

WIN
World of Industry

www.win-fair.com

WIN in Eurasia

Tüyap Fair Convention and Congress Center
Beylikdüzü - Istanbul/Turkey



PART 1

05 - 08 February 2009

MACHINERY '09
14th Machine Components and Metal Working Fair

WELDING '09
9th Joining, Welding and Cutting Technologies Fair

SURFACE TREATMENT '09
3th Surface Treatment Technologies Fair

MATERIALS HANDLING '09
8th Materials Handling and Logistics Fair



PART 2

26 February - 01 March 2009

OTOMASYON '09
16th Industrial Automation Fair

ELECTROTECH '09
10th Energy, Electric and Electronic Technologies Fair

HYDRAULIC & PNEUMATIC '09
6th Fluid Power Technologies Fair

 **INDUSTRIAL
ACTIVITIES SUMMIT**
Conferences | Company and Product Presentations
Panels | Corporate Activities | International Activities

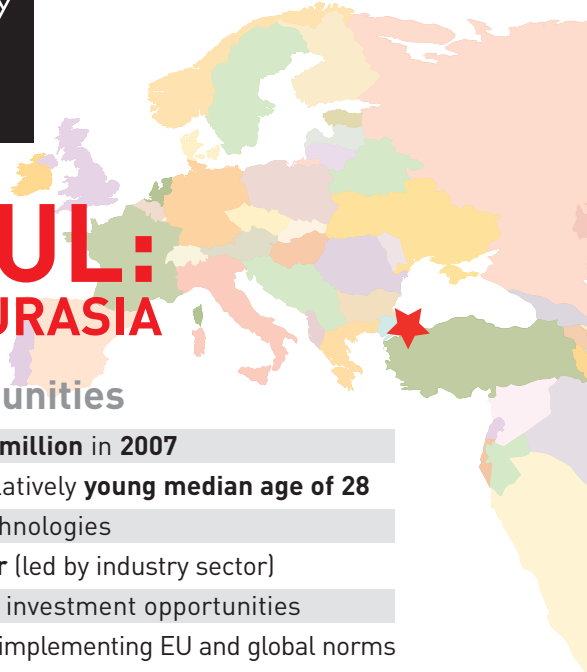


WIN is certified by the U.S. Department of Commerce and hosts experienced commercial specialists who provide on-site counseling to U.S. companies. Learn more at www.export.gov.

A Winning Combination – WIN Offers Two Energized Events Under The Same Roof!

WIN 2008 Facts & Figures

- 1,408 direct exhibitors (602 in Part 1; 806 in Part 2)
- 120,673 total attendees from 70 countries
- 50,637 square meters (545,052 square feet) total net exhibition space
- 95% of exhibitors stated they reached their WIN objectives
- 87% of attendees indicated strong decision-making influence



ISTANBUL: GATEWAY TO EURASIA

Best Export Opportunities

- Foreign direct investment in Turkey totaled **\$21.8 million** in 2007
- Turkey is world's **17th largest economy**, with a relatively **young median age of 28**
- Turkish market is enthusiastic adopter of new technologies
- Turkish economy **grows** an average of **7% each year** (led by industry sector)
- Current privatization projects in Turkey offer ideal investment opportunities
- English-speaking business professionals are rapidly implementing EU and global norms

Turkey is at the Heart of Eurasia

Turkey bridges 35 countries of Eastern Europe, the Middle East, the Black Sea Region, the Eastern Mediterranean, the Balkans and the Caspian Region. With Eurasian economies expanding at rates faster than most developed countries, the area has become the object of intense interest.

With its young population of more than 70 million, the Turkish market offers unparalleled opportunities. As the most economically developed and industrialized country in the Eurasian Region, Turkey is a progressive, democratic society with a strong emphasis on international trade relations.

Welcome to ISTANBUL

Come and discover the magnificent wonders of Istanbul, an open air museum with 8,000 years of history. Istanbul is truly an impressive sight, dominating both the Golden Horn and the Bosphorus, and overflows with fine monuments and artifacts of Byzantine and Ottoman eras. Last but not least, Turkish cuisine is world-renowned.



SIGN UP TODAY.

For more information about cost-effective exhibit options, contact:



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