

NORTH AMERICAN PAVILION EXHIBITOR APPLICATION

AERO 2009
17th International Trade Exhibition
for General Aviation
April 2 – 5, 2009
Friedrichshafen, Germany
www.aero-expo.de



Company _____
Name _____ Title _____
Address _____
City _____
State _____ Zip Code _____ Country _____
Phone _____ Fax _____
E-mail _____ URL: _____

- Check here if you would like to receive conference information.
 Check here if you would like to receive sponsor information.

1. Indicate Your Desired Location*:

1) Booth # _____

2) Booth # _____

**Please be advised that subject to requests received, Messe Friedrichshafen GmbH may reformat the Pavilion.*

The location of Applicant's space is based on availability at the time of application.

Manufacturer/Representative/Importer: Required to complete specification of the exhibits/manufacturer/city/zip/country in order to process your application. (If space is insufficient, please add a separate sheet.)

Exhibits	Manufacturer	Representative/Importer	Company, Brand	City/Zip	Country of Origin
1. _____	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____
2. _____	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____
3. _____	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____

Exhibiting Cost:

Turnkey Booth Package US\$2,595 per 9 sqm + 19% VAT

[Includes partition walls, grid ceiling, carpet, 4 chairs, 1 table, 3 spotlights, 1 logo panel, 1 brochure shelf, power connection & consumption (power adapter US/EU necessary), use of meeting rooms, lounge and storage]

<u>Cost</u>	<u>Sq. Meters</u>	<u>Cost</u>
US\$ 2,595 per 9 square meters	_____	US\$ _____

19% Reclaimable VAT \$ _____

You will receive a proposal and an invoice for your space. TOTAL \$ _____

2. Exhibitor Signage:

Company Name:

AUMA – Fee: 0.60 €/sqm
Mandatory Catalog Entry Fee:
€125.00
(see Special Terms of Participation "B")



Please indicate any disabilities that may require special services by attaching an explanation of your requirements.

Payment Information: Please select form of payment.

Bank Transfer: Make Payment to MESSE FRIEDRICHSHAFEN GmbH

Swift Code: SOLADEST

Bank Address: Landesbank Baden-Württemberg, 70144 Stuttgart, Germany

Bank Sort Code: 60050101 Account No. 4570079

Credit Card: VISA MC AMEX Amount to be processed \$ _____

Cardholder's Name: _____ Card Number: _____ Security Code: _____

Cardholder's signature: _____ Exp Date: _____

Signature on Application for Exhibit Space is considered authorized signature in all instances and thus acknowledges Applicant's agreement to abide by the Rules and Regulations accompanying Application for Exhibit Space, in particular as these relate to payment terms and conditions for cancellation.

Printed Name

Title

Authorizing Signature

Date

For additional information or questions, please contact: Lloyd Guiang • Hannover Fairs USA, Inc.

• 100 W. Broadway, Ste. 210, Long Beach, CA 90802 • Tel: 562-901-9191 • Fax: 562-901-9192 • E-mail: Lguiang@hfusa.com

Special Terms of Participation "B" for the 17th International Trade Exhibition "AERO 2009"

1. Duration and place of exhibition

AERO 2009 will take place from Thursday, April 2 to Sunday, April 5, 2009 at the exhibition grounds in Friedrichshafen. The exhibition is open from Thursday to Saturday from 9 a.m. to 6 p.m., on Sunday from 9 a.m. to 4 p.m. The right to alter the opening time on serious grounds is reserved. Such changes will be announced in good time.

2. Admission

Admitted are all companies whose exhibited products correspond to the subject of the exhibition (see enclosed list of goods). Admission will be decided upon by MESSE FRIEDRICHSHAFEN GmbH and confirmed in writing.

3. Application and confirmation

Application for registration shall be made with this form, which shall be fully completed and signed with legally binding signature, and sent as soon as possible to MESSE FRIEDRICHSHAFEN GmbH. With your signature you agree to our General and Special Terms of Participation. The data will be stored by us by automatic processing with due regard to the provisions of article 23 of the Bundesdatenschutzgesetz (federal law regulating the protection of data). The signed application form is binding. **Provisos of any kind cannot be considered.** Upon receipt of your application you will receive a written confirmation and, in case of admission, a confirmation of your stand-site as soon as stand-planning is completed. As exhibitor you are obligated to only exhibit specified products and keep the stand occupied for the entire duration of the exhibition. Prior to accepting other companies or products at your stand you will need the consent of MESSE FRIEDRICHSHAFEN GmbH. Due to special circumstances it might be necessary to: relocate your stand, to alter the size and dimensions of reserved space, to change entrances, exits and corridors or to make structural changes even after you have received a confirmation of your stand.

4. Exhibits

The application form must contain exact details of the exhibited products. These may only include products and services belonging to one of the categories listed in the index. Those exhibits that are not included can be removed from the stand by the organizer after commencement of the exhibition and at the exhibitor's cost. This is especially the case if, due to incorrect definitions (collective groupings), competitive goods are located either next to one another or in close proximity to one another. Further, exact details of the manufacturer, with commercial address, and the exhibited articles are required from exhibitors who are not manufacturers themselves.

5. Sales

For advertising purposes, and subject to the observation of good taste, over-the-counter sales are permitted as a matter of principle.

6. Official Regulations

Under the terms of the Price Indication Act of September 18, 1969 modified October 25, 1971, (BGB I.1 1969 P. 1679), the generally applied price of an article must be shown. Where open food and drink are offered for sale, the stand must be equipped with a water supply and wastewater outlet. In addition, persons serving food and drink must be in possession of a valid official Health Certificate. Exhibitors are responsible for obtaining necessary authorisations. The use of liquid gas equipment in the exhibition halls is absolutely prohibited under the terms of the "Official Regulations" (see conditions in Technical Forms folder).

7. Booking and assignment of stands

MESSE FRIEDRICHSHAFEN GmbH will endeavor to satisfy wishes regarding location and size of the stand considering the arrangement inside the halls and open ground. Stand allocation will be based on the data stated in the exhibitor's form submitted with the application. Deviations are to be expected for technical reasons. With the official confirmation of admission, a layout plan will be submitted showing the position of the exhibitor's stand. The minimum stand area is 80 sqm for aircraft exhibitors and 10 sqm for other exhibitors.

8. Cancellation

Cancellation prior to the assignment of the stand is possible free of charge. After the stand has been allocated to your company a cancellation will cause the following fees:

4 months before the show: 30% of the invoice total
3 months before the show: 50% of the invoice total
2 months before the show: 80% of the invoice total
1 month before the show: 100% of the invoice total

Furthermore withdrawal clause point 6 of the General Exhibiting Guidelines for Participation in Fairs and Exhibitions of IDFA Members will apply.

9. Stand Rentals and Other Charges

9a. Stand rental for Aircraft exhibitors*:

 (Minimum stand area: 80 sqm)

Hall stand € /sqm 37.-
Open-air ground € /sqm 29.-

*Value only for exhibitors which are going to exhibit a complete constructed aircraft. For admission of co-exhibitors – management of MESSE FRIEDRICHSHAFEN has to be contacted first.

Discount scale

up to 100 sqm full amount
Area from 101 sqm - 150 sqm 10% reduction on whole space
Area from 151 sqm - 250 sqm 15% reduction on whole space
Area from 251 sqm - 350 sqm 20% reduction on whole space
Area from 351 sqm - 500 sqm 25% reduction on whole space
Area over 501 sqm 30% reduction on whole space

9b. Stand rental for other exhibitors:

 (Minimum stand area: 10 sqm)

Hall stand € /sqm 88.-
Open-air ground € /sqm 69.-

Discount scale

up to 100 sqm full amount
Area from 101 sqm - 150 sqm 10% reduction on whole space
Area from 151 sqm - 250 sqm 15% reduction on whole space
Area from 251 sqm - 350 sqm 20% reduction on whole space
Area from 351 sqm - 500 sqm 25% reduction on whole space
Area over 501 sqm 30% reduction on whole space

10. Stand construction/technology

Partition walls are not included in the stand rental. Stands exceeding the standard height of 2.5 meters or special constructions must be submitted with the stand plans to the project management for approval. The relaying of music at exhibition stands or the use of audio-visual resources using sound systems are also subject to approval. **The use of floor coverings for all exhibition stands is absolutely compulsory.**

11. Power, Electricity

For power consumption on the stand a flat rate of € 7.00 per day will be charged for up to 3 kWh/220 V connected load. Consumption will be charged after the exhibition.

12. AUMA-fee

A surcharge of 0.60 €/sqm will be imposed in accordance with the agreement signed with the Exhibition and Trade Fair Committee of German Industry (AUMA).

13. Catalogue and Internet entry

An exhibition catalogue will be published on behalf of the MESSE FRIEDRICHSHAFEN GmbH. All exhibiting companies are included in the show catalogue, on the Internet and on the website of MESSE FRIEDRICHSHAFEN GmbH. If provided, the e-mail and Internet addresses of the exhibiting companies will be listed and a link provided. An entry will be made in the alphabetical directory and the index of products. For the obligatory alphabetical entry and up to 2 entries in the list of products there is a flat rate of € 125.- invoiced with the stand rental. You will receive the application form for the catalogue and Internet entry with the final confirmation of your stand.

14. Terms of payment

50 % of the invoiced stand rent is payable immediately upon receipt, the rest by February 19, 2009. Invoices issued after February 19, 2009 are to be paid in full immediately after receipt of invoice without any deductions. This provision is deemed a special agreement as defined by clause 6 of the General Exhibiting Guidelines. The right to occupy a stand is secured only if the contractually agreed payment deadlines have been met.

Banks: Payments to be made to MESSE FRIEDRICHSHAFEN GmbH by crossed cheque, by bank transfer Swift Code: SOLADEST

Bank address: Landesbank Baden-Württemberg, D-70144 Stuttgart, Germany Bank sort code: 60050101, Account No.: 4570079 or by credit card.

Failure to comply with the terms of payment and to meet deadlines may lead to exclusion from the exhibition and invoicing of any expenses incurred plus default interest at the customary bank rates.

Foreign exhibitors (companies) can have the value added tax they have been charged reimbursed if the appropriate legal requirements are fulfilled. Please use form 22 of the "Exhibitor's Order Forms".

15. Violation of exhibition terms and conditions

Violation of the exhibition terms and conditions gives MESSE FRIEDRICHSHAFEN GmbH the right to close your stand immediately and to clear it off without requiring court action. This applies in particular to cases of advertising in contravention of the law, against good morals or directed against the purposes of the exhibition and in case of advertising for political or ideological purposes.

16. Technical documentation, Order forms

Together with the admission confirmation and stand rental invoice the exhibitor will receive all necessary forms for ordering utility connections, furniture and carpeting rental, insurance, freight forwarding, hotel reservation etc. All order forms can be downloaded under www.aero-friedrichshafen.com.

17. Verbal agreements

Verbal agreements over and above the scope of the present contract are enforceable only if they have been confirmed in writing.

18. Deadlines

Required date for registration: **October 31, 2008**
Registration technical services: February 19, 2009
Payment: 50 % immediately, balance by February 19, 2009

Construction: from Thursday, March 26, 2009
Dismantling: Wednesday, April 8, 2009 at the latest