



NFPA Pavilion at MDA – Motion, Drive & Automation

- NEW MARKETS
- NEW CONTACTS
- NEW CUSTOMERS
- NEW NETWORKS

Motion, Drive & Automation – Leading Trade Fair
for Power Transmission and Control • **20–24 April 2009**



NFPA Pavilion at MDA 2009

→ Motion, drive & automation at HANNOVER MESSE 2009: get new technology first!

Motion, Drive & Automation (MDA) is the ideal exhibiting platform for NFPA members to market their products and services to a vast international audience. With over 95,200 visitors and 1,300 exhibitors expected, MDA 2009 is truly the global technology event you must be a part of.

MDA 2007 attendees by region of origin	
Europe	64%
Asia	22%
The Americas	10%
Africa	2%
Australia/Oceania	2%

HANNOVER MESSE delivers the audience you want to reach. Approximately 75 percent of all attendees at MDA 2007 were directly involved in the decision-making process and 24,800 belonged to senior-level management.

MDA 2009 is the optimum platform for maintaining existing customer relationships as well as generating new contacts from around the world. You'll meet with engineers and procurement specialists from the complete spectrum of user industries – all at one venue!

→ The NFPA pavilion is designed to help you:

- Tap into established and emerging markets
- Present your products to decision-makers from around the globe
- Generate more international sales in less time
- Identify potential joint-venture partners
- Increase global awareness of your company
- Evaluate the latest international products, trends and competition.



HANNOVER MESSE is certified by the U.S. Department of Commerce and hosts experienced Commercial Specialists from around the world who provide on-site counseling to U.S. companies. Learn more at www.export.gov.

“National Fluid Power Association has sponsored a pavilion at HANNOVER MESSE for over 17 years. This show has proven to be a successful venue for our members, who have grown their international presence through new business relationships and opportunities with companies from around the world. For 2009, we will again be sponsoring a pavilion in the Motion Drive & Automation sector of the show, and hosting a special networking reception to help our participants reach even more potential business partners.”

—Eric Lanke, Executive Director
National Fluid Power Association



Conduct Business with Key Decision-makers

→ HANNOVER MESSE 2009: the world's leading industrial technology event

HANNOVER MESSE 2009 exhibit program

- Motion, Drive & Automation
- Industrial Automation
- INTERKAMA+
- Digital Factory
- Subcontracting
- Energy
- Wind Energy
- Pipeline Technology
- Power Plant Technology
- ComVac
- SurfaceTechnology plus Powder Coating Europe
- MicroTechnology
- Research & Technology

MDA 2007 Attendees By Business Sector*

Manufacturing Industry	→ 58,100
Distributive Trades	8,300
Services	6,900
Energy	2,900
Public Authorities & Institutions	2,700
Skilled Trades	1,600
Construction Industry	1,400
Telecommunications	500

*More than one reply possible.

→ International business

Approximately 30,000 of the MDA 2007 visitors came from outside Germany – from a total of 35 countries. Asia and the USA were strongly represented alongside the EU states. This unique international coverage is your passport to new markets!

→ Travel and housing

Travel2Fairs offers a wide range of travel and lodging solutions to all exhibitors, attendees and journalists. Services include hotel rooms, private rooms and apartments, flight and rail packages, rental cars, airport shuttle and porter service. For more information, call Monika Louderback at (609) 987-1202, ext. 229, e-mail mlouderback@hfusa.com, or visit www.hfusa.com/travel2fairs.

Travel@Fairs

→ Motion, drive & automation 2009 – Featured display categories

Fluid power transmission – hydraulics and pneumatics

Central lubrication systems and lubrication pumps
Complete pneumatic control units
Hoses and hose connectors
Hydraulic accumulators
Hydraulic fluids, filters, hoses
Hydraulic motors, cylinders and drives
Hydraulic pumps
Hydraulic units and systems
Hydraulic units, cartridge valves
Hydraulic valves
Maintenance units
Pneumatic motors, cylinders
Pneumatic valves
Pressure switches
Pressure transformers, dual fluid actuators
Seals and accessories
Services
Test rigs
Water hydraulics

Electrical and mechanical power transmission

Belt drive and chain drive systems
Brakes and brake systems
Couplings
Electric motors
Electronic power transmission systems, electric drive systems and motor protection equipment
Expert systems
Gear systems for stationary functions
Gear wheels and gear systems
Gears for vehicles
Infinitely adjustable gears
Internal combustion engines
Linear technology
Lubricants
Other gear systems
Other power transmission components
Plain bearings
Power transmission accessories
Roller bearings
Services
Steering systems and axles

NFPA Pavilion Package

An All-Inclusive Exhibit Solution

→ NFPA pavilion turnkey booth packages

A turnkey booth package in the NFPA Pavilion includes everything you need to exhibit: just bring your staff, products and promotional materials. Standard sizes range from nine to twelve square meters with larger packages available upon request.

→ Standard turnkey package

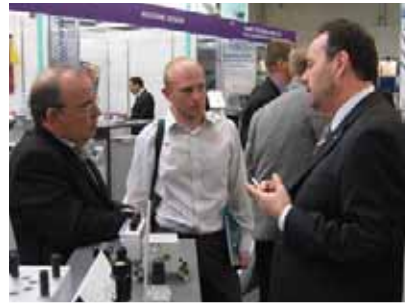
Booth & furniture (9 sqm minimum)

- Booth with wall elements and carpeting
- Overhead company name sign and banner with company logo (2m x 2m)
- Furniture package: one table, three chairs, one lockable info counter, one barstool, one waste bin
- Three overhead spotlights
- Electrical receptacle w/2KW service (usage billed separately)
- Internet connection
- Entry in show catalog plus 5 product descriptions
- Two exhibitor entrance tickets
- One official show catalog
- Visitor tickets (20 per sqm)

Staff & services

- On-site NFPA and Hannover Fairs USA staff
- Multi-lingual pavilion management staff
- U.S. Embassy export support services
- Interpreter service
- Conference rooms for private meetings
- Faxing and photocopying services
- Lounge area with beverage service
- Nightly cleaning

Cost: NFPA Member: Row Booth = \$800/sqm
Corner Booth= \$900/sqm
Non-Member: Row Booth = \$900/sqm
Corner Booth= \$1,000/sqm
Plus 19% reclaimable VAT. Hannover Fairs USA will provide VAT reclaim information.



→ Literature display

Features company poster prominently mounted above a literature display shelf within the NFPA Pavilion.

Cost: NFPA Member = \$600
Non-Member = \$850



A typical 9 sqm row booth is only \$7,200 for NFPA members!

SIGN-UP TODAY. Visit www.hfusa.com/hannovermesse_nfpa or contact:

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