
Agenda

Russia - Germany

Digital Transformation of Industries and New Opportunities for Cooperation

HANNOVER MESSE
26th April 2017

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SPIEF'17
ST. PETERSBURG
INTERNATIONAL
ECONOMIC
FORUM

Russia – Germany

Digital Transformation of Industries and New Opportunities for Cooperation

Languages: German, Russian

At the St. Petersburg International Economic Forum in June 2016, the Russian-German panel session on cooperation within the Industry 4.0 concept with the participation of EU Commissioner Günther Oettinger, Russian Vice-Minister of Industry Alexander Morozov and representatives of major German and Russian companies crystallized the significance of a bilateral dialogue on this subject. Digitalization is the driver of large-scale transformations across multiple aspects of business, providing unparalleled opportunities for value creation and capture, but also for new cooperation models on both the EU-Russia and Germany-Russia level. The panel session aims at focusing on opportunities of the industrial digital transformation in German and Russia as well as on fostering cooperation in digital in order to meet the challenges of the global competition and exploit the potential still untapped.

The main goal of the panel is to identify and address the current and potential customers of digital transformation products in Russia in order to jointly elaborate new cooperation schemes in consideration of the current political landscape.

Agenda

- 16.00-16.30 Welcome
Michael **Harms**, Director, German Committee on Eastern European
Economic Relations
- Keynote speech
Vasily **Osmakov**, Vice Minister of Industry and Trade of the Russian
Federation
- 16.30-18.00 Discussion
- Moderator:
Prof. Dr. Klaus **Mangold**, Chairman Mangold Consulting GmbH and
Honorary Consul of the Russian Federation in Baden-Wuerttemberg
- Panelists:
Dr. Eberhard **Veit**, CEO of Festo AG (until 2016), Managing Director
of the company "4.0- Veit"
Pavel **Gontarev**, SAP CIS Managing Director
Alexey **Kulichenko**, CFO Severstal Management
Victor **Polyakov**, CEO, Tibbo Systems
Oliver **Hermes**, CEO, Wilo
- 18:00 Get together