Subcontracting 2006

Leading Trade Fair for Subcontracting Services, Materials, Components and Systems for Mechanical Engineering, the Automotive Industry and Plant Engineering

Your target markets. Your target groups.
The entire industry at one venue –
and your company occupies centre stage
As an integral part of the Messe Hannover – the world’s premier industrial technology show – "Subcontracting" offers numerous benefits over stand-alone trade shows.

- **International audience**: With over 3 million industry professionals from all over the globe, in 2005 almost 31% of the 210,000 attendees came from outside Germany. Harness this international audience worldwide.

- **Wide-ranging contacts**: No need to travel to new exhibitions or not at "Subcontracting": not only the organizers, but also all key visitors are taking place under the umbrella of the Messe Hannover. Only Hannover brings together the entire spectrum of mechanical, plant, automotive and electrical engineering.

- **Utilizing media campaigns**: 10 press conferences around the world ensure maximum media coverage. The number around 3,000 accredited journalists in Hannover with their detailed media coverage. The outcome: 50 press conferences around the world ensure immediate access to the addresses of a large number of potential customers.

- **High-profile presence on Website**: Visitors can go to the Messe Hannover website and learn more about the products and exhibitors; over 80% of the Visitors in 2005 registered their company on the Messe Hannover website under "Subcontracting".

- **Global advertising**: The Messe Hannover advertisement is printed in 27 countries throughout the world, with special emphasis on Germany, the USA, the countries of the European Union, South East Asia and South America.

- **Extended visitor registration service**: Visitors can go to the HANNOVER FAIR website (www.hannovermesse.de) to find out more about the "Subcontracting" and to register for the exhibition. 

- **Optimal displays in an optimal context**: Only in Hannover can you place your products and industrial materials at the centre of international attention – at HANNOVER FAIR 2006.

"Subcontracting 2006" accurately mirrors these trends. More manufacturers and external suppliers are joining forces earlier than ever along the industrial value chain. Today, manufacturers and external suppliers are realising how much they can benefit from the interdependencies in the production process.

"Subcontracting 2006" covers virtually the entire outsourcing spectrum. Today, manufacturers and external suppliers are realising how much they can benefit from the interdependencies in the production process.

As an integral part of the Messe Hannover – the world’s premier industrial technology show – “Subcontracting” offers numerous benefits over stand-alone trade shows.

- **International audience**: With over 3 million industry professionals from all over the globe, in 2005 almost 31% of the 210,000 attendees came from outside Germany. Harness this international audience worldwide.

- **Wide-ranging contacts**: No need to travel to new exhibitions or not at "Subcontracting": not only the organizers, but also all key visitors are taking place under the umbrella of the Messe Hannover. Only Hannover brings together the entire spectrum of mechanical, plant, automotive and electrical engineering.

- **Utilizing media campaigns**: 10 press conferences around the world ensure maximum media coverage. The number around 3,000 accredited journalists in Hannover with their detailed media coverage. The outcome: 50 press conferences around the world ensure immediate access to the addresses of a large number of potential customers.

- **High-profile presence on Website**: Visitors can go to the Messe Hannover website and learn more about the products and exhibitors; over 80% of the Visitors in 2005 registered their company on the Messe Hannover website under "Subcontracting".

- **Global advertising**: The Messe Hannover advertisement is printed in 27 countries throughout the world, with special emphasis on Germany, the USA, the countries of the European Union, South East Asia and South America.

- **Extended visitor registration service**: Visitors can go to the HANNOVER FAIR website (www.hannovermesse.de) to find out more about the "Subcontracting" and to register for the exhibition. 

- **Optimal displays in an optimal context**: Only in Hannover can you place your products and industrial materials at the centre of international attention – at HANNOVER FAIR 2006.

"Subcontracting 2006" accurately mirrors these trends. More manufacturers and external suppliers are joining forces earlier than ever along the industrial value chain. Today, manufacturers and external suppliers are realising how much they can benefit from the interdependencies in the production process.
An excellent platform for your business

Subcontracting offers a special platform for business partners working in the production process.

"Subcontracting 2006" accurately mirrors these trends.

The top event in its sector:

"Subcontracting" covers virtually the entire outsourcing market. The clearly structured display is geared to reaching an audience of professionals from all over the world. And this in turn generates more new business for your company.

Subcontracting is a leading industry event, offering all of the industrial value chain at one place.

With a diverse range of die-cutting, laser cutting and organic cutting, the industry professionals look forward to establishing fruitful business relationships with new customers in the plant engineering, mechanical and automotive sectors.

Optimal displays in an optimal context.

The "Hermes Award" is one of the most valuable technology prizes worldwide.

High-profile presence on the Web:

Subcontracting is a leading industry event, offering all of the industrial value chain at one place.

An excellent platform for your business

Subcontracting offers a special platform for business partners working in the production process.

"Subcontracting 2006" accurately mirrors these trends.

Optimal displays in an optimal context.
The new concept of the HANNOVER FAIR has been successfully implemented and has evoked a positive response from visitors and exhibitors. We have already received several enquiries from potential new exhibitors.

Bernd Voigtländer, President of the Federation of German Non-Ferrous Metal Foundries
Dipl.-Ing. Ralf Widmann, Sales Manager, LTG Aktiengesellschaft, Stuttgart

"ContiTech achieved an overwhelming success with its automotive presentation at the heart of the flagship fair Subcontracting.

Dieter Timm, Head of Advertising & Communication, ContiTech AG, Hannover
Dr.-Ing. Andreas Jäger, Managing Director, Gummi-Jäger GmbH, Hannover

Joining Technology
Joining technology is entering more and more fields of application. The proportion of visitors from outside Germany has increased. The attendees do a lot of intensive Internet research and are very well prepared.

Dr.-Ing. Andreas Jäger, Managing Director, Gummi-Jäger GmbH, Hannover

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will enhance the appeal of this trade show to industry professionals – and to your potential customers.

Additional presentation opportunities
The numerous supporting events at Subcontracting 2006 will provide a high-profile platform for your company’s capabilities.

The renowned plastics and rubber producer ContiTech will show how it adds value all along the production chain – from the raw material to the finished product – thanks to its special "theme days".

The Innovations Forum for Engineering Materials is a source of information and a platform for the exchange of expert opinions.

Subcontracting 2006: all the key trends at a single venue

Materials
The choice of materials is a decisive feature on the success of any production process. "Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

Joining Technologies
Interlocking and friction-locking joining techniques are well developed and offer new fields of application. Joining technology is entering more and more fields of application.

Welding
Welding is one of the most important joining technologies. Joining technology is entering more and more fields of application.

Adhesive bonding of metallic and non-metallic materials
Joining technology is entering more and more fields of application.

Soldering
Soldering is one of the most important joining technologies. Joining technology is entering more and more fields of application.

Plant/equipment and ancillary materials
Joining technology is entering more and more fields of application.

Systems
Joining technology is entering more and more fields of application.

Manufacturing Services and Components
Joining technology is entering more and more fields of application. Joining technology is entering more and more fields of application.

Components
Joining technology is entering more and more fields of application.

Joining Systems
Joining technology is entering more and more fields of application.

Subcontracting 2006
Subcontracting 2006 is the ideal place to demonstrate your company’s capabilities.

Automotive Technologies
The automotive industry remains the largest single market for subcontractors. It can enable you to turn small to new potential customers. This section of the show will be expanded and enhanced in the coming year.

Automotive materials
Automotive components & systems
Automotive electronics & software

Additional presentation opportunities
The numerous supporting events at Subcontracting 2006 will enhance the appeal of this trade show to industry professionals – and to your potential customers.

Joining Technology
Interlocking and friction-locking joining techniques are well developed and offer new fields of application. Joining technology is entering more and more fields of application.

Manufacturing Services and Components
Joining technology is entering more and more fields of application. Joining technology is entering more and more fields of application.

Materials
The choice of materials is a decisive feature on the success of any production process. "Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

Systems
Joining technology is entering more and more fields of application.

"Subcontracting 2006" is the ideal showcase for your products and know-how.

"Subcontracting 2006" is the ideal place to demonstrate your company’s capabilities.

"Subcontracting 2006" is the ideal platform for your company’s high-proﬁle platform.

"Subcontracting 2006" is the ideal showcase for your products and know-how.

"Subcontracting 2006" is the ideal platform for your company’s high-proﬁle platform.

"Subcontracting 2006" is the ideal showcase for your products and know-how.
The new concept of the HANNOVER FAIR has been successfully implemented and has evoked a positive response from visitors and exhibitors. We have already received several enquiries from potential new exhibitors.

Bernd Voigtländer, President of the Federation of German Non-Ferrous Metal Foundries

Dipl.-Ing. Ralf Widmann, Sales Manager, LTG Aktiengesellschaft, Stuttgart

"ContiTech achieved an overwhelming success with its automotive presentation at the heart of the flagship fair Subcontracting."

Dieter Timm, Head of Advertising & Communication, ContiTech AG, Hannover

Dr.-Ing. Andreas Jäger, Managing Director, Gummi-Jäger GmbH, Hannover

Joining Technology

Interlocking and friction-locking joining techniques

Welding

Soldering

Plant/equipment and ancillary materials

NEW

Services

Joining systems

Welding technology

Materials

The choice of materials is a decisive factor on the success of a product or process. "Subcontracting 2006" will focus on this issue and provide a high profile platform for your company’s high-tech materials.

Best, electroactive and other metals

Ceramic materials

Interlocking and friction-locking joining technology

Composite materials

Systems Subcontracting/Engineering

There’s a lot more to subcontracting than the production of components. At "Subcontracting 2006", the spotlight will be on the entire process chain – from the raw material to the finished product – with an emphasis on value-adding processes. The renowned plastics and rubber producer ContiTech has been awarded the special "theme days" at next year’s show. The award is presented in recognition of "outstanding achievements in the categories "Innovations and material applications" , "Products", "Ideas" and "Processes.""

The innovations Forum for Engineering Materials is an area of ideas and information for engineers, developers, designers, technicians and researchers from all sectors of industry.

At the Subcontracting Materials Forum you can get together with other experts to discuss the specific demands placed by the automotive industry (materials, manufacturing processes, etc). Giesel-verlag, the publishers of the trade journal Automotive Material, will moderate the discussion.

Dr.-Ing. Andreas Jäger, Managing Director, Gummi-Jäger GmbH, Hannover

"Subcontracting 2006: all the key trends at a single venue"

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials. "Subcontracting 2006" will focus on this area and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

"Subcontracting 2006" will focus on this issue and provide a high-profile platform for your company’s high-tech materials.
The new concept of the HANNOVER FAIR has been successfully implemented. The HANNOVER FAIR is the only shop window worldwide that appeals to all industrial sectors. It has evoked a positive response from visitors and exhibitors. We have already received several enquiries from potential new exhibitors. Bernd Voigtländer, President of the Federation of German Non-Ferrous Metal Foundries Dipl.-Ing. Ralf Widmann, Sales Manager, LTG Aktiengesellschaft, Stuttgart

ContiTech achieved an overwhelming success with its automotive presentation at the Subcontracting section of the fair. Dieter Timm, Head of Advertising & Communication, ContiTech AG, Hannover

Dr.-Ing. Andreas Jäger, Managing Director, Gummi-Jäger GmbH, Hannover

Joining Technology is entering more and more fields of application. Strong growth is forecast for the years to come. “Subcontracting 2006” will see the premiere of this dedicated display category – the ideal showcase for your products and know-how.

Materials is the ideal place to demonstrate your company’s capabilities. “Subcontracting 2006” will be responsible for the high-calibre forum program. The renowned plastics and rubber producer ContiTech will show how it adds value all along the production chain – from the raw material to the finished product – through its special “theme days”. The Innovations Forum for Engineering Materials is a mine of ideas and information for engineers, developers, designers, technicians and researchers from all sectors of industry.

The R&D department of the successful company ContiTech is the innovation leader in the dynamic automotive supply chain – from the raw material to the finished product – in close cooperation with suppliers and logistics specialists.

Additional presentation opportunities

The “Narrow Band” will enhance the appeal of this trade show in industry professionals, opening up new potential audiences.

At the “Automotive Materials Forum” you can get together with other experts to discuss the specific demands placed by the automotive industry (materials, manufacturing processes, etc). Each day, the presentation of the keynote speaker ContiTech AG will be responsible for the high-calibre forum program. Organized by iF International Design, the Subcontracting section of “Subcontracting 2006” will provide an unrivalled source of information and promote technology transfer and the exchange of expert opinion.

“Subcontracting 2006” will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

“Products” and “Materials” will be a major highlight at next year’s show. The award is presented in recognition of outstanding achievements in the categories “Materials and material applications”, “Processes”, “Innovations” and “Products”.

“Subcontracting 2006” will be a major highlight at next year’s show. The award is presented in recognition of outstanding achievements in the categories “Materials and material applications”, “Processes”, “Innovations” and “Products”. 

The innovations Forum for Engineering Materials is a mine of ideas and information for engineers, developers, designers, technicians and researchers from all sectors of industry.

The new concept of the HANNOVER FAIR has been successfully implemented and has evoked a positive response from visitors and exhibitors. We have already received several enquiries from potential new exhibitors. Bernd Voigtländer, President of the Federation of German Non-Ferrous Metal Foundries

“ContiTech achieved an overwhelming success with its automotive presentation at the Subcontracting section of the fair.”

Dieter Timm, Head of Advertising & Communication, ContiTech AG, Hannover

Dr.-Ing. Andreas Jäger, Managing Director, Gummi-Jäger GmbH, Hannover

Joining Technology is entering more and more fields of application. Strong growth is forecast for the years to come. “Subcontracting 2006” will see the premiere of this dedicated display category – the ideal showcase for your products and know-how.

Materials is the ideal place to demonstrate your company’s capabilities. “Subcontracting 2006” will be responsible for the high-calibre forum program. The renowned plastics and rubber producer ContiTech will show how it adds value all along the production chain – from the raw material to the finished product – through its special “theme days”. The Innovations Forum for Engineering Materials is a mine of ideas and information for engineers, developers, designers, technicians and researchers from all sectors of industry.

The R&D department of the successful company ContiTech is the innovation leader in the dynamic automotive supply chain – from the raw material to the finished product – in close cooperation with suppliers and logistics specialists.

Additional presentation opportunities

The “Narrow Band” will enhance the appeal of this trade show in industry professionals, opening up new potential audiences.

At the “Automotive Materials Forum” you can get together with other experts to discuss the specific demands placed by the automotive industry (materials, manufacturing processes, etc). Each day, the presentation of the keynote speaker ContiTech AG will be responsible for the high-calibre forum program. Organized by iF International Design, the Subcontracting section of “Subcontracting 2006” will provide an unrivalled source of information and promote technology transfer and the exchange of expert opinion.

“Subcontracting 2006” will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

“Products” and “Materials” will be a major highlight at next year’s show. The award is presented in recognition of outstanding achievements in the categories “Materials and material applications”, “Processes”, “Innovations” and “Products”.

The innovations Forum for Engineering Materials is a mine of ideas and information for engineers, developers, designers, technicians and researchers from all sectors of industry.

The new concept of the HANNOVER FAIR has been successfully implemented and has evoked a positive response from visitors and exhibitors. We have already received several enquiries from potential new exhibitors. Bernd Voigtländer, President of the Federation of German Non-Ferrous Metal Foundries

“ContiTech achieved an overwhelming success with its automotive presentation at the Subcontracting section of the fair.”

Dieter Timm, Head of Advertising & Communication, ContiTech AG, Hannover

Dr.-Ing. Andreas Jäger, Managing Director, Gummi-Jäger GmbH, Hannover

Joining Technology is entering more and more fields of application. Strong growth is forecast for the years to come. “Subcontracting 2006” will see the premiere of this dedicated display category – the ideal showcase for your products and know-how.

Materials is the ideal place to demonstrate your company’s capabilities. “Subcontracting 2006” will be responsible for the high-calibre forum program. The renowned plastics and rubber producer ContiTech will show how it adds value all along the production chain – from the raw material to the finished product – through its special “theme days”. The Innovations Forum for Engineering Materials is a mine of ideas and information for engineers, developers, designers, technicians and researchers from all sectors of industry.

The R&D department of the successful company ContiTech is the innovation leader in the dynamic automotive supply chain – from the raw material to the finished product – in close cooperation with suppliers and logistics specialists.

Additional presentation opportunities

The “Narrow Band” will enhance the appeal of this trade show in industry professionals, opening up new potential audiences.

At the “Automotive Materials Forum” you can get together with other experts to discuss the specific demands placed by the automotive industry (materials, manufacturing processes, etc). Each day, the presentation of the keynote speaker ContiTech AG will be responsible for the high-calibre forum program. Organized by iF International Design, the Subcontracting section of “Subcontracting 2006” will provide an unrivalled source of information and promote technology transfer and the exchange of expert opinion.

“Subcontracting 2006” will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

“Products” and “Materials” will be a major highlight at next year’s show. The award is presented in recognition of outstanding achievements in the categories “Materials and material applications”, “Processes”, “Innovations” and “Products”.

The innovations Forum for Engineering Materials is a mine of ideas and information for engineers, developers, designers, technicians and researchers from all sectors of industry.

The new concept of the HANNOVER FAIR has been successfully implemented and has evoked a positive response from visitors and exhibitors. We have already received several enquiries from potential new exhibitors. Bernd Voigtländer, President of the Federation of German Non-Ferrous Metal Foundries

“ContiTech achieved an overwhelming success with its automotive presentation at the Subcontracting section of the fair.”

Dieter Timm, Head of Advertising & Communication, ContiTech AG, Hannover

Dr.-Ing. Andreas Jäger, Managing Director, Gummi-Jäger GmbH, Hannover

Joining Technology is entering more and more fields of application. Strong growth is forecast for the years to come. “Subcontracting 2006” will see the premiere of this dedicated display category – the ideal showcase for your products and know-how.

Materials is the ideal place to demonstrate your company’s capabilities. “Subcontracting 2006” will be responsible for the high-calibre forum program. The renowned plastics and rubber producer ContiTech will show how it adds value all along the production chain – from the raw material to the finished product – through its special “theme days”. The Innovations Forum for Engineering Materials is a mine of ideas and information for engineers, developers, designers, technicians and researchers from all sectors of industry.

The R&D department of the successful company ContiTech is the innovation leader in the dynamic automotive supply chain – from the raw material to the finished product – in close cooperation with suppliers and logistics specialists.

Additional presentation opportunities

The “Narrow Band” will enhance the appeal of this trade show in industry professionals, opening up new potential audiences.

At the “Automotive Materials Forum” you can get together with other experts to discuss the specific demands placed by the automotive industry (materials, manufacturing processes, etc). Each day, the presentation of the keynote speaker ContiTech AG will be responsible for the high-calibre forum program. Organized by iF International Design, the Subcontracting section of “Subcontracting 2006” will provide an unrivalled source of information and promote technology transfer and the exchange of expert opinion.

“Subcontracting 2006” will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

“Products” and “Materials” will be a major highlight at next year’s show. The award is presented in recognition of outstanding achievements in the categories “Materials and material applications”, “Processes”, “Innovations” and “Products”.

The innovations Forum for Engineering Materials is a mine of ideas and information for engineers, developers, designers, technicians and researchers from all sectors of industry.

The new concept of the HANNOVER FAIR has been successfully implemented and has evoked a positive response from visitors and exhibitors. We have already received several enquiries from potential new exhibitors. Bernd Voigtländer, President of the Federation of German Non-Ferrous Metal Foundries

“ContiTech achieved an overwhelming success with its automotive presentation at the Subcontracting section of the fair.”

Dieter Timm, Head of Advertising & Communication, ContiTech AG, Hannover

Dr.-Ing. Andreas Jäger, Managing Director, Gummi-Jäger GmbH, Hannover

Joining Technology is entering more and more fields of application. Strong growth is forecast for the years to come. “Subcontracting 2006” will see the premiere of this dedicated display category – the ideal showcase for your products and know-how.

Materials is the ideal place to demonstrate your company’s capabilities. “Subcontracting 2006” will be responsible for the high-calibre forum program. The renowned plastics and rubber producer ContiTech will show how it adds value all along the production chain – from the raw material to the finished product – through its special “theme days”. The Innovations Forum for Engineering Materials is a mine of ideas and information for engineers, developers, designers, technicians and researchers from all sectors of industry.

The R&D department of the successful company ContiTech is the innovation leader in the dynamic automotive supply chain – from the raw material to the finished product – in close cooperation with suppliers and logistics specialists.

Additional presentation opportunities

The “Narrow Band” will enhance the appeal of this trade show in industry professionals, opening up new potential audiences.

At the “Automotive Materials Forum” you can get together with other experts to discuss the specific demands placed by the automotive industry (materials, manufacturing processes, etc). Each day, the presentation of the keynote speaker ContiTech AG will be responsible for the high-calibre forum program. Organized by iF International Design, the Subcontracting section of “Subcontracting 2006” will provide an unrivalled source of information and promote technology transfer and the exchange of expert opinion.

“Subcontracting 2006” will focus on this issue and provide a high-profile platform for your company’s high-tech materials.

“Products” and “Materials” will be a major highlight at next year’s show. The award is presented in recognition of outstanding achievements in the categories “Materials and material applications”, “Processes”, “Innovations” and “Products”.

The innovations Forum for Engineering Materials is a mine of ideas and information for engineers, developers, designers, technicians and researchers from all sectors of industry.
Subcontracting offers numerous benefits over stand-alone trade shows. As an integral part of the Hannover Fair — the world’s premier industrial technology show — “Subcontracting” offers immense benefits over dual stand trade shows.

- **International audience**: With over 6,000 exhibitors from all over the globe in 2006, almost 20% of all of the 210,000 visitors came from outside Germany. Harness this international audience from all over the globe. In 2005 almost 30% of the 210,000 visitors were from outside Germany, Europe (especially Eastern Europe), North America and Asia.

- **High-profile presence on the Web**: Visitors can go to the Hannover Fair website (www.hannovermesse.de) to find out more about the various possibilities offered by the website and how to benefit from this platform for your products and services.

- **Wide-ranging contacts**: No need to search for new contacts or new opportunities. “Subcontracting” is one of the fastest ways to take up space under the umbrella of the Hannover Fair. Only here can you reach the complete spectrum of mechanical, plant, automotive and electrical engineering.

- **Exhibition media campaign**: 10 press conferences around the world, with special emphasis on the mechanical, plant, automotive and electrical engineering sectors.

- **Optimal displays in an optimal context**: “Subcontracting 2006” accurately mirrors these trends. The top event in its sector:

**An excellent platform for your business**

Subcontracting offers a special platform for exhibiting all along the industrial value chain: subassemblies and components and external suppliers are joining forces earlier than ever throughout the world, with special emphasis on the mechanical, plant, automotive and electrical engineering sectors.

- **Market potential**: Subcontracting offers new opportunities for the future business growth. The clearly structured display is geared to reaching an optimal audience of professionals from all over the world. And this in turn generates more new business for your company.

- **High-profile presence on the Web**: Visitors can go to the Hannover Fair website (www.hannovermesse.de) to find out more about the various possibilities offered by the website and how to benefit from this platform for your products and services.

50 press conferences around the world, with special emphasis on the mechanical, plant, automotive and electrical engineering sectors.

- **Optimal displays in an optimal context**: “Subcontracting 2006” accurately mirrors these trends. No need to search for new contacts or new opportunities. “Subcontracting” is one of the fastest ways to take up space under the umbrella of the Hannover Fair. Only here can you reach the complete spectrum of mechanical, plant, automotive and electrical engineering.

- **Extensive media campaign**: You will receive extensive media coverage throughout the world, with special emphasis on the mechanical, plant, automotive and electrical engineering sectors.

- **Optimal displays in an optimal context**: “Subcontracting” offers numerous benefits over stand-alone trade shows.

- **High-profile presence on the Web**: Visitors can go to the Hannover Fair website (www.hannovermesse.de) to find out more about the various possibilities offered by the website and how to benefit from this platform for your products and services.

- **Optimal displays in an optimal context**: “Subcontracting” offers numerous benefits over stand-alone trade shows.

- **High-profile presence on the Web**: Visitors can go to the Hannover Fair website (www.hannovermesse.de) to find out more about the various possibilities offered by the website and how to benefit from this platform for your products and services.

- **Extensive media campaign**: You will receive extensive media coverage throughout the world, with special emphasis on the mechanical, plant, automotive and electrical engineering sectors.

- **Optimal displays in an optimal context**: “Subcontracting” offers numerous benefits over stand-alone trade shows.

- **High-profile presence on the Web**: Visitors can go to the Hannover Fair website (www.hannovermesse.de) to find out more about the various possibilities offered by the website and how to benefit from this platform for your products and services.

- **Extensive media campaign**: You will receive extensive media coverage throughout the world, with special emphasis on the mechanical, plant, automotive and electrical engineering sectors.

- **Optimal displays in an optimal context**: “Subcontracting” offers numerous benefits over stand-alone trade shows.

- **High-profile presence on the Web**: Visitors can go to the Hannover Fair website (www.hannovermesse.de) to find out more about the various possibilities offered by the website and how to benefit from this platform for your products and services.

- **Extensive media campaign**: You will receive extensive media coverage throughout the world, with special emphasis on the mechanical, plant, automotive and electrical engineering sectors.

- **Optimal displays in an optimal context**: “Subcontracting” offers numerous benefits over stand-alone trade shows.

- **High-profile presence on the Web**: Visitors can go to the Hannover Fair website (www.hannovermesse.de) to find out more about the various possibilities offered by the website and how to benefit from this platform for your products and services.

- **Extensive media campaign**: You will receive extensive media coverage throughout the world, with special emphasis on the mechanical, plant, automotive and electrical engineering sectors.

- **Optimal displays in an optimal context**: “Subcontracting” offers numerous benefits over stand-alone trade shows.

- **High-profile presence on the Web**: Visitors can go to the Hannover Fair website (www.hannovermesse.de) to find out more about the various possibilities offered by the website and how to benefit from this platform for your products and services.

- **Extensive media campaign**: You will receive extensive media coverage throughout the world, with special emphasis on the mechanical, plant, automotive and electrical engineering sectors.

- **Optimal displays in an optimal context”: “Subcontracting” offers numerous benefits over stand-alone trade shows.

- **High-profile presence on the Web**: Visitors can go to the Hannover Fair website (www.hannovermesse.de) to find out more about the various possibilities offered by the website and how to benefit from this platform for your products and services.

- **Extensive media campaign**: You will receive extensive media coverage throughout the world, with special emphasis on the mechanical, plant, automotive and electrical engineering sectors.

- **Optimal displays in an optimal context”: “Subcontracting” offers numerous benefits over stand-alone trade shows.

- **High-profile presence on the Web**: Visitors can go to the Hannover Fair website (www.hannovermesse.de) to find out more about the various possibilities offered by the website and how to benefit from this platform for your products and services.

- **Extensive media campaign**: You will receive extensive media coverage throughout the world, with special emphasis on the mechanical, plant, automotive and electrical engineering sectors.

- **Optimal displays in an optimal context”: “Subcontracting” offers numerous benefits over stand-alone trade shows.

- **High-profile presence on the Web**: Visitors can go to the Hannover Fair website (www.hannovermesse.de) to find out more about the various possibilities offered by the website and how to benefit from this platform for your products and services.

- **Extensive media campaign**: You will receive extensive media coverage throughout the world, with special emphasis on the mechanical, plant, automotive and electrical engineering sectors.

- **Optimal displays in an optimal context”: “Subcontracting” offers numerous benefits over stand-alone trade shows.

- **High-profile presence on the Web**: Visitors can go to the Hannover Fair website (www.hannovermesse.de) to find out more about the various possibilities offered by the website and how to benefit from this platform for your products and services.

- **Extensive media campaign**: You will receive extensive media coverage throughout the world, with special emphasis on the mechanical, plant, automotive and electrical engineering sectors.

- **Optimal displays in an optimal context”: “Subcontracting” offers numerous benefits over stand-alone trade shows.

- **High-profile presence on the Web**: Visitors can go to the Hannover Fair website (www.hannovermesse.de) to find out more about the various possibilities offered by the website and how to benefit from this platform for your products and services.

- **Extensive media campaign**: You will receive extensive media coverage throughout the world, with special emphasis on the mechanical, plant, automotive and electrical engineering sectors.

- **Optimal displays in an optimal context”: “Subcontracting” offers numerous benefits over stand-alone trade shows.

- **High-profile presence on the Web**: Visitors can go to the Hannover Fair website (www.hannovermesse.de) to find out more about the various possibilities offered by the website and how to benefit from this platform for your products and services.

- **Extensive media campaign**: You will receive extensive media coverage throughout the world, with special emphasis on the mechanical, plant, automotive and electrical engineering sectors.

- **Optimal displays in an optimal context”: “Subcontracting” offers numerous benefits over stand-alone trade shows.

- **High-profile presence on the Web**: Visitors can go to the Hannover Fair website (www.hannovermesse.de) to find out more about the various possibilities offered by the website and how to benefit from this platform for your products and services.

- **Extensive media campaign**: You will receive extensive media coverage throughout the world, with special emphasis on the mechanical, plant, automotive and electrical engineering sectors.

- **Optimal displays in an optimal context”: “Subcontracting” offers numerous benefits over stand-alone trade shows.
**An excellent platform for your business**

Subcontracting 2006 is a unique platform for taking your products and services to the next level. As an integral part of the Messe Hannover – the world’s largest industrial technology show – Subcontracting offers numerous benefits over stand-alone trade shows.

- **Optimal displays in an optimal context.** Optimal displays are available in Hannover. By exhibiting at this top international event you can position your products and industrial materials at the centre of international attention – at HANNOVER FAIR 2006.

- **Wide-ranging contacts.** No office or server now need any further convincing. At “Subcontracting” you sit at the epicentre of the global manufacturing business, taking place under the banner of Subcontracting 2006. Only Hannover brings together the entire spectrum of mechanical, plant, automotive and electrical engineering.

- **Strong media presence on the Web.** Visitors can go to the Messe Hannover website and become aware of the many products and solutions offered here. This website is available in the majority of countries and in most languages.

- **Global advertising.** The Messe Hannover is advertised in 27 countries throughout the world with special emphasis on Germany, the USA, the UK, Eastern Europe, South America and Asia.

- **Expanded industry registration service.** You will receive immediate access to the addresses of those visitors who register in advance. This data can be transferred directly to your lead management system.

**“Subcontracting 2006” – the benefits in brief**

- **Marketing**
  - “Subcontracting” is a major source of new business for your company.
  - The top event in its sector:
    - “Subcontracting” turns everyone’s attention to the world of mechanical engineering and automotive sectors.
  - Some 55,000 industry professionals attend “Subcontracting” and around 3,000 exhibitors from all over the globe.

- **Optimal displays in an optimal context.** Optimal displays in an optimal context for your business.

- **Wide-ranging contacts.** No office or server now need any further convincing. At “Subcontracting” you sit as the epicentre of the global manufacturing business, taking place under the banner of Subcontracting 2006.

- **Strong media presence on the Web.** Visitors can go to the Messe Hannover website and become aware of the many products and solutions offered here. This website is available in the majority of countries and in most languages.

- **Global advertising.** The Messe Hannover is advertised in 27 countries throughout the world with special emphasis on Germany, the USA, the UK, Eastern Europe, South America and Asia.

- **Expanded industry registration service.** You will receive immediate access to the addresses of those visitors who register in advance. This data can be transferred directly to your lead management system.
**Terms and conditions**

**Rental charges**
The basic charge for participation in Subcontracting 2006 is
- € 175.00 per m² (net)

**Additional charges**

**Advertising charge**
- € 9.20 per m² (net), current charge

**AUMA* contribution and charge for Exhibitors’ Committee**
- € 0.76 per m² (net), current charge

*AUMA – Committee of German Industry for Exhibitions and Trade Fairs

**Media charge**
Charge per exhibitor and co-exhibitor for the listing of company data and three product groups in the catalogue and the electronic media
- € 121.00 (net)

**Stands with two or more open sides**
Stands with two or more open sides are subject to an additional charge. Stands of up to 50 m²:
- 25% of basic charge for stands open on 2 sides (corner stand)
- 40% of basic charge for stands open on 3 sides (end stand)
- 60% of basic charge for stands open on 4 sides (island stand)

For all larger stands the additional charge is in accordance with the charges listed above for the first 50 m², and half the above rate for the area in excess of 50 m² up to 100 m². There is no additional charge for the area in excess of 100 m².

**Two-storey stands**
- € 69.00 per m² (net)
  (space on the upper floor of two-storey stands)

**Open-air site**
- € 68.00 per m² (net)

**Co-exhibitor charge**
- € 700.00 per co-exhibitor of an industrial company

Fractions of square metres will be treated as full square metres.

**Early booking discount**: exhibitors who register by 31 August 2005 will receive the following discounts:
- € 4.00 per m² in the halls
- € 2.00 per m² on the open-air site

**Value Added Tax**
All prices are subject to VAT as appropriate.

**Information for foreign exhibitors**: Provided that the relevant legal conditions are fulfilled, foreign exhibitors can apply to the Federal Office of Finance (“Bundesamt für Finanzen”) in Bonn for a refund of Value Added Tax. In particular, refunds of Value Added Tax can be granted if it or a similar tax is not charged in your home country, or if Value Added Tax refunds are made via companies domiciled in Germany. Application for refunds must be submitted within a period of six months after the end of the calendar year in which the fair took place.

**Allotment of stand space starts in September 2005**

**fair-package: the easy way to exhibit**

You also have the option of booking one of our full-service packages (stand space, stand construction, plus exhibitor services). Three attractive packages are available at HANNOVER FAIR 2006: “Classic”, “Comfort” and “Premium”.

The “Classic” package (including extensive on-site services as well as all ancillary charges) is available for as little as € 4,784.40*.

So why not capitalize on our years of experience in the secure knowledge that everything will be planned and organized down to the last detail? Further information and price details are contained in our Terms and Conditions A and C. Alternatively you can visit www.hannovermesse.de/fairpackage_e

*Price (subject to VAT) applies to bookings received by 31.8.2005. Trade show package “Classic”, 15 m², row stand.
Your team in Hannover

Wolfgang Pech
Director

Alexander Kühnel
Project Manager
Tel. +49-511/89-31110
Fax +49-511/89-32682
alexander.kuehnel@messe.de

Berit Gödecke
Project Adviser
Tel. +49-511/89-31115
Fax +49-511/89-39682
berit.goedecke@messe.de

Constanze Conrad
Project Assistant
Tel. +49-511/89-31114
Fax +49-511/89-39682
constanze.conrad@messe.de

Ursula Hübner
Project Assistant
Tel. +49-511/89-31126
Fax +49-511/89-39682
ursula.huebner@messe.de

A representative of Deutsche Messe AG can also be contacted in your country. If you would like to find out more — in your own language — please refer to the list of addresses at www.messe.de