

DISCOVER A WORLD OF ICT OPPORTUNITY.



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CeBIT 2009
AT A GLANCE

CeBIT



CeBIT

HANNOVER
3-8 MARCH 2009

cebit.com

The world's No. 1 marketplace for digital business

TAKE A LOOK AT THE FUTURE

→ More innovations, more visions, more content: In 2009 CeBIT will once again focus on the latest developments and deliver high-level business contacts. New services, selected highlights and a clearly structured portfolio underline CeBIT's status as the world's no.1 marketplace for digital business. Experience tomorrow's trends – and stay competitive.

The latest information is available at: www.cebit.com

HOT TOPIC: WEBCIETY

(Hall 6)

→ Under the heading "Webciety" CeBIT will get to grips with the emerging Internet society. This special display in Hall 6 will focus on Web 2.0 and its social implications. The keynotes and panel discussions at the Webciety Forum will create a central meeting point for the IT industry. Be part of this community!

CeBIT GLOBAL CONFERENCES

(Convention Center)

→ How will we live, work and communicate in the coming years? At the CeBIT Global Conferences leading personalities from the international ICT industry will present their visionary concepts and ground-breaking innovations. In other words, this represents an excellent chance to discuss the opportunities and challenges of tomorrow's digital world.

PARTNER STATE CALIFORNIA

(Pavilion in Hall 6)

→ The state of California is a role model for other regions around the world. It is synonymous with dynamism, inventiveness and the willingness to invest. Silicon Valley ranks as the world's number one originator of ground-breaking technologies. The "Partner State California" presentation at CeBIT 2009 will provide additional opportunities for forging long-term business relationships between the USA and Europe.



■ Dates

Duration: Tuesday, 3 March to Sunday, 8 March 2009

Opening hours: 3 – 7 March: 9.00 a.m. to 6.00 p.m.
8 March: 9.00 a.m. to 4.00 p.m.

Minimum age: 15 years

■ Ticket prices

Day ticket	advance sale	€ 33.00
	at the ticket counter	€ 38.00
Six-day ticket	advance sale	€ 71.00
	at the ticket counter	€ 81.00

■ Reduced-rate day tickets

School pupils, students and persons doing military service or compulsory community service qualify for reduced-rate admission on Saturday and Sunday. For disabled persons this concession applies on all days.

Available at the ticket counter for € 17.00

ADVANCE SALE OF ONE-DAY AND SIX-DAY TICKETS:

- Buy online at: www.cebitt.de/tickets_e
- Order via the foreign representatives of Deutsche Messe



EXCELLENT CONNECTIONS

Take the train direct to CeBIT

At www.bahn.de you can find out which mainline trains stop at "Hannover Messe/Laatzen" station.

■ Local transport services

Central Station – Messe NORD: trams 8/18/E, 18 minutes

City centre – Messe OST: trams 6/16, 23 minutes

Airport – Central Station: S-Bahn 5, 16 minutes

Airport – Heliport:

helicopter shuttle, approx. 9 minutes

Advance reservations: Compass Air Charter.

Contact details: see "Heliport".

Reservations on arrival: Hannover Airport,
Messe Service Center, Arrivals Level A.

■ Heliport

There is a heliport at the Exhibition Grounds. Please announce your landing in advance by telephoning Deutsche Messe on +49 511 89-33638. Compass Air Charter will be pleased to arrange aircraft charters from departure points throughout Germany.

Contact

Compass Air Charter, Tel. +49 511 72458-55,

Fax +49 511 72458-75, info@compass-aircharter.de,

www.compass-aircharter.de

BAGGAGE SERVICE/ PRE CHECK-IN

■ Hannover Airport, Arrivals Level C

■ Exhibition Grounds, Entrances NORD 2 and WEST 1

Contact: BFM Incoming & Traveller Services,

Tel. +49 511 977-4880

info@airport-service-line.com, www.f-dammann.de

Further information for visitors travelling to CeBIT by car, chartered bus, charter flight or with foreign tour operators can be found at www.cebit.de/visitorservice.

SELECTED HOTELS



→ Hotels in Hannover and the surrounding region that meet special quality standards now bear the label "Deutsche Messe Selected Hotel". A list of these hotels plus capacities is available at www.cebit.de/selectedhotels.

TRAVEL2FAIRS – ONE-STOP SHOPPING FOR TRAVEL AND ACCOMMODATION

→ Accommodation, package arrangements (including rail and air travel), plus other tourist services.

Contact

Travel2Fairs GmbH
Esperantostraße 4
30519 Hannover

Tel. +49 511 33644510

Fax +49 511 33644512

info@travel2fairs.com

Online reservations:

www.travel2fairs.com

■ EBi

The Electronic Visitor Information System (EBi) provides instant access to the latest information about CeBIT, the exhibitors and their products. Over 80 terminals are distributed around the Exhibition Grounds.

■ Visitors' Lounge

Located in the Information Center (IC), this lounge is an ideal place to relax and hold business talks in a quiet atmosphere.

■ Service outlets

A wide variety of shops and service providers are located at the Exhibition Grounds.

For further details about restaurants, shops, cultural attractions and leisure activities in and around Hannover go to

www.HANNOVER.de

- HALL 2

ServerTechnologies
Business Storage
Virtualisation
IT Services & Consulting
- HALL 3

Document Management Solutions
Office Solutions
Mailing Solutions
IT Services & Consulting
- HALL 4

Business Process Management – BPM
Service Oriented Architecture – SOA
Customer Relationship Management – CRM
Business Intelligence – BI
Enterprise Resource Planning – ERP
Thin Client Computing
IT Services & Consulting
- HALL 5

Customer Relationship Management – CRM
Enterprise Resource Planning – ERP
Supply Chain Management – SCM
Vertical Market Solutions
IT Services & Consulting
- HALL 6

Human Resource Management
Access Control
Learning & Knowledge Solutions
Job + Career Market
System Software & Management
Open Source Solutions
IT Services & Consulting
- HALL 6

Central California Pavilion
- HALL 6

Webciety
Internet & Mobile Solutions
– Digital Media Solutions
– Enterprise Mobility
– Web based Solutions
– Web Content Management
– Online Marketing
- HALL 7

AutoID/RFID
IT Services & Consulting
- HALL 8

Public Infrastructure
- HALL 8

Green IT
- HALL 9

Public Sector Parc
ICT Solutions for the Public Sector
– eGovernment Solutions (municipal, state, federal and European Union)
– IT Solutions for Municipal Public Utility Undertakings, Municipal Establishments and Service Providers
– Geoinformation Systems
– Homeland Security

- HALL 9

TeleHealth/eHealth
- HALL 9

future parc
Research & New Technologies
– Basic Research
– Applied Research
– Ambient/Artificial Intelligence
– Living 2020
– Semantic World
– User Experience
- HALL 11

CeBIT Security World
– Anti Spam & Anti Virus Solutions
– Security Tools & Services
– Biometrics
– Card Technology
– Security Software & Hardware
– Security & Availability in Data Centers
– Network Security
– Video Surveillance
- HALLS 12, 13, 16, 26, PAVILIONS 32–35, OPEN-AIR SITE

Carriers & Providers
Fixed Line & Network Solutions, Infrastructure
WirelessTechnologies
IP Communication
Enterprise Solutions
Unified Communications
Data Centers
Mobile Devices & Communication
- HALLS 14 –15, OPEN-AIR SITE

Telematics & Navigation
Automotive Solutions
Transport & Logistics
Broadcast, Radio Equipment & Satellite Communications
SatNav
- HALL 17

Banking & Finance
– Financial Solutions
– Insurance Solutions
– Point of Sales
– Equipment & Systems
– Kiosk Systems & Technologies
– Digital Signage
- HALLS 19 – 21, 26

Personal Mobile Players
Mobile & Personal Storage
Peripherals
Components
PCs & Notebooks
Netbooks
Display Technologies
Office Solutions
Graphics & Sound
Digital Home Solutions
Digital Imaging
– Digital Photography
– Printing Solutions
– Hardware, Software, Accessories, Consumables

- HALLS 22

Intel® Extreme Masters
- HALL 24

Cases & Coolers
- HALL 25

Planet Reseller
PCs & Notebooks, Industrial PCs
Display Technologies
Office Solutions
Peripherals
Accessories
- HALL 1, CC

Global Conferences & Keynotes

SPECIAL EVENTS

- HALL 2

Virtualisation & Storage
Forum
California Pavilion
- HALL 3

DMS Forum
DMS Area
Live&Digital-VOIPost GmbH
- HALL 4

forum-bi-bpm
crm-arena
- HALL 5

ERP Forum
ERP Park
CeBIT Forum Mittelstand
CeBIT Start ups
CeBIT Business Solutions
- HALL 6

CeBIT Learning & Knowledge Solutions Forum
Job & Career Market
CeBIT Open Source
Software & Systems Forum
Software & Systems Area
Mobile Enterprise Arena
Marketing Solutions Area
Webciety Forum
- HALL 7

AutoID/RFID Forum
Solutions Park
- HALL 8

Green IT World
- HALL 9

future talk
future market
future match
Living 2020
Public Sector Parc Forum
TeleHealth Conference & Networking (5/6 March)
Citizens meet the public authorities (7/8 March)
- HALL 11

CeBIT Security World
Forum
- HALL 13

IPcentral
Wireless World
HOMEPLUG Pavilion
- HALL 15

SatNav/ITS
CeBIT in Motion/Forum for Telematics & Navigation, Automotive Solutions, Transport & Logistics
- HALL 17

CeBIT Finance Solutions
Forum
- HALL 21

future building
- HALL 22

Intel® Extreme Masters
- HALL 25

Planet Reseller
- HALL 26

digital imaging
design: driving innovation
iF: concept award
- OPEN-AIR SITE

Autonomous Driving



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