

ASEAN in 2017: Taking new opportunities through trade policy

Date, Time	26 April 2017, 09:30 – 12:30 hrs
Location	Global Business & Markets, Business Forum 2 (110 seats) <i>@Hannover Messe 2017</i>
Topic and key questions	<p>Asian countries have been eager to further develop their network of trade agreements. Latest examples include the bilateral negotiations between the EU and various ASEAN member states as well the RCEP initiative by the ASEAN Community.</p> <p>With TPP, a new generation of trade agreements was in reach: creating new mechanisms that govern cross-border economic activities with much higher standards than any existing bilateral, regional and multilateral trade agreements.</p> <p>Now that the US has announced its withdrawal from TPP, the key question is:</p> <ul style="list-style-type: none"> • What are possible paths for Asia's trade policies? • Which role can regional bodies like the ASEAN play? • And how does this translate into opportunities for German companies active in the region?
Targeted audience	German companies with export and investment interest in and to ASEAN
Organiser	DIHK (Association of German Chambers of Commerce and Industry) with support of Deutsche Messe AG and the German Chambers Abroad (AHK)

09:30 h	Start of Registration
10:00 h	Opening Statement N.N., Ministry for Economy, Labor and Traffic in Lower-Saxony (tbd)
10:05 Uhr	Keynote on trade policy in ASEAN Y.B Dato' Seri ONG Ka Chuan Minister of International Trade and Industry, Malaysia
10:15 Uhr	Panel Discussion N.N., TÜV NORD AG (tbd) Jan Ehlen, Director Government and External Affairs Asia, BMW AG Melita Sta. Maria-Thomeczek, Ambassador of the Philippines to Germany N.N., government agency or N.N., company representative Moderator: Tilman Brunner, Head of Foreign Trade Department, IHK Hannover
11:15 Uhr	Q&A
11:30 Uhr	End Time for Networking