

Opportunities for Industrial Automation in Poland

Time: Tuesday, April 25, 2017, 3:00 p.m. – 4:45 p.m.

Location: Hall 3, Global Business & Markets, Business Forum 2

As Germany's neighbor in Central Europe, Poland is the most important trading partner for many Germany companies. Machinery and equipment make up more than a quarter of the trade volume. Due to rising wages and an increasing shortage of qualified personnel, Polish companies need to further modernize their manufacturing.

In order to highlight the current economic climate and business opportunities in this year's Hannover Messe partner country, Germany Trade & Invest (GTAI) invites you to a panel discussion entitled "Opportunities for Industrial Automation in Poland". The focus of the discussion among representatives from administration and enterprise will center on practical aspects ranging from sales to production.

Agenda

3:00 p.m. Welcome Address

Dr. Jürgen Friedrich, CEO, Germany Trade & Invest (GTAI)

Dr. Volker Treier, Deputy CEO of DIHK-International, AHK-Network, DIHK

Dr. Tomasz Pisula, President of the Board, Polish Investment and Trade Agency

3:15 p.m. Keynote speaker

Opportunities in mechanical engineering

Thilo Brodtmann, Executive Director, Verband Deutscher Maschinen- und Anlagenbau (VDMA)

3:25 p.m. Current situation and outlook for sectors with a focus on the key customer industries for the Verband des Deutschen Maschinen- und Anlagenbaus (VDMA)

Lech Pilawski, CEO, Polish Confederation Lewiatan

3:35 p.m. Panel Discussion

Market Development, from market entry to local production

Moderator:

Michael Kern, CEO, AHK Poland

Panel Participants:

Bernhard Ackermann

CEO, Dürr Polska, Radom

Ulrich Ackermann

Head of the Foreign Trade Department, Verband Deutscher Maschinen- und Anlagenbau

Peter Baudrexl

CFO Siemens Sp. z o.o. Poland and President of the AHK Poland, Siemens Sp. z o.o.

Lech Pilawski

CEO, Polish Confederation Lewiatan, Warsaw

Michał Wozniak

Director Poland, Germany Trade & Invest (GTAI), Warsaw