

# **DOMOTEX 2009**

## **Education Program**

### **Luncheon Seminars**



Hosted by DOMOTEX 2009/Hannover Fairs USA and the U.S. Dept of Commerce, Commercial Services  
Organized by Jim Gould, Floor Covering Institute LLC [jgould@floorcoveringinstitute.com](mailto:jgould@floorcoveringinstitute.com)

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**Sunday, January 18, 2009**

Noon- 1:30 pm, “Frankfurt” Room, Conference Center (CC)

**Expanding American Business Abroad** (Seminar held in English)  
Invited Audience - American Manufacturers

**Limited Space, TICKETS REQUIRED\*** - \$25<sup>00</sup> per person includes lunch

Panel features:

- Alexander Kansky, U.S. Commercial Specialist, St. Petersburg, Russia
- Michael Snow, Executive Director, American Hardwood Export Council, Washington, D.C.
- Dr. Bernd Maciej, LGA QualiTest GmbH, Nürnberg, Germany

American manufacturers are invited to join us for lunch and an enlightening panel discussion on export opportunities. Learn how the U.S. government is helping American businesses expand into new markets. Learn about the emerging Russian and Eastern European market opportunities. Understand new environmental regulations and their impact on business. A specialist will address new product requirements, tests and markings being mandated by the EU. Statistics and research data on emerging Eastern European and Russian markets will be included.

Focused on global opportunities to expand American exports, the panel will highlight the fastest growing global markets, how to approach them, what our government will do to help and warn of potential problems to avoid. Experts will present on U.S. governmental support programs such as the Gold Key program, Export Import Bank financing and market analysis. Plenty of time for questions and answers will allow them to clarify any confusion that companies may have regarding their export efforts.

**\*Purchase Tickets in advance via e-mail at [traci@hfusa.com](mailto:traci@hfusa.com) or at the door.**