DOMOTEX 2009 Education Program
Luncheon Seminars

Hosted by DOMOTEX 2009 / Hannover Fairs USA and the U.S. Dept of Commerce, Commercial Services
Organized by Jim Gould, Floor Covering Institute LLC  jgould@floorcoveringinstitute.com

Monday, January 19, 2009
Noon to 1:30 pm, “Frankfurt” Room, Conference Center (CC)

How and Why to Buy American Wood Flooring  (Seminar held in English)
Audience – Non-American Distributors, Purchasing Agents, Buyers and Press

Limited Space, TICKETS REQUIRED  - $10.00 per person includes lunch

Panel features:
• Alexander Kansky, U.S. Commercial Specialist, St. Petersburg, Russia
• Michael Snow, Executive Director, American Hardwood Export Council, Washington, D.C.
• Ed Korczak, Executive Director, National Wood Flooring Association, St. Louis, M

“Made in America” has never been so affordable or so easy. Trade experts from
the American Hardwood Export Council, the U.S. Department of Commerce and
the National Wood Flooring Association will discuss why wood flooring products
made in the USA are more desirable than ever. Speakers will explain USA grading
standards, environmental protection programs and logistics. Learn more about
unique species native only to America as well as finishes and warranties. Bring
your questions about dispute resolution, financing, duties or any other topic for
an open discussion about buying products from America.

*Tickets available in advance via e-mail to traci@hfusa.com or at the door.