

At a glance

Where

Hannover Exhibition Center
 Conference Hall (Hall 8)
 GPS destination:
 Hermesallee, 30521 Hannover

Tickets

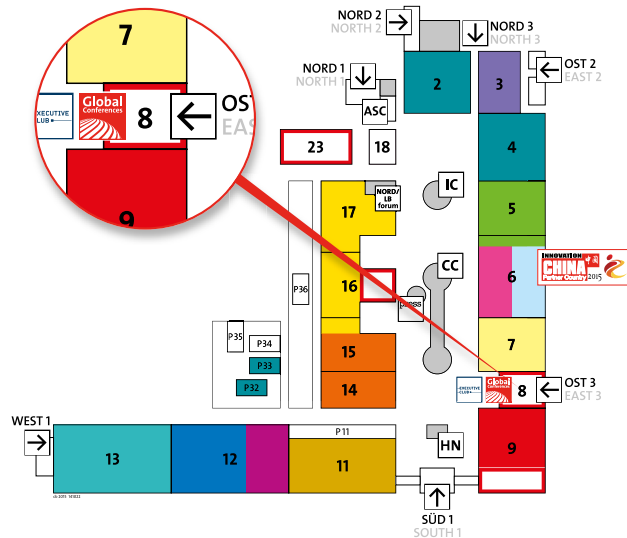
Ticket Sale in Conference Hall 8 or/and at
www.cebit.de/en/get-tickets/

Conference language

English & German
 (simultaneous translation at Center Stage)

Contact

If you need to contact the CeBIT Global Conferences team,
 please go the registration counter or drop us a line at
cgc@messe.de.



- Eingang Entrance
- Informations-Centrum Information Center
- Convention Center
- Aussteller Service Center Exhibitor Service Center
- Presse-Centrum Press Center
- NORD/LB forum
- Haus der Nationen House of Nations
- CeBIT Executive Club (Halle/Hall 8)
- CeBIT Global Conferences (Halle/Hall 8)
- CHINA Partner Country 2015 Central Chinese Pavilion (Halle/Hall 6)

03/2015 • Änderungen vorbehalten / Modifications reserved • 150306



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CeBIT Global Conferences – Program

16 – 20 March 2015
www.cebit.de/en/cgc
 #CGC15

**Day 3:
 18 March 2015**

Conference Hall 8



GB Printed in Germany 03/2015 • Subject to change



ROCK THE BLOG

The blogging conference



20 March 2015 www.rock-the-blog.com #RTB15

Guided Tours



Join our Guided Tours and explore the CeBIT show!

Time: Each tour takes place twice daily, at 10 a.m. and 2 p.m.

Tour length: Around two hours

Starting point: Information Center (IC), in the middle of the showground

Tour themes:

1. d!conomy: The Digital Transformation
2. Cloud - Everything as a Service
3. Enterprise Communications
4. Enterprise Mobility
5. Future Trends

www.cebitt.de/en/guidedtours

Let's go wild – CGC Party

Party night with CeBIT Global Conferences

It's no CeBIT Global Conferences without beats and sounds. When the sun goes down behind the Conference Hall 8 we move to one of the hottest Clubs in town. On 18 March 2015 you can enjoy some quality time from 7 p.m. till dawn and enjoy delicious drinks and superlative DJ music!

See you at: Weidendamm 8, 30167 Hannover

Tickets at: www.cebitt.de/en/get-tickets/
or at the registration counter



#CGCRADIO



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CGC Online

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@cgc_keynote #cgc15

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weclash Festival

Let's go wild – CGC Party

It's no CeBIT Global Conferences without beats and sounds. When the sun goes down behind the Conference Hall 8 we move to one of the hottest clubs in town.

Location: Streifbar, Weidendamm 8, 30167 Hannover









Time: 7 p.m.

Tickets: at the door (tickets are limited) or

www.cebitt.de/en/cgc



Center Stage












09:00		Registration opens
10:00 – 10:45		SPECIAL GUESTS
10:00 – 10:45		“SOS – smart Security for our Society” <ul style="list-style-type: none">■ Peter Maffay, German Rock Musician and Composer, Peter Maffay Foundation■ Johanna Rothmann, Founder & CEO, migardo
10:45 – 11:30		“Security hype over help – What we need and what we’re told” <ul style="list-style-type: none">■ Arik Hesseldahl, Senior Editor, Enterprise, re/code (Moderation)■ Natalya Kaspersky, CEO, Infowatch■ Vincent Steckler, CEO, Avast■ Saket Modi, CEO & Co-Founder, Lucideus
11:30 – 12:00		“Cyber Security – An Integrated Approach” Dr. Markus Zoller, CEO, RUAG Division Defence
12:00 – 12:30		“NATO’s approach to cyber defence and the role of cyber in crisis management and conflicts.” Christian Liflander, Officer, Cyber Defence Section, NATO with Brent Goff, Main News Anchor, Deutsche Welle
12:30 – 01:00		“How to prepare for the inevitable; the board and cybersecurity” Craig Carpenter, President & COO, Resolution1 Security
01:00 – 01:30		“A new way to work” <ul style="list-style-type: none">■ Bob Picciano, Vice President, IBM Analytics, IBM■ Jeff Schick, General Manager, Enterprise Social Solutions, IBM■ Alistair Rennie, General Manager, Solutions, IBM Analytics, IBM
01:30 – 02:00		Lunch & Networking Break
02:00 – 02:30		“Embrace Cloud & Big Data, Embrace Future” Jevgenijs Vainstns, Director IT Solution Sales, West Europe Region, Huawei Technologies
02:30 – 03:00		“The unfair advantage of the new boardroom” Jørn Lyseggen, CEO, Meltwater Group
03:00 – 03:30		“Mission Critical Big Data” David Richards, CEO and Co-Founder, WANdisco
03:30 – 04:00		“Mobile” Ian Drew, CMO & EVP, Business Development, ARM
04:00 – 04:30		“Join Dominic Orr, CEO of Aruba Networks, to discuss the future of Enterprise Mobility” Dominic Orr, President & CEO, Aruba Networks
04:30 – 05:00		“Cloud economic miracle inside medium-sized businesses – Why cloud makes big software companies look antiquated” Dr. Jörg Haas, Founder, Scopevisio
05:00 – 06:00		SPECIAL GUESTS Edward Snowden World’s most famous whistleblower Glenn Greenwald – Blogger and Author – The Intercept Glenn Greenwald is the gatekeeper of Edward Snowden’s NSA secrets.

Subject to change

Expert Stage

9:00		Registration opens
10:15 – 10:30		Welcome
10:30 – 11:00		“How YourSL and Salesforce revolutionize sales for Coca-Cola Germany” <ul style="list-style-type: none">■ Marc Hoenke, Director Product Marketing Europe Central, Salesforce■ Torsten Scheuermann, CMO and Co-Founder, YOUR SL
11:00 – 11:45		“Status and perspectives of the Internet of Things” <ul style="list-style-type: none">■ Thomas Ahlers, Board Member, Freudenberg IT■ Dr. Jesse Jijun Luo, VP, Solution Management and Marketing Europe, Huawei Technologies■ Eduardo Pinheiro, Co-Founder and CEO, muzzley.com■ Serge Subiron, CEO, IJENKO■ Georg Holzach (Moderation), Freelance Journalist
11:45 – 12:15		“IoT and the Art of Entrepreneurship” Antti Vihavainen, Partner, Business Development and Member of the Board of Directors, Cozify Oy
12:15 – 12:45		Lunch & Networking Break
12:45 – 01:15		“The New Data Security Approach: Understand – Protect – Prove” Sergej Schlotthauer, CEO and Member of the Board of Directors, EgoSecure
01:15 – 01:45		“Smartphones and Tablet in companies – CIOs between safety and usability” Dr. Raoul-Thomas Herborg, Co-Founder and CEO, virtual solution
01:45 – 02:15		“Data protection and data security of Apps – how Apps will be more secure” Prof. Dr. Christoph Bauer, Founder and CEO, ePrivacyconsult
02:15 – 02:30		“Developing a cyberexercise for Critical Information Infrastructure operators” Abel González Bello, Head of the Security and Industry CERT (CERTSI), INCIBE (National Cyber Security Institute)
02:30 – 03:15		“Fostering security, enabling d!conomy” <ul style="list-style-type: none">■ Chester Wisniewski, Senior Security Advisor, Sophos■ Benjamin Nathan, Director of Sales Engineering, EMEA, Varonis Systems■ Gerard Vidal, Founder, Enigmedia■ Abel González Bello, Head of the Security and Industry CERT (CERTSI), INCIBE (National Cyber Security Institute)■ Sebastian Welke, Head of Channel Sales, virtual solution■ Dr. Michael Littger (Moderation), General Manager, Deutschland sicher im Netz e.V.
03:15 – 03:45		“Cloud-driven Management and Project Business” <ul style="list-style-type: none">■ Michael Rosbach (Moderation), Board Member, Scopevisio■ Dirk Burghaus, Managing Partner, RBSR Office for Business Consulting
03:45 – 04:15		“Secure and cost-optimized: WAN based on high-performance encryption and Carrier Ethernet” Peter Rost, Head of Product Management and Marketing, Rohde & Schwarz SIT
04:15 – 04:45		“Privacy, ownership and control with the right to sell and profit” Johan Staël von Holstein, Serial Entrepreneur, Icon Medialab, LetsBuyIt, IQUBE & MyCube
04:45 – 04:55		Closing

Open Stage

9:00		Registration opens
10:30 – 10:45		Welcome
10:45 – 11:30		“In Conversation with Peter Maffay and Johanna Rothmann about Tabaluga SOS” <ul style="list-style-type: none">■ Peter Maffay, German Rock Musician and Composer, Peter Maffay Foundation■ Johanna Rothmann, Founder and CEO, migardo
11:30 – 12:00		“OFFTIME – Technology that Frees Us from Technological Dependence” <ul style="list-style-type: none">■ Alexander Steinhart, Co-Founder and CEO, OFFTIME■ Lena Schiller Clausen, Entrepreneur, Speaker and Author
12:00 – 12:30		“Mobile Payment – Can a phone replace your wallet?” <ul style="list-style-type: none">■ Lena Schiller Clausen (Moderation), Entrepreneur, Speaker and Author■ Laurent Dardé, Global Marketing Director for Secure Mobile Transactions, NXP Semiconductors■ Ricardo Ferrer Rivero, Founder, Edelstall■ Meinhard Benn, Founder, SatoshiPay
12:30 – 01:30		“Kitchen Talk – The day after Jeremy Rifkin – The future of our society” Frank Sonder, Founder and CEO, foresee Roomates: <ul style="list-style-type: none">■ Lena Schiller Clausen, Entrepreneur, Speaker and Author■ Ingo Stoll, CEO neuwaerts
01:30 – 02:30		“WORLD Café – Get connected!” <ul style="list-style-type: none">■ Lena Schiller Clausen, Entrepreneur, Speaker and Author■ Frank Sonder, Founder and CEO, foresee We invite all of you to discuss the following questions with us in a very creative and open minded way: <ul style="list-style-type: none">– what comes?– what remains?– what to believe in? In this session you get to know a lot of new people and can discuss the future you believe in.
02:30 – 02:55		“Automating Incident Detection and Response with Resolution1 Security” Zeki Turedi, Senior Pre-Sales Consultant – EMEA, Resolution1 Security
02:55 – 03:20		“PIQL: physically present – future preserved” Dr. Philipp Weil, Technical Director, PIQL Germany
03:20 – 03:45		“Encryption and secure communications” Paloma Valdés, Business Development Manager, Enigmedia
03:45 – 04:15		“From consumer product reviews to revolutionary R&D” Riccardo Osti, CEO and Founder, Wonderflow BV
04:15 – 04:45		“How young startups are revolutionising the lunch break and improving employee satisfaction from afar” <ul style="list-style-type: none">■ Mohamed Chahin, Co-Founder, eatclever■ Lena Schiller Clausen, Entrepreneur, Speaker and Author
04:45 – 04:55		Closing

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