



Invest in Asturias and
expand your business in
a land of opportunities

April 24, 2018



programme

Hannover Messe

Sala VIP Room, Global Business - Markets, Hall 27

10:00 h.

Welcome and General presentation of Asturias

*Regional Minister of Employment, Industry and Tourism of Asturias
Isaac Pola Alonso*

10:20 h.

Asturias Advanced Manufacturing Hub

*General Manager of IDEPA
Eva Pando Iglesias*

10:30 h.

Success stories of multinationals established in Asturias with R&D Centers - 4.0 technologies

*ThyssenKrupp Elevator Innovation Center
Javier Sesma, General Manager ThyssenKrupp Elevator Innovation Center*

PMG

Néstor Martínez, Managing Director PMG Asturias Powder Metal

Phoenix Contact

Andreas Rossa, Executive Vice President PHOENIX CONTACT

ArcelorMittal

*Carlos Alba, Head of ArcelorMittal Global R&D Digitalization and
TechnoEconomics*

11:10 h.

Cocktail

