



GOVERNOR ARNOLD SCHWARZENEGGER

## ***CeBIT 2009***

California is honored to be the “Partner State” for CeBIT 2009, the world’s largest and most influential information and communications technology (ICT) event, which will be held March 3-8, 2009, in Hannover, Germany. This is a distinction historically awarded to countries (such as recent past CeBIT partners France and Russia), and California’s selection as the first state to be so honored is an outstanding recognition of our important role in the innovation economy.

As a leader in the ICT industry, I urge you to consider taking an active role in CeBIT 2009, where a vast amount of business and marketing opportunities await you. In 2008, CeBIT attracted 495,000 attendees from ninety-six countries, 5,900 exhibitors from seventy-seven countries and more than 7,000 press and media representatives from seventy-two countries.

Our state’s ICT companies, institutions, associations and citizens are leaders in the research, development and application of technologies used around the globe, and at CeBIT 2009, the world will learn what California has to offer. We will present several forums and exhibitions which will highlight not only the key industries and technologies relevant to our state, but also many California companies looking to export their products to the global marketplace.

I have no doubt that the world will be impressed, and I hope you are going to be a part of the action. California looks forward to your participation in CeBIT 2009.

Sincerely,

A handwritten signature in black ink, appearing to read "Arnold Schwarzenegger".

Arnold Schwarzenegger