



# The NFPA Pavilion at PTC ASIA



An easy, cost-effective way to sell  
to the vibrant Asian market

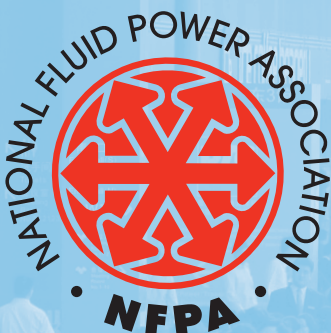
[www.ptc-asia.com](http://www.ptc-asia.com)

**27 - 30 OCT 2008**

**POWER  
TRANSMISSION  
CONTROL**

Shanghai New International  
Expo Centre (SNIEC), China

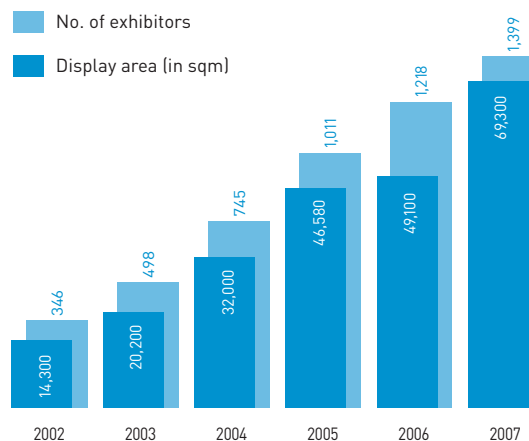
International Trade Fair for  
Electrical and Mechanical  
Power Transmission, Fluid  
Power, Compressed Air  
Technology, Machine Parts,  
Bearings, Internal  
Combustion Engines and Gas  
Turbines





**China**, the world's third largest economy, is the springboard to Asia's markets. The past several years have seen sustained double-digit expansion, including 11% in 2007, and increasing consumer purchasing power is a growth engine for the manufacturing industry, including the power transmission and control system sectors.

**PTC ASIA** reflects the astonishing growth in the Chinese marketplace – in the last five years alone, the number of exhibiting companies has increased from 346 to 1,399. PTC ASIA now ranks as China's top meeting place for buyers and sellers of manufacturing equipment and technologies from all over the world.



## KEY FIGURES FROM PTC ASIA 2007

**Attendees\*:** 49,158 from 75 countries

**Exhibitors:** 1,399 from 27 countries

**Net Display Area:** 31,027 square meters

\*Combined audience for PTC ASIA and CeMAT ASIA

PTC ASIA attracts decision-makers, development engineers and middle managers, which makes it the ideal way to connect with a large, qualified audience and to increase sales throughout Asia. When you exhibit at PTC ASIA you will meet the leaders of the Asian business community and, thanks to the show's supply-oriented structure, you will also connect with a broad spectrum of potential users.

## PTC ASIA 2007 ATTENDEE PURCHASING AUTHORITY

Type of Influence	%
Final approval	24
Recommend	42
Specify requirements	20
None	14

## EXHIBIT AT PTC ASIA TO:

- Connect with the entire Asian market at one venue
- Launch new products
- Meet face-to-face with potential customers
- Establish distribution channels
- Generate brand awareness

## DOING BUSINESS IN CHINA HAS NEVER BEEN EASIER

Shanghai boasts a population of 20 million, a diverse industrial base, and is located at the center of potential user markets. Plus, PTC ASIA 2008 will run concurrently with CeMAT ASIA, the region's leading material handling and logistics event. Many products and services on display at PTC ASIA are also used in sectors targeted by CeMAT – a bonus for exhibitors and customers from both industries.

The NFPA Pavilion at PTC ASIA is supported by the U.S. Commercial Service. Learn more at [www.buyusa.gov/china](http://www.buyusa.gov/china).



# PTC ASIA 2008

## MAIN EXHIBIT CATEGORIES

### Fluid Power

- Hydraulics
- Pneumatics
- Sealing technology

### Mechanical Power Transmission, Parts and Equipment

- Belt transmission
- Chain transmission
- Couplings & brakes
- Fasteners
- Gears
- Powder metallurgy
- Related materials and components
- Related special manufacturing equipment and instruments
- Springs

### Bearings

- Bearings
- Related components
- Related equipment and accessories

### Linear Motion Systems

- Linear guides

- Linear motion drive elements/ drive systems
- Linear motion systems

### Electrical Power Transmission

- Electric drives
- Electromagnetic equipment
- Frequency converters
- Industrial motors
- Servomotors

### Compressed Air Technology

- Compressor accessories and components
- Compressors for compressed air production
- Vacuum technology

### Internal Combustion Engines and Small Gas Turbines

- Diesel engines
- Gas engines
- Gas turbines
- Otto engines



**“The National Fluid Power Association will sponsor its fifth pavilion at PTC ASIA in 2008. Participation in this show will help exhibitors and attendees to broaden their knowledge of the growing international business community.”**

— Eric Lanke, Executive Director  
National Fluid Power Association



### NFPA PAVILION PARTICIPANTS IN 2005, 2006 AND 2007

Ace Controls

Air Logic

Allied Machine & Engineering Corp.

Delta Computer Systems

Deltrol Fluid Products

Farmington Engineering

Firestone Industrial Products

Hawk Precision Components

Hedland Flow Meters

Hercules Bulldog

IFPE 2008

Karlsson Spools

Master Pneumatics-Detroit

NetShape Technologies, Inc.

Precision Machining Co., Ltd.

Ross Controls

Tobul Accumulator, Inc.

U.S. Commercial Service, Shanghai

Western Filter

# THE NFPA PAVILION

## YOUR COST-EFFECTIVE EXHIBIT SOLUTION

For 2008, we are introducing a fresh new design for the NFPA Pavilion. Graphics showing the design are displayed at the NFPA website. Please note another change for 2009: international exhibitors will now be invoiced in Euros and the prices indicated below reflect this change. NFPA, organizer Deutsche Messe AG and Hannover Fairs USA have made every effort to keep the pricing in line with last year's costs while still offering a very attractive exhibit package.

As in the past, you will still submit your application form to Hannover Fairs USA and the subsequent confirmation, billing and customer service will be handled by the team in Hannover, Germany. However, Hannover Fairs USA will always be available to assist and work closely with you and with the NFPA to make your participation a success.



**Exhibiting has never been easier and more affordable, but act fast to get the most favorable exchange rate.**

### NFPA PAVILION FACILITIES & SERVICES

- On-site NFPA staff and interpreter
- On-site export assistance from the U.S. Commercial Service
- Shared common lounge with snack and beverage service
- VIP Lounge (provided by show organizer)
- Internet access
- Phone, fax and photocopy service (usage billed separately)
- On-site interpreter service (provided by show organizer)\*
- Security (provided by show organizer)
- Storage for coats and briefcases
- Nightly cleaning

\*Additional interpreter service is available at an extra cost and with advance notice.

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### NFPA PAVILION TURNKEY EXHIBIT BOOTH

#### Standard Package (Nine-Square-Meter Minimum)

- Booth with back and sidewalls
- Carpeting
- Company name sign (English/Chinese) and banner
- One reception table and three chairs
- One information counter
- Two overhead 100W spotlights
- One electrical receptacle (220/230v, 50Hz)
- Storage closet
- One wastebasket
- Entry in official show catalog
- Exhibitor entrance tickets

**Cost:** NFPA members = EUR 295/sqm;  
non-members = EUR 325/sqm



Hannover Fairs USA, Inc.



Deutsche Messe  
Hannover · Germany

## SEND YOUR APPLICATION FORM TODAY!

WE LOOK FORWARD TO SEEING YOU AT PTC ASIA!

For more information, contact:

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