



METALWORKING AND CNC MACHINE TOOL SHOW

International Exhibition for Machine Tools, Sheet Metal,
Pipe & Tube Production, Mould & Die Construction, Tools

Shanghai New International Expo Centre (SNIEC),
China

3-7 November 2009

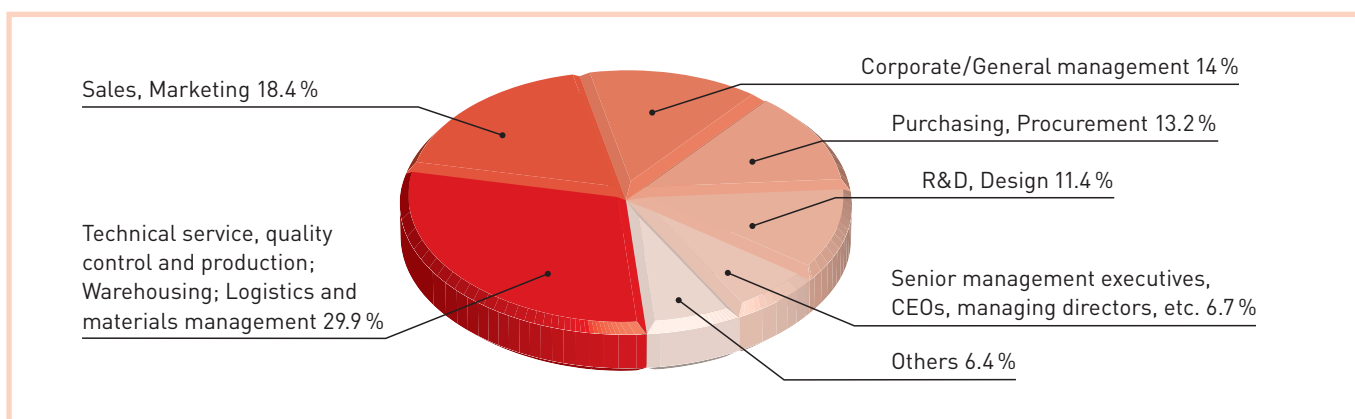


Go East to discover the biggest sales market for machine tools! **Come to China!**



Top professionals meet in Shanghai

MWCS attracts top-flight visitors who attach importance to a broad overview of technology and business trends in their sector. Let this high level of interest work for you by joining countless other international exhibitors and market leaders who recognize the benefits of taking part in order to improve their business performance!



Breakdown of visitors according to area of responsibility

In 2007 China imported one in five of all machine tools produced worldwide

Since 2003 China has been the biggest sales market for machine tools. In 2007, machine tool imports to China were worth over seven billion US \$, accounting for 20 percent of total world output. China's economic growth has continued unabated. In fact, growth of ten percent is expected for 2008. This will automatically lead to increased demand in the key sectors for machine tools: the automobile industry, shipbuilding, aerospace, the energy sector, railways and mechanical engineering.

The Metalworking and CNC Machine Tool Show is the leading metalworking show in South East China

As the demand for machine tools rises so too does the demand for all kinds of products and services in metalworking. One of the big advantages of MWCS is that the show affords a wide overview of all the innovative technology and trends in this area and thus attracts large numbers of industry professionals.

A world metropolis welcomes you

Shanghai is an exciting location for exhibitors and visitors alike. It is quite literally the gateway to the vast Chinese market. Shanghai boasts the world's third largest container port with an excellent infrastructure and optimal international links. As one of the world's most populous cities Shanghai has everything to offer, including reasonably priced hotels of international standard throughout the year.



“This is our third participation and we are very satisfied with the services provided. In the face of the financial crisis this show offers a good opportunity to get a feeling of the mood among the Chinese customers. We will definitely come next year.”

Amada/TOSHIO TAKAGI/Managing Director & COO

You'll benefit from excellent conditions and a great location. **Choose success!**



Take advantage of the benefits provided by these parallel trade shows!

A total of seven trade shows covering an area of more than 100,000 m² take place alongside one other. Exhibitors can expect numerous visitors from these parallel events. In 2008, this line-up attracted a total of over 90,000 visitors.



MWCS Metalworking and the CNC Machine Tool Show – International Exhibition for Machine Tools, Sheet Metal, Pipe & Tube Production, Mould & Die Construction, Tools

ES Energy Show: International Exhibition for Energy Infrastructure and Services, Power Generation and Distribution, Electrical Technology, New Energy and Renewable Energy

IAS Industrial Automation Show – International Exhibition for Factory and Process Automation, Electrical Systems, Robotics and Industrial Automation IT & Software

KTES Key Technology & Equipment Show

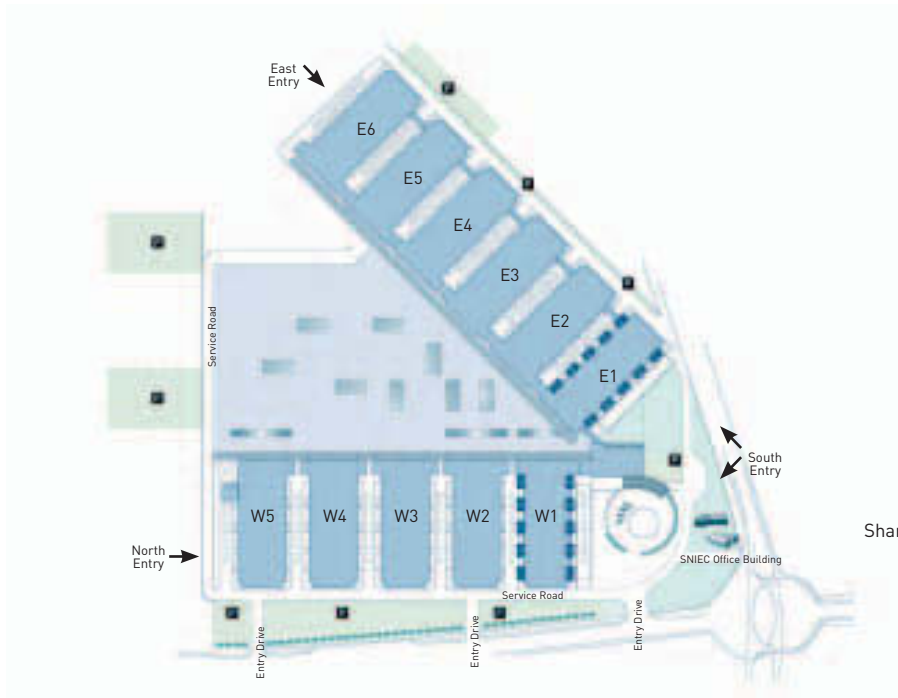
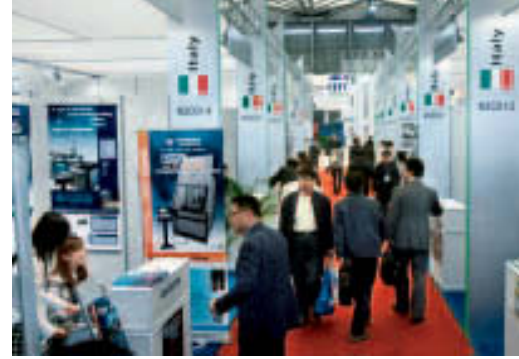
ITES Information Technology Equipment Show

EPTES Environment Protection Technology & Equipment Show

STIS Scientific & Technological Innovation Show

Discover an ultramodern exhibition venue

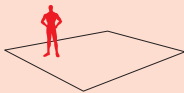
The Shanghai New International Exhibition Centre (SNIEC) is one of the most modern venues of its kind in Asia. Its facilities and services match any convention centre worldwide and transport connections are outstanding.



Shanghai New International Expo Centre (SNIEC)

Stand options

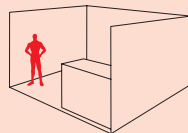
Raw space



- Stand area (min. 18 sqm)

Price: € 200/sqm

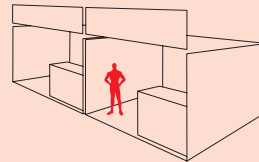
Shell scheme



- Stand area (min. 9 sqm)
- Back walls and side walls (white)
- Carpeting
- 1 reception desk
- 2 chairs
- 1 electric power point
- 1 company sign (English/Chinese)
- 2 spotlights

Price: € 250/sqm

International Pavilion



- Stand area (min. 9 sqm)
- Wall panels
- Carpeting
- 1 table
- 4 chairs
- 1 info counter
- 2 spotlights (100 W)
- 1 electric socket (220 V)
- 1 company sign (English/Chinese)
- Catalogue entry
- 1 wastepaper basket
- 1 sqm lockable storage space

Additional services

A service centre will provide the following services to all exhibitors at the group stand:

- Information counter
- Contact person on site during the entire event
- Telephone and fax with IDD line, internet access, photocopier. (Services will be invoiced on the basis of actual usage)
- Snacks & soft drinks
- Lounge area

Price: € 265/sqm

General services are free of charge for all exhibitors

- Standard catalogue entry
- Individual support services provided by the organizers on site
- Internet-based matchmaking
- On-site Internet lounge during the show
- Visitor admission tickets

China's machine tool market is booming. Seize this opportunity!



Product categories

METAL CUTTING MACHINE TOOLS

- Machine centers & milling machines
- Boring machines
- Gear cutting machines
- Machine centers & parallel kinematic (PKM)
- FMC/FMS & automatic devices
- Honing and grinding machines & super-finishing grinding machines
- Turning machines (lathes)
- Sawing/shaping/broaching/planning
- Modular machines & modular units
- Drilling and tapping machines
- Cutting tool grinding machines

METAL FORMING MACHINES

- Sheet metal cutting machines and machining centers
- Sheet, plate and tube spinning machines
- Straightening machines & wire forming machines
- Presses
- Shearing machines for sheet, plate and profile
- Bar/tube bending and forming machines
- Transfer press/nibbling machines

NON-TRADITIONAL MACHINES AND SPECIAL PURPOSE MACHINES

- Die sinking EDM
- Electro-chemical machines
- Plasma cutting machines
- Rapid prototyping manufacturing (RPM)
- Surface treatment and coating equipment
- Wire cutting EDM
- Flame cutting machines
- Water jet cutting machines
- Marking and engraving machines
- Vacuum forming machines

NUMERICAL CONTROL SYSTEMS, DIGITAL READOUT UNITS, MACHINE TOOL APPARATUS

MACHINE TOOL COMPONENTS AND AUXILIARY EQUIPMENT

ABRASIVE, CUTTING TOOLS, TOOLING, JIG FIXTURE & RELATED PRODUCTS

INSPECTION, MEASURING EQUIPMENT

Professional trade show organization based on twenty years of experience in China

Hannover-Messe International GmbH, the organizer of numerous trade shows across the world, is renowned for the quality of its events and services.

Together with its subsidiary Hannover Fairs China, this top-class organizer will take care of your requirements before, during and after the trade show in Shanghai. You can rely on our excellent organization and smooth-running services so that you are free to focus on your own clients and visitors to your stand.

MWCS Metal Working – backed by industry professionals

MWCS has the support of major industry associations such as VDW, SWISSMEM, TMBA and KOMMA. The event is also partnered by trade journals, while an advertising campaign as well as PR and press activities targeting all the general and specialist media ensure good media coverage before and during the event.

Join the Markets worldwide!



5–8 Feb 2009
Istanbul, Turkey

World of Industry Part I

www.win-fair.com



15–18 Oct 2009
Istanbul, Turkey

aluexpo 2009

www.aluexpo.com



11–14 May 2010
Beijing, P.R. China

Metal+Metallurgy China 2010

www.mm-china.net

15–17 Oct 2009, Ho Chi Minh City, Vietnam, **EPM Linkage 2009**

“We’ve been regularly attending the show for the past 6 years. This is one of our emerging shows that we attend in China. Many of our competitors are here. I had good discussions with the customers and we look forward to increase our image in the market.”

Trumpf China/Peter Hoecklin/President



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Hannover · Germany



Deutsche Messe
Worldwide

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Co-organizers:

Capital Exhibition Services of China National
Machine Tool Corp.
Society of Automotive Engineers of China
Taiwan Machine Tool Foundation

Supported by:

China Association of the National Shipbuilding
Industry (CANSI)
Shanghai Association of Metal Cutting Technology
Shanghai Association of Die & Mould (SADM)

Deutsche Messe maintains an extensive
network of local representatives.
The relevant addresses are listed under
www.messe.de

Venue:

Shanghai New International Expo Centre (SNIEC)
2345 Longyang Road
Shanghai 201204, P. R. China
www.sniec.net

Deadline for applications: 30 June 2009
Show duration: 3–7 November 2009
Stand assembly: 31 October – 2 November 2009
Dismantling: 8 November 2009

