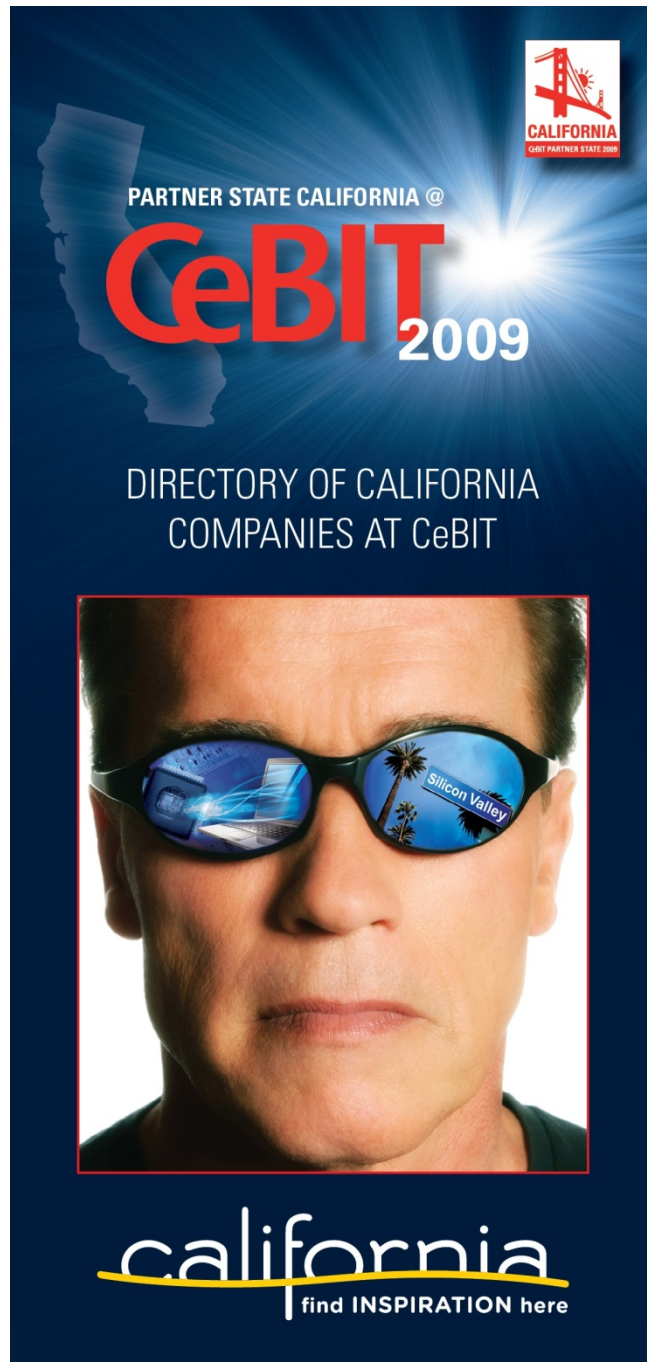


Put the Power of the Governor to Work for You!



PARTNER STATE CALIFORNIA @
CeBIT 2009
DIRECTORY OF CALIFORNIA
COMPANIES AT CeBIT

california
find INSPIRATION here

At CeBIT this year, let California's most recognizable export help you grow your international sales!

Advertise in Partner State California's Directory of California companies at CeBIT, a comprehensive listing of all Golden State exhibitors at the world's leading digital technology event.

A handy pocket-sized guide, the directory features not only a listing and description of California companies but additional resources and information designed to make it easy for CeBIT visitors to do business with California companies. A total of 12,000 copies will be distributed free of charge to interested attendees.

Be sure to have your company's message, at the event's most economical rates, in the place CeBIT's buyers will be looking for it!

Advertising rates (all rates include 4/c):

Inside Page	US\$ 995 net
Inside Cover	US\$ 1,195 net
Outside Back Cover	US\$ 1,495 net

Deadlines & Materials

Orders by 18 February; digital files by 20 February

Specifications

Directory trim size is 100 x 210 mm (3 15/16 x 8 1/4 inches)

Provide print-certified pdfs. For bleed ads have matter extend 3mm beyond trim all around.

For advertising orders contact:

Jim Charos, Hannover Fairs USA

Tel: +1-813-996-5359 Email: jcharos@hfusa.com