



POWER TRANSMISSION AND CONTROL

International Trade Fair for Electrical and Mechanical
Power Transmission, Fluid Power, Compressed
Air Technology, Machine Parts, Bearings, Internal
Combustion Engines and Gas Turbines

Shanghai New International Expo Centre (SNIEC),
China

26–29 October 2009



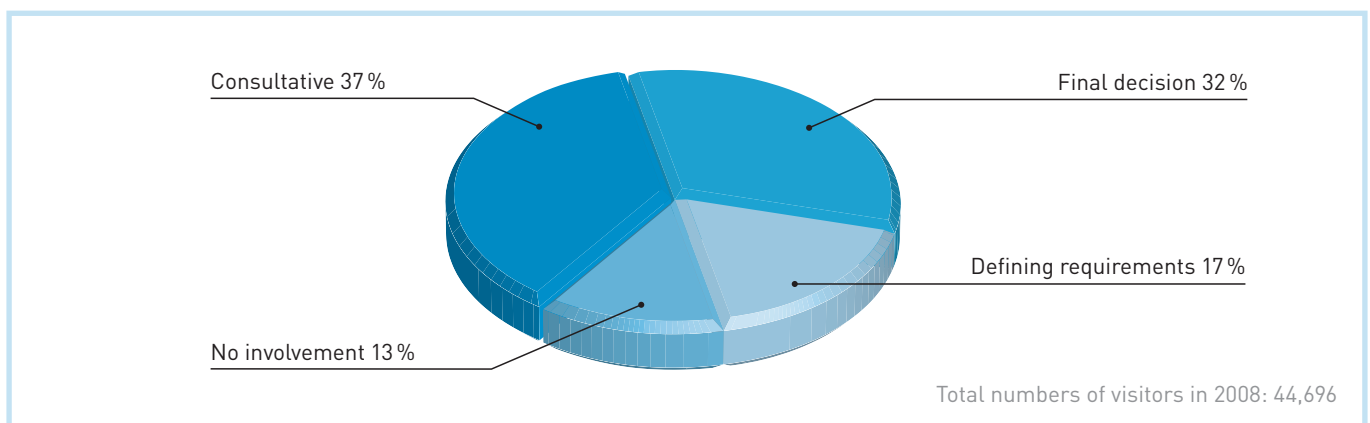
From 26 to 29 October 2009 over 50,000 visitors will be at the trade show in Shanghai.
Grab this opportunity!



More than 50,000 professionals attend PTC ASIA

Many of Asia's top professionals and specialists will be at PTC ASIA. The audience of over 50,000 will boast a large number of decision-makers, including a high proportion from middle management and user groups. The exhibitors from across the global market are a reminder of the high international profile that typifies PTC ASIA. Your company should exploit these excellent conditions for business – not least because foreign ventures and investments are responsible for a growing share of the Chinese market.

Visitor involvement in purchasing decisions



Continued strong demand for power transmission and control technology in China

China's sustained industrialization is generating strong demand in the mechanical engineering sector, as well as dramatic growth rates in power transmission and control technology. At the same time, strong growth in agriculture, water management and protection, the energy industry and the transport sector have led to rapidly increasing demand for hydraulics, pneumatics and sealing technology. Recent forecasts estimate growth from 20 billion RMB in 2005 to 35 billion RMB in 2010.

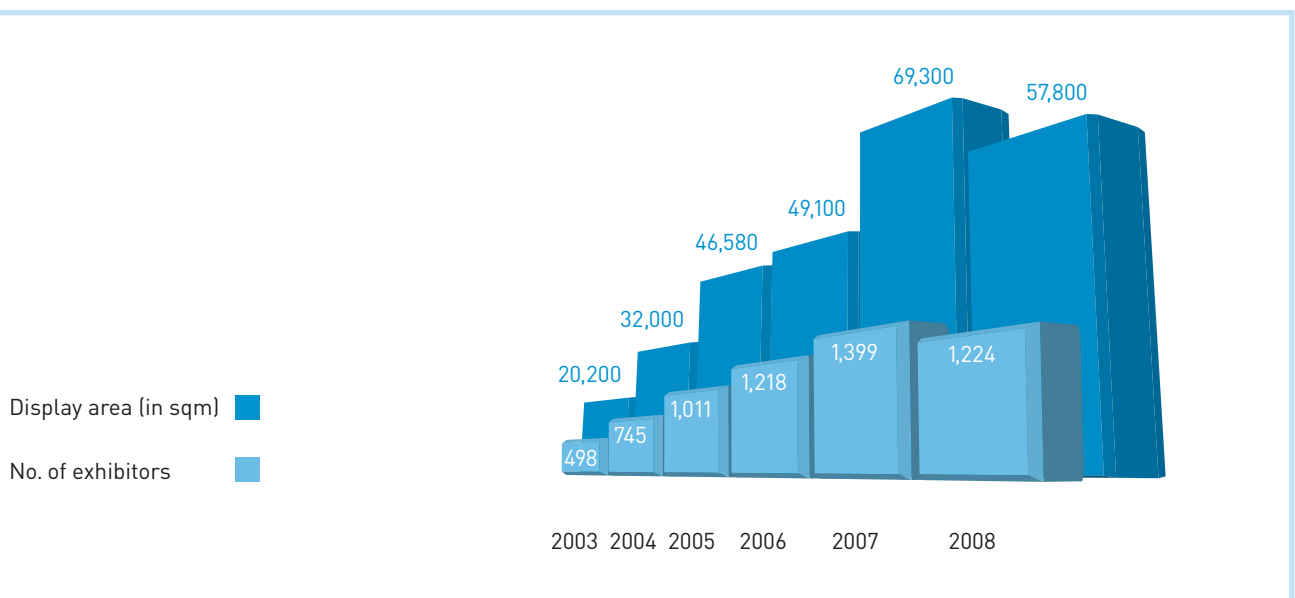
PTC ASIA is the biggest event in this sector anywhere in Asia

As the second largest show of its kind anywhere in the world and Asia's biggest event for this sector, PTC ASIA provides insights into the latest technology. The market requires reliable, durable products that are compact, provide precision and ensure high production speeds. Thanks to a concept that addresses users' needs, PTC ASIA is able to attract many user groups from all over Asia and thus make sure that you, the exhibitor, meet a broad audience of interested professionals.

Welcome to the world metropolis Shanghai!

Shanghai remains one of China's most important economic regions. It boasts an excellent infrastructure and international transport links. Local hotels offer ample capacity during the trade show – all are of a high standard and reasonably priced. In short, this vibrant metropolis is the perfect starting point for venturing onto the Chinese marketplace.

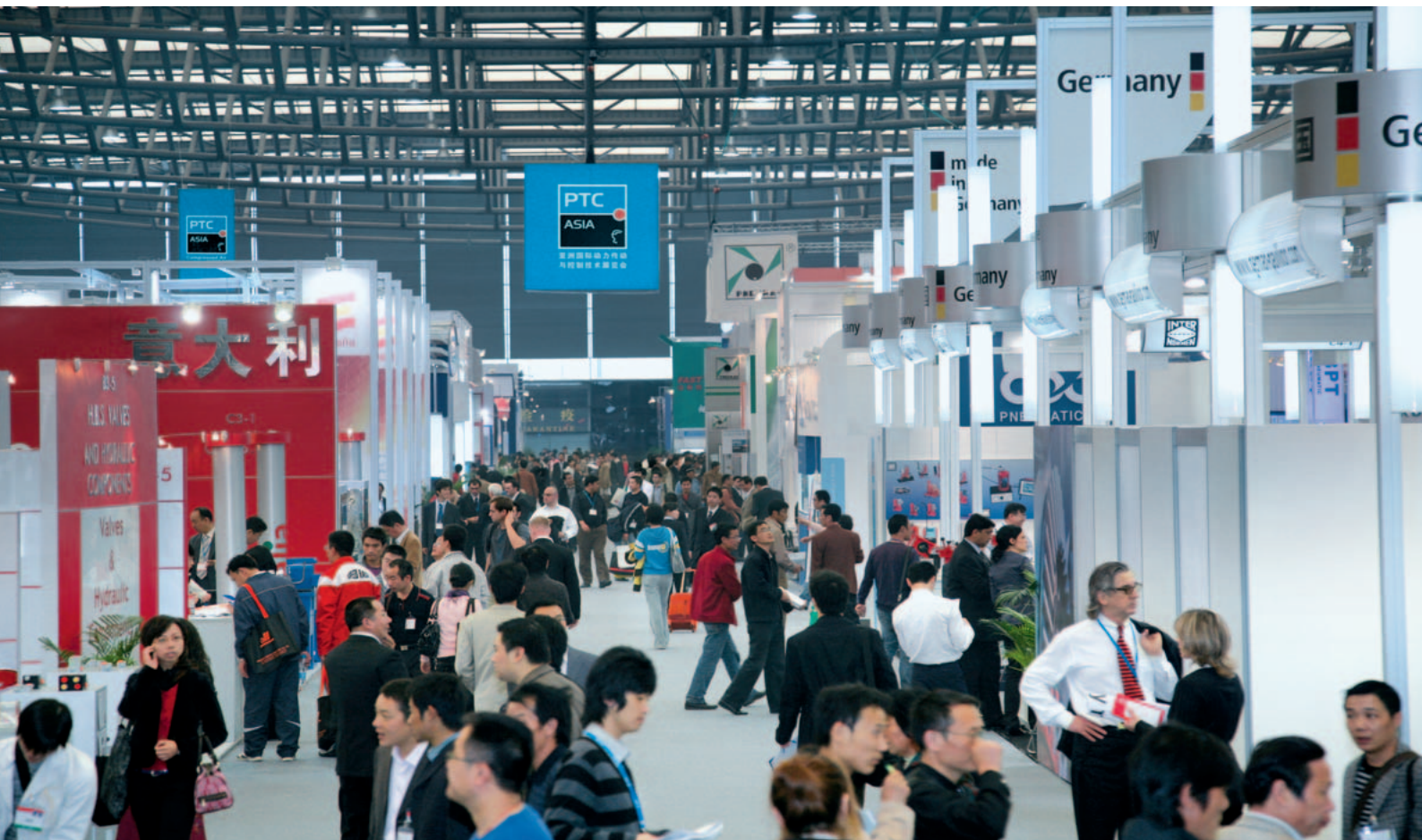
Display area (in sqm) and no. of exhibitors



“We are very happy with the PTC ASIA. We had many good contacts with customers, distributors and potential clients. The amount of visitors is also very good. Also the service around the fair makes it easy for exhibitors. We will also exhibit at MDA INDIA in Bangalore.”

SKF Sealing Solutions / Mrs Camilla Christerson

Do you want to be part of Asia's trade show?
We offer full support and good service from start to finish!



Exhibitors and visitors profit equally from two trade fair events

PTC ASIA takes place in conjunction with CeMAT ASIA, another of the international trade shows organized by Deutsche Messe at the same venue. Everyone benefits from this concept – after all, the exhibitors at the respective events are also potential clients and represent sales potential, while the trade visitors generally attend both fairs. This combination, which has proven highly successful in other countries, generates a number of useful synergies.

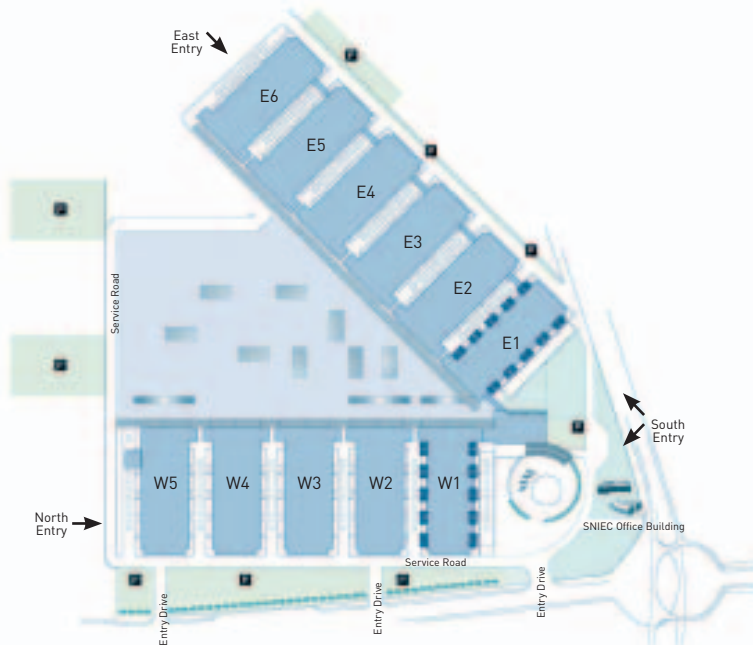


PTC ASIA International Trade Fair for Electrical and Mechanical Power Transmission, Fluid Power, Compressed Air Technology, Machine Parts, Bearings, Internal Combustion Engines and Gas Turbines

CeMAT ASIA International Trade Fair for Materials Handling, Automation Technology, Transport Systems and Logistics

A modern trade show venue provides a platform for your success

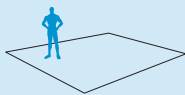
The Shanghai New International Exhibition Centre (SNIEC) is an attractive, modern trade show venue. It is easy to reach thanks to its central location and the good transport infrastructure. It boasts first-class facilities that meet the highest international standards and afford optimum conditions for presenting products to best effect.



Shanghai New International Expo Centre (SNIEC)

Stand options

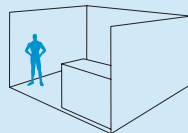
Raw space



- Stand area (min. 18 sqm)

Price: € 200/sqm

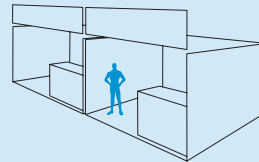
Shell scheme



- Stand area (min. 9 sqm)
- Back walls and side walls (white)
- Carpeting
- 1 reception desk
- 2 chairs
- 1 electric power point
- 1 company sign (English/Chinese)
- 2 spotlights

Price: € 250/sqm

International Pavilion



- Stand area (min. 9 sqm)
- Wall panels
- Carpeting
- 1 table
- 4 chairs
- 1 info counter
- 2 spotlights (100 W)
- 1 electric socket (220 V)
- 1 company sign (English/Chinese)
- Catalogue entry
- 1 wastepaper basket
- 1 sqm lockable storage space

Additional services

A service centre will provide the following services to all exhibitors at the group stand:

- Information counter
- Contact person on site during the entire event
- Snacks & soft drinks
- Lounge area

Price: € 265/sqm

General services are free of charge for all exhibitors

- Standard catalogue entry
- Individual support services provided by the organizers on site
- Internet-based matchmaking
- On-site Internet lounge during the show
- Visitor admission tickets

Are you interested in a comprehensive market survey?
All the main product categories are showcased here!



Product categories

FLUID POWER

- Hydraulics
- Pneumatics
- Sealing technology

MECHANICAL POWER TRANSMISSION, PARTS AND EQUIPMENT

- Gears
- Chain transmission
- Belt transmission
- Fasteners
- Couplings & brakes
- Springs
- Powder metallurgy
- Related special manufacturing equipment and instruments
- Related materials and components

BEARINGS

- Bearings
- Related equipment & accessories
- Related components

LINEAR MOTION SYSTEMS

- Linear guides
- Linear motion drive elements/drive systems
- Linear motion systems

ELECTRICAL POWER TRANSMISSION

- Industrial motors
- Servomotors
- Frequency converters
- Electric drives
- Electromagnetic equipment

COMPRESSED AIR TECHNOLOGY

- Compressors for compressed air production
- Compressor accessories and components
- Vacuum technology

INTERNAL COMBUSTION ENGINES AND SMALL GAS TURBINES

- Otto engines
- Diesel engines
- Gas engines
- Gas turbines

PTC ASIA is organized by Deutsche Messe

Since PTC ASIA was launched in 1991, the number of visitors and exhibitors has grown consistently. This ongoing success can be attributed to the expertise of Deutsche Messe and its HANNOVER MESSE worldwide team, as well as the efforts of its subsidiary Hannover Fairs China in Shanghai. You can be assured of their assistance too! A client-focussed service and smooth trade fair organization ensures all-round support at every stage of PTC ASIA.

The trade show has the support of many national and international associations

Important Chinese associations and industry bodies rank among the organizers of the event. Over 35 professional associations from Asia, Europe and the USA are actively involved in supporting PTC ASIA. Apart from HANNOVER MESSE itself, this trade show is the most important meeting-place for its sector worldwide. Due to a large media presence at the event, as well as press reports and advertisements in various media, the trade show is a focus of international attention.

JOIN THE MARKETS – WORLDWIDE!



20–24 April 2009
Hannover, Germany

Motion, Drive & Automation

www.hannovermesse.com



26 February – 1 March 2009
Istanbul, Turkey

World of Industry Part II

www.win-fair.com



19–21 January 2010
Dubai, United Arab Emirates

Motion, Drive & Automation MIDDLE EAST

www.mda-me.com



8–11 December 2009
Bangalore, India

Motion, Drive & Automation INDIA

www.mda-india.com



26–29 October 2009
Shanghai, China

Power Transmission and Control ASIA

www.ptc-asia.com

“As a first time exhibitor at PTC ASIA, the show far exceeded our expectations. After two days we already had 80–90 good contacts and met several potential Chinese partners. PTC ASIA is a very good value, very affordable and an excellent investment.”

Mr. Bill Tulloch/RHM/Fluid Power, Inc. Westland, Michigan, USA / Member of the National Fluid Power Association



Deutsche Messe
Hannover · Germany



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Worldwide

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China Hydraulics
Pneumatics
& Seals Association



China General Machine
Components Industry
Association



China National
Bearing Joint
Imp. & Exp. Corp.

Supported by:

China Gear Manufacturers Association
China Chain Transmission Manufacturers Association
China Fastener Manufacturers Association
China Spring Manufacturers Association
China Powder Metallurgy Manufacturers Association
China Coupling Manufacturers Association
Compressor Research Institute, Xi'an Jiaotong University
Luoyang Bearing Research Institute
European Fluid Power Committee (CETOP)
European Committee of Association of Manufacturers of Gears and Transmission Parts (EUROTRANS)
VDMA Power Transmission Engineering, Germany
VDMA Fluid Power, Germany

ASSOFLUID, Italy
British Fluid Power Association, Great Britain
National Fluid Power Association, USA
American Gear Manufacturers Association
Japan Fluid Power Association
Japan Powder Metallurgy Association
The Fasteners Institute of Japan
Korea Metal Industry Cooperative
Korea Federation of Fasteners Industry Cooperatives
Taiwan Fluid Power Association
Taiwan Industrial Fasteners Institute
Taiwan Fastener Trading Association
Hong Kong Screw & Fastener Council

Venue:

Shanghai New International Expo Centre (SNIEC)
2345 Longyang Road
Shanghai 201204, P. R. China
www.sniec.net

Deadline for applications: 31 May 2009
Show duration: 26-29 October 2009
Set-up period: 24-25 October 2009
Dismantling: 30 October 2009

Deutsche Messe maintains an extensive network of local representatives.
The relevant addresses are listed under www.messe.de

