



SPECIAL DISPLAY

MOBILE ROBOTS & AUTONOMOUS SYSTEMS

Intelligent mobile systems and components
for industrial production, the public sector
and the service industry

GET NEW TECHNOLOGY FIRST ·
19-23 APRIL 2010

HANNOVER MESSE 2010 / PARTNER COUNTRY

ITALIA



HANNOVER
MESSE

MOBILE ROBOTS & AUTONOMOUS SYSTEMS

The international technology event

HANNOVER MESSE ranks as the world's No. 1 industrial technology show. Exhibitors, visitors, journalists and policy-makers come to Hannover from all over the globe. They present the latest developments, tune into technological innovations, make new contacts, finalize investment decisions, discover new business opportunities and report on the show highlights.

Mobile Robots & Autonomous Systems

Mobile robots and autonomous systems are employed in a wide range of different applications. Mobile systems clean building facades. Information guides navigate their way around supermarkets. Automated Guided Vehicles streamline production processes. Taking place for the third time under the umbrella of HANNOVER MESSE, "Mobile Robots & Autonomous Systems" will reflect this trend. In Hall 16 visitors will be able to view a complete array of solutions and components for industry, the public sector and service applications – everything from inspection robots to Automated Guided Vehicles.

Synergies

"Mobile Robots & Autonomous Systems" will be an integral part of the unique Industrial Automation line-up consisting of production logistics, mechanical and plant engineering, robotics and robot-based automation, identification and image processing solutions as well as power transmission. These product categories will attract additional visitors to "Mobile Robots & Autonomous Systems".



Visitors gathering information about the latest trends in research and practical application.

DISPLAY CONCEPT

THINGS ARE ON THE MOVE

In Hall 16 mobile robots and autonomous systems perform live in front of the visiting public. The emphasis is very much on practical, hands-on applications.

You'll be in an ideal position to showcase your systems and solutions – thanks to the live demonstration areas, the attractive stand design concept, the 'Robot Garage' and the guided tours of the entire display area.



Put your autonomous hover platforms through their paces in Hall 16 or in the outdoor area.

MOBILE AREAS

Available free of charge to exhibitors, these special "Mobile Areas" will offer an unrivalled chance to demonstrate mobile systems to potential users – live and in action.

The aisles, air space and outdoor areas are all available for presentation purposes. Together we develop the optimum mode of presentation for your mobile systems and autonomous robots.



Demonstrate your technologies and ideas in all areas of the display.

MOBILE FORUM

Interactive and flexible: on-site presentations are the ideal way to enter into a dialogue with visitors.

You'll have the opportunity to explain your systems and components to an interviewer – either at your stand or at one of the Mobile Areas.

In this way you can get your message across to a professional audience.



Use the daily technology presentations to establish contact with interested visitors.

“Taking part in ‘Mobile Robots & Autonomous Systems’ was definitely worthwhile. We demonstrated our cleaning robots, held discussions with potential customers and established promising contacts. We’ll be back again in 2010!”

Anton Niederberger, Niederberger-Engineering AG

“All those involved rate HANNOVER MESSE 2009 as a success! Promising discussions took place. The automated guided vehicle (AGV) sector successfully demonstrated its capabilities outside the scope of traditional AGV applications.”

Dr.-Ing. Günter Ullrich, Forum-FTS

Located at the heart of HANNOVER MESSE, “Mobile Robots & Autonomous Systems” profits from its direct integration into the trade show “Industrial Automation”.



INDUSTRIAL PRODUCTION

- > Industrial robots on mobile platforms
- > Automated Guided Vehicles
- > Mobile machines
- > Service robots
- > Security and inspection robots

PUBLIC SECTOR

- > Robotic road sweepers
- > Offshore robots
- > Inspection and cleaning robots
- > Fire-extinguishing robots
- > Mobile machines
- > Drain inspection robots
- > Service and information robots
- > Surveillance robots
- > Flying robots
- > Automated Guided Vehicles

SERVICE INDUSTRY

- > Service robots
- > Inspection and cleaning robots
- > Offshore robots
- > Mobile machines
- > Flying robots
- > Automated Guided Vehicles

COMPONENTS

- > Sensor systems and image processing
- > Control systems
- > Electronics and power supply
- > Electrical components
- > Wireless communication
- > Actuator systems
- > Materials

WHO ATTENDS THE SHOW?

HANNOVER MESSE 2009 was a complete success: **206,500** visitors from **61** countries flocked to Hannover. One in four came from outside Germany: **70%** from Europe (Top 5: Netherlands, Austria, Belgium, Denmark, Italy), **19%** from Asia and **7%** from America.

“Industrial Automation” at HANNOVER MESSE is a magnet for visitors: **102,600** industry professionals attended this section of the show. More than **25%** had definite investment intentions. And **55%** played an important role in investment decisions in their companies and organizations.

“Mobile Robots & Autonomous Systems” was a big hit with the visitors, exhibitors and media. In 2009 approx. **35,000** visitors came here for an update on the latest trends and applications.

This audience included decision-makers from all sectors of industry (SMEs, major concerns), senior executives and technical managers.

BUSINESS SECTORS OF VISITORS

- > Mechanical and plant engineering
- > Suppliers of automation solutions
- > Automotive industry/component suppliers
- > Electrical/electronics industry
- > Chemical industry/pharmaceuticals/cosmetics
- > Food processing and beverage industries
- > Energy
- > Facility management services
- > Consulting firms
- > Systems houses
- > Engineering and planning offices
- > Entertainment industry
- > Commerce and logistics
- > Public sector

VISITOR GROUPS

- > Company management
- > Plant/works management
- > Production managers
- > Product management
- > Designers and developers of automation components
- > Technical officers in public administration
- > Facility managers
- > Industrial researchers in the field of robotics and automation



SECURE YOUR PLACE AT HANNOVER MESSE

“Mobile Robots & Autonomous Systems” is your passport to target markets – both national and international. HANNOVER MESSE offers you a premium location at the centre of a high-impact display category, as well as convenient presentation options within the framework of an attractive overall concept.

Demonstrate the quality of your products and systems to potential customers and partners – live! You can either design your own stand or else choose one of our standardized options. Further information is available at: hannovermesse.de/roboter_e.

Book
now!

PRESENTATION PACKAGES

- Stand with back wall, carpeting and basic lighting
- Power supply, including electricity charges
- Small storage cubicle
- Company logo lettering
- Free use of the Mobile Areas and Robot Garage
- Free participation in the Mobile Forum
- 4/8 free exhibitor passes
- Unlimited number of complimentary admission tickets (print and electronic options)
- Unlimited number of free product descriptions on the HANNOVER MESSE website
- 20 free product category entries on the HANNOVER MESSE website
- Text entry in the “Mobile Robots & Autonomous Systems” press pack

Cost: 15 m² display area € 5,400

30 m² display area € 8,700

plus one-off registration fee of € 300 and VAT.

INDIVIDUAL STAND

- Stand space + services available to order
- Individual stand design options
- Free use of the Mobile Areas and Robot Garage
- Free participation in the Mobile Forum
- Free exhibitor passes (number dependent on stand space booked)
- Unlimited number of complimentary admission tickets (print and electronic options)
- Unlimited number of free product descriptions on the HANNOVER MESSE website
- 20 free product category entries on the HANNOVER MESSE website
- Your own text entry in the “Mobile Robots & Autonomous Systems” press pack

Cost: € 184 per m²

plus one-off registration fee of € 300 and a visitor promotion charge of € 29 per m² of rented stand space (all plus VAT).

+++ Early booking discount: Register by

15 September 2009 and you'll save € 6 per m² +++



AT YOUR SERVICE

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