



Swipe Guide.

visual user guides



80% of instructions are ineffective.

Section 3

Caution:

Maintenance & Troubleshooting - Vertical Shaft

WARNING: High Voltage may be present even when the machine is not rotating. Ensure that power has been disconnected before touching the motor or any of its components. Electrical shock can cause serious or

WARNING: Surface temperatures of motor enclosures may reach temperatures which can cause discomfort or injury

to personnel accidentally coming into contact with hot surfaces. When installing, protection should be provided by the user to protect against accidental contact with hot surfaces. Pallure to observe this

precaution could result in bodily injury.

WARNING: Pacemaker danger - Magnetic and electromagnetic fields in the vicinity of current carrying carrying

conductors and permanent magnet motors can result result in a serious health hazard to persons with cardiac pacemakers, metal implants, and hearing aids. To avoid risk, stay way from the area surrounding a

permanent magnet motor.

WARNING: Solvents can be toxic and/or flammable. Follow manufacturer's safety procedures and directions. Failure

to observe this preceution could result in bodily injury.

Do not use solvents containing trichloroethane to clean interior or exterior of motor. Damage may occur to

paint and insulation systems.

Maintenance General Prior to maintenance, the motor should be removed from service.

The motor should be inspected periodically for the build up of foreign material.

Any build-up of foreign material should be removed prior to energizing the motor.

Funusual bearing noise or vibration is experienced, the bearings should be replaced.

inspections which are important to the proper motor operation and maintenance. Maintenance should be

performed every 3 months or 500 operating hours, whichever comes first.

In addition, the following should always be observed.

Provide adequate ventilation

Avoid sharp blows and expossive axial thrust loads on the output shaft.

Maintain proper lubricant level.

When properly applied, 5200 Frame motors require minimal routine maintenance. Since digarances and fits are precisely machined, no periodic mechanical adjustments are required. Like any precision machine, periodic inspection and simple curing maintenance will prolong your motor's life and help detect potentially damaging conditions.

The minimal time apent performing aimple maintenance cannot begin to compare with the cost of lost productivity

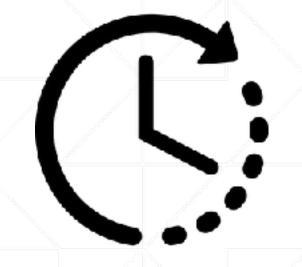
and time consuming major repairs incurred through neglect or routine inspection and maintenance.

Every 3 months or 500 operating hours, whichever comes first:

- Never available when you need them.
- Difficult to understand
- Not designed for easy use in the workplace.
- Complicated to make, maintain, and distribute.
- Impossible to track.
- Never up-to-date with the latest insights.

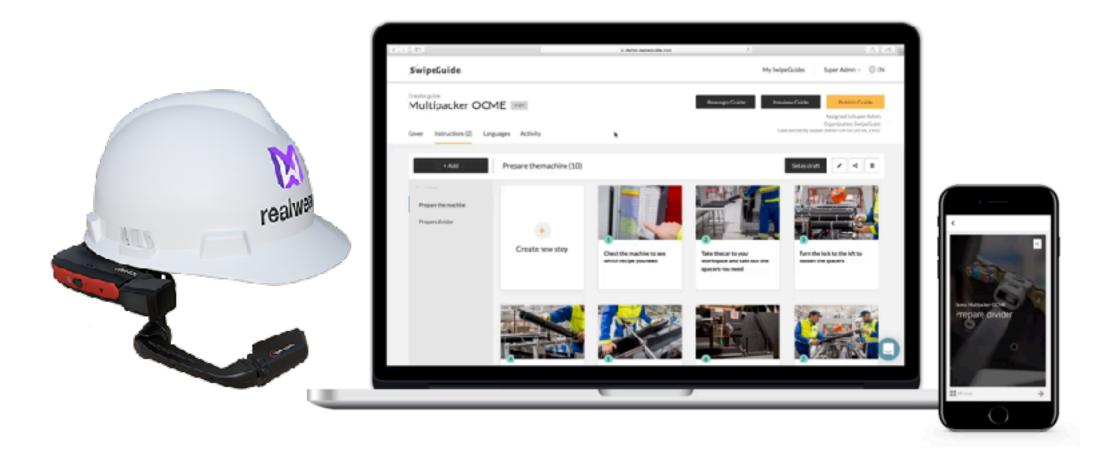
In a world where time is money.

20% of operational downtime is related to bad instructions.





The next generation instruction software.









[2018]





... and many more.

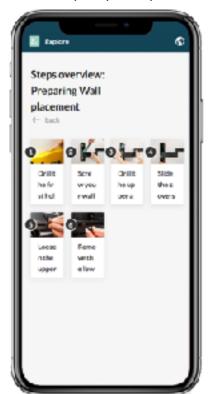
The right instruction



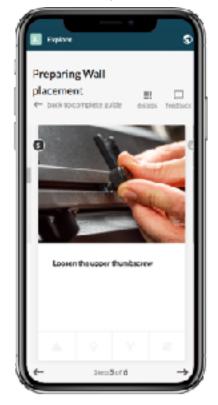
Instantly available



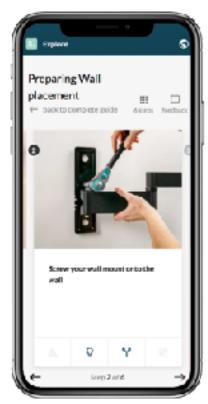
Step-by-step



Primarily Visual

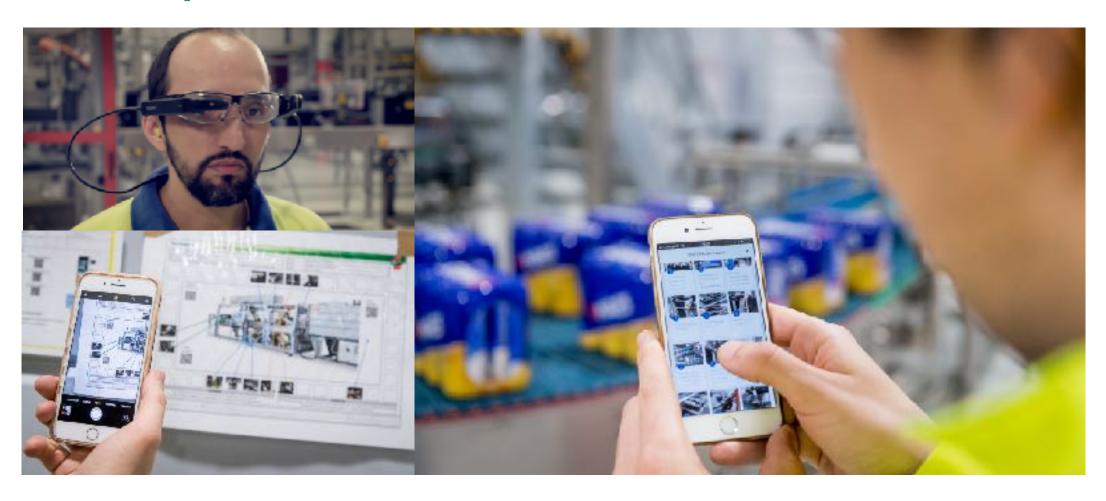


Measurable effect



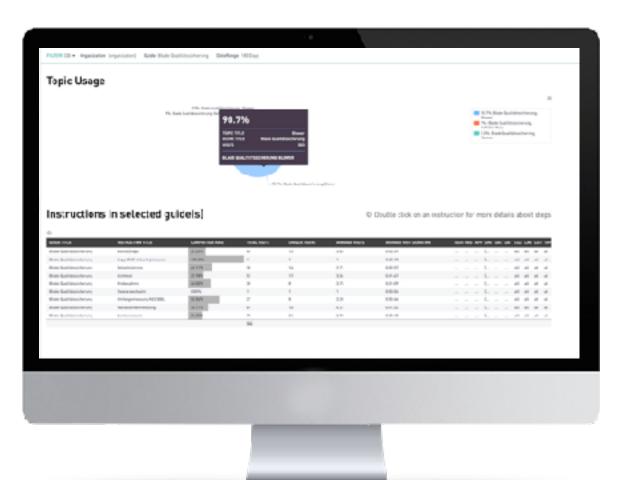


Use on any device.





With real-time insights for process improvement.



Improvement loop

Time tracking

Completion ratio's

Instruction scoring



Proven to be effective.

60% reduction in instruction authoring time.

5% increase in "first-time right" error resolution

33% reduction in machine changeover time.

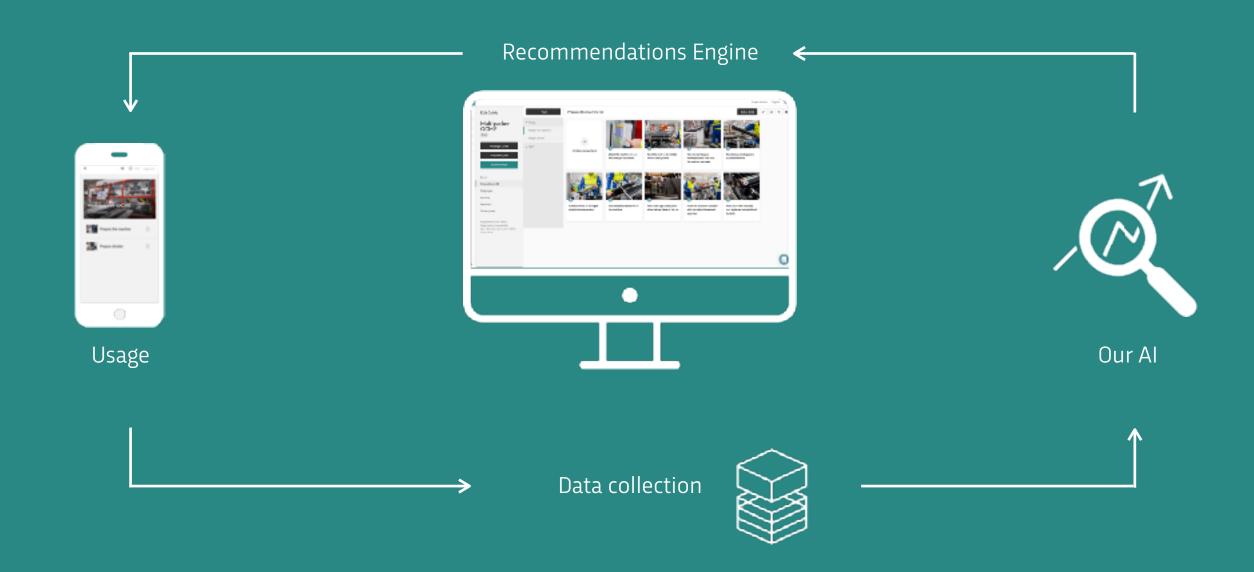






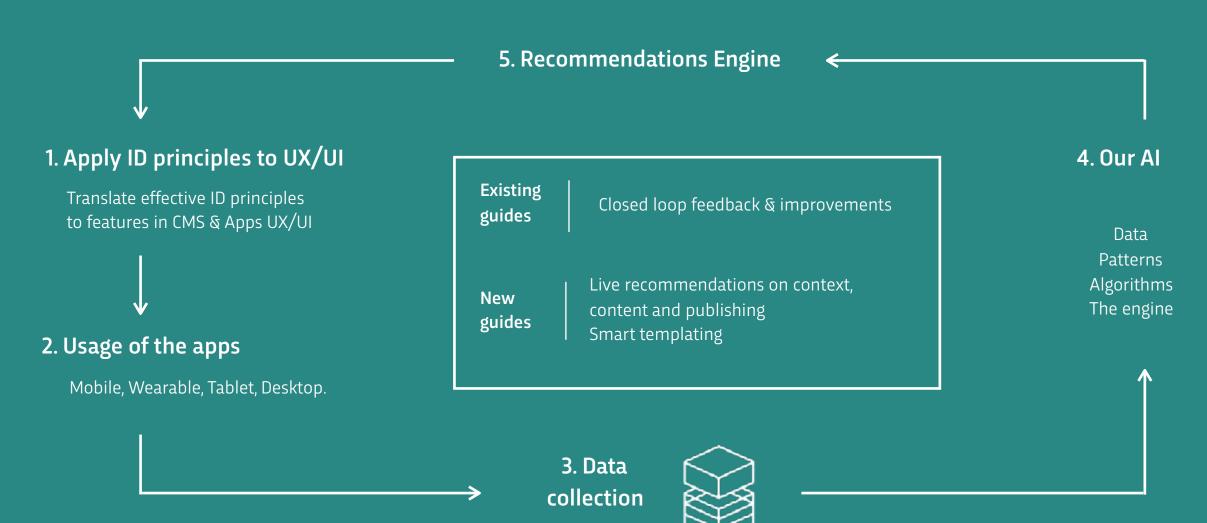
8

We make traditional training & knowledge sharing obsolete.



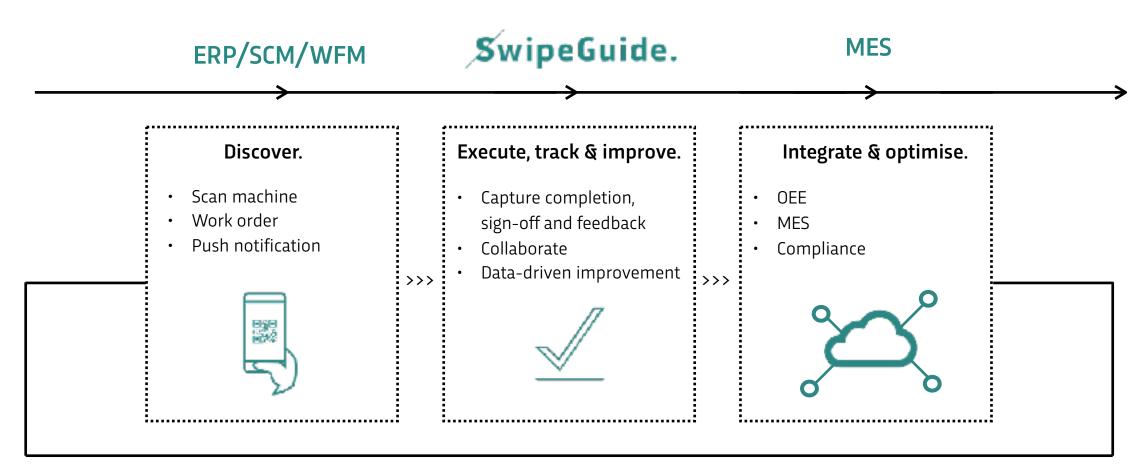
S

Improve process & product design.





Future-proof solution in the I4.0 tech stack.





Content migration makes the transition to SwipeGuide effortless.

Day:

1.

Customer provides
SwipeGuide with example
files of the existing content

2.

SwipeGuide investigates the import options via the adapter

3.

Existing content is>>> transformed into XML or JSON format.

4.

Content migration is tested and refined

>>>

5.

SwipeGuide platform populated with existing content + enriched.



>>>





>>>



Application areas.

1.

Digital work instructions for production & manufacturing

2.

Digital work instructions for your field service engineers

3.

Digital work instructions for your professional customers and their user group

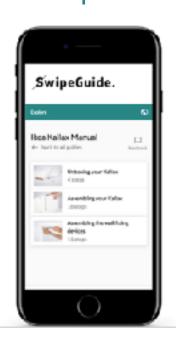
4.

Digital user guides for your customer in the consumer space









Identify the relevant moments of instruction need.



Assembly.

Make sure the user is prepared for first use.

Commencement.

Make sure the user has a great first experience.

Operating.

Access and use the right instruction at the moment of need.

Troubleshooting.

How to solve common issues the operations.

Maintenance.

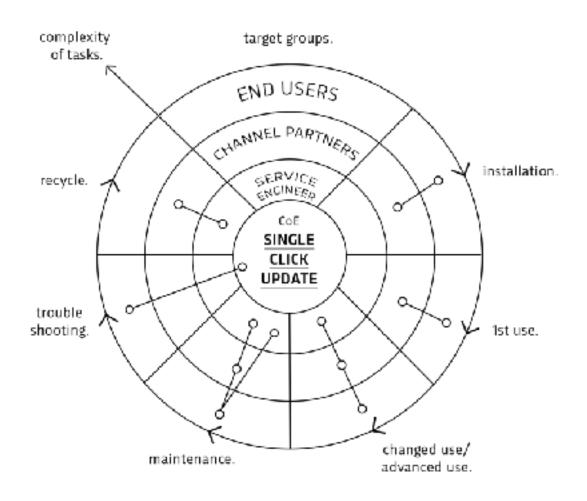
Service, cleaning, and maintenance.

Recycle.

End-of-life plan for products and machinery.



Improve bottomline results. Less downtime, better service.



Single click updates.

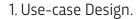
- Multi site
- Multi target group
- Multi apps
- Multi lingual

with

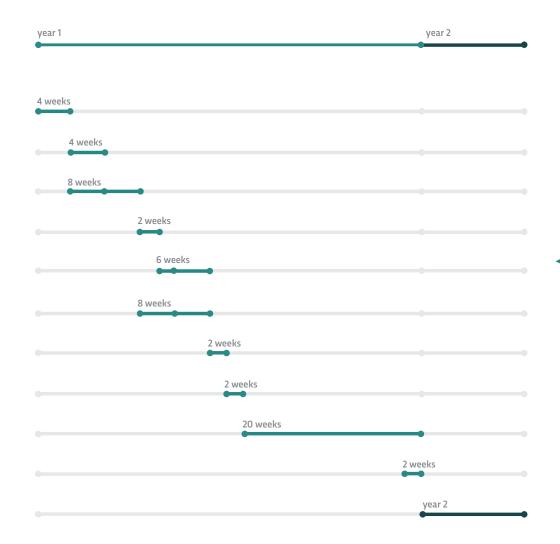
- Remote support
- Custom integrations
- Tracking +
- Improvement recommendations



Validate with a proof-of-value approach.



- 2. Instruction Redesign.
- 3. URS.
- 4. Discoverability Design.
- 5. User Testing + Tracking.
- 6. Prep Initial Roll Out.
- 7. Evaluate POV.
- 8. Go/No Go Decision.
- 9. Roll Out Phase 1.
- 10. Design Solution Scaling.
- 11. Scale Across Business Units/Locations.



Total price:

€20-35k

Meet the Swipees.

- Mission: spare resources for better use.
- Based in Amsterdam, The Netherlands.
- Team: 24 Swipees with 14 nationalities.



Swipe Guide.

Effortless instructions.

Outsmarting work.

Hall 13, Stand D22/1