



 Deutsche Messe
Worldwide

Deutsche Messe Global Fairs
Messegelände
30521 Hannover
Germany

Ms. Sandra Mathews
Ms. Jeanna Alexejev
Tel. +49 511 89-31418/-31413
info@cebit-events.de
www.cebit.com



 Hannover Fairs Australia Pty Ltd.
80 Buckingham Street, Surry Hills,
NSW 2010, Australia
Tel. +61 2 9280-3400
www.cebit.com.au

 HİFAŞ - Hannover Fairs İnterpro
Uluslararası Fuarçılık A.Ş.
Büyükdere Caddesi,
CEM İş Merkezi No: 23/3
34361 Şişli - İstanbul/Turkey
Tel. +90 212 334 69 69
www.cebitbilisim.com

 Hannover Messe International
Büyükdere Caddesi,
CEM İş Merkezi No: 23/3
34361 Şişli - İstanbul/Turkey
Tel. +90 212 334 69 00
www.cebit-bcs.com

 Hannover Fairs
Sulamérica Ltda
Av. Angélica, 688 - Conj. 802
São Paulo - SP/Brazil
Tel. +55 11 35218000
www.hanover.com.br

CeBIT EVENTS WORLDWIDE



GB Printed in Germany 9/2009



A WORLD OF ICT OPPORTUNITY



The world's No.1 marketplace for digital business



2-6 MARCH 2010 · HANNOVER

www.cebit.com



Australasia's Leading Business and Technology Event
Sydney Convention and Exhibition Centre/Sydney,
Australia

Why Australia? Australia has a great story to tell, from its economic strengths and cultural diversity to the creativity and productivity of its talented workforce. Australia's economy was recently ranked by the World Competitiveness Handbook as the most resilient in the world – for the fifth consecutive year.

As one of the world's most innovative ICT markets and best-performing economies, Australia serves as a gateway to business throughout the fast-growing Asia-Pacific region.

Why CeBIT Australia? Located at Sydney's spectacular Darling Harbour exhibition centre, CeBIT Australia is the largest and most influential ICT event in the region, attracting over 35,000 pre-qualified business visitors annually!



CeBIT Australia 2010 will feature:

- more than 25 targeted vertical-market categories
- six conferences, including specialist events focused on eGovernment, Open Source Platforms, eMarketing & SEO, Transaction 2.0, VoIP & IP Comms and AusInnovate



International Trade Fair for Information Technology, Telecommunications, Software & Services
Tüyap Exhibition and Congress Center/Büyükcckemece,
Istanbul, Turkey

Why Turkey? With Eurasian economies expanding at rates far beyond those of most developed countries, the area has become the object of intense interest.

Eurasia's ICT markets are known for their diverse infrastructure, economic stability, high per-capita income, dynamic growth and global competitiveness. With its young population of over 70 million and the pivotal role it plays for the Eurasian IT and telecommunication sectors, the Turkish market offers unparalleled opportunities.

Why CeBIT Bilişim Eurasia? CeBIT Bilişim Eurasia creates unequalled synergies by hosting 150,000 visitors and 950 exhibitors from 57 different sectors annually – in Istanbul, at the very heart of the Eurasian ICT business.



CeBIT Bilişim Eurasia 2010 will feature:

- Business World (ICT solutions and services for professional use)
- Forums areas dedicated to themes like eGovernment, Future Banking, Enterprise Resource Planning, Customer Relationship Management and many others



International Trade Fair and Conference for Satellite Communications, Broadcasting and TV Content – a CeBIT Event
6 – 10 October 2010 · Istanbul, Turkey

Organized for the 13th time in 2009, Broadcast, Cable & Satellite Eurasia – a CeBIT Event is recognized as the Eurasian region's leading showcase event for the Broadcast and Satellite sectors. Conveniently housed in two halls of the Tüyap Exhibition & Congress Center, it is the ultimate international venue for discovering the latest technical innovations, products and services.

www.cebit-bcs.com

Takes place at the same time as CeBIT Bilişim Eurasia



South America's Exhibition and Conference for Business IT – a CeBIT Event
10 – 12 May 2011
Porto Alegre, Brazil

For the 1st time in Latin America, the event will be attended by major Latin American and international companies exhibiting their products and services to a select audience B2B in Porto Alegre, Brazil, strategic location, heart of Mercosur.

The summit program will be attended by players with great experience and knowledge, making your visit a unique experience. It is worthwhile to participate!

www.hanover.com.br



German companies are invited to participate in the German Pavilions and enjoy the attractive turn-key fair-package