

**Your successful
business future
starts here**

**The World Trade Fair
for Floor Coverings**

An absolute must for all exhibitors

Showcase your products from 12–15 January 2008 at DOMOTEX HANNOVER

In 2008 DOMOTEX HANNOVER will once again be the leading forum and marketplace for the floor coverings industry. As the world's largest trade fair of its kind, DOMOTEX HANNOVER sets the benchmark standard for exhibiting companies and visiting professionals alike. Year by year they travel to Hannover to view the latest trends, meet with their fellow professionals and explore new business opportunities.

**Meet new customers at DOMOTEX HANNOVER
and build your future business relationships.**

Your business platform for a successful start to 2008

DOMOTEX HANNOVER 2008 is the perfect showcase for your company. Here you can welcome major customers at your stand and establish contact with hundreds of potential new buyers. Use the opportunity to show them your full product range and all your latest offerings:

- Benefit from direct contact with existing and future clients
- Capitalize on the large numbers of decision-makers at DOMOTEX HANNOVER to discuss valuable business deals
- Popular attractions: the many special presentations aimed at specific target groups generate additional visitor traffic, so even more people will get to see your display
- Visitors from all over the world use DOMOTEX HANNOVER to get a complete overview of what's on the market today



Present your products in any of these categories

The range of exhibits at DOMOTEX HANNOVER:

Carpets/rugs (hand-made)

Hand-knotted rugs and carpets • Hand-woven rugs and carpets • Hand-tufted rugs and carpets • Antique rugs and carpets • Other techniques

Woven carpets/area rugs (machine-made)

Woven carpets • Floor rugs • Side rugs • Runners • Door mats • Bathroom sets • Bed surrounds • Dirt absorbing mats • Stair carpets

Textile floor coverings (rolls, tiles and ready-made)

Tufted • Woven • Needled • Other techniques • Carpets from the roll • Runners • Mats • Carpet tiles • Coir • Sisal • Wool • Outdoor coverings

Resilient floor coverings

Homogeneous PVC coverings • Heterogeneous PVC coverings • PVC composites • Cushioned vinyls • PVC tiles • Linoleum • Rubber tiles • Polyester non-pile floor coverings • Outdoor coverings • Rubber flooring • Artificial lawns

Contract business

Textile floor coverings (indoor and outdoor) • Resilient floor coverings (indoor and outdoor) • Other products for the contracting sector • Sport-arena floor coverings • Automotive textile accessories • Walk-off mats

Wood and parquet flooring

Solid wood parquet with and without fastening system • Strip parquet • Solid wood lam parquet flooring • Mosaic parquet • Multi-layer parquet (ready-to-lay) • Wood-block/end-grain parquet • Hardwood plank flooring • Softwood plank flooring • Veneered flooring • Cork and Cork parquet • Varnished, decorative wooden flooring • Parquet accessories • Bamboo

Laminated coverings

Laminate flooring • Accessories and equipment for laying laminate floors

Fibres, yarns and textiles

Natural stone

Floor slabs, wall panels • Tiles for floors and walls • Skirting boards • Steps and stairs • Other uses of natural stone in interior design • Artificial stone for interiors

Ceramic tiles

Tiles for floors and walls • High-quality ceramic floor tiles • Tile profiles • Moulded pieces • Large slabs • Mosaic tiles • Natural stone tiles • Stoneware – floor and wall tiles • Stoneware – mosaic • Miscellaneous

Laying skills, cleaning and application technologies

Applications and installation technology • Cleaning equipment and maintenance products • Insulation material for footstep sounds • Carpet underlay • Coating systems for floor coverings

Adhesives and substrate preparation

Adhesives • Primers and sealers • Fillers • Screeds

Surface treatment

Treatments and finishes for wooden floors • Varnishes, oils • Sealers

Skirting and profiles

Skirtings • Threshold and cover strips • Step nosing systems

Presentation of goods

Display facilities/demonstration equipment • Shop fittings

Machinery and tools

Sanding and grinding devices, abrasives • Cutting equipment and machines • Tools and accessories

Specialist publishers, associations, design, services



Reserve your stand for DOMOTEX HANNOVER 2008 now!

Book by 30 April 2007!

And benefit from our early booking discount. You then save € 3/m² on the cost of your stand at DOMOTEX HANNOVER 2008.

1. Individual stand

You just rent the required stand space (minimum 20 m²) and take care of stand assembly yourself. So you can create your own style of presentation, with a look that is unique to you.

Prices for stand space (individual stand)				
Date of registration	Basic rental charge for one-year contract		Basic rental charge for two-year contract	
	up to 30. 4. 2007	from 1. 5. 2007	up to 30. 4. 2007	from 1. 5. 2007
Row stand (open on 1 side)	€ 122/m ²	€ 125/m ²	€ 110/m ²	€ 113/m ²
Corner stand (open on 2 sides)	€ 128/m ²	€ 131/m ²	€ 114/m ²	€ 117/m ²
End stand (open on 3 sides)	€ 130/m ²	€ 133/m ²	€ 117/m ²	€ 120/m ²
Island stand (open on 4 sides)	€ 134/m ²	€ 137/m ²	€ 120/m ²	€ 123/m ²

All rental charges are subject to:

- VAT at the current rate
- AUMA* charge of € 0.60/m²
- Two-storey stands: plus € 63/m² for the usable space on the upper floor

*AUMA – Ausstellungs- und Messeausschuss der Deutschen Wirtschaft e.V. (Committee of German Industry for Exhibitions and Trade Fairs)

2. Fully-fitted rental stand

You rent a complete, fully-fitted stand in the price category of your choice, as well as any additional stand fittings and furnishings that you require.

Mr. Frank Zwingmann, Tel. +49 511 89-32227, will be pleased to advise you on the different options available.

3. The "fair-package" option: The simple solution for prospective exhibitors

Our all-in package solutions include stand space, stand assembly/disassembly and other useful service options. We make all the arrangements and supervise the whole process from start to finish.

Further information can be found in our Terms and Conditions of Participation or on the Internet at www.domotex.de/fairpackage. Or just give us a call: Tel. +49 511 89-32267

What's included in the price

	Classic	Comfort
fair-package		
Stand area, incl. all supplementary charges	✓	✓
Modular rental stand, Type A '04	✓	
Modular rental stand, Type B '04		✓
Electricity supply (3 kW)	✓	✓
Daily cleaning of stand and waste disposal	✓	✓
Insurance cover for stand and furnishings	✓	✓
Entries in the trade fair catalogue and electronic media – basic company details and colour product photo	✓	✓
Entries in the trade fair catalogue and electronic media – company profile	✓	✓
1 Product group entry in the trade fair catalogue and electronic media	✓	
2 Product group entries in the trade fair catalogue and electronic media		✓
40 complimentary one-day tickets for guests	✓	✓
Visitor recruitment pack	✓	✓
Press distribution box		✓
Entry in the online press guide	✓	✓
Press service "Products and innovations"	✓	✓
Catalogue for DOMOTEX HANNOVER 2008	✓	✓
Exhibitor passes	✓	✓

Sample prices for fair-package option

Row stand (open on 1 side):

Stand area in m ²	Prices* in €	
	Classic	Comfort
20	4,759.00	5,421.90
30	6,875.00	7,687.85
40	8,991.00	9,953.80

* Prices (plus VAT at the current rate) valid for bookings received by 30. 4. 2007. Up to this date you will receive an early booking discount of € 3/m². Separate tariffs apply to extended rental contracts of two years. All the relevant information, including prices for other fair-package options, can be found on the Internet at:

www.domotex.de/fairpackage

Please note: 1 June 2007 is the final deadline for beginning the allocation of stand space.

Get a double discount – by booking early and signing up to a 2-year contract!
 As well as your early booking discount – simply register by 30. 4. 2007 to qualify – you can also get an additional discount by signing up now to exhibit in 2008 und 2009. Full details at www.domotex.de/exhibitorservice

These figures promise great things for 2008!

The industry highlight of 2007: DOMOTEX HANNOVER

DOMOTEX HANNOVER mirrors all the latest trends and helps to steer the market in new directions. 2007 was yet another successful year for the show. The World Trade Fair for Floor Coverings was everything that exhibitors had hoped and expected. As the leading trade show for the carpets and floor coverings industry, DOMOTEX HANNOVER is an absolute must for manufacturers and retailers. The unique importance of this event in the industry calendar is documented by the figures:

- A total of 44,000 visitors from 100 nations attended DOMOTEX HANNOVER in 2007 – including 60% from outside Germany
- 91% of visitors were senior decision-makers from market-leading firms
- 1,360 exhibitors from 59 countries had stands at the show

85% of this year's exhibitors have already confirmed that they plan to exhibit at the next DOMOTEX HANNOVER in 2008.

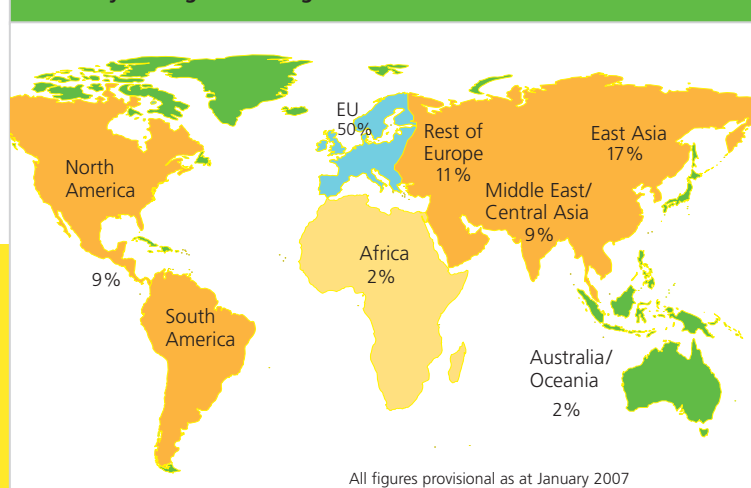
For your continuing business success: DOMOTEX HANNOVER 2008

In the future DOMOTEX HANNOVER will remain the most important international marketplace for the floor coverings industry, and the ideal platform for show-casing your business.

To maintain the necessary high profile, we conduct an intensive advertising campaign in the months leading up to the show, accompanied by targeted marketing activities and press conferences in 70 countries around the world. Advertisements in the trade press and many other publicity measures help to keep the event in the public eye, thus ensuring that DOMOTEX HANNOVER continues to be seen as the most important international trade show of its kind. Take advantage of this global attention to get your business noticed!



Country of origin of foreign visitors



Trade visitors by business sector*

in %

Specialist retail trade	23
Specialist wholesale trade	30
Skilled trades	
– Interior decorators	5
– Parquet and flooring trades	12
– Painters and decorators	3
Furniture and furnishing stores	3
Architects/interior designers/contracting specialists	9
Department stores/mail order/DIY stores	2
Timber merchants	7
Industry	24
Other services	5

* More than one reply possible (provisional figures as at January 2007)



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