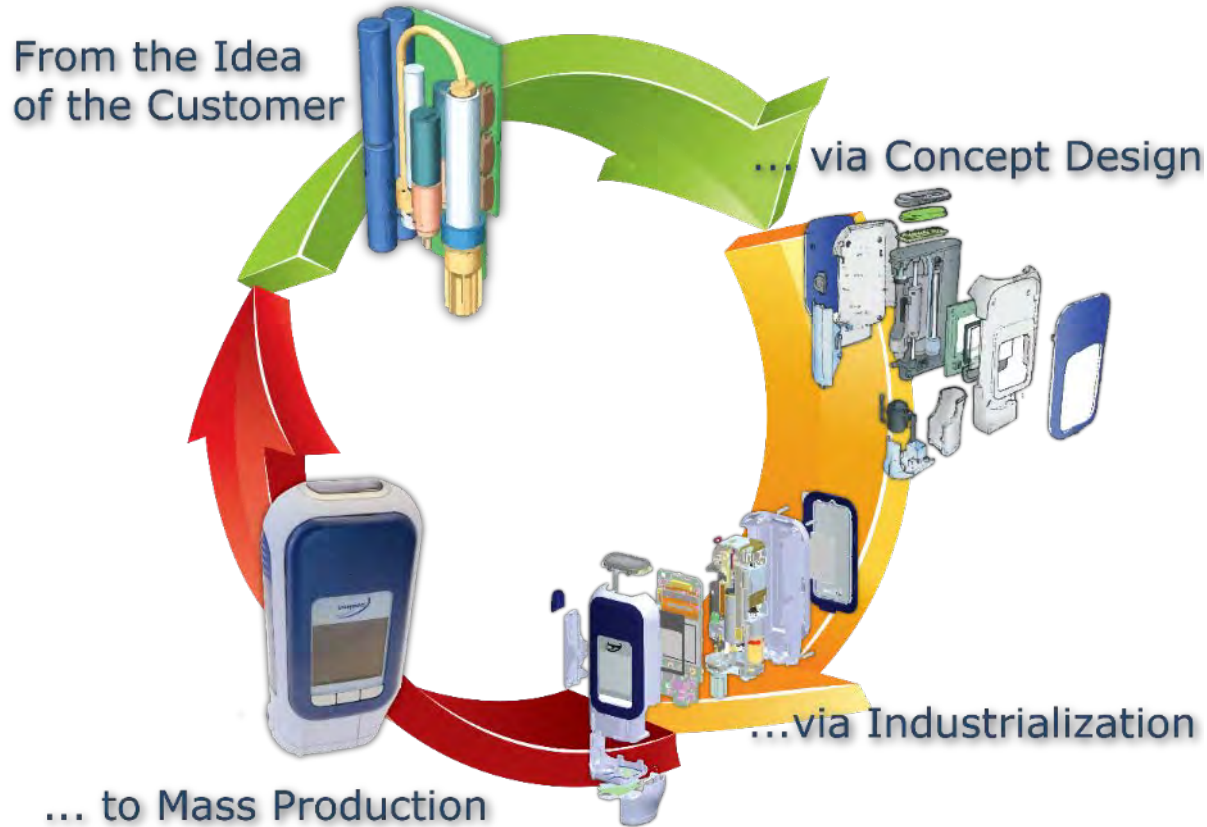


AEROSPACE AND DEFENSE

Certifications & Approvals



Product Creation Cycle





Wettbewerbsdifferenzierung durch kollaborative Supply-Chain-Planung

HANNOVER MESSE | MES-TAGUNG | Martin Schlintl | 9. April 2014

Terminplanung bei Ärzten...

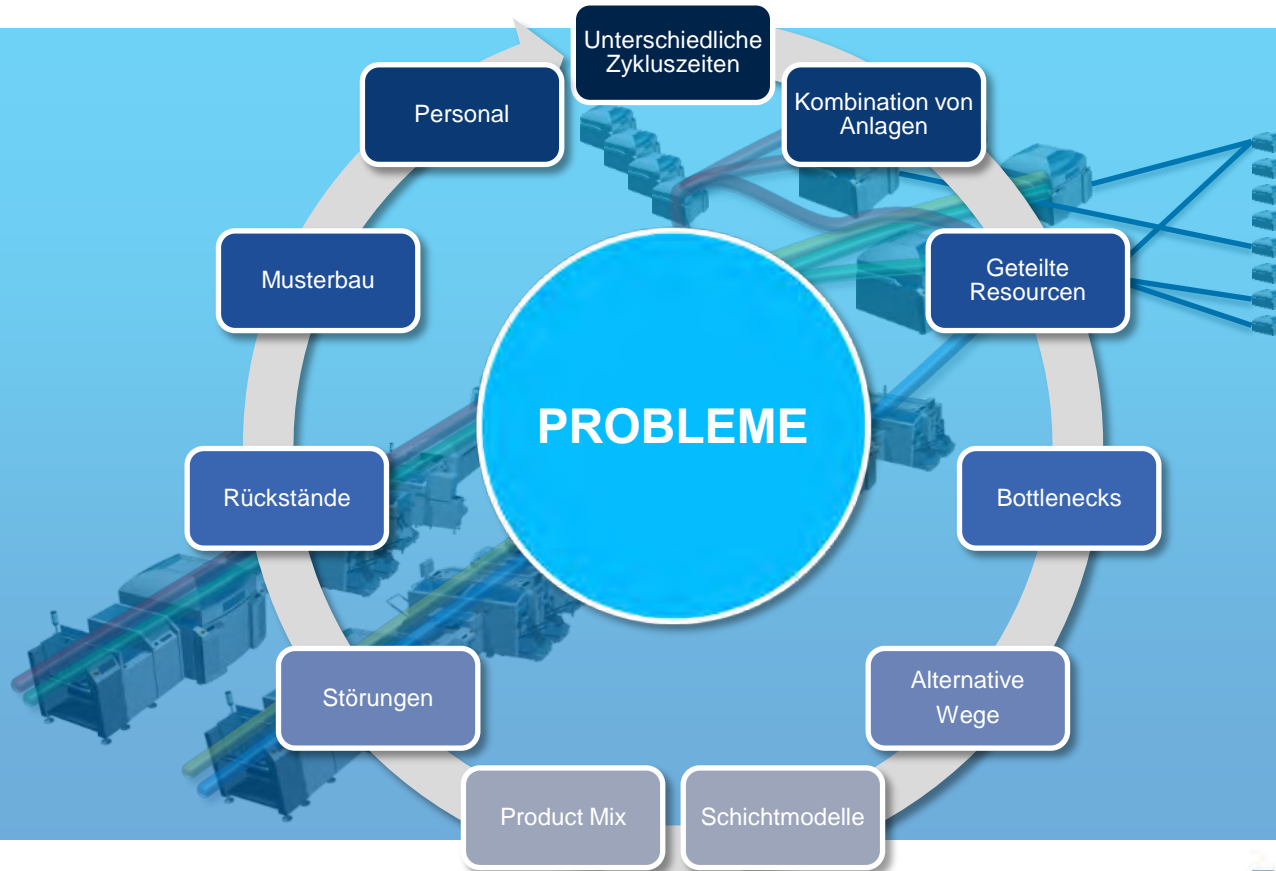


**Wie zufrieden sind Sie mit der
Wartezeit beim Arzt?
(trotz Termin!)**

Was wollen Sie?



Terminplanung in Produktionsunternehmen



Supply Chain

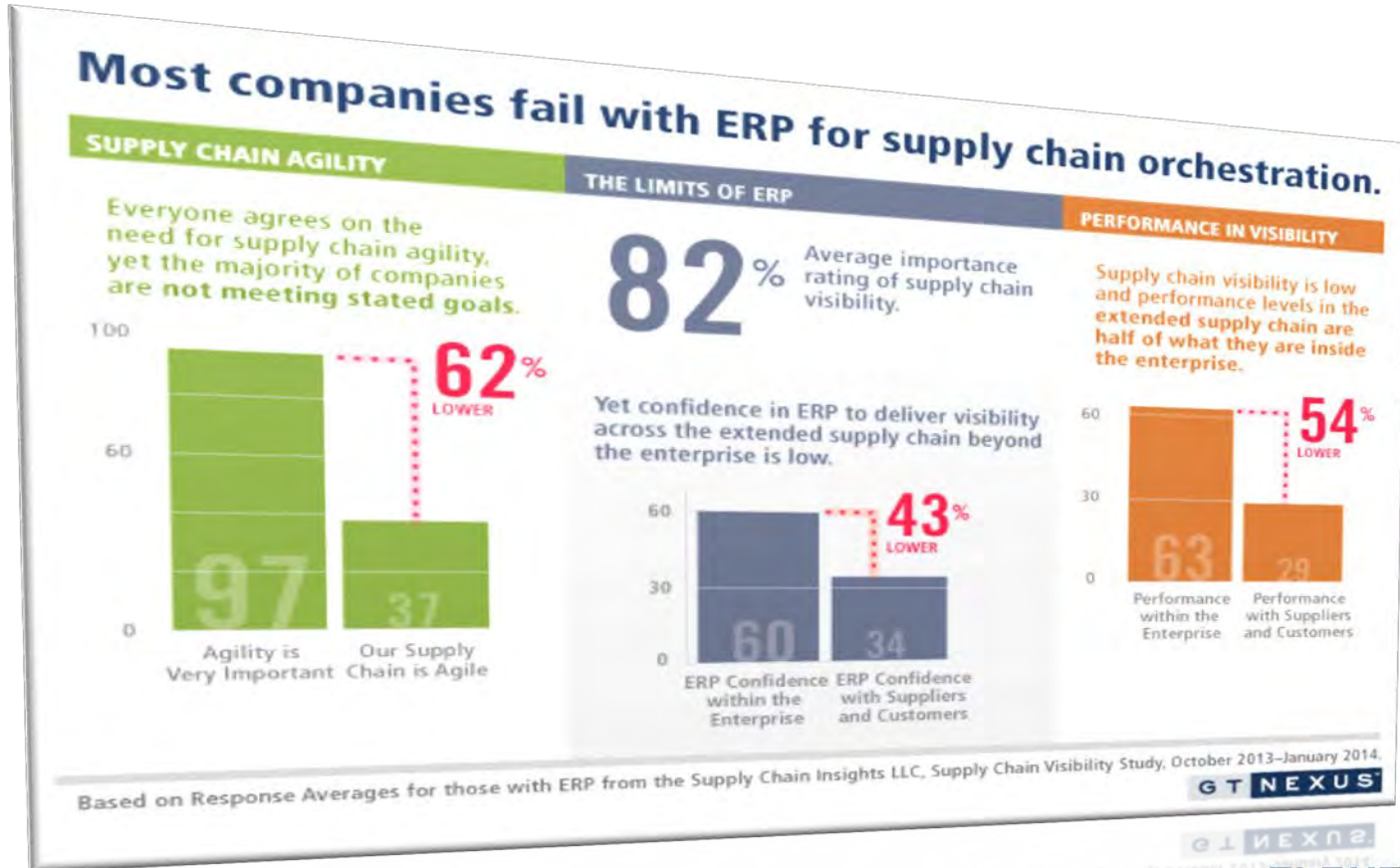


Projektstatus:

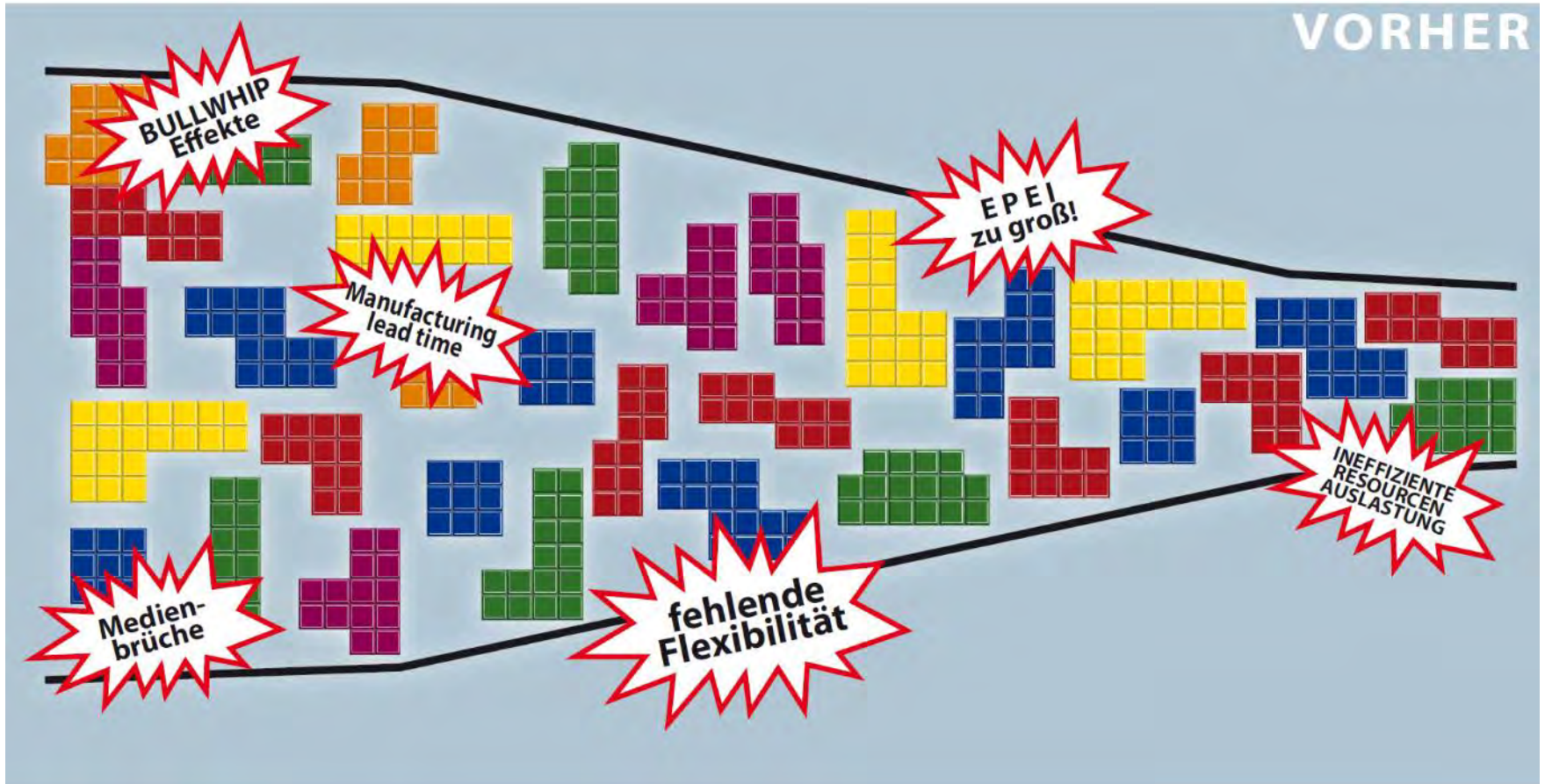


**Suchen Sie noch ein Tool
oder haben Sie
schon ein System?**

Umfrage zur Supply Chain Agility



VORHER



Baan

NACHHER

cronetwork
sicher produktiv

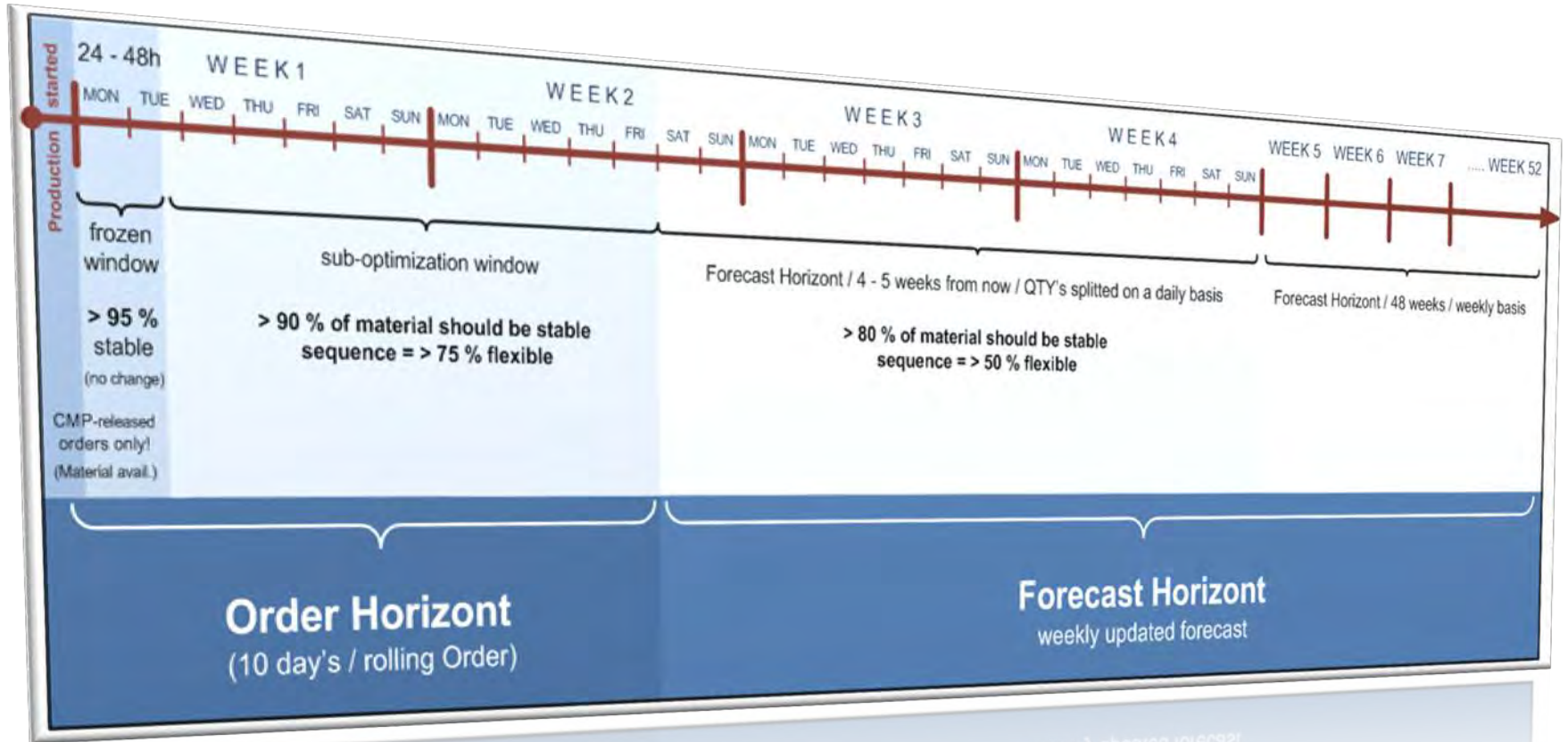


LEANPRODUCTION

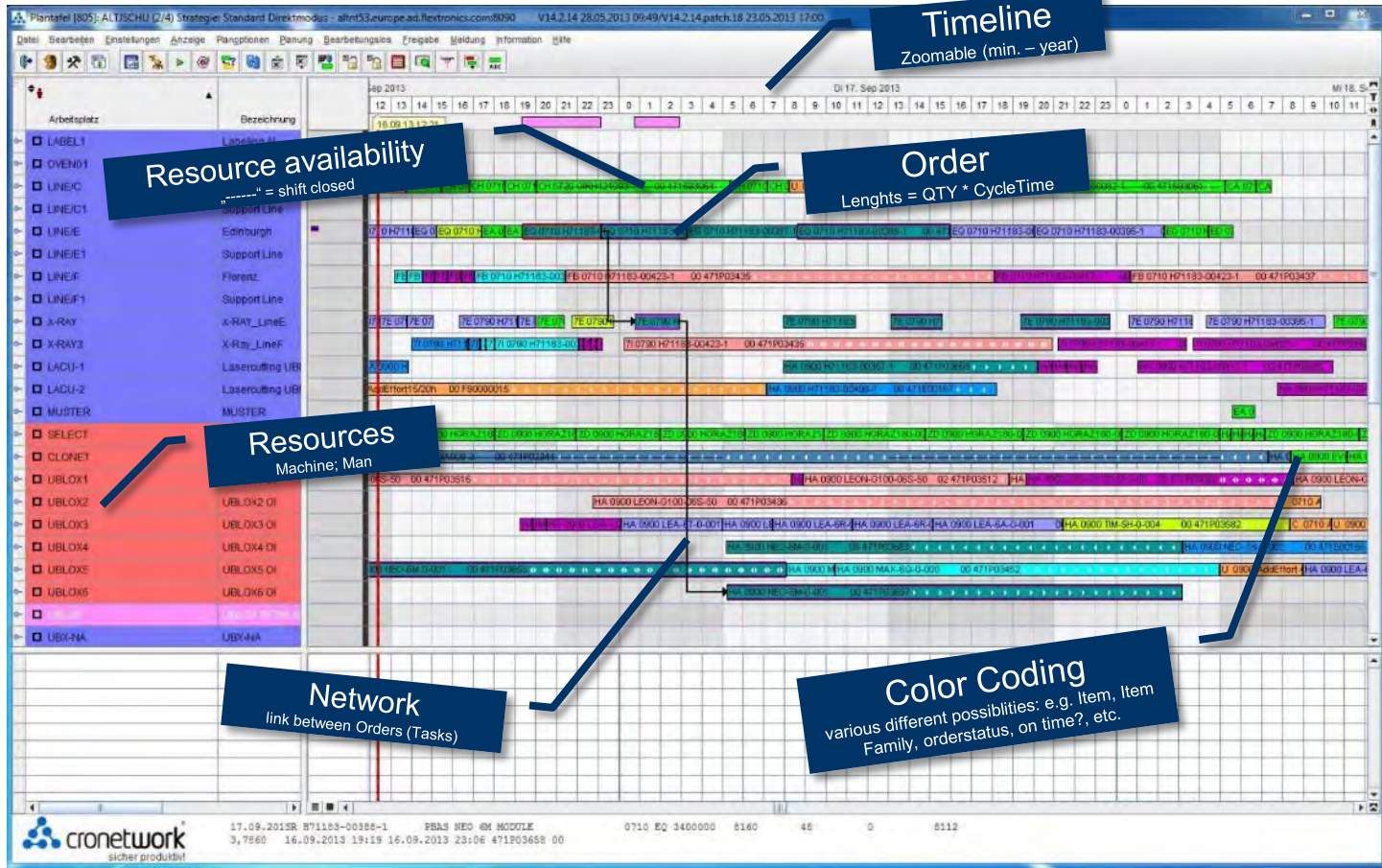
FLOW >

VALUE STREAM MANAGEMENT

Beispiel: Order / Forecast Horizon



CronetWORK Plantafel



CronetWORK Produktionsplanung: Farbcodierung



Flexibilität & Transparenz ohne Grenzen

- wöchentliche Web-Conference mit dem Kunden
- volle Eingriffsmöglichkeiten des Kunden
- volle Transparenz (täglicher Produktionsplan - live)



Thank You

References:

Industrie Informatik: www.industrieinformatik.com

Contact:

Martin Schlintl

Business Excellence

FLEXTRONICS / Friesacherstraße 3 | A-9330 Althofen

Tel. +43 676 8980 1529

martin.schlintl@flextronics.com

www.flextronics.com



FLEXTRONICS