

Opening Day at Hannover Trade Fair 2017

Date: Monday, April 24, 2017, 3:00 – 4:30 pm

Venue: Hall 3, Global Business & Markets, Business Forum 1

Germany as a Manufacturing Role Model: What's Next?

Germany is seen around the world as a role model of an advanced economy that has preserved and strengthened its manufacturing sector. The reasons why and how have widely been discussed. This year, we will look ahead to see how new technologies and innovative start-ups are shaping the manufacturing of the next generation. How do they contribute to Germany's manufacturing strength? Will they help Germany stay ahead in manufacturing in the years to come? What are Germany's industrial behemoths doing to harness their energy and creativity? And why are highly innovative foreign companies investing in Germany? Join us for a lively discussion and take home valuable insights.

Agenda

3:00 pm Welcome

Achim Hartig, Managing Director Investor Consulting, Germany Trade and Invest (GTAI)

3:10 pm Keynote Speaker

Matthias Machnig, State Secretary in the Federal Ministry for Economic Affairs and Energy

3:20 pm Panel Discussion

Moderator:

Angelika Geiger, Director San Francisco Office, Germany Trade & Invest (GTAI)

Panel participants:

Dr.-Ing. Carlos Jimenez Haertel

CTO & Chief Innovation Officer GE Europe, Director European Technology Center

Patrik Sjoestedt

General Manager, EMEA-CIS, Hitachi Insight Group

Christof Siebert

Head of Technology and Innovation Management, TRUMPF GmbH + Co. KG

Dr. Sven Schmidt-Rohr

CEO & Chairman, Co-Founder, ArtiMinds Robotics GmbH

Michael Sorkin

Managing Director, Formlabs Europe

4:15 pm Q & As

4:30 pm Event's conclusion with reception following (planned)