

California Companies:

GET AN UNFAIR ADVANTAGE IN THE INTERNATIONAL MARKETPLACE!

Announcing the Partner State California @ CeBIT 2009 Exhibitor Subsidy Program



→ To support the Partner State California Program at CeBIT, California's Business, Transportation & Housing Agency has made subsidy funds available for State of California participants at CeBIT 2009. This funding can provide you a competitive advantage and help you reduce your cost of exhibit space by up to 20%!

Subsidy funds are available according to the following schedule:

Size of Exhibit (In square meters purchased)	Amount of Subsidy Dollars (Total dollars for the exhibit size range)
4.50–6.00 sqm	\$900
6.50–9.00 sqm	\$1,100
9.50–12.00 sqm	\$1,300
12.50–15.00 sqm	\$1,500
15.50 sqm & above	\$1,700



To qualify for these subsidy funds your participation must meet the following criteria:

- Your application for exhibit space must be generated by your company's California-based headquarters and this location must accept the invoice for your CeBIT participation.
- CeBIT 2009 must be the first time your company is taking part at CeBIT Hannover.

Subsidy funds are limited and are offered on a first-come, first-served basis so don't delay in submitting your application! Available funds will appear as a discount on your invoice.

Contact your Hannover Fairs USA sales team for more information on how you can take advantage of this offer:

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