



- Program -

Thailand Business Network @ Hannover Messe 2019

Tuesday, 2nd April 2019, 13.30 – 17.00 hrs.

Room 18 (Conference Level), Convention Center, Hannover Fair

13:30 (15 min)	Guests Welcoming
13.45 – 13.55 (10 min)	Welcoming Remarks : Mr. Dhiravat Bhumichitr, Ambassador of Thailand to the Federal Republic of Germany : Mr. Stefan Messer, CEO, the Messer Group Co., Ltd. and Board Member and Chair of ASEAN Section, German Asia-Pacific Business Association (Ostasiatischer Verein e.V.: OAV)
13.55 – 14.10 (15 min)	Introductory Remarks : Dr. Luxmon Attapich, Deputy Secretary-General, Eastern Economic Corridor Office (Thailand)
14:10 – 15:00 (50 min)	Panel Discussion I: Thailand's Industry 4.0 - The Way Forward [Panelists]: Mr. Markus Lorenzini , President and CEO, Siemens Co., Ltd. (Thailand) Mr. Techa Bunyachai , Vice Chairman, Thai Federation on Logistics Mr. Sakda Sarapatwittaya , Board Committee of Thai Automation and Robotics Association (TARA) Dr. Roland Wein , Executive Director, German-Thai Chamber of Commerce (GTCC) Prof. Dr. Bernd Bachert , CEO, IRATEC, Co., Ltd. (Thailand) [Moderator]: Dr. Luxmon Attapich , Deputy Secretary-General, Eastern Economic Corridor Office
15:00 – 15:15 (15 min)	Q&A
15:15 – 16:05 (50 min)	Panel Discussion II: Creating Innovation Partnership for the Future - Opportunities & Challenges [Panelists]: Dr. Sarasin Viraphol , Executive Vice President, CP Group (Thailand) Mr. Steffen Hessel , Regional Head, External Affairs and Government Relations, Robert Bosch (SEA) Pte Ltd. Mr. Franck-Olivier Rossignolle , CEO, Transdev Asia (France) Mr. Robert Huber , Chair, Foreign Trade Committee, IHK Karlsruhe Mr. Guy Limouzin , VP Sales Space Systems, AIRBUS [Moderator]: Mrs. Nongnuth Phetcharatana , Special Advisor, Eastern Economic Corridor Office
16:05 – 16:20 (15 min)	Q&A
16.20 -17.00 (40 min)	Networking Reception Participating Companies/Associations: Airbus Group, Inc., CP Group (Thailand), Elektronik und Informationstechnik (VDI), German Asia-Pacific Business Association (OAV), German Electrical and Electronic Manufacturers' Association (ZVEI), German-Thai Chamber of Commerce (GTCC), IHK Karlsruhe, IRATEC, Co., Ltd., Messer Group Co., Ltd., Robert Bosch (SEA) Pte Ltd., SCG (Thailand), Siemens Co., Ltd. (Thailand), Thai Automation and Robotic Association (TARA), Thai Federation on Logistics, ThyssenKrupp, Transdev Asia (France), TropicalTech Co., Ltd. (Thailand), Voith Group (Germany)