

#### **Crowd Manufacturing for the Industrial Sharing Economy**

Forum Industry 4.0 meets the Industrial Internet April 27<sup>th</sup>, 2017

Dr. Steffen HEYER Automotive and Industry Laboratory at European Center for Social Innovation Hitachi Europe GmbH

#### **Hitachi Products**



Energy



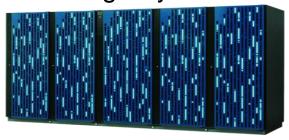
Wind Turbine

Transportation



British CTRL Train

Storage Systems



Disk Array Subsystem

# **Building Systems**



Intelligent Elevators

# **Construction Machinery**



Loading Shovel (80t)

# **Medical Equipments**



Open MRI System

# **Open Innovation for Crowd Manufacturing**

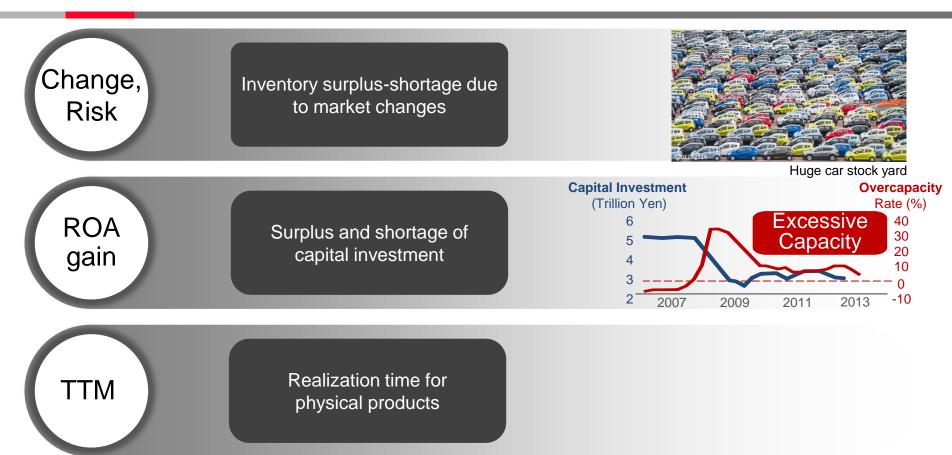


Research collaboration on topics Crowd Manufacturing since 2015.



# **Challenges in Manufacturing**





## **Opening up – Crowd Manufacturing**



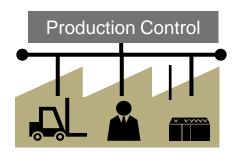
Connect production resources of multiple factories and companies in an open environment, dynamically reconfigure and optimize the value chain

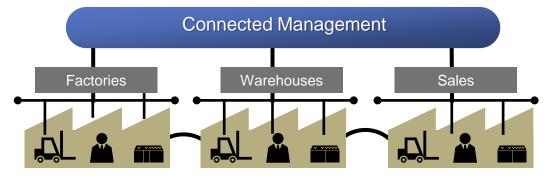


Traditional Mfg.
utilization of
internal resources



Open Automation
On-demand leverage
of external resources







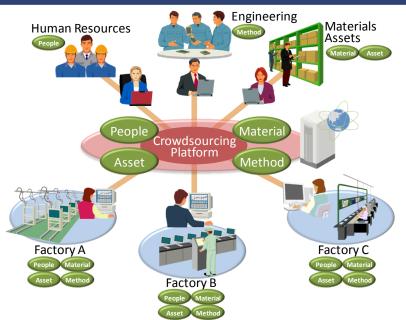


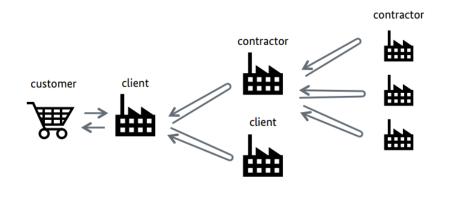
on-demand utilization of resources

#### **Crowd Manufacturing for Dynamic Value Creation Networks**



Symbiotic manufacturing society to exchange production resources and their related information between companies for on-demand production





IEC market Strategy Board "Factory of the future": Image of next generation manufacturing

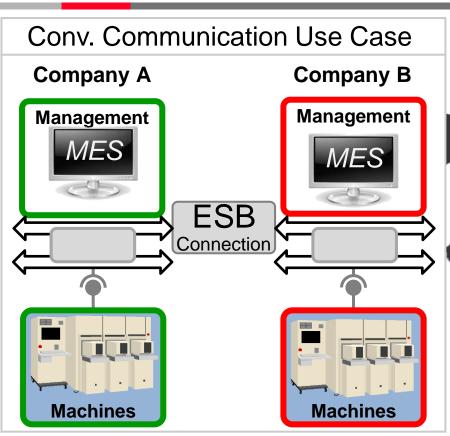
Source: http://www.iec.ch/whitepaper/futurefactory/

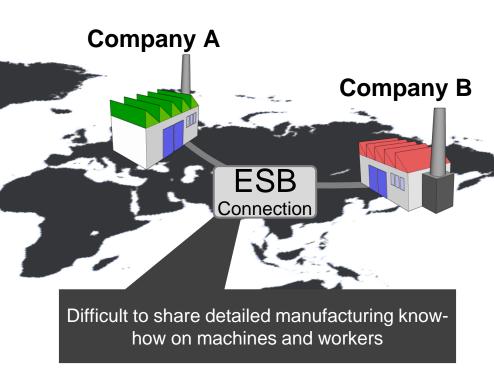
Platform Industry 4.0 Application scenarios "Order-Controlled Production" value creation network

Source: Plattform Industrie 4.0

# **Result of Collaborative R&D Project – Stating Point**

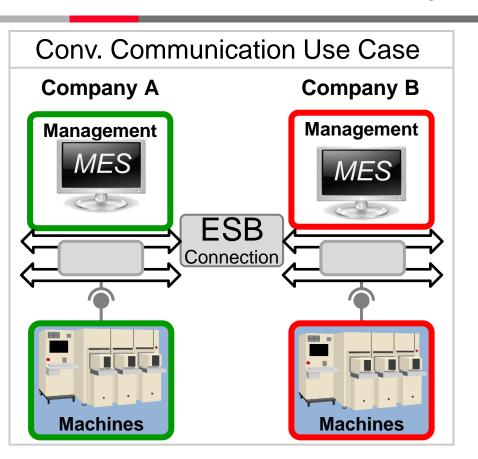


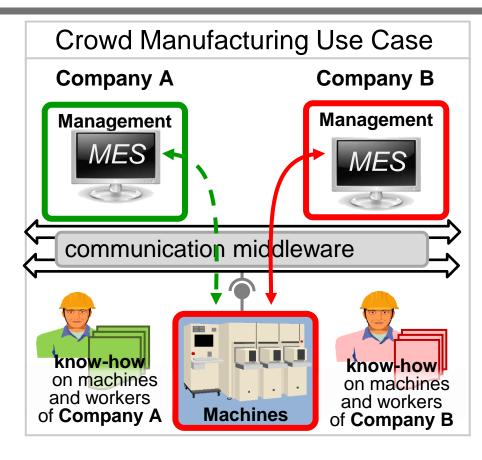




## Result of Collaborative R&D Project – Crowd Manufacturing

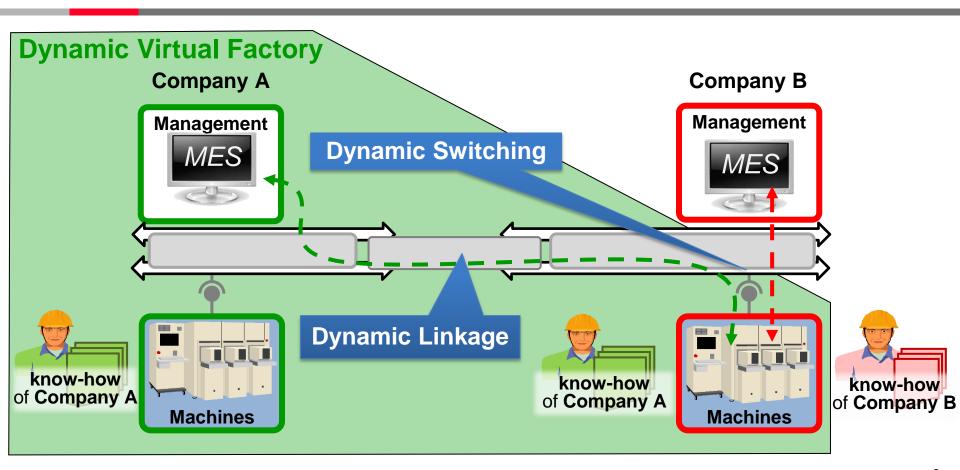






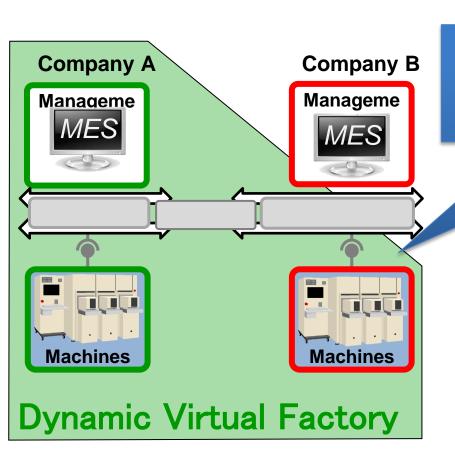
# **Managing Crowd Manufacturing**



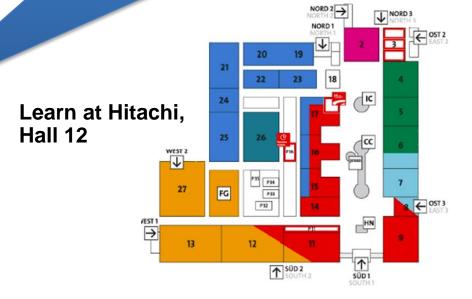


# **Digital Services – Dynamic Scheduling**





# Continuous optimization of the production system through Dynamic Scheduling



# **Summary**



- To establish a symbiotic manufacturing society to exchange production resources and their related information between companies for ondemand production, Hitachi proposed "Crowd manufacturing" concept
- "Crowd manufacturing" was published in IEC Market Strategy Board
   "Factory of the future" white paper
- Hitachi, the Fraunhofer IPA, and the Hungarian Academy of Science have been collaborating on R&D for Crowd Manufacturing

# HITACHI Inspire the Next