

GB Conference program
Conferences & Forums

WHAT DO YOU SEE?



**SUCCESS REQUIRES IMAGINATION ...
... AND THE RIGHT BUSINESS PLATFORM !**

The leading business event
for the digital world

CeBIT

Join the vision

**HANNOVER
GERMANY**

15–21 MARCH 2007

cebit.com

Special Attractions at CeBIT 2007:

Forums, Conferences and Events

Don't miss out on the vast choice of fascinating talks and lectures on offer at the show! Get the latest information straight from the experts in their field – whether at one of the many forums taking place in the exhibition halls or in our dedicated conference areas.

At CeBIT 2007 you can find out all you need to know about the latest products, processes, market developments and solutions coming out of the ICT industry. Topical issues will be explored and discussed, and you'll be able to put your questions to speakers afterwards.

The program of events also includes a number of eagerly awaited keynote addresses, a highly topical German-Russian IT-Summit@CeBIT 2007 and many other priority themes.

The latest updated version of the lecture program can be found on our website at

www.cebit.de/events

For any queries about the program of conferences and forums please contact:

Anke Vollmann +49-(0)511/89-31257
anke.vollmann@messe.de

Meike Seipelt +49-(0)511/89-33275
meike.seipelt@messe.de

Status of: 17.01.2007
program subject to change

Digital Equipment & Systems

digital imaging

Hall 23, Booth A36
15.03.2007 – 21.03.2007

Organizer adf e.V.
Deutsche Messe

digital living

Hall 19, Booth B11
15.03.2007 – 21.03.2007

Organizer CMP-WEKA Verlag
Deutsche Messe

lifestyle@CeBIT

Hall 2, Booth C22
15.03.2007 – 21.03.2007

Organizer Deutsche Messe

Planet Reseller

Hall 25, Booth D40
15.03.2007 – 21.03.2007

Organizer CMP-WEKA Verlag
Deutsche Messe

Communications

CeBIT in Motion – Forum for Telematics and Navigation

Hall 11, Booth F44
15.03.2007 – 21.03.2007

Organizer Deutsche Messe

ICT in Motion

Hall 11, Booth D44
15.03.2007 – 21.03.2007

Organizer Deutsche Messe

IPcentral@CeBIT

Hall 13, Booth D34
15.03.2007 – 21.03.2007

Organizer Hannover Fairs USA

Network Forum

Hall 16, Booth E21
15.03.2007 – 21.03.2007

Organizer CMP-WEKA Verlag GmbH & Co.KG
Deutsche Messe

48. IfKom-Innovationsforum

Convention Area Hall 1, Room Brüssel
16.03.2007, 10:00 - 14:30 hrs

Organizer IfKom - Ingenieure für Kommunikation

European Commission MEDICI Framework

Convention Center (CC), Room 105/106
18.03.2007, 15:00 - 17:00 hrs

Organizer MEDICI Framework
Politecnico di Milano

Traffic Control Center Networking

Convention Center (CC), Room 12
19.03.2007, 15:00 - 18:00 hrs

Organizer Landesinitiative Telematik Niedersachsen

Workshop GALILEO

Convention Center (CC), Room 12
20.03.2007, 15:00 - 18:00 hrs

Organizer GZVB Competence Center GmbH

Future Broadband

Convention Area Hall 1, Room Brüssel
20.03.2007, 15:30 - 16:30 hrs

Organizer Initiative D21 e.V.

Business Processes

CeBIT Business Solutions

Hall 5, Booth F48/1
15.03.2007 – 21.03.2007

Organizer Hannover-Messe International GmbH
Deutsche Messe

CeBIT Forum HR

Hall 6, Booth F12
15.03.2007 – 21.03.2007

Organizer Rudolf Haufe Verlag
Deutsche Messe

CeBIT Forum RFID

Hall 6, Booth C40
15.03.2007 – 21.03.2007

Organizer Deutsche Messe

CeFIS – Center for Information Security

Hall 7, Booth D22
15.03.2007 – 21.03.2007

Organizer VON ZUR MÜHLEN'SCHE GmbH
Deutsche Messe

Content Management Arena@CeBIT 2007

Hall 3, Booth D25
15.03.2007 – 21.03.2007

Organizer Kongress Media GmbH

CRM Arena

Hall 4, Booth D64
15.03.2007 – 21.03.2007

Organizer Hahn und Zwinger Marketing GmbH
Deutsche Messe

DMS Forum

Hall 1, Booth L79
15.03.2007 – 21.03.2007

Organizer VOI Verband Organisations-
und Informationssysteme e.V.

ERP Forum

Hall 5, Booth D18
15.03.2007 – 21.03.2007

Organizer Trovarit AG
Deutsche Messe AG

Forum Business Intelligence & Enterprise Information Integration (BI&EII)

Hall 3, Booth C45

15.03.2007 – 21.03.2007

Organizer Hahn und Zwerger Marketing GmbH
Deutsche Messe

CeBIT SME Forum

Hall 5, Booth B48

15.03.2007 – 21.03.2007

Organizer Deutsche Messe
BITKOM

Forum Software & Systems

Hall 3, Booth B19

15.03.2007 – 21.03.2007

Organizer Heise Zeitschriften Verlag GmbH & Co.KG
Deutsche Messe

Heise Forum 2007 – Security and IT Law

Hall 5, Booth E38

15.03.2007 – 21.03.2007

Organizer Heise Zeitschriften Verlag GmbH & Co.KG

info|telligence

Hall 3, Booth A05

15.03.2007 – 21.03.2007

Organizer Klingler GmbH
Deutsche Messe

LinuxPark – LinuxForum

Hall 5, Booth G65

15.03.2007 – 21.03.2007

Organizer Linux New Media AG
Deutsche Messe

Marketing Solutions Area

Hall 4, Booth F58

15.03.2007 – 21.03.2007

Organizer SM:|Le Communication GmbH & Co.KG
Deutsche Messe

Outsourcing Solutions Forum

Hall 8, Booth B22

15.03.2007 – 21.03.2007

Organizer CMP-WEKA Verlag GmbH & Co.KG
Deutsche Messe

BSI Presentation

Convention Center (CC), Room 107

15.03.2007 – 16.03.2007, 12:00 - 14:00 hrs

19.03.2007 – 21.03.2007, 12:00 - 14:00 hrs

Organizer Bundesamt für Sicherheit in der
Informationstechnik

Security Software Area

Hall 6, Booth B07

15.03.2007 – 21.03.2007

Organizer Innoea Consulting
Deutsche Messe

SOA-World

Hall 4, Booth B12

15.03.2007 – 21.03.2007

Organizer Hahn und Zwerger Marketing GmbH
Deutsche Messe

ICT Prize Awards Ceremony

Convention Center (CC), Room 3 A

16.03.2007, 11:00 - 13:00 hrs

Organizer Euro-CASE

Mobile TV Conference

Convention Center (CC), Room 3 A

16.03.2007, 15:00 - 18:00 hrs

Organizer European Commission

VDE-GI-Forum

Convention Center (CC), Room Bonn

16.03.2007, 11:00 - 13:00 hrs

Organizer VDE Verband der Elektrotechnik

IT Freelancer Congress CeBIT 2007

Convention Area Hall 1, Room Paris/Brüssel/Rom

17.03.2007, 09:00 - 18:00 hrs

Organizer Ulrich Bode Informatik Verlag

E-Learning Day 2007

Pavillion P37, Nord/LB forum

19.03.2007, 09:00 - 18:00 hrs

Organizer Nord Media GmbH Niedersachsen/Bremen

TeleTrusT Conference

Convention Center (CC), Room 11

19.03.2007, 15:30 - 17:30 hrs

Organizer TeleTrusT Deutschland e.V.

Banking & Finance

BANK-FINANZ-SYSTEME

Hall 17, Booth A01
15.03.2007 – 21.03.2007

Organizer Klinger GmbH
 Deutsche Messe

Future Parc

future market

Hall 9, Booth A66
15.03.2007 – 21.03.2007

Organizer Deutsche Messe
 IRC, Hannover

future match

Hall 9, Booth B22
15.03.2007 – 21.03.2007

Organizer Deutsche Messe
 IRC, Hannover

future talk

Hall 9, Booth A60
15.03.2007 – 21.03.2007

Organizer Deutsche Messe

Public Sector Parc

Forum Public Sector Parc

Hall 9, Booth C76
15.03.2007 – 21.03.2007

Organizer Deutsche Messe
 PublicTransfer Kommunikation + Consulting

bdvb-Forum

Convention Center (CC), Room 17
20.03.2007, 10:00 - 17:00 hrs

Organizer bdvb - Bundesverband Deutscher Volks- und
 Betriebswirte e.V.

1st German eGovernment Day 2007

Convention Center (CC), Room Bonn and Room Berlin
20.03.2007, 09:30 - 17:30 hrs

Organizer Financial Gates GmbH

Future-Workshop public purchasing

Convention Center (CC), Room 3 A
21.03.2007, 10:30 - 16:30 hrs

Organizer Wegweiser Berlin GmbH
 Deutsche Messe

CeBIT Keynotes

Convention Center (CC), Room 2

15.03.2007, 15:00 - 16:00 hrs
Fujitsu Siemens: Bernd Bischoff

16.03.2007, 10:00 - 11:00 hrs
Symantec: John W. Thomson

16.03.2007, 14:00 - 15:00 hrs
NCR: Bill Nuti

16.03.2007, 16:00 - 17:00 hrs
Software AG: Karl-Heinz Streibich

19.03.2007, 10:00 - 11:00 hrs
Satyam: Dr. Peter Heij

20.03.2007, 10:00 - 11:00 hrs
Microsoft: Anoop Gupta

21.03.2007, 10:00 - 11:00 hrs
Polycom: Bob Hagerty

German-Russian IT-Summit@CeBIT 2007

Pavillon P37, Nord/LB forum

15.03.2007, 11:00 - 13:00 hrs

Organizer BITKOM

"C4" CeBIT – COMPUTERBILD – CEO – Conference

Pavillon P33

16.03.2007, 13:00 - 18:30 hrs

Organizer Axel Springer Verlag AG
Deutsche Messe

EU-SME Forum

Convention Center (CC), Room Heidelberg

16.03.2007, 09:00 - 15:00 hrs

Organizer G + F Verlags- und Beratungs GmbH

Presentation of the results of the IT study

Convention Center (CC), Room 1 A

16.03.2007, 11:00 - 12:30 hrs

Organizer Droege & Comp.
Handelsblatt, BITKOM und Deutsche Messe

Exzellenz and Power in IT

Convention Center (CC), Room 3 A

17.03.2007, 10:15 - 15:00 hrs

Organizer Kompetenzzentrum TeDiC

German-Russian Forum@CeBIT 2007

Convention Center (CC), Room 13/14

19.03.2007, 10:00 - 18:00 hrs

Convention Center (CC), Room 18

20.03.2007 – 20.03.2007, 10:00 - 18:00 hrs

Organizer BITKOM

Small & Midcap Day

Pavillon P33

19.03.2007, 09:00 - 18:00 hrs

Organizer Deutsche Börse AG

Tunisia Seminar

Convention Center (CC), Room Frankfurt

19.03.2007, 14:00 - 17:00 hrs

Organizer FIPA - Tunisia

German-Swedish Forum

Convention Center (CC), Room 13

20.03.2007, 10:00 - 18:00 hrs

Organizer BITKOM

Magazine Media 2.0

1st FIPP/VDZ/CeBIT

Global Digital Magazine Conference

Hannover Congress Centrum, Hannover

14.03.2007, 11:00 - 17:00 hrs

15.03.2007, 09:00 - 16:00 hrs

Organizer Verband Deutscher Zeitschriftenverleger (VDZ),
International Federation of the Periodical
Press (FIPP)
und Deutsche Messe

TeleHealth Congress

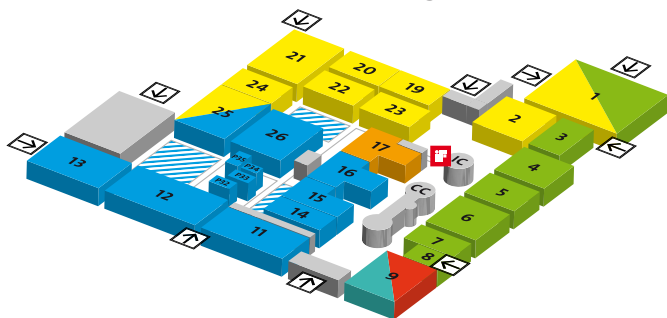
Convention Center (CC), Room 1B

19.03.2007, 10:00 - 18:30 hrs

20.03.2007, 10:00 - 17:30 hrs

Organizer Deutsche Messe

CeBIT 2007 at a glance



Business Processes

(Halls 1, 3–8)

Communications

(Halls 11–16, 25, 26, Pavilions 32–35, Open-air Site)

Digital Equipment & Systems

(Halls 1, 2, 19–25)

Banking & Finance

(Hall 17)

Public Sector Parc

(Hall 9)

future parc

(Hall 9)

CeBIT

Join the vision

Deutsche Messe
Messegelände
30521 Hannover
Germany
Tel. +49 511 89-0
Fax +49 511 89-32626
cebit@messe.de



Deutsche Messe
Hannover · Germany

cebit.com