



**Deutsche Messe**  
Hannover · Germany

**Deutsche Messe**  
**Messegelände**  
**30521 Hannover**  
**Germany**

Tel. +49 511 89-0  
Fax +49 511 89-32626  
info@messe.de  
www.messe.de

Contact details for our local representatives worldwide  
are listed at [www.messe.de/repraesentanten\\_e](http://www.messe.de/repraesentanten_e)



15-18 Jan. 2011 · Hannover

**DOMOTEX**  
The World of Flooring

THE MAGIC  
OF FLOORING

15-18 Jan. 2011 · Hannover

**DOMOTEX**  
The World of Flooring

[www.domotex.de](http://www.domotex.de)



# MOVE INTO A NEW WORLD

## **Welcome to a whole new world of flooring**

Carpets and floor coverings can create special spaces, transform the look of a room and play a big role in interior design. Enter the world of floor coverings and discover the magic of trends and textures, innovation and new ideas. At DOMOTEX HANNOVER 2011.

No other show will give you such a comprehensive overview of the market or so many opportunities to extend your range of contacts and cultivate existing connections. Whether you are looking for new suppliers, searching for specific products or hoping to learn more about your special area of expertise at the many themed presentations, the world's leading trade fair for floor coverings is an absolute "must" for your diary.

There is so much to see – and you won't want to miss out. Now is the right time to start planning your trip to Hannover, and the show is open from **15 to 18 January 2011** in Hannover. We look forward to seeing you there!

# DISCOVER FASCINATING NEW WORLDS OF FLOORING

## Each section a world of its own

Marvel at the rich diversity of **hand-made carpets** – whether classical, contemporary or antique, hand-knotted, hand-woven or hand-tufted.

The latest collections and designs, whether contemporary and colourful or traditional and understated, functional or elegant, patterned or plain – the complete range of **textile and resilient floor coverings** for the domestic and contract markets is here to inspire you again in 2011.

When it comes to **parquet and laminate floorings**, it's all about natural materials and the huge variety of timber species, colour shades and design possibilities on offer. With surface designs ranging from the rustic and the decorative to the timelessly traditional – here you'll find high-class flooring solutions to suit every taste.

In the section devoted to **application techniques and laying skills**, industry professionals will be demonstrating the correct way to install all these products, and also how to go about maintaining and cleaning them in a professional manner.

## Naturally sustainable

Sustainability is high on everyone's agenda these days – and that includes the market for floor coverings. Many of the lecture presentations and seminars hosted by the contractworld event will focus on eco-friendly products and methods.



# SUCCESSFUL EXPLORATIONS

## Fertile soil for new business growth

### Global marketplace

Only at DOMOTEX can you see the complete range of market offerings from all over the world. Some 1,400 international suppliers will be showcasing their latest products over a four-day period next January.

### Reliable barometer of trends

Catch up on the latest trends and innovations, all conveniently brought together in one place – and use your new-won knowledge to stay ahead of your competitors.

### Profitable contacts

The whole world of flooring meets up at DOMOTEX in Hannover. New and existing business partners from Germany and many other countries will be there with their latest products. Hoping to see you there too!

### Shared expertise

You can learn a lot by talking to other experts. The many special events and conferences give you plenty of opportunities for doing just that – and discovering more about the topics that matter most to the industry today.



# BROADEN YOUR HORIZONS

## FLOORFORUM

From the natural to the richly ornate, from the ethnic to the luxurious: the fashionable trends in modern carpet design will be showcased once again by Ulf Moritz in 2011.

- Hall 3



Hand-made carpets beautifully displayed to delight and amaze.

The exhibits range from high-quality traditional designs to contemporary creations in an ultra-modern or avant-garde style.

- Hall 20



## CARPET DESIGN AWARDS

The premier awards for outstanding design work in the hand-made carpet segment. Come and admire the remarkable creativity and quality of the winning entries in 10 categories.

- Hall 21



## contractworld

Exhibition, congress and architecture competition at one venue: contractworld is the international meeting place for the contract furnishing business. The lectures, forums and exhibitors attract numerous architects and interior designers. • Hall 4



## FORUM HANDWERK

Enhance your knowledge with talks on topical themes given by distinguished experts. As well as discussing the challenges and risks facing the tradesman, speakers will also present practical solutions.

- Hall 8



Under the tagline "Tradesmen on Tour", this presentation tells you all you need to know about transporting flooring materials, ancillary products and tools safely from one job to the next.

- Hall 9



Detailed information is available at: [www.domotex.de/events](http://www.domotex.de/events)

# CONQUER NEW TERRITORY

## Dates

15 to 18 January 2011, daily from 9 a.m. to 6 p.m.

## Advance ticket sales

- On the Internet at: [www.domotex.de/tickets\\_e](http://www.domotex.de/tickets_e)
- From representatives of Deutsche Messe

Admission is restricted to accredited trade visitors only.

## Prices

Day ticket: € 23                      Four-day ticket: € 41  
School/college students: € 16      Catalogue: € 17

## Advance catalogue sales

Starting December 2010 at: [www.domotex.de/catalogue](http://www.domotex.de/catalogue)

## Combination ticket

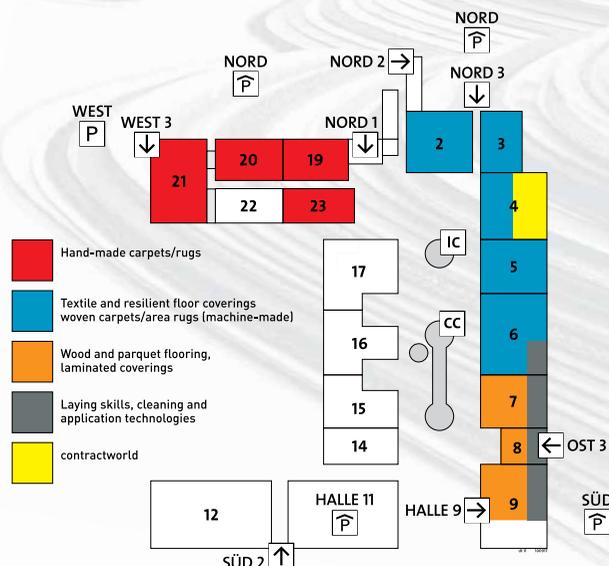
All admission tickets entitle visitors to free travel on buses and trains within the Greater Hannover region. Tickets are valid for travel only on the date or dates of admission.

## Accommodation

Hannover Marketing & Tourismus GmbH can book you into a hotel or a private room in the category of your choice. Go to: [www.hannover.de/hotels/domotex](http://www.hannover.de/hotels/domotex)

## Special travel packages

Deutsche Bahn offers attractively priced deals for rail travel to Hannover. We have also negotiated special prices with Germany's national carrier Lufthansa for many flights from abroad. You can find prices and contact details at: [www.domotex.de/arrival](http://www.domotex.de/arrival)



## Parking in Hall 11

It's only a short walk from the car park in Hall 11 to the new entrance that leads straight into Hall 9.

## Subscribe to our newsletter (it's free!)

Just visit [www.domotex.de/newsletter\\_e](http://www.domotex.de/newsletter_e) to sign up for our free newsletter!

## DOMOTEX on facebook

Become part of the international DOMOTEX community – on facebook you'll find all the latest news, pictures and videos, plus the chance to share your views directly with our fast-growing fan community. [www.facebook.com/domotexhannover](http://www.facebook.com/domotexhannover)

## Stay informed while on the move

At [www.domotex2go.de](http://www.domotex2go.de) you can download all the latest information, site plans and highlights direct to your smartphone. Or use your mobile to navigate to specific exhibitors via GPS.

## More worlds of flooring



[www.domotexasiachinafloor.com](http://www.domotexasiachinafloor.com)



[www.domotex-middle-east.com](http://www.domotex-middle-east.com)