

JOIN THE MARKETS OF RENEWABLE AND CONVENTIONAL ENERGIES, POWER GENERATION, TRANSMISSION AND DISTRIBUTION



IN GERMANY



19 - 23 April 2010
Hannover

IN TURKEY



7 - 8 February 2017
Istanbul

IN TURKEY



7 - 8 February 2010
Istanbul

IN INDIA



15 - 18 December 2010
Mumbai

THE WORLD OF RENEWABLE ENERGY EAGERLY AWAITS YOUR PRESENCE – IN THREE MAJOR CITIES

Three cities – Four major fairs – One strong partner



The basis for your success: International trade fair venues in ambitious markets

Germany, Turkey and India: The energy industry world will shortly be meeting here, bringing together great decision-making power in one place. There are no less than four successful platforms around the world available to you for entering new markets and initiating new business relationships. With this global array of trade fairs the HANNOVER MESSE is putting its successful concept into action on an international level. This gives you the opportunity to showcase your company at the right time in the world's most promising markets and keeps you in close contact with international business partners. Regardless of whether you take part in one, two or all four trade fairs, by participating in these established shows you will be taking advantage of the most effective way of raising your profile with your products and services in the international trade arena.

Professional trade fair organizer

Around the globe, Deutsche Messe stands for excellent trade show organisation. Its goal is to represent contemporary markets and highlight international market trends. Deutsche Messe possesses extensive know-how and stages around 100 trade fairs and exhibitions every year in Germany and abroad, featuring some 25,000 exhibitors, two million visitors and 15,000 journalists from over 100 countries. With its specialist trade fairs Deutsche Messe is an international market leader, offering a valuable platform for knowledge transfer and an exchange of technological views and ideas.

Global network

Six international subsidiaries and representative offices in over 70 countries ensure the success of Deutsche Messe's trade fairs on foreign soil.

We know industry's key movers and shakers, maintain international links and foster contacts with national and international industry associations. Thanks to our knowledge of global economic trends and local national circumstances, we are also able to ensure that the shows are well received.

Strong promotional and media campaigns

These established trade fairs arouse attention and get promoted with a broad advertising and media campaign. Targeted marketing backs up these activities and boosts awareness levels.

PR work and wide-scale communication before, during and after the fairs guarantee a wide audience both internationally and also in the respective countries.

Synergies from staging multiple trade fairs together in one place

Related technologies in one place at the same time. Deutsche Messe has been developing this concept internationally for many years. Up to four trade fairs take place simultaneously in the same location. Take advantage of this interplay of progress to gain new ideas and useful contacts across a range of industries.



ENERGY AT THE HANNOVER MESSE: SHOW YOUR PRODUCT DIVERSITY AND KNOW-HOW AT THE WORLD'S LARGEST ENERGY TRADE FAIR

Energy



HANNOVER MESSE: the energy-charged trade fair! Be there at the international energy industry summit meeting!

Over recent years, the HANNOVER MESSE has developed into the central presentation and discussion platform for a secure, sustainable and efficient energy mix of the future and has become the largest energy technology trade fair in the world. Exhibitors at the 'Energy' fair cover the energy industry's entire value creation chain, from extraction, generation, supply, transfer and distribution all the way to transformation and energy storage. In combination with the 'Power Plant Technology' fair the concept is unique. Only the HANNOVER MESSE presents all forms of conventional and regenerative power generating technologies in one place at the same time. The 'Energy' fair thus provides not only the opportunity to foster contacts and develop networks, but also first-class conditions for initiating attractive, highly international new business, with over 95% of visitors in 2009 being trade delegates, 67% of which came from Europe and no less than 20% from Asia.

Promising success: Innovative companies profit from buoyancy of renewable energies

The global importance of renewable forms of energy is increasing immensely. Germany is taking a leading role in the growth and development of renewable energies. According to expert forecasts, by the year 2020 energy from wind, biomass, water, the sun and geothermal sources will be one of the formative elements of electricity supply. More countries than ever before are promoting the development of sustainable energy supplies that do not harm the environment. The benefactors from this global upswing are not least innovative, market-leading companies in Germany and all over Europe. They will be showcasing their technologies in this area in the fair's 'Renewables' section.



International Trade Fair with 9 Leading Sub-Fairs

- Energy
- Power Plant Technology
- MobiliTec
- Industrial Automation
- Digital Factory
- Industrial Supply
- MicroNanoTec
- Research & Technology
- CoilTechnica

Efficient business is guaranteed – Quality attendees and speakers

In addition to the exhibition section, the fair highlights also include numerous forums and conferences, at which contemporary hot topics are debated. One high point during the HANNOVER MESSE is the World Energy Dialogue, at which top-quality speakers from industry, business and politics always produce a reaction with their visionary keynote remarks and contributions to podium discussions. In the World Energy Dialogue 2009, for example, over 700 trade visitors from 20 countries took part in discussions on 'Power Stations and Electricity Grids of the Future'.

19 - 23 April 2010

Event organizer:

Deutsche Messe
Messegelände
30521 Hannover
Germany
www.messe.de

Contact:

Hannover, Germany:
Mr. Hubertus von Monschaw
Tel. +49 511 89-31303
hubertus.monschaw@messe.de
Mr. Peter Helms-Lundborg
Tel. +49 511 89-31314
peter.helms-lundborg@messe.de

Venue:

Deutsche Messe
Messegelände
30521 Hannover
Germany
www.messe.de

Stand prices for 2010:

Registration fee: 300,- EUR
Marketing fee: 29,- EUR
Raw space:
184,- EUR/sqm

4 - 8 April 2011



WIN WORLD OF INDUSTRY IN ISTANBUL: YOUR BRIDGE TO SUCCESS IN EURASIA

World of Industry Part II: Eurasias biggest Industrial Trade Fair for Industrial Automation, Hydraulic & Pneumatic and Electrotechnology



Turkey – A very dynamic market

Currently driving forward economic reforms and pursuing globally advanced standards, Turkey is a country with an above average rate of growth. This growth is being fostered in particular by greatly increasing exports and intensive investment activity, both from the public and private sectors. The dominant marketplace and trading centre in Turkey is Istanbul. The city is one of the fastest developing in the world. With its two airports, two railway termini and two ports, Istanbul is an important intersection in international passenger and freight transportation and of extreme significance as a logistics hub for Turkey and also the surrounding states of Europe and Asia.

WIN: An important trading platform for leading companies

WIN has been developed based on the model of the global market leader in industrial trade fairs, the HANNOVER MESSE. It is supported by 68 trade associations and 89 trade publications from the industrial field, both from Turkey and from other countries as well. Backing from government circles, trade organisations and the media underlines the fair's importance as a major trading platform for the entire Eurasian region and the Middle East. WIN is generating strong interest both from Turkish investors and businesses, as well as from international purchasers from neighbouring states.

World of Industry Part II produces synergies from 3 international trade fairs:

Automation: 17th Industrial Automation Fair
Hydraulic & Pneumatic: 7th Fluid Power Technologies Fair
Electrotechnology: 11th Energy, Electric and Electronic Technologies Fair



WIN – The trade fair event to top the lot!

WIN World of Industry is the leading annual trade fair for Turkey and Eurasia, at which producers, exporters and importers from over 70 countries do business. In terms of the number of exhibitors – over 1,358 direct exhibitors showcase their products and services. This is where global players catch up with the quickly growing markets of Eurasia. Over 114,000 trade visitors in total attend WIN Parts 1 and 2, at which important contacts are made and distribution channels opened up. WIN's highly regarded position is underlined not least by national pavilions from Germany, Italy, Spain, South Korea, China, The Netherlands and France.

At WIN 2009 buyers, related associations and officials from governmental bodies used the 'Business Cooperation Days' as a platform for face-to-face meetings with WIN exhibitors, with the focus on those days being put on the markets of Egypt, Iran, Syria, and the Ukraine.

17 - 20 March 2011

Event organizer:

Hannover-Messe Bilesim A.Ş.
c/o Hannover-Messe International
Istanbul Ltd. Sti Büyü
Kat:2 Daire:3 Maslak - İstanbul
Turkey
www.hfturkey.com

Contact:

Hannover, Germany:
Ms. Evin Bend
Tel. +49 511 89-31158
evin.bend@messe.de
Ms. Anna Buschmann
Tel. +49 511 89-31151
anna.buschmann@messe.de

Istanbul, Turkey:
Ms. Daniela Thumfart
Tel. +90 212 334 69 21
daniela.thumfart@hf-turkey.com

Venue:

Tüyap Fair Convention
and Congress Centre
www.tuyap.com.tr

February 2012

Stand prices for 2010:

Registration fee: 200,- EUR

Raw space:
195,- EUR/sqm

Shell scheme:
220,- EUR/sqm

International Pavilion:
245,- EUR/sqm

→ Stand Options on page 12



Turkey: Appealing investment opportunities require alternative solutions

The situation offered by Turkey opens up major potential for renewable forms of energy. Statistically, the sun shines for more than seven hours every day. With 170 areas of geothermal heat and 1,000 thermal sources, the Mediterranean state has the world's fifth greatest potential in the field of geothermal energy. Excellent conditions, therefore, for an emerging industrial nation to counter its increasing energy needs by using renewable energy forms. It is not for nothing that Turkey is the seventh largest energy market in Europe. While at 2,500kWh per capita, electricity consumption in Turkey is around a quarter of that in Germany, the trend is steeply upwards and according to the experts' estimates consumption will increase by a good 8% a year between now and 2016. This puts Turkey in fifth place in the table of the world's fastest growing energy markets. Even now, gaps are already appearing in the energy supply infrastructure. Existing plants and power stations are scarcely adequate to ensure a constant supply. At present, only 30% of energy needs can be covered using the country's own resources. 70% has to be imported. As demand grows, the energy imports will also increase. Alternative solutions are needed. Plans are in place for 120 million US dollars to be invested in the energy sector between now and 2020.

RENE X – Put your energy into entering a market of great potential

There are good opportunities for entering the Turkish market for energy-related products and services. RENE X shows just what potential and investment opportunities exist in Turkey in the areas of wind, water, solar and environmental technologies. RENE X is organized by Sodeks Fuarcilik A.S., a joint venture of Dunya Fuar Yapim Ltd. Sti., one of the leading exhibition organizers in Turkey and Hannover Messe Istanbul, a 100% subsidiary of Deutsche Messe.

Istanbul – Initiating deals aplenty in the heart of Eurasia

Istanbul is a central meeting point for businesspeople from the most varied of countries and regions between Europe, Asia and Africa. RENE X is held in the Istanbul Expo Center/CNR, which is located 30 minutes from the city centre and five minutes from Ataturk International Airport, making it a hub and pivotal location for businesspeople from all over the world.



Key areas

- Solar technology photovoltaic and thermal energy
- Bioenergy
- Cogeneration
- Geothermal energy
- Wind energy
- Heat pumps
- Energy efficiency and renovation
- Decentralized energy solutions
- Water purification and treatment

Visitor profile

- Industrialists
- Contractors; social housing; cooperative managers
- Architects; civil and construction engineers
- Public administration and municipality managers
- Hospital managers
- Tourism administrators
- Cold air storage and shipping company administrators
- Business center, shopping center administrators
- End user
- Industry professionals, dealers, services, administrators

9 - 12 December 2010

Event organizer:

Hannover-Messe Sodeks Fuarçılık A.Ş.
Dereboyu Cad. Meydan Sok.
Beybi Giz Plaza No:28
Kat:2 Daire:3 Maslak - İstanbul
Turkey
www.hmsf.com

Contact:

Hannover, Germany:
Ms. Evin Bend
Tel. +49 511 89-31158
evin.bend@messe.de
Ms. Anna Buschmann
Tel. +49 511 89-31151
anna.buschmann@messe.de

Istanbul, Turkey:
Ms. Daniela Thumfart
Tel. +90 212 334 69 21
daniela.thumfart@hf-turkey.com

Venue:

Istanbul Expo Center,
CNR Expo
www.cnrexpo.com

December 2012

Stand prices for 2010:

Raw space:
130,- EUR/sqm
Shell scheme:
145,- EUR/sqm
International Pavilion:
185,- EUR/sqm

→ Stand Options on page 12



ENERGY INDIA IN MUMBAI: ECONOMIC SUCCESS SETS ENERGY SOURCES FREE

International Trade Fair for Energy Efficiency and Decentralized Renewable and Conventional Energies



India seeks energy and efficiency - offers lucrative opportunities

India is one of the strongest-growing markets with the greatest potential prospects in the world. India's energy supply already shows a deficit of 12% - and sustained economic growth is going to increase the demand on the energy sector still further. The Indian government has its eye on improving electricity generation and the mix of conventional and renewable forms of energy. The aim of doubling energy production by 2012 from 100,000 to 200,000 megawatts offers excellent prospects for power station builders. Renewable forms of energy are very much in the spotlight and private investors are being encouraged through tax breaks to invest in new projects. At the same time India is intent on pressing ahead with wind power and is aiming for additional capacity of 10GW by 2012. Naturally, in a country where agriculture plays a key role there is also a huge interest in biogas. Studies estimate the potential at 66,000MW - an ambitious goal, compared to the 900MW that are currently produced each year in India.

Four simultaneous fairs acts as magnet for visitors and exhibitors

Energy INDIA was launched in 2008 and staged simultaneously with the CeMAT INDIA, MDA INDIA and Industrial Automation INDIA trade fairs. With 570 exhibitors and 9,600 visitors, the shows were a great success in 2008 and an in-demand B2B platform. Around 45% of exhibitors came from overseas - including from countries like Germany, Italy, the USA, Spain, Japan and China.



Energy INDIA International Trade Fair for Energy Efficiency and Decentralized Renewable and Conventional Energies

CeMAT INDIA International Trade Fair for Materials Handling and Logistics

MDA INDIA International Trade Fair for Power Transmission and Control

Industrial Automation INDIA International Trade Fair for Process and Production Automation and Industrial Building Automation



Mumbai – Welcome to one of India’s top trade fair locations

With a population of 14 million, Mumbai is India’s largest city and at the same time its most important business and financial centre. The Bombay Exhibition Center (BEC) has for years been one of India’s leading trade fair venues and has a very good infrastructure. The BEC is easy to get to and provides ideal facilities with over 40,000 square metres of air-conditioned exhibition space. The exhibition centre is located 15 minutes drive from the domestic and international airport, from which important business and industrial centres like Pune, Ahmadabad and Hyderabad can be reached within just a few hours by plane. The BEC is also just a 20-minute drive from Mumbai’s pulsating city centre.

Supported by:

- Indo-German Chamber of Commerce
- VDMA Power Systems (German Engineering Federation)
- ZVEI (German Electrical and Electronic Manufacturers Association)

15 - 18 December 2010

6 - 9 December 2011 (Bangalore)

Event organizer:

Hannover Milano Fairs India Pvt. Ltd.
3303-Dynasty Business Park
Andheri Kurla Road, Chakala
Andheri East, Mumbai - 400093, India
www.hf-india.com

Deutsche Messe
Messegelände
30521 Hannover
Germany
www.messe.de

Contact:

Mumbai, India:
Mr. Unmesh Mandpe
Tel. +91 22 400 50681/2
unmesh.mandpe@hf-india.com

Hannover, Germany:
Ms. Evin Bend
Tel. + 49 511 89-31158
evin.bend@messe.de

Venue:

Bombay Exhibition Centre
www.nesco.in

Stand prices for 2010:

Raw space:
190 EUR/sqm
Shell scheme:
210 EUR/sqm
International Pavilion:
240 EUR/sqm

→ Stand Options on page 12

Deutsche Messe – Excellent service from the outset

Give us a call and let us know what you want to achieve at our fairs. We'll give you advice on the venue and suggestions in relation to product category and stand location. From the very outset, we'll assist you with your international trade fair presentations with comprehensive support.

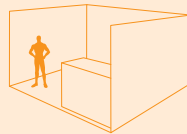
Stand options*

Raw space



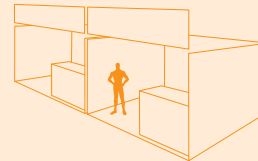
- Stand area

Shell scheme



- Stand area
- Back walls and side walls (white)
- Carpeting
- 1 Reception desk
- 2 Chairs
- 1 Electric power point
- 1 Company sign
- 2 Spot Lights

International Pavilion



- Stand area
- Wall panels
- Carpeting
- 1 Table
- 4 Chairs
- 1 Info counter
- 3 Spot Lights (100 W)
- 1 Electric socket (220 V)
- 1 Company sign
- Catalogue entry
- 1 lockable cabin with shelves and a coat hanger
- 1 waste paper basket
- Booth cleaning

Additional Services*

A service centre will provide the following services to all exhibitors within the group stand:

- Information counter
- Contact person on site during the whole exhibition (English speaking)
- Snacks & drinks
- Kitchen area
- Lounge area (tables + chairs)

General services are free of charge for all exhibitors*

- Standard catalogue entry
- Individual support services provided by the organizers on site
- Internet lounge on site during the show
- Visitor admission tickets

→ Country-specific joint stands on request

*Facilities and services may vary dependent on the country concerned

Product categories

RENEWABLE ENERGIES

Solar Technology Photovoltaics

- Cables and Connectors
- Crystalline and Thin Film Modules
- Inverters
- Mounting Systems
- Silicon Modules

Solar Thermal Energy

- Flat and Pipe Collectors
- Industrial Utilization of Solar Thermal Energy
- Piping and Piping Insulations
- Pump and Regulation Stations
- Storage Technologies

Solar Cooling

- Adsorption and Absorption Refrigeration Machines
- Desiccant and Evaporative Cooling Systems

Bio Energy

- Biofuels, BtL
- Biogas Plants
- Biogas Preparation and Purification
- Biomass Heating Plants
- Chimney Technology
- Insertion, Conveyor and Agitation Technologies
- Manufacturing and Storage of Biofuels
- Measurement and Regulation Technology

Cogeneration

- Block Heat and Power Plants
- Stirling Motor
- Trigeneration
- Waste Incineration Plants for Gas Utilization

GEOTHERMAL ENERGY

Near-surface Geothermal Energy

- Construction materials, Filling materials
- Development
- Drilling, and Drilling Services
- Energy Piles
- Energy Stake
- Geothermal Energy Collectors, Tubes and Tube
- HDR / Electricity
- Hydro-geothermal Energy
- Long-Distance Thermal Conduction

Deep geothermal energy

- Analysis and Planning
- Authorization and Execution
- Drilling
- Location Decision
- Operation, Maintenance and Up-keeping
- Plant Engineering and Construction

Wind Energy

- Authorization Processes
- Licensing Procedure
- Small Wind Plants
- Wind energy facilities
- Wind Energy Plants without Transmission

Heat Pumps

- Air to air Heat Pumps
- Air to water Heat Pumps
- Brine to water and Geothermal Heat Pumps
- DHW Heat Pumps
- Gas-fired Heat Pumps
- Water to water Heat Pumps

Energy Efficiency & Renovation

- Acoustic and Heat Insulations
- Building Automation
- Ecological Construction Materials
- Heating Technology
- Integral Ventilation Systems
- Thermography
- Ventilation with Heat Recovery

Decentralized Energy Management

- Combined Power Plants
- Contracting
- District Heating
- Energy and Emission Trading
- Energy Distribution and Storage
- Energy Supply Businesses
- Facility Management
- Hybrid Systems
- Micro-grids
- Regional Energy Supply Concepts
- Research and Development
- Smart Grids

Water Purification, Treatment Systems and Equipment

- Filters
- Gas Chlorine Disinfection System
- Grinder and Macerators
- Mobile dust-collecting Unit with Acrobat arm

- Mobile Mechanical Filter Units with Acrobat Arms
- Monoblock and modular water tanks
- Purification Chemicals
- Ray-Channel Acrobat Exhaust Arms
- Sand Filters for Purification
- Ultrafiltration Systems
- UV Disinfection Devices
- Wastewater purification

CONVENTIONAL ENERGIES

Processing of fuels & electrical energy generation

- Plants for processing of primary energy sources
- Plants for transport of primary energy
- Electrical energy generation systems
- Generators
- Power supply equipment; stationary and mobile

Power plant technology

- Large-scale power plants for power generation
- Decentralised power plants
- Gas turbine power plants
- Steam turbine power plants
- Combined cycle power plants
- Engine power plants
- Cogeneration plants
- Combustion engines

TRANSMISSION AND DISTRIBUTION

Electric power systems

Measuring and control equipment for power engineering

Gas engineering

Technical building installations

Power supply, water supply and energy management

Energy services



Deutsche Messe
Worldwide

Deutsche Messe AG
Messegelände
30521 Hannover
Germany
Tel. + 49 511 89-0
Fax + 49 511 89-39681
hannovermesse@messe.de

Wherever you are, there is a contact nearby who speaks your language.
Simply contact the Deutsche Messe agency in your country. You will find the addresses at
www.messe.de

