

You can't predict future market developments. But you can actively shape them.

ENGLISH

CeBIT 2008

Partner Country
FRANCE



**WHERE ZEROS
AND ONES TURN
INTO BILLIONS.**

CeBIT

**HANNOVER
GERMANY**

4-9 MARCH 2008

cebit.com

WELCOME TO THE WORLD'S LARGEST TRADE FAIR FOR DIGITAL SOLUTIONS AND THE PREMIER PLATFORM FOR GLOBAL CONFERENCES.

The new CeBIT structure – tailored to your interests and business requirements.

BUSINESS SOLUTIONS

Here you can find a complete range of digital solutions – e.g. in the areas Software & Services, Consulting, Banking & Finance – as well as the “future parc” presentation.

PUBLIC SECTOR SOLUTIONS

This sector showcases IT solutions designed to streamline public sector administration, as well as the latest trends in e-health and telemedicine.



HOME & MOBILE SOLUTIONS

Here you can experience a complete spectrum of innovative products and solutions in the fields of Home Entertainment, Telematics & Navigation and Voice over IP.

TECHNOLOGY & INFRASTRUCTURE

This is your chance to tune into the key issues affecting the ICT industry – for example, new network technologies and innovative solutions developed by carriers and providers.

CONFERENCES

Keynotes, executive labs, congresses, panel discussions, forums and other events – all featuring high-profile contributors – will offer a unique opportunity to swap ideas and gather information. All the latest information is available at www.cebitt.com

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WHERE VISIONS BECOME REALITY. DRIVEN BY NEW TECHNOLOGIES PLUS THE RIGHT CONTACTS.

In its role as the world's largest ICT show CeBIT functions as a global marketplace and lays down the roadmap for future developments. Companies that want to forge ahead in the competitive race have no option but to exhibit at CeBIT. This is your chance to see what's available on the world market, compare competing products, expand your network and explore new avenues. At CeBIT you can identify the key trends and innovations that will streamline your processes and workflows and propel your business to ever greater success. CeBIT is expecting you. What are you waiting for?



KEY ISSUES

- Green IT
- Software as a Service
- Visualization
- IT Security
- Auto ID/RFID
- SOA
- CMS
- Open Source/Linux
- IT Services, IT Consulting
- Web 2.0
- Telematics / Navigation
- Automotive Solutions
- Transport & Logistics
- Voice over IP
- Mobile Communications
- IPTV
- Enterprise Solutions
- Network Solutions
- Banking & Finance



IF YOU REALLY WANT TO CUT COSTS YOU MUST INVEST TODAY.

There is more at stake at CeBIT than maintaining your corporate competitiveness. The solutions, innovations and trends on show at CeBIT offer a host of opportunities to keep your IT security infrastructure up to date, cut your IT costs and effectively manage all your business processes. The practice-oriented forum will allow you to get to grips with specific products and solutions. And the comprehensive market overview available at CeBIT will assist you with your investment decisions.



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- IT Services, IT Consulting
- Web 2.0
- Home Entertainment
- HD-DVD, Blu-Ray
- HD-TV
- Display Technologies
- Digital Imaging
- Multi-core Processors
- Storage Solutions
- Digital Lifestyle Products & Applications



PUT YOUR COMPANY AT THE FOREFRONT OF HIGH-TECH. ALL THE NECESSARY SOLUTIONS ARE ON DISPLAY AT CeBIT.

Thanks to its vast thematic spectrum, CeBIT ranks as the premier marketplace for specific business applications. This also manifests itself in the supporting program. Experts from the fields of IT, marketing, HR and knowledge management will share their specialist know-how with potential users. Innovative, vendor-independent and geared to future information needs – these are the defining characteristics of CeBIT.



KEY ISSUES

- TV Content-on-demand via Web
- IT Security
- Auto ID/RFID
- SOA
- CMS
- Open Source/Linux
- IT Services, IT Consulting
- Web 2.0
- Telematics / Navigation
- Automotive Solutions
- Transport & Logistics
- Voice over IP
- Mobile Communications
- IPTV
- Enterprise Solutions
- Network Solutions

KEY ISSUES

- Home Entertainment
- HD-DVD, Blu-Ray
- HD-TV
- Display Technologies
- Digital Imaging
- Office Solutions
- Multi-core Processors
- Storage Solutions
- Digital Lifestyle Products & Applications

CONN[®]



YOU CAN SIMPLY RESPOND TO SHIFTING DEMAND PATTERNS. OR USE NEW TECHNOLOGY TO CREATE NEW DEMAND.

CeBIT ranks as the world's biggest OEM show. It is the ideal place to pinpoint new suppliers and business partners – or simply swap ideas and information. The whole ICT sector is present at this central venue and showcases ground-breaking innovations and trends – prototypes, components and complete systems. This is your chance to observe the competition and gather inspiration for your own product innovations. One thing is clear: a visit to CeBIT is profitable in every respect.



KEY ISSUES

- Global Sourcing
- Home Entertainment
- HD-DVD, Blu-Ray
- HD-TV
- Display Technologies
- Digital Imaging
- Office Solutions
- Multi-core Processors
- Storage Solutions
- Digital Lifestyle
Products & Applications
- Networked Worlds
- IT Security
- Mobile Internet
- RFID Technologies
- Enterprise Solutions

SOME PEOPLE TALK ABOUT NEW MARKETS. OTHERS ACTIVELY DEVELOP THEM.

At CeBIT you leave nothing to chance: in its role as the world's number one B2B platform CeBIT paves the way to new business relationships and partnerships – and to new markets. Regardless of whether you want to extend your portfolio, integrate new technologies or observe market developments, visiting CeBIT is clearly the right decision. Above all, because you'll meet the decisive people.

KEY ISSUES

- Software as a Service
- Visualization
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- Automotive Solutions
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- Enterprise Solutions
- Network Solutions

KEY ISSUES

- Home Entertainment
- HD-DVD, Blu-Ray
- HD-TV
- Display Technologies
- Digital Imaging
- Office Solutions
- Multi-core Processors
- Storage Solutions
- Digital Lifestyle
Products & Applications





TUNE INTO PRODUCT INNOVATIONS FROM ALL OVER THE GLOBE. AT A SINGLE VENUE.

Discover today what your customers will want tomorrow – just one of the many benefits from a visit to CeBIT. The world's largest ICT show is not only a unique source of business contacts – it also provides a central showcase for new products and applications. You save time and travel expenses, yet keep the entire marketplace and your competitors firmly in your sights. At CeBIT you can build relationships with all the important manufacturers and distributors, compare competing products, place orders, gauge future sales potential, and plan range extensions that will keep your business on the growth track. In this context Planet Reseller offers an exclusive meeting-place for dealers and distributors.



Hall 25/D40



KEY ISSUES

- Home Entertainment
- HD-DVD, Blu-Ray
- HD-TV
- Display Technologies
- Digital Imaging
- Office Solutions
- Multi-core Processors
- Storage Solutions
- Digital Lifestyle
Products & Applications
- Telematics / Navigation
- Automotive Solutions
- Transport & Logistics
- Voice over IP
- Mobile Communications
- IPTV
- Enterprise Solutions
- Network Solutions



KEY ISSUES

- Green IT
- Software as a Service
- IT Services
- Content & Document Solutions
- Business Intelligence & Enterprise Information Integration
- IT Services, IT Consulting
- Enterprise Resource Planning – ERP
- CeBIT Security World
- Auto ID/RFID

MARKETS ARE DEVELOPING AT IMMEASURABLE SPEED. AT CeBIT YOU CAN MAKE MEASURED JUDGEMENTS.

Regardless of whether you want a general market update or are looking for best practice solutions for your company – CeBIT fits the bill and offers a whole lot more besides. Thanks to the huge range of exhibits and contact opportunities, SMEs are ideally placed to find individually tailored solutions that cut costs and make them even more attractive to their customers.





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Connectivity from

Technical Information: 02222-491-100
Marketing Interface: 02222-491-100



TO STAY AHEAD YOU SOMETIMES HAVE TO STAND STILL. BUT ONLY AT CeBIT.

You're committed to streamlining your business processes and maximizing efficiency? If so, you should head straight for CeBIT. The world's largest ICT show is – as you'd expect – the number-one marketplace for industrial IT and integrated processing chains. CeBIT 2008 is your chance to discover new methods to manage your business processes – in line with customer requirements. At the same time you can explore sales opportunities with potential partners. It goes without saying that CeBIT attracts business professionals from all over the globe.



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- Storage Solutions
- Digital Lifestyle
Products & Applications



4 4
←→ | ←→



TRENDS ARE NOT ALWAYS EASY TO DETECT. UNLESS YOU VISIT CeBIT, THAT IS.

Year in, year out CeBIT focuses on the key trends in the entire ICT industry. This unparalleled international platform for communication and information is your passport to new contacts, horizontal-market solutions and new business opportunities. Leading experts will provide lectures and give invaluable advice – so that you can remain where you are today: ahead of the competition.



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KEY ISSUES

- Home Entertainment
- HD-DVD, Blu-Ray
- HD-TV
- Display Technologies
- Digital Imaging
- Multi-core Processors
- Storage Solutions
- Digital Lifestyle
Products & Applications
- design: driving innovation



YOU CAN'T BUY GOOD HEALTH. BUT YOU CAN INVEST IN IT.

Information and communication technology is making an ever-greater impact on the healthcare sector. CeBIT 2008 will provide visitors with a comprehensive update – at the eHealth Area (part of Public Sector Parc) and the “TeleHealth” congress and trade show (7–8 March, Hall 8). All the latest technologies from all over the globe will be on show.



TeleHealth

7–8 March 2008
Hannover, Germany
International Conference and
Exhibition for ICT Solutions
in the Health Sector
www.telehealth.de



KEY ISSUES

■ Telemedicine

- Telemonitoring
- Telediagnosics
- Teleconsultation
- Teleconferencing
- Teletherapy
- Telemedication
- Telerehabilitation
- Telecare
- Mobile Health

■ Healthcare Management

- Data/Information Management
- Process Management
- Security Management
- Internet Solutions

KEY ISSUES

- Knowledge Management
- Interoperability
- RFID
- Invoicing

■ Healthcare Projects

- eHealth Card
- ePatient Card
- ePhysician ID Card
- Reference Projects
- Best Practice Telemedicine

RUM PUBLIC SECTOR PARC

FORUM PUBLIC SECTOR PARC

FORUM PUBLIC SECTOR PARC

FORUM PUBLIC SECTOR PARC

Gründungs-
STIFTUNG
CO-DE
hat ein
Anbieter
Beschreibung

Speaker at podium

Seated audience

MARKTP
KOMMU

Geo

Geo

Geography
Public

Laptop

Screen

Screen



THERE IS A SOLUTION TO EVERY PROBLEM. ALSO IN THE PUBLIC SECTOR.

Public Sector Parc at CeBIT is a “must-see” event for all those who are interested in innovative IT solutions that help to streamline and modernize public sector administration. You can acquire a complete overview of the key trends and topics – at a single central venue. In all cases the goal is to prune back bureaucracy and simplify management processes. Public Sector Parc will be augmented by special displays (e.g. devoted to Geoinformation and eHealth), guided tours, forums and congresses.



KEY ISSUES

- ICT Solutions for the Public Sector
- eGovernment for Municipalities, Regions, Central Government and the EU
- Solutions for Publicly Owned Enterprises and Service Providers
- Geoinformation Industry
- eHealth
- Solutions for the Education Sector



THE FINANCIAL SERVICES INDUSTRY IS ON THE GROWTH TRACK. WITH THE HELP OF INFORMATION TECHNOLOGY.

Information technology plays a pivotal role throughout the financial services industry. The pace of technical progress is breathtaking: what's regarded as cutting edge technology today is already standard practice tomorrow. Only at CeBIT can you view a complete array of products and solutions – for enhanced service orientation, leaner banking processes, card technology and transaction security. At the same time you can establish new business contacts and swap ideas at the highest professional level.



KEY ISSUES

- Security
- CRM
- IT Security
- SOA
- CMS
- Open Source/Linux
- IT Services, IT Consulting
- Web 2.0

SPECIAL EVENTS

- **CeBIT**
Finance Solutions Forum
- Future Banking –
Bank Branch 2012



GET TO GRIPS WITH TOMORROW'S TECHNOLOGY. AT FUTURE PARC.

On a total area of approx. 5,000 square metres we will present a complete spectrum of cutting-edge ICT research. The line-up will extend far beyond theoretical research and embrace key practical issues. Universities, major research establishments (e.g. the Fraunhofer Society) as well as spin-off and start-up enterprises will give detailed insights into future challenges. The goal of future parc is to promote technology transfer and expedite the rapid application of research findings within the ICT sector. The Federal Minister of Education and Research, Dr. Annette Schavan, will once again act as patron. **future parc – Business meets research and new technologies.**

GeBIT
future parc

Hall 9



KEY ISSUES

- User Experience
- Ambient Intelligence
- IPTV
- Smart Textiles
- Digital Identity
- Entertainment & Broadcasting

CeBIT GLOBAL CONFERENCES.

Improving Life for the Global Village

With more than 1,200 lectures and presentations on the agenda, CeBIT ranks as the world's largest and most important ICT congress. Every year influential global players choose CeBIT as the place to present ground-breaking innovations. Business leaders come together to discuss the latest global trends that will determine how we live and work.

"Improving Life for the Global Village" is the title of the CeBIT Global Conferences, a major new addition to the line-up in 2008. High-ranking personalities from the business and science communities will explain their ideas and visions to a high-calibre audience. The CeBIT Global Conferences will create a new platform for visionary networking and debate – for example, about key trends such as Green IT and Software as a Service.

To this end CeBIT 2008 will kick off an interdisciplinary discourse that will have a clear impact on future developments. The CeBIT Global Conferences will be divided into two sections:

CeBIT
Global Conferences
Keynotes

CeBIT
Global Conferences
Executive Labs

You are warmly invited to the CeBIT Global Conferences from 4 to 6 March 2008.



CeBIT KEYNOTES & CeBIT EXECUTIVE LABS.

The **CeBIT Keynotes** will feature leading personalities from the business and science communities speaking to a high-ranking invited audience.

**4–6 March 2008, 10.00–11.00 on each day,
Hannover Exhibition Grounds, Convention Center, Hall 2**

KEY ISSUES

CeBIT Keynotes

- PUBLIC
- BUSINESS
- HOME & MOBILE

CeBIT Executive Labs

Daily sessions featuring high-ranking experts from major international companies and the interactive presentation of the latest technologies and current business issues. Tickets can be booked via our website.

**4–6 March 2008, beginning at 11.30 / 15.00,
Hannover Exhibition Grounds, Convention Center, Hall 2**

Advance registration required.

To register please go to: www.cebit.de/cgc_registration

CeBIT Executive Labs

- Information Technology
- Human Resources
- Finance & Controlling
- Manufacturing
- Marketing & Sales
- SCM & Logistics



CeBIT GLOBAL CONFERENCES – EVENTS.

■ Partner Country France / Opening event	Tues., 4. 3. 2008, 11.00–13.00	NORD/LB Forum
■ ICT Cluster Workshop	Wed., 5. 3. 2008, 10.00–18.00	Conference Area of Hall 1, Room BRÜSSEL
■ Matchmaking “The World meets France”	Thurs., 6. 3. 2008, 11.00–13.00	CC/Ground Floor, Rooms HAMBURG and MÜNCHEN
■ SOA Workshop	Fri., 7. 3. 2008, 10.00–13.00	Conference Area of Hall 1, Room LONDON/MADRID
■ TeleHealth / eHealth	Sat., 8. 3. 2008, 13.30–16.30	Congress Area of Hall 8, Forum 1
■ Enterprise 2.0 Summit	Tues., 4. 3. 2008, 11.00–21.00	Congress Area of Hall 8, Forum 1
■ German-Ukrainian Cooperation Forum	Tues., 4. 3. 2008, 14.30–17.30	CC, Room HEIDELBERG
■ Green IT	Tues., 4. 3. 2008, 14.00–18.00	Congress Area of Hall 8, Forum 2
	Wed., 5. 3. 2008, 14.00–18.00	Congress Area of Hall 8, Forum 2
■ BSI Presentations	Tues., 4. 3. 2008, to Fri., 7. 3. 2008, 12.00–14.00, CC, Room 107	
■ Droege IT Study Presentation	Wed., 5. 3. 2008, 09.00–14.00	NORD/LB Forum
■ CHIP Award	Wed., 5. 3. 2008, 17.00–22.00	CC, Hall 1
■ Serious Games Conference	Wed., 5. 3. 2008, 09.30–18.00	Congress Area of Hall 8, Forum 2
■ Municipalities’ Conference	Wed., 5. 3. 2008, 11.00–13.00	Congress Area of Hall 8, Forum 1
■ bdvb Forum	Wed., 5. 3. 2008, 10.00–16.00	CC, Room 18
■ CIO Congress European Session (BITKOM)	Wed., 5. 3. 2008, 14.00–18.00	CC/Ground Floor, Rooms FRANKFURT, LEIPZIG
	Thurs., 6. 3. 2008, 10.00–18.30	CC/Ground Floor, Rooms FRANKFURT, LEIPZIG
■ 2nd European Forum for Innovation / Internationalization in SMEs	Wed., 5. 3. 2008, 09.00–18.00	CC, Rooms HEIDELBERG, LEIPZIG
	Fri., 7. 3. 2008, 09.00–18.00	CC, Rooms HEIDELBERG, LEIPZIG

CeBIT GLOBAL CONFERENCES – EVENTS.



■ Small & Midcap Day	Thurs., 6. 3. 2008, 09.00–18.00	Congress Area of Hall 8 / Forum 1 and 2
■ C4 Computerbild	Thurs., 6. 3. 2008, 13.00–19.00	NORD/LB Forum
■ GDD Info Day North	Thurs., 6. 3. 2008, 10.00–14.00	CC/Ground Floor, Room HEIDELBERG
■ ngmn Congress	Thurs., 6. 3. 2008, 10.00–13.00	CC, Room 13/14
■ Public Procurement Workshop	Thurs., 6. 3. 2008, 10.30–16.30	CC/Ground Floor, Room BERLIN
■ Workshop on Driver Assistance Systems	Thurs., 6. 3. 2008, 15.00–18.00	CC, Room 18
■ Electronic Fee Collections (toll systems)	Thurs., 6. 3. 2008, 15.00–18.00	CC, Room 11
■ CeBIT Navigation Day	Thurs., 6. 3. 2008, as from 17.30 Fri., 7. 3. 2008, 09.00–18.00	CC/Ground Floor, Room BONN CC/Ground Floor, Room BONN
■ IfKom Innovation Forum	Fri., 7. 3. 2008, 11.00–17.00	Conference Area of Hall 1, Rooms BRÜSSEL, LONDON/MADRID
■ VDE Forum	Fri., 7. 3. 2008, 11.00–13.00	CC, Room 13/14
■ eLearning Day	Fri., 7. 3. 2008, 09.30–18.00	NORD/LB Forum
■ Tunesia Seminar	Fri., 7. 3. 2008, 14.00–17.00	CC/Ground Floor, Room DRESDEN
■ TeleHealth	Fri., 7. 3. 2008, 09.00–18.00	Congress Area of Hall 8 (complete)
■ (Exhibition, Congress, Company Presentations)	Sat., 8. 3. 2008, 09.00–18.00	Congress Area of Hall 8 (complete)
■ IT Freelancer Congress	Sat., 8. 3. 2008, 09.00–18.00	Conference Area of Hall 1, Rooms PARIS, BRÜSSEL, ROM
■ 3rd Experts' Forum on IT Exports	Sat., 8. 3. 2008, 10.00–14.00	CC, Room 3A
■ Attractive jobs in ICT	Sat., 8. 3. 2008, 10.00–14.00	CC, Room 2, plus workshops in CC / Ground Floor
■ MEDICI Framework	Sun., 9. 3. 2008, 15.00–17.00	CC, Room 105/106



INTERNET SERVICES.

The easy way to prepare your visit: www.cebitt.com

Our online services (including ticket registration) make your visit to CeBIT as efficient as possible – and lay down the foundations for successful business relationships.

myCeBIT – your personal CeBIT planner

The extensive online search function helps you to find exhibitors, products and events – quickly and conveniently. You can then export the search results to your personal CeBIT planner (following registration). This planner boasts a number of useful functions – for example, the export of contacts and appointments, as well as a navigation and scheduling function. In addition, you can download the Mobile Fair Planner to your mobile device (PDA/MDA, Java-enabled mobile phone, Blackberry).

Further information: www.cebitt.de/mmp

Lead tracking – your electronic business card

We can help you to manage your business contacts even more effectively. After you have registered online you can pick up your personal badge at the entrance to the Exhibition Grounds. The exhibitors will be able to identify you immediately and – if required – acquire all your contact details with the help of an electronic scanner.

mobile.cebitt.de

Via mobile.cebitt.de you can access key functions of the CeBIT website via your mobile phone and other portable devices. These include the exhibitor and product search functions, the events database and the most important service functions of the online CeBIT planner.

(Available as from February 2008).



SERVICES FOR VISITORS.

Selected hotels

Hotels in Hannover and the surrounding region that meet special quality standards now bear the label “Deutsche Messe Selected Hotel”. A list of these hotels plus available capacities is available at www.cebit.de/selectedhotels



Travel2Fairs – one stop shopping for travel and accommodation

Accommodation, package arrangements (including rail and air travel), plus other tourist services.

Contact

Travel2Fairs GmbH

Europaallee 7, Messegelände, 30521 Hannover, Germany

Tel. +49 511 33 64 45 10, Fax +49 511 33 64 45 12

info@travel2fairs.com, online reservations: www.travel2fairs.com

EBi

The Electronic Visitor Information System (EBi) provides instant access to the latest information about CeBIT, the exhibitors and their products. Over 80 terminals are distributed around the Exhibition Grounds.

Visitors' Lounge

Located in the Information Center (IC), this lounge is an ideal place to relax and hold talks in a quiet atmosphere.

Service outlets

A wide variety of shops and service providers are located at the Exhibition Grounds.



Further information is available at: www.cebit.com

EXCELLENT CONNECTIONS.



Take the train direct to CeBIT

At www.bahn.de you can find out which mainline trains stop at “Hannover Messe/Laatzen” station.

Local transport services

Central Station – Messe NORD: trams 8/18/E, 18 minutes

City centre – Messe OST: trams 6/16, 23 minutes

Airport – Central Station: S-Bahn 5, 16 minutes

Airport – Heliport: helicopter shuttle, approx. 9 minutes

Advance reservations: Compass Air Charter.

Contact details, see under “Heliport”.

Reservations on arrival: Hannover Airport,

Messe Service Center, Arrivals Level A.

Heliport

The Exhibition Grounds has its own heliport. Please announce your landing in advance by telephoning Deutsche Messe on +49 511 89-33638.

Compass Air Charter will be pleased to arrange aircraft charters from any airport in Germany.

Contact: Tel. +49 511 72458-55, Fax -75

info@compass-aircharter.de, www.compass-aircharter.de

Baggage service/pre check-in

- Hannover Airport, Arrivals Level C
- Exhibition Grounds, Entrances NORD 2 and WEST 1

Contact: BFM Incoming & Traveller Services, Tel. +49 511 977-4880
info@airport-service-line.com, www.f-dammann.de

More tips and advice for visitors travelling to CeBIT by car, chartered bus, charter flight or with foreign tour operators can be found at www.cebit.de/visitorservice

For further details about restaurants, shops, cultural attractions and leisure activities in and around Hannover go to

www.HANNOVER.de



DATES, PRICES AND TICKETS.



Dates and times

Duration: Tuesday 4 to Sunday 9 March 2008

Opening hours: daily from 9.00 a. m. to 6.00 p. m.

Admission prices

Day ticket (advance sales) € 33

Six-day ticket (advance sales) € 71

Concessionary one-day tickets

For schoolchildren/students/trainees, persons doing military service or alternative community service, valid only on Saturday and Sunday. Available at the ticket office € 17

Combination ticket

CeBIT ticket-holders can travel free on local public transport on the day of admission, provided the corresponding date has been validated on the ticket. Tickets are valid for travel on buses and trains (2nd class) in the Greater Hannover region.

Advance sale of one-day and six-day tickets:

- Buy online at: www.cebit.de/tickets_e
- Order through the foreign representatives of Deutsche Messe

Advance sale of catalogues and CD-ROMs

Price: € 26.50 per copy, plus postage and packaging

Available two weeks before the start of the show:

Order online at: www.cebit.de/catalogue

All prices include VAT at the current rate. (Prices will be adjusted in the event of any change in the rate of VAT.)

CeBIT Mittelstand Business Club

Impulse für
Ihr Geschäft

CeBIT
Mittelstand
Business Club

- Asustek
- AVAYA
- DELL
- Access
- IBM
- Microsoft
- ORACLE



CeBIT
Mittelstand
Business Club

- Asustek
- AVAYA
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Impulse für
Ihr Geschäft



FOREN/SPECIAL EVENTS.



Hall 2 Virtualization Forum

Hall 3 DMS AREA

bi-eii forum

soa-bmp world forum

Software & Systems Forum

Content Management Arena

Hall 4 crm arena

Marketing Solutions Area

Hall 5 CeBIT SME Forum

CeBIT Business Solutions

Linux Park / Linux Forum

CeBIT ERP Forum / ERP Park

CeBIT Start-ups

Hall 6 CeBIT HR Forum

CeFIS – Centre for Information Security

CeBIT Security World Forum

CeBIT Learning & Knowledge Solutions Forum

Job & Career Market

Hall 7 CeBIT Auto ID/RFID Forum

Auto ID/RFID Solutions Park

Hall 9 future match

future talk

future market

green IT village

Hall 13 IPcentral@CeBIT

WIRELESS world

Hall 15 SatNav System Area / Driver Assistance

Telematics & Navigation-SatNav/ITS

CeBIT in Motion / Forum for Telematics & Navigation,

Automotive Solutions, Transport & Logistics

Hall 17 CeBIT Finance Solutions Forum

Future Banking – Bank Branch 2012

Hall 21 digital living@future building

Hall 22 World Cyber Games 2008 – Samsung Euro Championship

Hall 24 Roboking

Hall 25 Planet Reseller

Hall 26 design: driving innovation



RANGE OF EXHIBITS.

BUSINESS SOLUTIONS

■ Information Management	Halls 2–4	■ Auto ID/RFID	Hall 7
■ Business Storage	Hall 2	■ future parc	Hall 9
■ Server Technologies	Hall 2	■ green IT	Hall 9
■ IT Services	Halls 2–7	■ Fixed Line & Network Solutions	Halls 12–13
■ Enterprise/Web Content Management	Hall 3	■ Wireless Technologies	Halls 12–13
■ Document Management Solutions	Hall 3	■ Telematics & Navigation	Halls 14–15
■ System Software	Hall 3	■ Automotive Solutions	Halls 14–15
■ Business Intelligence	Hall 3	■ Transport & Logistics	Halls 14–15
■ Consulting & Services	Hall 4	■ Mobile Devices & Communication	Halls 16, 26, P 32–35, OA
■ Professional Output, Office Solutions	Halls 2, 7, 26	■ Banking & Finance	Hall 17
■ Service Oriented Architecture – SOA	Halls 3, 4	– Financial Services	
■ Business Process Management – BPM	Halls 3, 4	– Insurance Services	
■ Customer Relationship Management – CRM	Hall 4	– Point of Sale	
■ Online Marketing	Hall 4	– Equipment & Systems	
■ Enterprise Resource Planning – ERP	Halls 4, 5	■ Personal & Mobile Storage	Halls 18, 23
■ Vertical Market Solutions	Halls 4, 5	■ Peripherals	Halls 19, 20
■ Supply Chain Management – SCM	Halls 4, 5	■ Computers / PCs / Industry PCs, Notebooks	Halls 21, 25
■ Branch-specific Software	Hall 5	■ Digital Imaging	Hall 23
■ Human Resources Management	Hall 6	■ Computer, PCs, Notebooks, Graphic & Sound, Home Electronics	Hall 21
■ Job & Career Market	Hall 6	■ Cases & Coolers	Hall 24
■ Learning & Knowledge Solutions	Hall 6	■ Planet Reseller	Hall 25
■ Production Management	Hall 6	■ Display Technology	Halls 25, 26
■ CeBIT Security World	Hall 6	■ Accessories	Halls 16, 25, 26
■ Biometrics	Hall 6	■ Carriers & Providers	Hall 26, P 32–35, OA
■ Card Technology	Hall 6		

PUBLIC SECTOR SOLUTIONS

- Public Sector Parc Hall 9
ICT Solutions for the Public Sector
 - eGovernment for Municipalities, Regions, Central Government and the EU
 - Solutions for Publicly Owned Enterprises and Service Providers
 - eHealth solutions
 - Geoinformation Industry
 - Solutions for the Education Sector
 - Homeland Security
 - eEnergy
- TeleHealth – Conference, Expo & Networking;
7 and 8 March 2008 Hall 8
 - Telemedicine
 - Healthcare Management
 - Healthcare Project

HOME & MOBILE SOLUTIONS

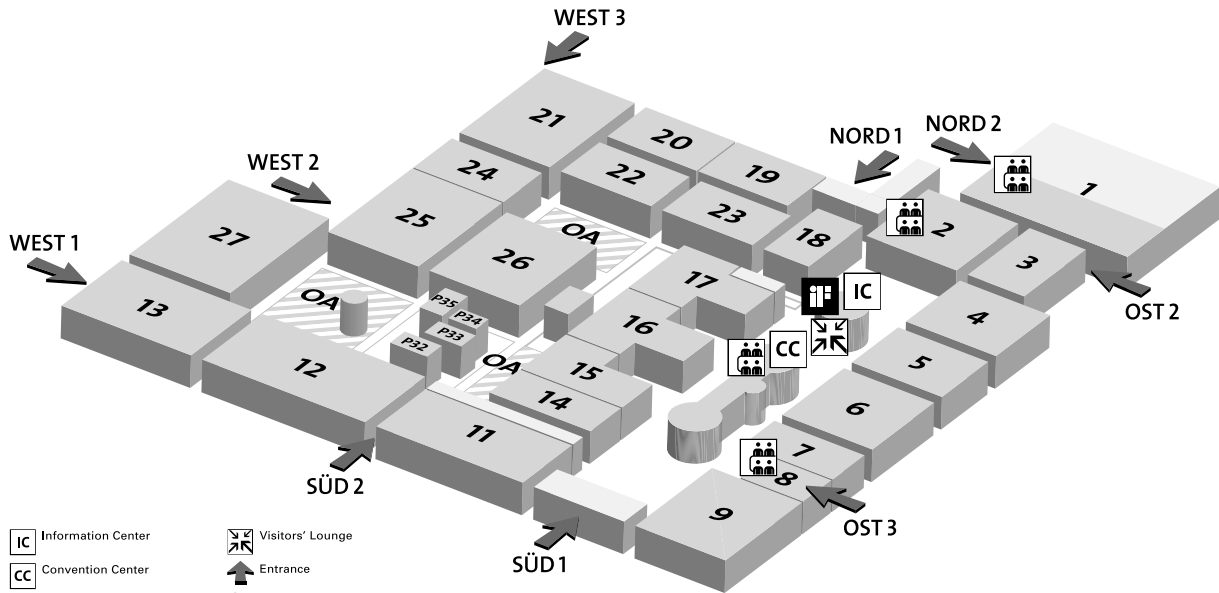
- Office Solutions Halls 3, 7, 26
- Telematics & Navigation Halls 14–15
- Automotive Solutions Halls 14–15
- Transport & Logistics Halls 14–15
- Mobile Devices & Communication Halls 16, 26, P 32–35, OA
- Peripherals Halls 19, 20
- Home Electronics Hall 21
- Computers / PCs / Industry PCs, Notebooks Halls 21, 25

- Interactive Entertainment / Gaming Hall 22
- Digital Imaging Hall 23
- Mobile & Personal Storage Hall 23
- Planet Reseller Hall 25
- Display Technology Halls 25, 26
- Accessories Halls 16, 25, 26
- Carriers & Providers Hall 26, P 32–35, OA

TECHNOLOGY & INFRASTRUCTURE

- Fixed Line & Network Solutions Halls 12–13
- Wireless Technologies Halls 12–13
- Telematics & Navigation Halls 14–15
- Automotive Solutions Halls 14–15
- Transport & Logistics Halls 14–15
- Mobile Devices & Communication Halls 16, 26, P 32–35, OA
- Peripherals Halls 19, 20
- Computers / PCs / Industry PCs / Notebooks Halls 21, 25
- Components, Graphic & Sound Hall 21
- Home Electronics Hall 21
- Cases & Coolers Hall 24
- Planet Reseller Hall 25
- Display Technology Halls 25, 26
- Carriers & Providers Hall 26, P 32–35, OA

CeBIT 2008 – GLOBAL EXHIBITION & CONFERENCES.



-  Information Center
-  Convention Center
-  International Forum Design
-  Conference Rooms

-  Visitors' Lounge
-  Entrance
-  Open-air Site
-  Pavilion



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