



Europe's largest event for
**Telematics, Navigation, Automotive
Solutions and Transport & Logistics**
takes place at CeBIT 2009!

CeBIT 2009: NEW OPPORTUNITIES TO GLOBALIZE YOUR BUSINESS

The World's No.1 Marketplace for Digital Business

CeBIT

Special Programs include:

- ICT in Motion Exhibit Area
- CeBIT in Motion Forum
- SatNav Solutions
- Driver Assistance Systems Presentation



Showcase your Solutions for TELEMATICS, NAVIGATION, AUTOMOTIVE SYSTEMS, AND TRANSPORT & LOGISTICS

At CeBIT 2009



PUSH THE LIMITS

→ Today's mobile world runs on cutting-edge technologies – whether it's end devices, location based services, digital maps, car2x, vehicle safety, tracking & tracing or fleet management. And that means it relies on the solutions that are on display at CeBIT under the headings of Telematics & Navigation, Automotive Solutions and Transport & Logistics. Here companies from all over the world find an international audience of professionals looking to invest in new technologies – technologies like yours, which push the limits. So take advantage of this unique platform to present your company to your target group – and pave the way for a successful future with your products leading the way.

■ Discovering innovations, driving pioneering developments

Present the latest trends for the future to an international audience.

■ Identifying new trends, exploiting market opportunities

Draw on the limitless potential of this fast-growing market to develop new sales openings.

CeBIT—THE WORLD'S NO. 1 DIGITAL MARKETPLACE

→ It's the one place on earth offering endless possibilities to exploit the potential for new business. As the flagship event for the ICT industry, CeBIT is the leading marketplace for digital solutions, trends and innovation—and the largest convention on ICT-related topics and issues.

Key Figures from CeBIT 2008

Attendees:	495,000 from 96 countries
Press:	7,000 from 72 countries
Exhibitors:	5,845 from 77 countries

When you exhibit at CeBIT your audience of potential customers includes nearly half a million attendees and almost 6,000 exhibiting peer companies. Plus, CeBIT attracts thousands of members of the press eager to report on the latest products and trends.

Regardless of your goals—increasing sales, establishing distribution, networking, generating media exposure or just evaluating your competition—CeBIT provides you the ideal environment to achieve them.

EXHIBITION AND PRESENTATION OPPORTUNITIES

→ Hannover Fairs USA makes it easy to get in front of the most powerful ICT buying audience ever assembled in one place at one time. Our participation options range from economical turnkey exhibit booths for smaller, new-to-market firms to custom exhibits for larger, more established companies. Plus, we offer a variety of marketing and promotional support services designed to maximize your success at CeBIT.



Don't Miss the Early Bird Discount!



Deadline is 31 July 2008. Contact us for details.



CeBIT is certified by the U.S. Department of Commerce and hosts experienced Commercial Specialists from around the world who provide on-site counseling to U.S. companies. Learn more at www.export.gov.

For more information about exhibiting contact:



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